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FAS-FAX:
United States and Canadian Periodicals

Circulation averages
for six months ended
June 30, 1985

Magazines, Farm Publications, Business Publications, and Religious Publications

Preliminary figures as filed with:

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60195

INFORMATION FOR THE USERS OF THIS REPORT

FAS-FAX for ABC Periodicals is divided into four sections: Magazines, Business Publications, Farm Publications and Religious Publications. Each section is color coded for easy identification and includes separate listings of U.S. and Canadian publications.

As in the case of all data filed with ABC, the figures are subjected to confirmation by regularly scheduled audits. If there is a difference of 5% or more between the publisher's figures and the auditor's findings, then the comparison figures shown in FAS-FAX are adjusted to the auditor's findings. Additional detailed information for each listed publication is contained in its Publisher's Statement and Audit Report.

@Indicates that the comparison figures have been adjusted to the auditor's findings.

"Publisher's Statement Not Filed By Press Time" indicates that the publisher has not filed his statement prior to the closing date of this issue of FAS-FAX.

Farm Publications report an analysis of one issue by state or province. This is followed by a similar breakdown of those demographic editions reported in the Publisher's Statements.

Business Publications reporting on the Optional Paid Circulation (Ivory) Form and Request and Paid Circulation (Gray) Form are used by ABC Business Publication members reporting analysis of nonpaid circulation to field served.

Religious Publications reporting on the Congregation-Wide Plan are identified with a cross-hatch symbol.

ABC welcomes your comments and suggestions concerning this report.

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Source: Audit Bureau of Circulations,
FAS-FAX Report - June 30, 1985.

ABC Magazines
United States & Canada

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ABC Audit Bureau of Circulations

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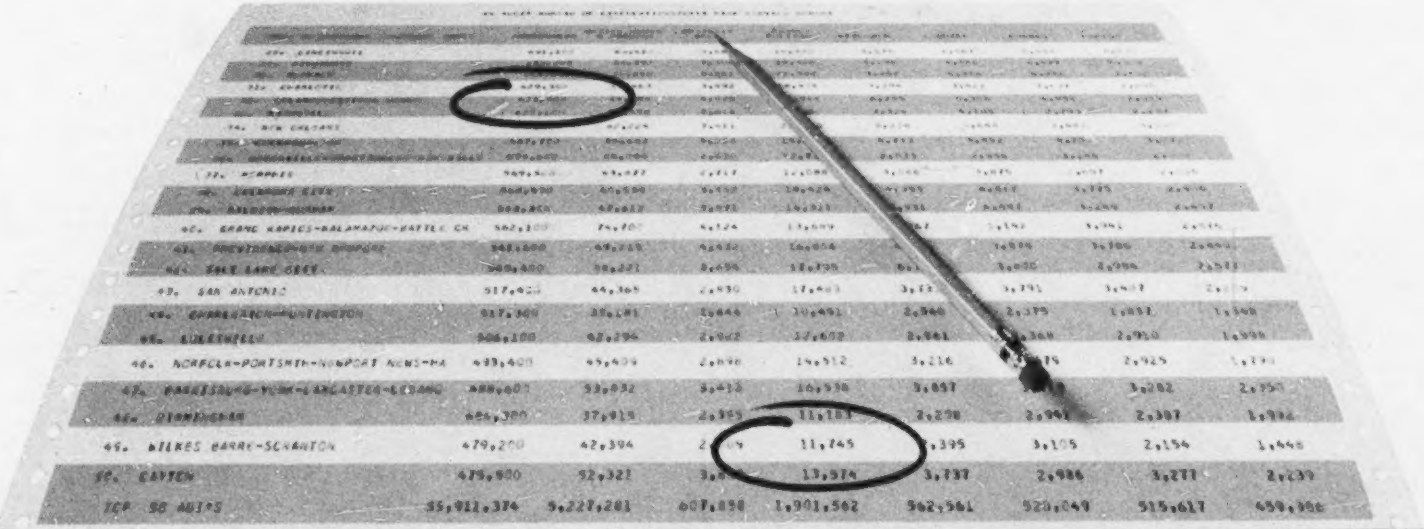

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
			SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
ABC MAGAZINE NETWORK			1,412,626	411,812	1,824,438	1,219,113	525,461	1,744,574	+15.9	-21.6	+4.6
ADVENTURE ROAD	3	.50	1,564,989		1,564,989	1,541,968		1,541,968	+1.5		+1.5
THE ADVOCATE			UNDER TEMPORARY SUSPENSION OF SERVICE								
AIR FORCE TIMES	25	1.50	90,263	8,861	99,124	98,273	7,729	106,002	-8.2	+14.6	-6.5
AIR LINE PILOT	6	1.25	28,806		28,806	28,433		28,433	+1.3		+1.3
THE AOPA PILOT	6	2.00	265,554		265,554	266,174		266,174	-.2		-.2
ALABAMA GAME & FISH	6	1.95	12,950	6,858	19,808	12,703	6,725	19,428	+1.9	+2.0	+2.0
ALASKA, THE MAGAZINE OF LIFE ON THE LAST FRONTIER	6	2.00	121,722	28,785	150,507	117,096	33,268	150,364	+4.0	-13.5	+.1
ALOHA, THE MAGAZINE OF HAWAII AND THE PACIFIC	3	3.50	49,447	8,566	58,013	51,068	8,934	60,002	-3.2	-4.1	-3.3
AMERICAN ARTIST	6	2.00	148,901	18,228	167,129	145,060	18,131	163,191	+2.6	+.5	+2.4
AMERICAN DEMOGRAPHICS	6	5.00	10,791		10,791	7,896		7,896	+36.7		+36.7
AMERICAN FILM	5	2.50	125,298	9,580	134,878	126,596	9,136	135,732	-1.0	+4.9	-.6
AMERICAN HANDGUNNER	3	2.00	88,573	50,000	138,573	95,584	56,484	152,068	-7.3	-11.5	-8.9
AMERICAN HEALTH - FITNESS OF BODY AND MIND	5	2.00	706,831	75,254	782,085	542,367	69,467	611,834	+30.3	+8.3	+27.8
AMERICAN HERITAGE	3	4.00	129,318	7,998	137,316	116,336	7,809	124,145	+11.2	+2.4	+10.6
THE AMERICAN HUNTER	6	1.75	1,504,322		1,504,322	1,402,852		1,402,852	+7.2		+7.2
THE AMERICAN LEGION MAGAZINE	6	1.50	2,525,790		2,525,790	2,502,654		2,502,654	+.9		+.9
AMERICAN MOTORCYCLIST	6	1.25	113,643		113,643	120,910		120,910	-6.0		-6.0
AMERICAN PHOTOGRAPHER	6	2.50	243,274	42,387	285,661	256,269	45,239	301,508	-5.1	-6.3	-5.3
THE AMERICAN RIFLEMAN	6	1.75	1,460,742		1,460,742	1,436,120		1,436,120	+1.7		+1.7
AMERICAN SCIENTIST	3	4.00	123,111	771	123,882	122,169	987	123,156	+.8	-21.9	+.6
AMERICAN TRAVELER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

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			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
AMERICAN WEST	3	3.00	149,200	652	149,852	146,194	1,486	147,680	+2.1	-56.1	+1.5
AMERICANA	3	1.95	378,813	21,506	400,319	337,038	23,117	360,155	+12.4	-7.0	+11.2
ANALOG SCIENCE FICTION/ SCIENCE FACT	6	1.75	70,189	21,267	91,456	73,800	22,767	96,567	-4.9	-6.6	-5.3
ARCHAEOLOGY MAGAZINE	3	3.75	76,717	5,432	82,149	65,098	4,969	70,067	+17.8	+9.3	+17.2
ARCHITECTURAL DIGEST	6	4.50	522,098	98,069	620,167	496,308	104,860	601,168	+5.2	-6.5	+3.2
ARKANSAS SPORTSMAN	6	1.95	7,532	3,941	11,473	7,175	3,828	11,003	+5.0	+3.0	+4.3
ARKANSAS TIMES MAGAZINE	6	1.75	24,478	4,645	29,123	21,314	5,443	26,757@	+14.8	-14.7	+8.8
ARMY TIMES	25	1.50	120,103	16,887	136,990	113,894	16,153	130,047	+5.5	+4.5	+5.3
ARMY TIMES, NAVY TIMES, AIR FORCE TIMES COMBINED STATEMENT			293,203	32,965	326,168	289,906	30,210	320,116	+1.1	+9.1	+1.9
ART & ANTIQUES	6	6.00	56,545	2,495	59,040	50,790	4,380	55,170	+11.3	-43.0	+7.0
ART IN AMERICA	6	4.75	45,160	10,277	55,437	40,324	9,942	50,266	+12.0	+3.4	+10.3
THE ARTIST'S MAGAZINE	6	2.00	142,222	12,953	155,175	50,994	7,616	58,610	+178.9	+70.1	+164.8
ARTNEWS	5	4.00	62,418	9,936	72,354	64,775	9,175	73,950	-3.6	+8.3	-2.2
ASTRONOMY	6	2.00	97,968	37,118	135,086	104,328	35,066	139,394	-6.1	+5.9	-3.1
ATHLETIC JOURNAL	5	.60	33,940		33,940	33,508		33,508	+1.3		+1.3
ATLANTA MAGAZINE	6	1.75	48,828	9,617	58,445	44,438	8,113	52,551	+9.9	+18.5	+11.2
ATLANTIC MONTHLY	6	2.00	398,557	43,583	442,140	395,399	44,990	440,389	+.8	-3.1	+.4
ATTENZIONE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AUDIO	6	2.00	114,911	45,744	160,655	116,273	36,667	152,940	-1.2	+24.8	+5.0
AUDUBON	3	3.00	372,070	7,362	379,432	373,466	5,993	379,459	-.4	+22.8	
AUTOWEEK	25	1.25	151,848	2,935	154,783	139,820	3,265	143,085	+8.6	-10.1	+8.2
BACKPACKER	3	3.50	137,606	41,133	178,739	130,551	45,654	176,205	+5.4	-9.9	+1.4
BALTIMORE BUSINESS JOURNAL	25	.75	7,468	397	7,865						

AUDIT BUREAU OF CIRCULATIONS

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			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
BALTIMORE MAGAZINE	6	1.75	46,703	6,690	53,393	44,683	5,979	50,662	+4.5	+11.9	+5.4
BARRON'S NATIONAL BUSINESS & FINANCIAL WEEKLY	25	1.50	153,161	107,166	260,327	179,439	113,062	292,501	-14.6	-5.2	-11.0
BASEBALL DIGEST	6	1.50	202,891	26,812	229,703	210,653	26,920	237,573	-3.7	-.4	-3.3
BASSMASTER MAGAZINE	5	2.00	405,574	17,175	422,749	390,713	18,805	409,518	+3.8	-8.7	+3.2
BETTER HOMES AND GARDENS	6	1.50	7,467,065	557,329	8,024,394	7,506,399	497,000	8,003,399	-.5	+12.1	+.3
BETTER HOMES AND GARDENS-COUNTRY HOME	3	2.95	478,776	264,333	743,109						
BICYCLING	5	2.50	174,913	73,798	248,711	169,774	83,599	253,373	+3.0	-11.7	-1.8
BLACK ENTERPRISE	6	1.75	225,162	10,269	235,431	238,348	10,440	248,788	-5.5	-1.6	-5.4
BLAIR & KETCHUM'S COUNTRY JOURNAL	6	1.95	305,325	20,036	325,361	295,066	25,070	320,136	+3.5	-20.1	+1.6
THE BLOOD-HORSE	26	2.25	20,916	1,216	22,132	20,009	951	20,960	+4.5	+27.9	+5.6
BOATING	6	2.75	142,174	49,250	191,424	142,966	48,045	191,011	-.6	+2.5	+.2
BON APPETIT	6	1.95	1,175,045	133,235	1,308,280	1,147,206	154,180	1,301,386	+2.4	-13.6	+.5
BOSTON MAGAZINE	6	1.95	105,285	23,977	129,262	94,700	21,328	116,028	+11.2	+12.4	+11.4
BOWLING DIGEST	3	2.00	93,161	9,580	102,741	96,658	9,766	106,424	-3.6	-1.9	-3.5
BOYS' LIFE	6	1.00	1,492,956		1,492,956	1,515,678		1,515,678	-1.5		-1.5
BRIDES	3	3.50	35,949	372,312	408,261	41,273	359,353	400,626	-12.9	+3.6	+1.9
BUSINESS FORMS & SYSTEMS	8	7.50	5,700		5,700	5,787		5,787	-1.5		-1.5
BUSINESS WEEK (INTERNATIONAL)	24	1.75	74,115	8,752	82,867	71,266	9,817	81,083	+4.0	-10.8	+2.2
BUSINESS WEEK (NORTH AMERICA)	24	2.00	772,672	22,737	795,409	752,032	23,191	775,223	+2.7	-2.0	+2.6
BUSINESS WEEK (WORLD WIDE)			846,787	31,489	878,276	823,297	33,008	856,305	+2.9	-4.6	+2.6
BYTE MAGAZINE	6	3.50	298,951	92,693	391,644	291,087	118,300	409,387	+2.7	-21.6	-4.3
CALIFORNIA BUSINESS	6	1.95	50,465	3,119	53,584	55,840	3,195	59,035	-9.6	-2.4	-9.2
CALIFORNIA CITY GROUP			316,556	72,225	388,781	315,617	75,536	391,153	+.3	-4.4	-.6
CALIFORNIA MAGAZINE	6	2.00	279,889	18,349	298,238	242,693	21,903	264,596	+15.3	-16.2	+12.7

AUDIT BUREAU OF CIRCULATIONS

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			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CAPPER'S WEEKLY	13	.55	417,820		417,820	395,438		395,438	+5.7		+5.7
CAR AND DRIVER	6	2.25	666,655	245,883	912,538	594,920	232,442	827,362	+12.1	+5.8	+10.3
CAR CRAFT	6	1.75	245,209	210,332	455,541	215,222	206,518	421,740	+13.9	+1.8	+8.0
CAROLINA GAME & FISH	6	1.95	13,414	10,442	23,856	11,856	9,934	21,790	+13.1	+5.1	+9.5
CARS & PARTS	6	1.95	68,664	38,506	107,170	75,678	37,806	113,484	-9.3	+1.9	-5.6
CASHFLOW	5	10.00	9,420		9,420	8,542	4	8,546	+10.3	-100.0	+10.2
CAT FANCY	6	2.00	127,338	13,634	140,972	85,508	10,821	96,329	+48.9	+26.0	+46.3
CATHOLIC DIGEST			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CATS MAGAZINE	6	2.00	110,561	2,374	112,935	91,441	2,071	93,512	+20.9	+14.6	+20.8
CBS MAGAZINE NETWORK			1,061,959	465,645	1,527,604	1,466,112	475,991	1,942,103	-27.6	-2.2	-21.3
CHANGING TIMES, THE KIPLINGER MAGAZINE	6	1.75	1,404,441	32,350	1,436,791	1,379,828	37,800	1,417,628	+1.8	-14.4	+1.4
CHERI	6	3.50		278,686	278,686		357,560	357,560		-22.1	-22.1
CHICAGO	6	2.25	204,689	21,539	226,228	197,632	24,096	221,728	+3.6	-10.6	+2.0
THE CHRONICLE OF HIGHER EDUCATION	25	1.75	71,162		71,162	71,047		71,047	+.2		+.2
THE CHRONICLE OF THE HORSE	26	1.25	19,538	259	19,797	18,462	254	18,716	+5.8	+2.0	+5.8
CIRCUS	6	1.95	31,522	390,031	421,553	22,705	406,559	429,264	+38.8	-4.1	-1.8
CLEVELAND MAGAZINE	6	1.95	34,120	8,303	42,423	31,607	8,644	40,251	+8.0	-3.9	+5.4
CLUB			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CLUB INTERNATIONAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CO-ED			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME.								
COLONIAL HOMES	3	3.00	393,137	207,300	600,437	414,331	209,830	624,161	-5.1	-1.2	-3.8
COLORADO HOMES & LIFESTYLES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
COLUMBUS MONTHLY	6	1.75	29,169	4,556	33,725	29,245	4,865	34,110	-.3	-6.4	-1.1
COMMERCE MAGAZINE	6	1.75	9,946	68	10,014	10,937	41	10,978	-9.1	+65.9	-8.8

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
COMPUTE!	6	2.95	222,737	149,873	372,610	167,503	234,328	401,831	+33.0	-36.0	-7.3
COMPUTE!'S GAZETTE	6	2.95	174,986	127,913	302,899	112,399	143,739	256,138	+55.7	-11.0	+18.3
COMPUTER ENTERTAINMENT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE CONDE NAST LTD.			2,562,061	1,441,781	4,003,842	1,880,531	1,323,752	3,204,283	+36.2	+8.9	+25.0
THE CONDE NAST PACKAGE OF WOMEN			2,100,618	4,100,255	6,200,873	2,119,902	3,900,610	6,020,512	-.9	+5.1	+3.0
CONNECTICUT MAGAZINE	6	1.95	61,981	6,122	68,103	62,948	5,696	68,644	-1.5	+7.5	-.8
CONNOISSEUR	6	3.00	237,808	18,709	256,517	214,027	16,003	230,030	+11.1	+16.9	+11.5
CONSUMERS DIGEST	3	2.00	1,099,095	978	1,100,073	994,420	7,008	1,001,428	+10.5	-86.0	+9.9
THE COOK'S MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CORPORATE REPORT - MINNESOTA	6	2.50	12,953	1,207	14,160	13,332	1,332	14,664	-2.8	-9.4	-3.4
COSMOPOLITAN	6	1.95	297,445	2,522,664	2,820,109	263,730	2,724,240	2,987,970	+12.8	-7.4	-5.6
COUNTRY LIVING	6	1.95	913,774	450,958	1,364,732	758,091	425,825	1,183,916	+20.5	+5.9	+15.3
COUNTRY MAGAZINE	6	1.95	93,717	8,797	102,514	66,592	8,973	75,565	+40.7	-2.0	+35.7
COUNTRY MUSIC	3	2.25	348,146		348,146	299,736		299,736	+16.2		+16.2
CRAFTS	6	1.95	353,267	131,820	485,087	337,950	150,607	488,557	+4.5	-12.5	-.7
CRAFTS 'N THINGS	3	1.75	238,023	51,087	289,110	270,595	1,818	272,413	-12.0	+2710.1	+6.1
CREATIVE IDEAS FOR LIVING	6	1.95	704,965	30,024	734,989	703,882	38,771	742,653	+.2	-22.6	-1.0
CRUISE TRAVEL	3	2.00	142,648	10,339	152,987	130,084	10,208	140,292	+9.7	+1.3	+9.0
CRUISING WORLD	6	2.50	84,526	30,192	114,718	81,846	32,809	114,655	+3.3	-8.0	+.1
CYCLE	6	1.50	312,590	112,833	425,423	314,412	118,876	433,288	-.6	-5.1	-1.8
CYCLE GUIDE	6	1.75	160,711	65,111	225,822	172,035	80,085	252,120	-6.6	-18.7	-10.4
CYCLE WORLD	6	1.75	242,767	98,932	341,699	257,264	106,243	363,507	-5.6	-6.9	-6.0
D MAGAZINE	6	1.95	64,721	15,412	80,133	63,398	17,723	81,121	+2.1	-13.0	-1.2
DALLAS COWBOYS OFFICIAL WEEKLY	8	1.00	70,840	1,433	72,273	79,509	2,290	81,799	-10.9	-37.4	-11.6

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
DALLAS-FT. WORTH HOME & GARDEN	6	2.00	56,465	7,754	64,219	54,497	7,847	62,344	+3.6	-1.2	+3.0
DARKROOM & CREATIVE CAMERA TECHNIQUES	3	2.50	27,997	7,152	35,149	22,337	8,258	30,595	+25.3	-13.4	+14.9
DARKROOM PHOTOGRAPHY	3	2.25	70,770	9,686	80,456	70,050	8,076	78,126	+1.0	+19.9	+3.0
DAYTIME TV	6	1.95		151,620	151,620		174,696	174,696		-13.2	-13.2
DAYTIME TV PRESENTS	2	1.95		103,672	103,672		137,698	137,698		-24.7	-24.7
DC COMICS GROUP			42,504	3,008,240	3,050,744	37,192	2,986,041	3,023,233	+14.3	+.7	+.9
DELAWARE TODAY	6	1.95	12,808	2,248	15,056	13,026	2,102	15,128	-1.7	+6.9	-.5
DELL CROSSWORD PUZZLES	6	1.50	142,826	208,516	351,342	104,483	249,782	354,265	+36.7	-16.5	-.8
DELL CROSSWORD SPECIAL	3	1.75	10,973	203,500	214,473	7,083	226,082	233,165	+54.9	-10.0	-8.0
DELL PENCIL PUZZLES AND WORD GAMES	3	1.50	20,536	185,733	206,269	18,134	198,958	217,092	+13.2	-6.6	-5.0
DELL PUZZLE MAGAZINE GROUP			232,239	1,244,832	1,477,071	177,077	1,353,022	1,530,099	+31.2	-8.0	-3.5
DELL WORD SEARCH PUZZLES	6	1.00	11,361	182,917	194,278	6,184	172,350	178,534	+83.7	+6.1	+8.8
DENVER MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DIAL	6		1,234,323		1,234,323	1,285,455		1,285,455	-4.0		-4.0
DIRT BIKE MAGAZINE	6	2.00	44,909	105,202	150,111	50,079	111,276	161,355	-10.3	-5.5	-7.0
DIRT RIDER	6	1.75	71,810	49,950	121,760	69,993	43,333	113,326	+2.6	+15.3	+7.4
DIRT WHEELS	6	2.25	29,983	77,297	107,280	20,274	70,680	90,954	+47.9	+9.4	+17.9
DISCOVER	6	2.50	826,696	127,503	954,199	859,807	130,538	990,345	-3.9	-2.3	-3.6
DISCOVERY	2	.75	1,326,977		1,326,977	1,234,103		1,234,103	+7.5		+7.5
DR. DOBB'S JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DOG WORLD	6	2.50	33,996	28,923	62,919	34,390	28,624	63,014	-1.1	+1.0	-.2
DS YOUTH GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DUNE BUGGIES AND HOT VWS	6	2.50	36,455	72,395	108,850	34,736	71,560	106,296	+4.9	+1.2	+2.4
DYNAMIC YEARS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
EARLY AMERICAN LIFE	3	2.50	312,490	36,617	349,107	282,692	46,297	328,989	+10.5	-20.9	+6.1
EASYRIDERS	6	2.50	77,958	263,039	340,997	70,579	314,763	385,342	+10.5	-16.4	-11.5
EBONY	6	1.75	1,501,898	220,180	1,722,078	1,441,649	235,484	1,677,133	+4.2	-6.5	+2.7
THE ECONOMIST	13	2.50	96,258	8,478	104,736	93,858	7,395	101,253	+2.6	+14.6	+3.4
80 MICRO	6	4.00	76,489	17,195	93,684	74,369	29,632	104,001@	+2.9	-42.0	-9.9
THE ELKS MAGAZINE	5	.25	1,604,653		1,604,653	1,616,728		1,616,728	-.7		-.7
ENDLESS VACATION	4	4.00	418,820		418,820	336,819		336,819	+24.3		+24.3
ENTER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
EPIC ILLUSTRATED			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
EQUUS	6	2.50	109,231	3,550	112,781	107,227	3,687	110,914	+1.9	-3.7	+1.7
ESQUIRE MAGAZINE	6	2.50	565,162	145,442	710,604	609,933	129,171	739,104	-7.3	+12.6	-3.9
ESSENCE	6	1.50	616,335	185,337	801,672	473,029	227,608	700,637	+30.3	-18.6	+14.4
FAMILY CIRCLE	8	.85	314,969	6,387,165	6,702,134	202,136	6,801,372	7,003,508	+55.8	-6.1	-4.3
FAMILY COMPUTING	6	2.50	339,053	61,132	400,185	243,326	72,504	315,830	+39.3	-15.7	+26.7
THE FAMILY HANDYMAN	5	1.75	1,154,276	52,008	1,206,284	1,155,489	59,570	1,215,059	-.1	-12.7	-.7
FEDERAL TIMES	25	1.00	33,131	1,294	34,425	36,274	1,118	37,392	-8.7	+15.7	-7.9
FIELD & STREAM	6	1.75	1,863,059	144,933	2,007,992	1,852,731	150,733	2,003,464	+.6	-3.8	+.2
50 PLUS	6	1.50	380,949		380,949	312,312		312,312	+22.0		+22.0
FINANCIAL WORLD	13	2.00	128,214	5,830	134,044	103,016	7,328	110,344	+24.5	-20.4	+21.5
FINE TUNING	6		41,387		41,387	38,071		38,071	+8.7		+8.7
FINS AND FEATHERS			PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE								
FIREHOUSE	6	2.50	110,936		110,936	109,088		109,088	+1.7		+1.7
FISHING AND HUNTING NEWS	26	1.00	118,645	6,105	124,750	123,662	4,707	128,369	-4.1	+29.7	-2.8
FLORIDA SPORTSMAN	6	1.95	53,545	29,361	82,906	47,759	26,622	74,381	+12.1	+10.3	+11.5
FLORIDA TREND	6	2.50	37,720	3,494	41,214	34,332	3,954	38,286	+9.9	-11.6	+7.6

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
FLOWER & GARDEN MAGAZINE	3	1.50	628,658	10,500	639,158	590,868	10,583	601,451	+6.4	-.8	+6.3
FLY FISHERMAN	3	2.95	120,749	22,241	142,990	126,750	23,002	149,752	-4.7	-3.3	-4.5
FLYING	6	1.95	255,305	75,267	330,572	252,227	78,467	330,694	+1.2	-4.1	
FLYING MODELS	6	2.00	10,012	17,061	27,073	9,844	19,052	28,896	+1.7	-10.5	-6.3
FOOD & WINE, THE GUIDE TO GOOD TASTE	6	1.95	571,582	30,890	602,472	523,461	18,715	542,176	+9.2	+65.1	+11.1
FOOTBALL DIGEST	5	1.50	164,895	10,500	175,395	193,796	11,689	205,485	-14.9	-10.2	-14.6
FORBES	13	3.00	693,412	32,315	725,727	693,269	33,467	726,736		-3.4	-.1
FOREIGN AFFAIRS	3	4.95	79,091	10,965	90,056	77,410	9,886	87,296	+2.2	+10.9	+3.2
FORTUNE	13	3.50	705,614	34,601	740,215	677,323	32,580	709,903	+4.2	+6.2	+4.3
FORUM	6	2.50	28,223	347,594	375,817	26,415	412,124	438,539	+6.8	-15.7	-14.3
FOUR WHEELER	6	2.50	87,877	118,120	205,997	75,656	106,986	182,642	+16.2	+10.4	+12.8
FULL CRY	6	1.50	36,166	203	36,369	35,732	206	35,938	+1.2	-1.5	+1.2
GALLERY MAGAZINE	6	3.50	21,927	445,644	467,571	22,333	469,915	492,248	-1.8	-5.2	-5.0
GAMBLING TIMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GAME & FISH GROUP			130,057	70,228	200,285	126,415	65,780	192,195	+2.9	+6.8	+4.2
GAMES	6	1.75	565,133	89,298	654,431	546,833	112,571	659,404	+3.3	-20.7	-.8
GENESIS	6	3.50	2,551	228,174	230,725	3,100	292,793	295,893	-17.7	-22.1	-22.0
GEO			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GEORGIA SPORTSMAN	6	1.95	40,213	14,395	54,608	38,385	13,437	51,822	+4.8	+7.1	+5.4
GLAMOUR	6	1.95	771,666	1,495,755	2,267,421	790,705	1,467,169	2,257,874	-2.4	+1.9	+.4
GLOBE	26	.55	64,815	1,670,608	1,735,423	62,827	1,877,842	1,940,669	+3.2	-11.0	-10.6
GOLF (INCORPORATING GOLFING)	6	1.95	713,582	83,354	796,936	701,631	92,447	794,078	+1.7	-9.8	+.4
GOLF DIGEST	6	1.95	1,128,775	105,386	1,234,161	1,100,278	97,912	1,198,190	+2.6	+7.6	+3.0
GOLF WORLD	24	1.00	78,127		78,127	85,017		85,017	-8.1		-8.1

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
GOOD HOUSEKEEPING	6	1.95	3,402,320	1,800,702	5,203,022	3,449,794	1,846,733	5,296,527	-1.4	-2.5	-1.8
GOURMET	6	2.00	1,033,824	129,618	1,163,442	536,240	118,162	654,402	+92.8	+9.7	+77.8
GQ-GENTLEMEN'S QUARTERLY	6	2.50	264,252	392,942	657,194	231,286	375,891	607,177	+14.3	+4.5	+8.2
GREAT LAKES FISHERMAN	6	1.75	23,388	11,989	35,377	22,832	14,915	37,747	+2.4	-19.6	-6.3
GREAT LAKES SPORTSMAN GROUP			126,679	37,018	163,697	134,028	39,540	173,568	-5.5	-6.4	-5.7
GRIT	26	.75	502,674	98,650	601,324	421,021	148,851	569,872	+19.4	-33.7	+5.5
GUIDEPOSTS	6	.75	4,252,313		4,252,313	4,215,389		4,215,389	+.9		+.9
GUN DOG	3	2.95	65,899	687	66,586	50,934		50,934	+29.4		+30.7
GUNS & AMMO	6	2.00	373,293	149,866	523,159	376,622	155,066	531,688	-.9	-3.4	-1.6
GUNS MAGAZINE	6	2.00	97,578	40,516	138,094						
HARPER'S BAZAAR	6	2.00	302,365	437,600	739,965	293,378	438,769	732,147	+3.1	-.3	+1.1
HARPER'S MAGAZINE	6	2.00	119,956	30,181	150,137	115,636	35,457	151,093	+3.7	-14.9	-.6
HARVARD BUSINESS REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HEALTH	6	2.25	1,027,531	4,633	1,032,164	973,797	672	974,469	+5.5	+589.4	+5.9
HIGH FIDELITY	6	1.95	379,238	32,583	411,821	349,704	34,509	384,213	+8.4	-5.6	+7.2
HIGH SOCIETY	6	3.75		321,301	321,301		375,341	375,341		-14.4	-14.4
HIGH TECHNOLOGY	6	2.00	281,591	25,037	306,628	272,015	35,843	307,858	+3.5	-30.1	-.4
HISTORIC PRESERVATION	3	2.50	137,949	1,715	139,664	128,677	1,623	130,300	+7.2	+5.7	+7.2
HISTORY NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HIT PARADER	6	2.25		254,934	254,934		288,275	288,275		-11.6	-11.6
HOME	6	1.95	576,291	108,334	684,625	473,153	81,788	554,941	+21.8	+32.5	+23.4
HOME MECHANIX	6	1.50	1,364,199	126,830	1,491,029	1,444,616	156,667	1,601,283	-5.6	-19.0	-6.9
THE HOMEOWNER	5	1.95	635,624	23,280	658,904	585,501	33,192	618,693	+8.6	-29.9	+6.5
HONOLULU	6	2.00	29,868	2,773	32,641	32,554	2,941	35,495	-8.3	-5.7	-8.0
HORIZON			UNDER TEMPORARY SUSPENSION OF SERVICE								

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
HORSE & RIDER	6	1.75	86,678	20,111	106,789	59,296	20,870	80,166	+46.2	-3.6	+33.2
HORSEMAN - THE MAGAZINE OF PERFORMANCE HORSEMANSHIP	6	1.75	139,020	13,333	152,353	146,496	13,568	160,064	-5.1	-1.7	-4.8
HORSEPLAY	6	2.75	42,951	2,947	45,898	41,380	1,488	42,868	+3.8	+98.1	+7.1
HORTICULTURE, THE MAGAZINE OF AMERICAN GARDENING	6	2.00	109,030	15,142	124,172	105,291	6,542	111,833	+3.6	+131.5	+11.0
HOT ROD	6	2.00	563,183	303,420	866,603	544,761	310,122	854,883	+3.4	-2.2	+1.4
HOUNDS & HUNTING	6	1.00	11,252	17	11,269	11,969	21	11,990	-6.0	-19.0	-6.0
HOUSE & GARDEN	6	4.00	549,745	91,455	641,200	464,446	87,557	552,003	+18.4	+4.5	+16.2
HOUSE BEAUTIFUL	6	1.95	587,709	253,229	840,938	595,325	275,607	870,932	-1.3	-8.1	-3.4
HOUSTON CITY MAGAZINE	6	2.00	48,125	15,923	64,048	42,513	15,497	58,010	+13.2	+2.7	+10.4
HOUSTON HOME & GARDEN	6	2.00	70,986	14,104	85,090	70,495	14,696	85,191	+.7	-4.0	-.1
HOUSTON MAGAZINE	6	1.25	14,799	1,405	16,204	14,917	408	15,325	-.8	+244.4	+5.7
HUSTLER			UNDER TEMPORARY SUSPENSION OF SERVICE								
IN FISHERMAN	3	2.50	116,116	116,394	232,510	112,358	94,011	206,369	+3.3	+23.8	+12.7
INCIDER	6	2.95	72,065	32,998	105,063	42,193	31,186	73,379	+70.8	+5.8	+43.2
INC.	6	3.00	583,917	26,813	610,730	468,573	32,626	501,199	+24.6	-17.8	+21.9
INDIANAPOLIS BUSINESS JOURNAL	25	.75	11,040	1,448	12,488	9,651	1,430	11,081	+14.4	+1.3	+12.7
INDIANAPOLIS MONTHLY	6	1.75	27,318	4,318	31,636	21,328	3,986	25,314	+28.1	+8.3	+25.0
INFOWORLD	24	1.75	132,310	7,162	139,472	96,863	10,647	107,510	+36.6	-32.7	+29.7
INSIDE SPORTS	6	2.00	196,277	141,198	337,475	119,748	145,152	264,900	+63.9	-2.7	+27.4
INSTRUCTOR	5	2.50	252,218	55	252,273	250,880	147	251,027	+.5	-62.6	+.5
ISAAC ASIMOV'S SCIENCE FICTION MAGAZINE	6	1.75	66,969	12,283	79,252	86,037	11,700	97,737	-22.2	+5.0	-18.9
ISLANDS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
IT'S ME			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
JET	25	1.25	651,867	162,579	814,446	665,774	195,249	861,023	-2.1	-16.7	-5.4
JUNIOR LEAGUE REVIEW		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
JUNIOR SCHOLASTIC		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE KIWANIS MAGAZINE	5	.45	284,200		284,200	281,538		281,538	+.9		+.9
LADIES' HOME JOURNAL	6	1.50	4,124,644	915,513	5,040,157	4,118,900	1,001,451	5,120,351	+.1	-8.6	-1.6
LADY'S CIRCLE	3	1.75		61,988	61,988		74,519	74,519		-16.8	-16.8
LAKELAND BOATING		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
LEARNING, THE MAGAZINE FOR CREATIVE TEACHING	4	2.50	162,448		162,448	174,298		174,298	-6.8		-6.8
LIFE	6	2.50	911,895	708,839	1,620,734	874,651	651,099	1,525,750	+4.3	+8.9	+6.2
LOS ANGELES MAGAZINE	6	2.25	108,364	56,698	165,062	101,652	62,244	163,896	+6.6	-8.9	+.7
LOUISIANA GAME & FISH	6	1.95	11,324	7,377	18,701	11,319	7,967	19,286		-7.4	-3.0
LOUISIANA LIFE	3	3.00	37,507	9,713	47,220	37,538	11,529	49,067	-.1	-15.8	-3.8
M, THE CIVILIZED MAN	6	3.00	86,646	47,038	133,684	49,744	35,191	84,935	+74.2	+33.7	+57.4
MCCALL'S	6	1.50	5,568,014	664,467	6,232,481	5,454,996	769,412	6,224,408	+2.1	-13.6	+.1
MCCALL'S NEEDLEWORK & CRAFTS	3	2.50	472,730	235,806	708,536						
MACFADDEN WOMEN'S GROUP			1,342,863	980,468	2,323,331	1,345,312	975,148	2,320,460	-.2	+.5	+.1
MADEMOISELLE	6	1.95	348,025	846,379	1,194,404	333,727	829,462	1,163,189	+4.3	+2.0	+2.7
THE MAGAZINE ANTIQUES	6	5.00	52,048	5,266	57,314	49,567	3,937	53,504	+5.0	+33.8	+7.1
MARVEL COMICS GROUP			291,877	6,255,088	6,546,965	273,976	5,771,911	6,045,887	+6.5	+8.4	+8.3
MATURE OUTLOOK	3		265,395		265,395						
METROPOLITAN DETROIT	6	2.00	23,728	7,601	31,329						
METROPOLITAN HOME	6	2.50	649,148	72,833	721,981	651,325	75,167	726,492	-.3	-3.1	-.6
MIAMI/SOUTH FLORIDA MAGAZINE	6	1.95	24,770	3,583	28,353	22,539	2,628	25,167	+9.9	+36.3	+12.7
MICHIGAN LIVING	6	.75	817,510		817,510	806,906		806,906	+1.3		+1.3

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
MICHIGAN SPORTSMAN	4	1.75	24,668	8,574	33,242	27,123	8,412	35,535	-9.1	+1.9	-6.5
MILWAUKEE MAGAZINE	6	1.95	34,447	6,393	40,840	19,453	6,028	25,481	+77.1	+6.1	+60.3
MPLS. ST. PAUL MAGAZINE	6	1.95	36,849	11,609	48,458	35,186	9,825	45,011	+4.7	+18.2	+7.7
MINNESOTA SPORTSMAN	4	1.75	27,520	6,923	34,443	29,728	7,275	37,003	-7.4	-4.8	-6.9
MISSISSIPPI GAME & FISH	6	1.95	9,026	4,060	13,086	8,759	3,845	12,604	+3.0	+5.6	+3.8
MODEL RAILROADER	6	2.00	107,133	75,717	182,850	96,182	84,733	180,915	+11.4	-10.6	+1.1
MODERN BRIDE	3	3.50	39,176	328,300	367,476	38,157	322,542	360,699	+2.7	+1.8	+1.9
MODERN MATURITY	3		11,818,316		11,818,316	9,887,549		9,887,549	+19.5		+19.5
MODERN PHOTOGRAPHY	6	1.95	635,665	101,443	737,108	589,507	112,885	702,392	+7.8	-10.1	+4.9
MONEY	6	2.50	1,312,484	318,429	1,630,913	1,183,689	297,737	1,481,426	+10.9	+6.9	+10.1
MONTHLY DETROIT	6	1.50	32,227	8,880	41,107	30,312	7,168	37,480	+6.3	+23.9	+9.7
THE MOTHER EARTH NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MOTHER JONES	5	1.75	133,936	16,064	150,000	149,902	22,079	171,981	-10.7	-27.2	-12.8
MOTOCROSS ACTION MAGAZINE	6	2.00	20,203	69,833	90,036	24,228	79,133	103,361	-16.6	-11.8	-12.9
MOTOR BOATING & SAILING	6	2.00	111,056	33,552	144,608	107,884	33,438	141,322	+2.9	+.3	+2.3
MOTOR TREND	6	2.00	542,272	208,172	750,444	551,724	205,653	757,377	-1.7	+1.2	-.9
MOTORCYCLIST	6	1.75	145,459	79,741	225,200	143,501	82,250	225,751	+1.4	-3.1	-.2
MOTORHOME	6	2.00	104,116	10,621	114,737	107,401	10,808	118,209	-3.1	-1.7	-2.9
MOTORLAND	3	.50	1,553,148		1,553,148	1,470,064		1,470,064	+5.7		+5.7
MS. MAGAZINE	6	1.75	435,323	43,912	479,235	421,053	42,617	463,670	+3.4	+3.0	+3.4
MUSCLE & FITNESS	6	3.50	57,650	372,023	429,673	49,967	358,695	408,662	+15.4	+3.7	+5.1
MUSIC CITY NEWS			UNDER TEMPORARY SUSPENSION OF SERVICE								
MUSICIAN	6	2.25	53,195	49,649	102,844	68,567	48,109	116,676	-22.4	+3.2	-11.9
NASHVILLE!	6	1.75	12,557	1,381	13,938	14,954	1,085	16,039	-16.0	+27.3	-13.1
NATION'S BUSINESS	6	2.25	867,798	1,077	868,875	860,477	963	861,440	+.9	+11.8	+.9

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
NATIONAL ENQUIRER	26	.65	446,467	4,060,588	4,507,055	462,161	4,251,003	4,713,164	-3.4	-4.5	-4.4
NATIONAL EXAMINER	26	.55	15,154	1,023,685	1,038,839	10,465	989,808	1,000,273	+44.8	+3.4	+3.9
NATIONAL GEOGRAPHIC	6	1.90	10,367,739	81 657	10,449,396	10,147,843	55,011	10,202,854	+2.2	+48.4	+2.4
NATIONAL LAMPOON	6	2.00	214,892	199,048	413,940	246,542	227,589	474,131	-12.8	-12.5	-12.7
THE NATIONAL LAW JOURNAL	26	2.00	37,953	51	38,004	34,709	72	34,781	+9.3	-29.2	+9.3
NATIONAL NEWS	1		772,809		772,809	747,063		747,063	+3.4		+3.4
NRTA/AARP NEWS BULLETINS	6		11,246,295		11,246,295	9,648,341		9,648,341	+16.6		+16.6
NATIONAL REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NATURAL HISTORY	6	2.50	489,790	6,300	496,090	500,821	5,992	506,813	-2.2	+5.1	-2.1
NAVY TIMES	25	1.50	82,837	7,217	90,054	77,739	6,328	84,067	+6.6	+14.0	+7.1
NEW BODY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NEW JERSEY MONTHLY	6	2.00	85,678	12,973	98,651	85,370	11,362	96,732	+.4	+14.2	+2.0
NEW MEXICO MAGAZINE	6	1.95	86,916	4,335	91,251	91,760	4,129	95,889	-5.3	+5.0	-4.8
THE NEW REPUBLIC	24	1.95	88,058	4,292	92,350	87,089	6,419	93,508	+1.1	-33.1	-1.2
NEW SHELTER	5	1.50	699,711	30,712	730,423	673,389	24,601	697,990	+3.9	+24.8	+4.6
NEW WOMAN	6	1.75	497,601	595,989	1,093,590	372,326	637,736	1,010,062	+33.6	-6.5	+8.3
NEW YORK MAGAZINE	25	1.75	408,180	39,031	447,211	394,622	38,977	433,599	+3.4	+.1	+3.1
THE NEW YORKER	26	1.50	469,507	32,912	502,419	462,778	37,543	500,321	+1.5	-12.3	+.4
NEWSWEEK	25	1.95	2,897,534	161,876	3,059,410	2,862,880	174,397	3,037,277	+1.2	-7.2	+.7
NEWSWEEK INTERNATIONAL (ASIA EDITION)	24	.47	127,610	55,845	183,455	158,310	72,718	231,028	-19.4	-23.2	-20.6
NEWSWEEK INTERNATIONAL (ATLANTIC EDITION)	25	.90	196,289	105,218	301,507	183,834	118,509	302,343	+6.8	-11.2	-.3
NEWSWEEK INTERNATIONAL (LATIN AMERICAN EDITION)	25	.57	26,599	23,512	50,111	22,436	23,655	46,091	+18.6	-.6	+8.7
NIBBLE MAGAZINE	6	3.25	38,328	30,177	68,505	28,552	31,135	59,687	+34.2	-3.1	+14.8
NORTH AMERICAN HUNTER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
OFF ROAD	6	2.00	46,634	77,191	123,825	39,762	86,005	125,767	+17.3	-10.2	-1.5
OFFICIAL CROSSWORD PUZZLES	6	1.50	21,805	189,750	211,555	20,952	221,332	242,284	+4.1	-14.3	-12.7
OFFICIAL PENCIL PUZZLES & WORD GAMES	3	1.50	14,510	144,933	159,443	13,219	142,773	155,992	+9.8	+1.5	+2.2
OHIO FISHERMAN	6	1.75	25,646	11,665	37,311	26,813	13,896	40,709	-4.4	-16.1	-8.3
OHIO MAGAZINE	6	1.50	98,422	4,851	103,273	82,314	4,901	87,215	+19.6	-1.0	+18.4
OKLAHOMA GAME & FISH	6	1.95	2,571	4,640	7,211	1,679	2,854	4,533	+53.1	+62.6	+59.1
OKLAHOMA HOME & GARDEN	6	2.00	6,789	1,759	8,548	7,102	2,140	9,242	-4.4	-17.8	-7.5
OMNI	6	2.50	520,505	345,056	865,561	504,706	327,576	832,282	+3.1	+5.3	+4.0
1,001 HOME IDEAS	6	1.95	1,492,092	35,933	1,528,025	1,462,345	32,871	1,495,216	+2.0	+9.3	+2.2
OPERA NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
OREGON MAGAZINE	6	2.00	21,073	4,405	25,478	22,716	4,909	27,625	-7.2	-10.3	-7.8
OUTDOOR LIFE	6	1.75	1,365,293	135,957	1,501,250	1,352,634	159,263	1,511,897	+.9	-14.6	-.7
OUTSIDE	6	1.95	162,127	58,536	220,663	160,412	63,151	223,563	+1.1	-7.3	-1.3
PACIFIC NORTHWEST	5	1.95	49,905	3,846	53,751	51,608	4,181	55,789	-3.3	-8.0	-3.7
PAINT HORSE JOURNAL	6	2.00	9,994	293	10,287	9,863	305	10,168	+1.3	-3.9	+1.2
PALM BEACH LIFE	6	2.50	10,107	5,686	15,793	11,150	4,860	16,010	-9.4	+17.0	-1.4
PARENTS	6	1.95	1,611,393	94,857	1,706,250	1,586,983	93,059	1,680,042	+1.5	+1.9	+1.6
PENNSYLVANIA OUTDOORS	4	1.75	20,085	6,752	26,837	21,264	8,021	29,285	-5.5	-15.8	-8.4
PENTHOUSE	6	3.50	224,863	2,976,000	3,200,863	195,004	3,005,010	3,200,014	+15.3	-1.0	
PEOPLE WEEKLY	25	1.50	1,207,137	1,611,360	2,818,497	999,109	1,696,322	2,695,431	+20.8	-5.0	+4.6
PERFORMANCE HORSEMAN	6	2.50	27,676	1,099	28,775	29,572	363	29,935	-6.4	+202.8	-3.9
PERSONAL COMPUTING	6	2.50	491,241	49,737	540,978	447,862	77,557	525,419	+9.7	-35.9	+3.0
PETERSEN ACTION GROUP			2,731,583	1,302,833	4,034,416	2,718,717	1,312,616	4,031,333	+.5	-.7	+.1
PETERSEN MOTOR GROUP			1,879,589	1,085,582	2,965,171	1,721,584	993,938	2,715,522	+9.2	+9.2	+9.2
PETERSEN'S CIRCLE TRACK	6	2.75	52,156	43,957	96,113	47,399	44,069	91,468	+10.0	-.3	+5.1

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
PETERSEN'S 4-WHEEL & OFF-ROAD	6	2.25	151,278	155,619	306,897	149,730	150,333	300,063	+1.0	+3.5	+2.3
PETERSEN'S HUNTING	6	2.00	204,768	71,821	276,589	223,182	71,021	294,203	-8.3	+1.1	-6.0
PETERSEN'S PHOTOGRAPHIC	6	2.00	221,956	59,542	281,498	234,407	62,716	297,123	-5.3	-5.1	-5.3
PETERSEN'S PICKUPS & MINI-TRUCKS	6	1.75	108,222	34,391	142,613	116,646	39,062	155,708	-7.2	-12.0	-8.4
PHILADELPHIA BUSINESS JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PHILADELPHIA MAGAZINE	6	1.95	123,201	29,071	152,272	115,506	26,467	141,973	+6.7	+9.8	+7.3
PHOENIX	6	1.95	33,889	4,215	38,104	26,409	4,204	30,613	+28.3	+.3	+24.5
PHOENIX HOME/GARDEN	6	2.00	30,143	3,028	33,171	31,002	3,152	34,154	-2.8	-3.9	-2.9
PILLSBURY CLASSICS	6	2.25		410,516	410,516		379,736	379,736		+8.1	+8.1
PITTSBURGH BUSINESS TIMES-JOURNAL	25	.75	7,534	417	7,951	6,244	467	6,711	+20.7	-10.7	+18.5
PITTSBURGH MAGAZINE	6	1.75	49,394	6,622	56,016	48,549	7,270	55,819	+1.7	-8.9	+.4
PLANE & PILOT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PLAYBOY	6	3.00	2,551,437	1,559,887	4,111,324	2,293,560	1,908,764	4,202,324	+11.2	-18.3	-2.2
PLAYGIRL	6	2.95	252,535	371,129	623,664	194,786	449,242	644,028	+29.6	-17.4	-3.2
POCKET CROSSWORD PUZZLES	6	1.00	10,228	129,483	139,711	7,022	141,745	148,767	+45.7	-8.7	-6.1
POPULAR COMPUTING	6	2.50	199,965	62,337	262,302	214,761	87,068	301,829	-6.9	-28.4	-13.1
POPULAR HOT RODDING	6	1.75	96,493	183,849	280,342	81,356	185,987	267,343	+18.6	-1.1	+4.9
POPULAR MECHANICS	6	1.50	1,363,359	313,701	1,677,060	1,340,740	323,126	1,663,866	+1.7	-2.9	+.8
POPULAR PHOTOGRAPHY	6	1.95	799,922	115,217	915,139	801,904	123,385	925,289	-.2	-6.6	-1.1
POPULAR SCIENCE	6	1.75	1,595,806	208,828	1,804,634	1,565,373	237,353	1,802,726	+1.9	-12.0	+.1
PRACTICAL HORSEMAN	6	2.50	51,430	2,607	54,037	49,336	1,652	50,988	+4.2	+57.8	+6.0
PREVENTION	6	1.50	2,760,281	159,374	2,919,655	2,899,499	135,004	3,034,503	-4.8	+18.1	-3.8
PRO BASS	5	1.75	147,798	26,203	174,001	85,319	23,230	108,549	+73.2	+12.8	+60.3
PSYCHOLOGY TODAY	6	1.95	779,967	82,226	862,193	771,738	84,667	856,405	+1.1	-2.9	+.7

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
PURE-BRED DOGS-AMERICAN KENNEL GAZETTE	6	3.00	48,659	393	49,052	46,744	300	47,044	+4.1	+31.0	+4.3
THE QUARTER HORSE JOURNAL	6	2.50	76,988	3,336	80,324	81,639	3,834	85,473	-5.7	-13.0	-6.0
RADIO-ELECTRONICS	6	1.95	152,947	72,432	225,379	142,210	82,806	225,016	+7.6	-12.5	+.2
RAILROAD MODEL CRAFTSMAN	6	2.00	32,907	52,142	85,049	33,047	56,736	89,783	-.4	-8.1	-5.3
READER'S DIGEST	6	1.50	16,948,099	936,719	17,884,818	17,042,897	969,500	18,012,397	-.6	-3.4	-.7
RECORD	6	1.50	58,261	66,837	125,098	26,552	75,534	102,086	+119.4	-11.5	+22.5
REDBOOK	6	1.50	3,470,849	734,006	4,204,855	3,328,218	611,137	3,939,355	+4.3	+20.1	+6.7
RIDER	6	1.50	129,522	17,552	147,074	129,497	14,396	143,893		+21.9	+2.2
RIGHT ON!			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ROAD & TRACK	6	2.00	461,007	278,582	739,589	479,672	258,943	738,615	-3.9	+7.6	+.1
ROCK MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
RODALE'S ORGANIC GARDENING	6	1.95	1,299,611	11,384	1,310,995	1,361,204	12,165	1,373,369	-4.5	-6.4	-4.5
ROLLING STONE	12	1.95	660,856	262,993	923,849	539,293	251,137	790,430	+22.5	+4.7	+16.9
THE ROTARIAN	6	.75	487,127		487,127	480,864		480,864	+1.3		+1.3
RUN	6	2.95	107,769	77,340	185,109	31,554	62,530	94,084	+241.5	+23.7	+96.7
THE RUNNER	6	2.50	210,424	64,350	274,774	200,997	66,359	267,356	+4.7	-3.0	+2.8
RUNNER'S WORLD	6	2.50	219,989	82,026	302,015	238,972	119,064	358,036	-7.9	-31.1	-15.6
SACRAMENTO MAGAZINE	6	1.75	20,680	3,241	23,921	15,204	3,154	18,358	+36.0	+2.8	+30.3
SAIL	6	2.50	110,505	59,575	170,080	114,066	58,944	173,010	-3.1	+1.1	-1.7
ST. LOUIS BUSINESS JOURNAL	25	.75	16,498	1,332	17,830	15,302	1,301	16,603	+7.8	+2.4	+7.4
ST. LOUIS MAGAZINE	6	1.95	21,341	6,021	27,362	25,533	5,299	30,832	-16.4	+13.6	-11.3
SALT WATER SPORTSMAN	6	2.50	93,006	23,274	116,280	88,707	22,542	111,249	+4.8	+3.2	+4.5
SAN DIEGO HOME/GARDEN MAGAZINE	6	1.95	31,660	2,187	33,847	31,010	2,455	33,465	+2.1	-10.9	+1.1
SAN DIEGO MAGAZINE	6	2.00	47,478	11,653	59,131	44,693	11,952	56,645	+6.2	-2.5	+4.4
SAN FRANCISCO FOCUS	6	1.50	160,714	3,874	164,588	169,272	1,340	170,612	-5.1	+189.1	-3.5

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SAN FRANCISCO MAGAZINE			PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE								
THE SATURDAY EVENING POST	4	1.75	552,630	119,007	671,637	519,480	158,378	677,858	+6.4	-24.9	-.9
SATURDAY REVIEW MAGAZINE			UNDER TEMPORARY SUSPENSION OF SERVICE								
SAVVY	6	2.00	293,961	18,565	312,526	287,115	16,514	303,629	+2.4	+12.4	+2.9
SCHOLASTIC MAGAZINES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SCIENCE	26	2.50	156,670		156,670	153,710		153,710	+1.9		+1.9
SCIENCE DIGEST	6	2.00	411,186	179,178	590,364	363,384	211,981	575,365	+13.2	-15.5	+2.6
SCIENCE 85	5	2.00	640,638	79,781	720,419	642,828	76,455	719,283	-.3	+4.4	+.2
SCIENCE NEWS	26	1.00	160,761		160,761	153,364		153,364	+4.8		+4.8
SCOUTING	3	.60	963,555		963,555	990,216		990,216	-2.7		-2.7
SEA	6	1.75	40,290	6,825	47,115	33,305	7,458	40,763	+21.0	-8.5	+15.6
SELF	6	1.95	517,141	617,558	1,134,699	536,774	552,866	1,089,640	-3.7	+11.7	+4.1
SENIOR SCHOLASTIC UNIT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SEVENTEEN	6	1.50	1,235,431	502,191	1,737,622	1,199,675	495,707	1,695,382	+3.0	+1.3	+2.5
SHAPE	6	1.95	127,653	381,537	509,190	110,654	351,427	462,081	+15.4	+8.6	+10.2
SHOOTING TIMES	6	1.95	95,306	104,770	200,076	109,870	116,999	226,869	-13.3	-10.5	-11.8
SIGNATURE	6	2.00	812,280		812,280	762,846		762,846	+6.5		+6.5
SIMPLICITY SEWING FOR TODAY	2	2.25	73,243	148,472	221,715	65,339	201,573	266,912	+12.1	-26.3	-16.9
16 MAGAZINE	6	1.75	14,536	171,581	186,117	12,090	273,114	285,204	+20.2	-37.2	-34.7
SKI (INCORPORATING SKI LIFE)	4	1.75	341,400	62,946	404,346	345,314	65,506	410,820	-1.1	-3.9	-1.6
SKIING	3	1.75	349,816	88,000	437,816	342,759	90,979	433,738	+2.1	-3.3	+.9
SKIN DIVER MAGAZINE	6	2.50	175,943	29,929	205,872	162,922	29,875	192,797	+8.0	+.2	+6.8
SMITHSONIAN	6	2.50	2,164,615	8,216	2,172,831	2,068,383	7,341	2,075,724	+4.7	+11.9	+4.7
SNOW WEEK	7	1.00	26,483		26,483	19,316		19,316	+37.1		+37.1
SOAP OPERA DIGEST	13	1.50	349,485	437,373	786,858	393,581	406,953	800,534	-11.2	+7.5	-1.7

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SOAP OPERA STARS	3	1.95		90,829	90,829		104,391	104,391		-13.0	-13.0
SOLDIER OF FORTUNE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SOPHISTICATE'S HAIRSTYLE GUIDE	3	2.75		86,518	86,518		98,058	98,058		-11.8	-11.8
SOUTHERN ACCENTS	3	4.00	153,837	52,660	206,497	127,505	43,773	171,278	+20.7	+20.3	+20.6
SOUTHERN LIVING	6	2.50	2,143,832	153,454	2,297,286	2,117,912	139,437	2,257,349	+1.2	+10.1	+1.8
SOUTHERN OUTDOORS	4	1.50	201,002	27,961	228,963	188,276	25,005	213,281	+6.8	+11.8	+7.4
SOUTHWEST ART	6	4.50	44,219	7,905	52,124	45,041	8,354	53,395	-1.8	-5.4	-2.4
SPECTRUM			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SPORT	6	2.00	781,292	150,131	931,423	773,363	151,500	924,863	+1.0	-.9	+.7
THE SPORTING NEWS	25	1.95	651,678	55,714	707,392	595,916	58,165	654,081	+9.4	-4.2	+8.2
SPORTS AFIELD	6	1.95	406,520	106,704	513,224	391,618	136,708	528,326	+3.8	-21.9	-2.9
SPORTS ILLUSTRATED	25	1.95	2,696,449	117,935	2,814,384	2,592,308	107,297	2,699,605	+4.0	+9.9	+4.3
STAR	26	.69	150,609	3,169,589	3,320,198	152,419	3,447,704	3,600,123	-1.2	-8.1	-7.8
STAR HITS	5	1.95	8,735	156,559	165,294		170,061	170,061		-7.9	-2.8
STEREO REVIEW	6	1.75	508,508	67,417	575,925	516,160	59,764	575,924	-1.5	+12.8	
STERLING'S WOMEN'S GROUP				964,620	964,620		1,239,060	1,239,060		-22.1	-22.1
STOCK CAR RACING	6	2.50	35,177	44,931	80,108	34,934	50,302	85,236	+.7	-10.7	-6.0
SUCCESS!	6	2.00	291,662	38,035	329,697	254,787	34,528	289,315	+14.5	+10.2	+14.0
SUN	26	.55	1,467	250,276	251,743	844	153,721	154,565	+73.8	+62.8	+62.9
SUNSET, THE MAGAZINE OF WESTERN LIVING	6	1.50	1,295,623	93,732	1,389,355	1,307,058	88,824	1,395,882	-.9	+5.5	-.5
SUPER CHEVY	6	2.25	59,143	73,640	132,783	43,015	61,508	104,523	+37.5	+19.7	+27.0
SUPER STOCK & DRAG ILLUSTRATED	6	2.50	15,686	37,913	53,599	13,769	39,002	52,771	+13.9	-2.8	+1.6
SUPER TEEN	6	1.75		159,417	159,417		226,340	226,340		-29.6	-29.6
SURVIVE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SYLVIA PORTER'S PERSONAL FINANCE MAGAZINE	3	2.50	300,160	51,500	351,660	186,005	75,497	261,502	+61.4	-31.8	+34.5
TEACHING AND COMPUTERS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
'TEEN	6	1.50	744,496	258,163	1,002,659	720,300	272,169	992,469	+3.4	-5.1	+1.0
TEEN BEAT	6	1.75	12,688	152,847	165,535	5,627	175,327	180,954	+125.5	-12.8	-8.5
TEEN MACHINE	4	1.75		87,362	87,362		119,729	119,729		-27.0	-27.0
TENNESSEE SPORTSMAN	6	1.95	9,250	5,809	15,059	9,063	5,896	14,959	+2.1	-1.5	+.7
TENNIS	6	1.75	463,891	43,427	507,318	462,097	43,341	505,438	+.4	+.2	+.4
TEXAS BUSINESS	6	2.25	37,484	11,158	48,642	33,785	12,290	46,075	+10.9	-9.2	+5.6
TEXAS FISHERMAN-A COMPLETE GUIDE TO THE TEXAS OUTDOORS	6	1.50	52,366	8,753	61,119	46,749	5,336	52,085	+12.0	+64.0	+17.3
TEXAS HOMES	6	2.50	70,661	13,806	84,467	73,347	11,193	84,540	-3.7	+23.3	-.1
TEXAS MONTHLY	6	2.00	241,807	46,087	287,894	238,203	49,648	287,851	+1.5	-7.2	
TEXAS SPORTSMAN	6	1.95	23,776	12,705	36,481	27,155	14,148	41,303	-12.4	-10.2	-11.7
TIGER BEAT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TIGER BEAT STAR			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TIME - THE WEEKLY NEWSMAGAZINE	25	1.95	4,482,488	207,287	4,689,775	4,399,869	230,998	4,630,867	+1.9	-10.3	+1.3
TIME ATLANTIC	25	.85	420,459	110,780	531,239	410,886	114,236	525,122	+2.3	-3.0	+1.2
TIME LATIN AMERICA	25	.97	57,789	32,955	90,744	63,413	36,852	100,265	-8.9	-10.6	-9.5
TIME PACIFIC	25	.67	326,535	71,575	398,110	309,467	73,416	382,883	+5.5	-2.5	+4.0
TOWN & COUNTRY	6	3.00	330,568	98,635	429,203	283,713	97,710	381,423	+16.5	+.9	+12.5
TRAILER LIFE	6	2.00	286,739	18,175	304,914	285,952	18,634	304,586	+.3	-2.5	+.1
TRAINS	6	2.25	46,001	31,831	77,832	39,923	32,821	72,744	+15.2	-3.0	+7.0
TRAVEL & LEISURE	6	2.95	975,050	9,762	984,812	944,189	13,187	957,376	+3.3	-26.0	+2.9
TRAVELER	2	4.70	1,022,676	369	1,023,045	803,862	1,582	805,444	+27.2	-76.7	+27.0

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
TRUE STORY	6	1.25	1,232,896	281,266	1,514,162	1,209,349	274,608	1,483,957	+1.9	+2.4	+2.0
TUNED IN SAN DIEGO		PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE									
TURTLE MAGAZINE FOR PRESCHOOL KIDS	4		360,745		360,745	372,339		372,339	-3.1		-3.1
TV CROSSWORDS	9	1.25	43,679	258,533	302,212	93,535	239,281	332,816	-53.3	+8.0	-9.2
TV GUIDE (USA)	26	.60	8,685,907	8,479,154	17,165,061	8,612,892	8,732,581	17,345,473	+.8	-2.9	-1.0
TV PICTURE LIFE	3	1.95		88,608	88,608		75,800	75,800		+16.9	+16.9
UNIQUE HOMES	3	6.95	42,657	32,987	75,644	38,665	32,594	71,259	+10.3	+1.2	+6.2
U.S. NEWS & WORLD REPORT	24	1.95	2,017,068	53,604	2,070,672	2,055,572	58,580	2,114,152	-1.9	-8.5	-2.1
US	11	1.25	515,492	436,039	951,531	489,012	588,827	1,077,839	+5.4	-25.9	-11.7
VANITY FAIR	6	2.00	286,403	59,515	345,918	231,136	50,383	281,519	+23.9	+18.1	+22.9
VENTURE	6	3.00	285,154	21,325	306,479	265,237	25,104	290,341	+7.5	-15.1	+5.6
V.F.W. MAGAZINE	6	.20	1,774,828		1,774,828	1,760,007		1,760,007	+.8		+.8
VIDEO	6	1.95	222,047	83,582	305,629	200,131	77,772	277,903	+11.0	+7.5	+10.0
VIDEO REVIEW	6	1.95	282,889	87,224	370,113	243,675	86,757	330,432	+16.1	+.5	+12.0
VISION - THE LATIN AMERICAN MAGAZINE	12	2.00	189,039	14,534	203,573	190,447	15,185	205,632	-.7	-4.3	-1.0
VOGUE	6	3.00	427,837	768,251	1,196,088	417,423	691,759	1,109,182	+2.5	+11.1	+7.8
VOGUE PATTERNS	3	2.25	154,072	127,457	281,529	158,996	132,535	291,531	-3.1	-3.8	-3.4
"W"	13	2.50	190,440	21,521	211,961	187,422	22,700	210,122	+1.6	-5.2	+.9
THE WASHINGTON POST NATIONAL WEEKLY EDITION	25	1.50	50,211	661	50,872	46,298	1,108	47,406	+8.5	-40.3	+7.3
THE WASHINGTONIAN	6	1.95	93,422	43,421	136,843	94,246	41,549	135,795	-.9	+4.5	+.8
WEEKLY WORLD NEWS	24	.50	26,302	993,522	1,019,824	18,971	884,617	903,588	+38.6	+12.3	+12.9
WEIGHT WATCHERS MAGAZINE	6	1.50	706,929	153,740	860,669	697,547	149,916	847,463	+1.3	+2.6	+1.6
WEST MICHIGAN MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE WESTERN HORSEMAN	6	1.75	94,880	60,968	155,848	98,016	62,022	160,038	-3.2	-1.7	-2.6

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/84 SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
WESTERN OUTDOORS	5	2.00	144,513	7,061	151,574	146,009	4,878	150,887	-1.0	+44.8	+.5
WESTWAYS	6	1.25	421,104		421,104	409,673		409,673	+2.8		+2.8
WISCONSIN SPORTSMAN	4	1.75	54,406	14,769	69,175	55,913	15,832	71,745	-2.7	-6.7	-3.6
WOMAN	3	1.75	3,233	401,387	404,620	2,938	398,034	400,972	+10.0	+.8	+.9
WOMAN'S DAY	7	.89	62,831	6,527,442	6,590,273	69,833	6,788,654	6,858,487	-10.0	-3.8	-3.9
WOMAN'S WORLD	26	.69		1,305,162	1,305,162		1,116,461	1,116,461		+16.9	+16.9
WOMEN IN BUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
WOODENBOAT	3	3.50	53,591	42,906	96,497	49,561	43,112	92,673	+8.1	-.5	+4.1
THE WORKBASKET	5	1.00	1,727,412	27,800	1,755,212	1,777,362	28,700	1,806,062	-2.8	-3.1	-2.8
WORKBENCH	3	1.50	853,850	37,833	891,683	841,600	42,833	884,433	+1.5	-11.7	+.8
WORKING MOTHER	6	1.95	529,900	14,059	543,959	499,121	16,918	516,039	+6.2	-16.9	+5.4
WORKING WOMAN	6	2.50	686,316	24,478	710,794	629,021	23,555	652,576	+9.1	+3.9	+8.9
WORLD PRESS REVIEW	6	2.00	102,522	3,039	105,561	146,814	3,628	150,442	-30.2	-16.2	-29.8
WORLD TENNIS	6	1.75	338,685	16,925	355,610	356,632	28,900	385,532	-5.0	-41.4	-7.8
WRITER'S DIGEST	6	2.00	171,473	25,269	196,742	171,075	26,168	197,243	+.2	-3.4	-.3
YACHT RACING/CRUISING	6	2.50	34,848	11,827	46,675	30,865	11,137	42,002	+12.9	+6.2	+11.1
YACHTING	6	2.50	102,647	45,800	148,447	97,544	48,797	146,341	+5.2	-6.1	+1.4
YANKEE	6	1.50	923,671	62,887	986,558	875,151	74,903	950,054	+5.5	-16.0	+3.8
YOUNG MISS	5	1.50	702,096	73,142	775,238	714,308	92,040	806,348	-1.7	-20.5	-3.9
ZIFF-DAVIS MAGAZINE NETWORK			3,034,968	753,867	3,788,835	2,965,348	751,958	3,717,306	+2.3	+.3	+1.9
CANADA											
ALBERTA REPORT	25	2.00	55,913	3,333	59,246	55,206	3,610	58,816	+1.3	-7.7	+.7
ATLANTIC INSIGHT	6	1.95	41,857	2,236	44,093	50,262	4,518	54,780	-16.7	-50.5	-19.5
BC OUTDOORS	5	2.25	25,996	5,899	31,895	26,585	6,180	32,765	-2.2	-4.5	-2.7

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CANADIAN BUSINESS	6	2.50	86,591	9,148	95,739	86,941	7,249	94,190	-.4	+26.2	+1.6
CANADIAN LIVING	6	1.79	262,650	231,670	494,320	209,763	243,837	453,600	+25.2	-5.0	+9.0
CANADIAN WORKSHOP	6	2.25	73,639	4,598	78,237	59,344	6,465	65,809	+24.1	-28.9	+18.9
CANADIAN YACHTING POWER AND SAIL	6	2.50	21,507	2,543	24,050	21,725	3,332	25,057	-1.0	-23.7	-4.0
CHATELAINE	6	1.50	1,029,145	77,452	1,106,597	1,022,404	82,557	1,104,961	+.7	-6.2	+.1
CHATELAINE (FRENCH LANGUAGE EDITION)	6	1.50	283,486	20,550	304,036	282,713	20,142	302,855	+.3	+2.0	+.4
CITY & COUNTRY HOME	4	3.00	75,355	8,654	84,009	90,124	9,519	99,643	-16.4	-9.1	-15.7
CLIN D'OEIL	6	2.95	12,727	66,819	79,546	12,355	76,041	88,396	+3.0	-12.1	-10.0
COMBINED STATEMENT FOR CANADIAN YACHTING POWER AND SAIL AND PACIFIC YACHTING			32,403	8,026	40,429	33,798	9,886	43,684	-4.1	-18.8	-7.5
COMBINED STATEMENT FOR CHATELAINE AND CHATELAINE (FRENCH LANGUAGE EDITION)	6	1.50	1,312,631	98,002	1,410,633	1,305,117	102,699	1,407,816	+.6	-4.6	+.2
COMPUTING NOW!	6	3.25	10,990	3,601	14,591	11,562	7,908	19,470	-4.9	-54.5	-25.1
COUP DE PEIGNE	2	2.50	5,418	31,516	36,934	2,943	43,342	46,285	+84.1	-27.3	-20.2
COUP DE POUCE	6	1.69	76,836	105,308	182,144	34,523	132,811	167,334	+122.6	-20.7	+8.9
CROC	6	2.50	11,793	64,375	76,168	13,955	54,244	68,199	-15.5	+18.7	+11.7
DECORATION CHEZ-SOI	6	2.50	20,259	44,107	64,366	23,110	45,545	68,655	-12.3	-3.2	-6.2
ELECTRONICS TODAY INTERNATIONAL	6	3.25	11,392	4,728	16,120	12,146	7,146	19,292	-6.2	-33.8	-16.4
EQUINOX-THE MAGAZINE OF CANADIAN DISCOVERY	3	3.50	149,980	11,592	161,572	130,193	11,829	142,022	+15.2	-2.0	+13.8
FILLES D'AUJOURD'HUI	6	2.25	10,313	15,153	25,466	5,662	17,121	22,783	+82.1	-11.5	+11.8
THE FINANCIAL POST MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
FINANCIAL TIMES OF CANADA	25	1.00	103,314	1,987	105,301	103,518	1,642	105,160	-.2	+21.0	+.1
FLARE	6	1.75	185,023	24,077	209,100	192,140	25,333	217,473	-3.7	-5.0	-3.9

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
HARROWSMITH MAGAZINE	3	3.00	132,832	20,073	152,905	120,555	19,506	140,061	+10.2	+2.9	+9.2
HOCKEY NEWS	20	1.50	82,738	23,788	106,526	84,752	24,251	109,003	-2.4	-1.9	-2.3
LA SEMAINE	26	1.59	335	39,053	39,388	101	70,517	70,618	+231.7	-44.6	-44.2
L'ACTUALITE	6	1.50	247,616	17,071	264,687	249,046	15,315	264,361	-.6	+11.5	+.1
LE LUNDI	26	1.59	11,071	85,017	96,088	13,403	88,394	101,797	-17.4	-3.8	-5.6
LEGION MAGAZINE	6	1.00	536,940		536,940	536,136		536,136	+.1		+.1
LEISURE WAYS	4	.60	515,224		515,224	481,096		481,096	+7.1		+7.1
LES IDEES DE MA MAISON	6	2.50	19,066	42,565	61,631	5,256	39,136	44,392	+262.7	+8.8	+38.8
M	6	2.00	21,634	43,325	64,959	26,763	42,806	69,569	-19.2	+1.2	-6.6
MACLEAN'S-CANADA'S WEEKLY NEWSMAGAZINE	25	1.50	630,009	18,811	648,820	625,290	18,734	644,024	+.8	+.4	+.7
MARIE-PIER	26	1.59	843	20,523	21,366	1,547	28,588	30,135	-45.5	-28.2	-29.1
THE NEWFOUNDLAND HERALD	26	1.00	1,027	35,749	36,776	955	35,739	36,694	+7.5		+.2
ONTARIO OUT OF DOORS	5	2.50	42,862	8,648	51,510	45,390	6,765	52,155	-5.6	+27.8	-1.2
ORAH	3		13,618		13,618	14,484		14,484	-6.0		-6.0
OUTDOOR CANADA	5	1.95	129,605	9,129	138,734	120,957	8,987	129,944	+7.1	+1.6	+6.8
PACIFIC YACHTING	6	2.75	10,896	5,483	16,379	12,073	6,554	18,627	-9.7	-16.3	-12.1
PHOTO LIFE	6	2.00	63,598	4,347	67,945	64,012	3,700	67,712	-.6	+17.5	+.3
QUEBEC SCIENCE	6	2.95	14,962	5,199	20,161	15,585	4,557	20,142	-4.0	+14.1	+.1
THE READER'S DIGEST CANADIAN ENGLISH EDITION	6	1.69	1,275,437	86,443	1,361,880	1,245,077	90,911	1,335,988	+2.4	-4.9	+1.9
THE READER'S DIGEST - COMBINED STATEMENT FOR THE CANADIAN ENGLISH AND CANADIAN FRENCH EDITIONS			1,629,099	111,897	1,740,996	1,560,046	114,850	1,674,896	+4.4	-2.6	+3.9
RENOVATION BRICOLAGE	6	2.75	24,540	11,992	36,532	26,279	13,860	40,139	-6.6	-13.5	-9.0
SATURDAY NIGHT	6	3.25	131,600	5,360	136,960	132,454	7,049	139,503	-.6	-24.0	-1.8
SEL ET POIVRE	6	2.75	12,720	29,353	42,073	13,352	34,256	47,608	-4.7	-14.3	-11.6

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SELECTION DU READER'S DIGEST	6	1.69	353,662	25,454	379,116	314,969	23,939	338,908	+12.3	+6.3	+11.9
SENTIER CHASSE-PECHE	5	2.75	53,008	18,716	71,724	54,937	18,454	73,391	-3.5	+1.4	-2.3
SOUND & VISION	4	2.00	53,612		53,612	56,707	2,500	59,207	-5.5	-100.0	-9.4
TIME - THE WEEKLY NEWSMAGAZINE - IN CANADA	25	2.25	315,978	24,853	340,831	330,908	31,291	362,199	-4.5	-20.6	-5.9
TORONTO LIFE	9	2.50	80,569	14,665	95,234	78,039	14,848	92,887	+3.2	-1.2	+2.5
TV GUIDE	26	.85	377,407	423,976	801,383	335,617	501,639	837,256	+12.5	-15.5	-4.3
TV HEBDO	26	.89	34,729	218,671	253,400	22,849	200,395	223,244	+52.0	+9.1	+13.5
TV PLUS	26	.85	129	23,848	23,977	162	24,789	24,951	-20.4	-3.8	-3.9
VIVRE	6	2.25	9,619	13,894	23,513	6,312	9,202	15,514	+52.4	+51.0	+51.6
WESTERN SPORTSMAN	3	2.50	25,288	2,235	27,523	24,207	1,828	26,035	+4.5	+22.3	+5.7
FOREIGN											
AL MOSTAKBAL	26	.61	1,306	57,850	59,156	2,183	63,763	65,946	-40.2	-9.3	-10.3
KOL AL ARAB	26	1.20	745	71,577	72,322	527	66,479	67,006	+41.4	+7.7	+7.9
VEA	26	.95	7,501	44,717	52,218	8,140	44,328	52,468	-7.9	+.9	-.5

ABC Business Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/84	6/30/84
U.S.					
ADVERTISING AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADVERTISING WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADWEEK COMBINED	46,084	11,539	57,623	56,489	53,430
ADWEEK/EAST	13,443	5,225	18,668	18,693	18,166
ADWEEK/MIDWEST ADVERTISING NEWS	7,560	2,770	10,330	11,061	10,590
ADWEEK/SOUTHEAST ADVERTISING NEWS	4,148	1,176	5,324	5,457	5,029
ADWEEK/SOUTHWEST ADVERTISING NEWS	4,947	723	5,670	5,084	4,731
ADWEEK/WESTERN ADVERTISING NEWS	15,986	1,645	17,631	16,194	14,914
AEROSOL AGE	2,378	3,921	6,299	6,429	5,767
AGRICULTURAL ENGINEERING	9,353		9,353	9,303	9,209
AIR CONDITIONING, HEATING & REFRIGERATION NEWS	25,778	743	26,521	26,303	26,622
AIRLINE & TRAVEL FOOD SERVICE	2,625	10,415	13,040	10,354	
ABA BANKING JOURNAL	39,177	1,988	41,165	42,083	41,225
AMERICAN CERAMIC SOCIETY BULLETIN	10,626	605	11,231	11,143@	9,881@
ACP OBSERVER	54,233		54,233	52,396	54,859
THE AMERICAN FUNERAL DIRECTOR	10,104		10,104	10,111	10,208
AMERICAN GLASS REVIEW	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN HEALTH:WAITING ROOM EDITION		61,609	61,609	43,521	21,081
THE AMERICAN JOURNAL OF CARDIOLOGY	23,582	6,475	30,057	28,903	28,498
THE AMERICAN JOURNAL OF MEDICINE	37,017	10,858	47,875	45,526	44,693

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/84	6/30/84
AMERICAN JOURNAL OF NURSING	314,078		314,078	313,233	318,026
AMERICAN JOURNAL OF OPHTHALMOLOGY	19,087		19,087	19,234	19,129
THE AMERICAN JOURNAL OF SURGERY	17,873	4,867	22,740	21,389	21,397
AMERICAN PAINT & COATINGS JOURNAL	4,141	2,455	6,596	6,105	5,956
AMERICAN SCHOOL BOARD JOURNAL	40,876		40,876	40,844	41,099
AMERICAN SHOEMAKING	2,058	533	2,591	2,589	2,571
ASHRAE JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMUSEMENT BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ANALYTICAL CHEMISTRY	29,295		29,295	29,870	29,308
ANNALS OF INTERNAL MEDICINE	93,306		93,306	92,466	95,206
AQUACULTURE MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ARMY	163,098		163,098	165,316	158,365
ART DIRECTION	9,485		9,485	9,880	9,879
ARTS & ACTIVITIES	21,661		21,661	24,138	21,749
ATLANTA BUSINESS CHRONICLE	5,071	10,973	16,044	15,080	13,224
AUTOBODY AND THE RECONDITIONED CAR	14,407	5,752	20,159	18,114	18,673
AUTOMOTIVE NEWS	63,045		63,045	61,828	60,856
AVIATION WEEK & SPACE TECHNOLOGY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BETTER ROADS		36,389	36,389	37,150	36,612
BEVERAGE MEDIA	7,488	1,749	9,237	7,446	7,566
BEVERAGE RETAILER WEEKLY	25,744	2,172	27,916	28,398	28,221
BEVERAGE WORLD	11,549	16,264	27,813	27,564	23,264

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/84	6/30/84
BILLBOARD	46,665		46,665	48,432	45,490
BOBBIN MAGAZINE	9,350		9,350	9,070	8,624
BOTTOMLINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOXBOARD CONTAINERS	5,771	7,386	13,157	12,806	12,334
BOXOFFICE	9,875	1,765	11,640	11,735	12,085
BRICK AND CLAY RECORD	2,120	2,571	4,691	5,236	4,900
BROADCASTING-THE NEWSWEEKLY OF THE FIFTH ESTATE	35,126		35,126	35,364	35,471
BUILDING SUPPLY HOME CENTERS		37,533	37,533	36,465	36,093
BUSINESS WEEK INDUSTRIAL/TECHNOLOGY	308,831		308,831	311,287	308,491
CANDY INDUSTRY MAGAZINE	3,059	647	3,706	3,880	3,933
CATALOG SHOWROOM MERCHANDISER	553	7,266	7,819	7,690	8,884
CERAMIC INDUSTRY	2,860	4,052	6,912	6,474	6,483
CHAIN STORE AGE EXECUTIVE	2,142	29,563	31,705	31,182	30,674
CHAIN STORE AGE-GENERAL MERCHANDISE	26,422	3,937	30,359	30,812	30,900
CHEMICAL AND ENGINEERING NEWS	126,835		126,835	127,751	126,124
CHEMICAL BUSINESS		41,368	41,368	40,280	39,045
CHEMICAL ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL MARKETING REPORTER	15,994		15,994	15,975	15,934
CHEMICAL WEEK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
COAL AGE	14,321	10,169	24,490	17,196	18,705
COMMERCIAL WEST	3,482	1,081	4,563	3,621	3,656
COMPUTER & SOFTWARE NEWS		39,193	39,193	36,944	34,904
COMPUTER GRAPHICS WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/84	6/30/84
COMPUTERWORLD	125,649		125,649	125,969	125,067
CONSTRUCTION BULLETIN	5,002	498	5,500	5,469	5,510
COSMETICS & TOILETRIES	2,539		2,539	2,695	2,474
CRAIN'S CHICAGO BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DALLAS/FORT WORTH BUSINESS JOURNAL	4,391	23,498	27,889	13,557	10,610
DATA COMMUNICATIONS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DATA MANAGEMENT	49,081		49,081	49,417	50,636
DECOR	20,583		20,583	20,147	20,021
DISCOUNT STORE NEWS	22,306	1,771	24,077	24,342	24,218
DIY RETAILING	32,808	33,357	66,165	65,751	66,513
DRUG & COSMETIC INDUSTRY	4,564	7,028	11,592	10,730	10,817
DRUG STORE NEWS	38,774	2,049	40,823	37,516	37,766
DUN'S BUSINESS MONTH	7,059	294,444	301,503	301,481	284,499
E&I TV	4,854	27,454	32,308	32,117	31,042
EDITOR & PUBLISHER-THE FOURTH ESTATE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL CONSTRUCTION & MAINTENANCE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WHOLESALING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC LEARNING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC MEDIA	11,061	13,568	24,629	24,119	24,031
ELECTRONIC NEWS	68,918		68,918	67,618	65,591
ELECTRONIC SERVICING & TECHNOLOGY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/84	6/30/84
ENERGY USER NEWS	15,656		15,656	15,686	15,764
ENGINEERING & MINING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENGINEERING NEWS RECORD	102,401		102,401	102,884	103,383
ENGINEERING TIMES	61,122	12,141	73,263	73,653	74,729
THE EXECUTIVE EDUCATOR	14,869		14,869	14,817	14,194
FE: THE MAGAZINE FOR FINANCIAL EXECUTIVES	18,769		18,769	19,143	19,596
FEEDSTUFFS	17,076	1,721	18,797	19,016	19,348
FINANCIAL ANALYSTS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FIRE ENGINEERING	38,062		38,062	34,809	33,887
FLOOR COVERING WEEKLY	13,118	7,987	21,105	20,686	20,731
FLOORING	5,935	16,576	22,511	22,479	22,486
FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FOOD TECHNOLOGY	21,275	2,463	23,738	23,593	23,236
FOOTWEAR NEWS	22,497		22,497	22,528	22,448
FRAMES	19,940		19,940	19,807	19,416
FUELOIL/OIL HEAT AND SOLAR SYSTEMS	3,819	7,569	11,388	11,477	11,016
FURNITURE PRODUCTION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GAS INDUSTRIES		9,100	9,100	9,190	8,975
GEYER'S OFFICE DEALER	12,837	2,475	15,312	12,477	15,486
GIFTS & DECORATIVE ACCESSORIES	32,373		32,373	32,185	33,144
GLASS DIGEST	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GLASS INDUSTRY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GRAIN AGE	631	8,471	9,102	9,188	9,213

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/84	6/30/84
GROCERS' SPOTLIGHT		69,397	69,397	69,171	69,516
HARDWARE AGE	13,374	57,785	71,159	70,993	71,028
HAWAII BUSINESS	9,505		9,505	9,548	9,412
HOLLYWOOD REPORTER	16,379	147	16,526	16,029	15,720
HOUSEWARES	3,269	10,109	13,378	13,410	13,233
HOUSTON BUSINESS JOURNAL	12,939	10,024	22,963	21,033	18,422
HYDROCARBON PROCESSING	28,929	4,107	33,036	34,074	35,406
IMPLEMENT & TRACTOR	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
INDUSTRIAL DESIGN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
INDUSTRY WEEK	3,654	346,457	350,111	308,052	301,806
INSURANCE SALES	24,708		24,708	24,574	25,729
INTERIOR DESIGN	48,639		48,639	50,962	48,972
INTERNATIONAL EYECARE	4,408	8,732	13,140	13,347	13,224
IRON AND STEEL ENGINEER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
JET CARGO NEWS	65	26,837	26,902	30,355	
THE JEWELERS' CIRCULAR-KEYSTONE	39,085		39,085	39,143	38,993
THE JOURNAL OF ACCOUNTANCY	276,312		276,312	274,677	271,495
JOURNAL WATER POLLUTION CONTROL FEDERATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
KANSAS CITY BUSINESS JOURNAL	14,186		14,186	13,560	12,846
LEATHER & SHOES	1,036	2,549	3,585	3,328	3,383
LIBRARY JOURNAL	24,941		24,941	25,488	26,110
LIFE INSURANCE SELLING	42,658		42,658	40,305	40,115
LIGHTWAVE, THE JOURNAL OF FIBER OPTICS	979	10,393	11,372	11,880	
LP-GAS	5,419	9,918	15,337	15,454	15,508

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/84	6/30/84
LOCKSMITH LEDGER	17,990		17,990	18,601	19,216
LOS ANGELES BUSINESS JOURNAL	4,050	20,300	24,350	19,131	15,485
MANAGEMENT TECHNOLOGY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE MANUFACTURING CONFECTIONER	2,632	649	3,281	3,207	3,160
MARINE ENGINEERING/LOG	6,830	17,986	24,816	24,955	25,018
MERCHANDISING	1,124	57,933	59,057	59,149	59,158
METAL BUILDING REVIEW	2,731	19,126	21,857	20,300	19,823
METAL FINISHING	11,433		11,433	11,381	11,081
METAL PROGRESS	41,812	3,349	45,161	45,000	45,080
MICHIGAN BEVERAGE NEWS	5,673	75	5,748	5,612	5,700
MICHIGAN CONTRACTOR & BUILDER	2,731	324	3,055	3,032	2,989
MICHIGAN ROADS AND CONSTRUCTION	1,438	505	1,943	1,927	1,951
MICRO MARKETWORLD		42,228	42,228	40,347	38,998
MILLING & BAKING NEWS	4,321		4,321	4,464	4,502
MINING ENGINEERING	24,412	4,430	28,842	29,832	30,166
MODERN PLASTICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MODERN SALON	105,712	19,451	125,163	125,529	124,206
MOTOR	125,865		125,865	125,248	125,439
THE MUSIC TRADES	6,472		6,472	6,634	6,633
NATION'S RESTAURANT NEWS	75,340	1,817	77,157	74,976	72,744
NATIONAL DEFENSE	36,948	2,329	39,277	38,626	35,8160
NATIONAL FISHERMAN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NATIONAL HOME CENTER NEWS	4,141	30,222	34,363	33,150	32,411
NHFA'S COMPETITIVEDGE	10,767	11,099	21,866	21,332	21,426

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/84	6/30/84
THE NATIONAL LOCKSMITH	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NATIONAL PETROLEUM NEWS	16,244		16,244	16,875	16,249
THE NATIONAL PROVISIONER	9,552		9,552	9,730	9,826
THE NATIONAL UNDERWRITER (LIFE AND HEALTH INSURANCE EDITION)	14,017		14,017	13,988	13,928
THE NATIONAL UNDERWRITER (PROPERTY AND CASUALTY INSURANCE EDITION)	25,585		25,585	25,566	25,649
NORTHEAST OIL WORLD	3,710	1,817	5,527	5,754	
THE NORTHERN LOGGER AND TIMBER PROCESSOR	12,503		12,503	11,954	11,534
NORTHWESTERN BANKER	3,589	1,082	4,671	4,776	4,816
OFFICE ADMINISTRATION AND AUTOMATION	50,324		50,324	57,920	65,739
THE OIL AND GAS JOURNAL	61,146		61,146	61,568	62,467
ON COMMUNICATIONS		60,092	60,092	60,100	
OPTICAL INDEX	1,954	30,988	32,942	28,964	26,436
OPTOMETRIC MONTHLY	6,495		6,495	7,382	7,984
PACIFIC BUSINESS NEWS	12,097		12,097	11,883	11,806
PACIFIC FISHING	9,963		9,963	9,680	9,846
PACIFIC OIL WORLD	2,188		2,188	2,179	2,237
PACKAGING DIGEST		89,569	89,569	87,392	87,247
THE PACKER	15,005		15,005	14,727	14,492
PAPER SALES	8,984	3,933	12,917	12,815	12,821
PAPER TRADE JOURNAL	6,847	18,248	25,095	18,076	9,742
PEDIATRICS	41,052		41,052	39,883	40,589
PENNSYLVANIA MEDICINE	15,053	1,921	16,974	17,018	16,421

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/84	6/30/84
THE PET DEALER	1,352	12,247	13,599	13,047	11,968
PETROLEUM ENGINEER INTERNATIONAL	11,270	26,566	37,836	37,515	36,986
PHOENIX BUSINESS JOURNAL	2,560	9,143	11,703	8,938	12,318
PHOTOGRAPHIC TRADE NEWS	9,935	1,967	11,902	11,405	11,574
PIPELINE & GAS JOURNAL	6,284	17,592	23,876	23,955	24,315
PIPELINE DIGEST	5,737	1,428	7,165	7,316	7,690
PLANT ENGINEERING		112,232	112,232	105,506	104,540
PLAYTHINGS	9,555	3,774	13,329	11,580	12,675
THE POULTRY TIMES	11,849		11,849	12,797	13,984
POWER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PROFESSIONAL BUILDER/ APARTMENT BUSINESS	8,020	126,543	134,563	134,594	132,809
PROGRESSIVE ARCHITECTURE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUBLIC RELATIONS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUBLIC UTILITIES FORTNIGHTLY	7,156		7,156	7,182	7,106
PUBLISHER'S WEEKLY	36,716		36,716	37,887	39,770
PUGET SOUND BUSINESS JOURNAL	5,428	4,872	10,300	9,783	10,713
RAILWAY AGE	15,043	5,858	20,901	21,052	21,116
RAILWAY TRACK AND STRUCTURES	9,096		9,096	8,555	8,527
REAL ESTATE MAGAZINE		10,476	10,476	10,399	10,376
REEVES JOURNAL, PLUMBING-HEATING-COOLING		20,379	20,379	20,525	20,606
RESTAURANTS & INSTITUTIONS		127,911	127,911	126,536	126,771

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/84	6/30/84
RISK MANAGEMENT	9,831		9,831	9,874	9,998
ROCKY MOUNTAIN BUSINESS JOURNAL	3,899	2,951	6,850	6,291	4,927
ROUGH NOTES	22,887		22,887	24,339	25,836
RSC REFRIGERATION SERVICE AND CONTRACTING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
RUBBER WORLD	4,208	6,610	10,818	10,808	10,037
RURAL ELECTRIFICATION	22,844	1,035	23,879	23,987	23,926
SALES & MARKETING MANAGEMENT	47,163		47,163	43,070	41,931
SAN DIEGO BUSINESS JOURNAL	2,230	10,305	12,535	14,517	12,307
SAN FRANCISCO BUSINESS JOURNAL	3,854	12,618	16,472	14,886	8,878
SAVINGS INSTITUTIONS	28,579		28,579	28,656	29,463
SCHOLASTIC COACH	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SCHOOL ARTS	18,252	5,457	23,709	23,130	22,882
SCHOOL LIBRARY JOURNAL	40,513		40,513	41,812	42,536
SCREEN PRINTING MAGAZINE	10,922	779	11,701	11,811	11,310
SCRIPPS-HOWARD BUSINESS JOURNALS	49,009	133,573	182,582	163,332	144,031
SEAFOOD BUSINESS REPORT	101	10,990	11,091	11,015	11,082
SEED TRADE NEWS	1,217	2,256	3,473	3,563	3,643
SHIPPING DIGEST	5,192		5,192	5,181	5,715
SIGNS OF THE TIMES	17,090	182	17,272	16,735	16,083
SOAP/COSMETICS/CHEMICAL SPECIALTIES	1,919	14,206	16,125	15,260	14,776
SOLAR AGE	44,531	4,750	49,281	53,919	55,429
SOLAR ENGINEERING & CONTRACTING	3,279	11,926	15,205	15,906	15,164
SOUTH FLORIDA BUSINESS JOURNAL	2,089	12,123	14,212	16,192	15,645
SOUTHWEST OIL WORLD	2,734	1,355	4,089	4,246	

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/84	6/30/84
THE STANDARD	4,855		4,855	4,928	4,865
SUPERMARKET NEWS	55,053		55,053	54,831	53,618
T.H.E. JOURNAL: TECHNOLOGICAL HORIZONS IN EDUCATION		71,375	71,375	66,272	61,231
THE TAX ADVISER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TELEPHONY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TOBACCO INTERNATIONAL	1,918	413	2,331	2,236	2,224
TOYS, HOBBIES & CRAFTS	3,746	11,578	15,324	15,351	14,818
TRAFFIC WORLD	11,399		11,399	11,590	11,901
TRANSPORT TOPICS	31,739		31,739	32,047	31,753
THE TRAVEL AGENT	32,134	5,447	37,581	34,724	33,631
TRAVEL TRADE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL WEEKLY	41,143		41,143	40,304	40,076
UNDERWRITERS' REPORT	5,430		5,430	5,489	5,487
U.S. INDUSTRIAL DIRECTORY (1985 EDITION)	4,788	33,481	38,269		38,380
VIDEO MANAGER	979	17,573	18,552	18,554	18,459
VIDEOGRAPHY	13,570		13,570	13,163	13,491
VISUAL MERCHANDISING & STORE DESIGN	10,373	320	10,693	10,250	9,985
WALLCOVERINGS	3,102	5,803	8,905	7,210	5,794
WASHINGTON BUSINESS JOURNAL	2,498	16,766	19,264	11,485	10,800
WATER & WASTES DIGEST		98,095	98,095	95,103	93,742
THE WATERWAYS JOURNAL	6,666		6,666[7]	6,859	7,097
WELDING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WESTERN BANKER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/84	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/84
WESTERN BUILDER	4,244		4,244	4,004	3,993
WESTERN OIL REPORTER	5,509	1,035	6,544	6,890	7,568
WESTERN OUTFITTER	32	13,410	13,442	9,569	
WILSON LIBRARY BULLETIN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WINES & VINES	5,019		5,019	5,172	5,431
WJR (WASHINGTON JOURNALISM REVIEW)	19,344	7,647	26,991	28,106	26,793
WORLD OIL	3,526	36,972	40,498	40,659	40,485
ZIP/TARGET MARKETING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
REFERENCE PERIODICALS					
BUSINESS PUBLICATION RATES AND DATA	7,771		7,771	7,810	7,775
COMMUNITY PUBLICATION RATES AND DATA	2,083		2,083	2,129	2,225
CONSUMER MAGAZINE AND AGRI-MEDIA RATES AND DATA	6,539		6,539	6,619	6,606
DATA SOURCES	25,593		25,593	24,039	28,062
NEWSPAPER RATES AND DATA	6,743		6,743	6,779	6,771
THE POCKET LIST OF RAILROAD OFFICIALS	12,641		12,641	13,204	12,870
SPOT RADIO RATES AND DATA	4,634		4,634	4,648	4,648
SPOT TELEVISION RATES AND DATA	4,499		4,499	4,502	4,469
CANADA					
THE BUSINESS QUARTERLY	9,215	76	9,291	9,608	10,779
CANADIAN UNDERWRITER	8,148		8,148	8,222	8,148

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/84	6/30/84
FINANCE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
INFORMATIQUE & BUREAUTIQUE	3,609	18,515	22,124	23,896	
JOURNAL CONSTRUCTO	2,112	4,406	6,518	6,486	6,569
LE JOURNAL DES VOYAGES	1,706	3,924	5,630	5,349	
LES AFFAIRES	63,283		63,283	58,811	57,144
MARKETING	9,774		9,774	9,665	9,489
MUNICIPAL WORLD	7,760	676	8,436	8,957	8,694
QUEBEC CONSTRUCTION	1,745	2,373	4,118	4,007	4,045
REVUE COMMERCE	34,640		34,640	33,653	34,093
REFERENCE PERIODICALS					
CANADIAN ADVERTISING RATES AND DATA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

ABC Farm Publications
United States & Canada

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 6/30/85 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/84 TOTAL PAID
U.S.		
AMERICAN AGRICULTURIST	56,337	61,751
AMERICAN VEGETABLE GROWER	28,243	28,701
ARIZONA FARMER-STOCKMAN	3,220	3,557
CALIFORNIA FARMER	56,633	55,617
THE CATTLEMAN	21,372	22,134
COLORADO RANCHER AND FARMER	18,215	19,945
THE DROVERS JOURNAL	55,571	56,724
FARM JOURNAL	876,065	946,321
THE FARMER	138,025	147,030
THE FARMER-STOCKMAN	198,049	201,191
FARMWEEK	26,891	24,715
THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	6,727	6,708
HARVEST FARM UNIT	321,068	355,239
THE HIGH PLAINS JOURNAL	56,492	55,368
HOARD'S DAIRYMAN	176,509	189,336
IDAHO FARMER-STOCKMAN	16,394	17,245
KANSAS FARMER	52,504	58,139
THE KENTUCKY FARMER	31,981	36,3240
MICHIGAN FARMER	60,170	66,885
MISSOURI RURALIST	60,688	63,371
MONTANA FARMER-STOCKMAN	24,244	24,575
THE NATIONAL FUTURE FARMER	441,340	449,620
NEBRASKA FARMER	58,139	61,751
THE OHIO FARMER	87,759	95,929
OREGON FARMER-STOCKMAN	21,468	22,807
PENNSYLVANIA FARMER	65,942	70,915
PRAIRIE FARMER	167,996	187,125
PROGRESSIVE FARMER	557,337	566,170
SUCCESSFUL FARMING	521,754	554,546
UTAH FARMER-STOCKMAN	7,149	7,497
WALLACES FARMER	91,627	102,865
WASHINGTON FARMER-STOCKMAN	25,113	26,079
WESTERN FARMER-STOCKMAN MAGAZINES	97,588	98,203
WISCONSIN AGRICULTURIST	62,037	68,807
WYOMING STOCKMAN-FARMER	3,413	5,530
CANADA		
CATTLEMEN	41,625	40,639
COUNTRY GUIDE	234,313	232,137
COUNTRY LIFE IN BRITISH COLUMBIA	P/S NOT FILED BY PRESS TIME	
GRAINEWS	55,001	52,196
LA TERRE DE CHEZ NOUS	48,320	48,366
LE BULLETIN DES AGRICULTEURS	113,783	119,830
THE WESTERN PRODUCER	141,986	143,487

	AMERICAN AGRICULTURIST	AMERICAN VEGETABLE GROWER	ARIZONA FARMER-STOCKMAN	CALIFORNIA FARMER
MAINE	2,373	218		
NEW HAMPSHIRE	1,903	202		
VERMONT	2,417	131		
MASSACHUSETTS	2,955	934		
RHODE ISLAND	375	118		
CONNECTICUT	2,426	516		
NEW ENGLAND	**12,449**	**2,119**		
NEW YORK	34,281	2,131		
NEW JERSEY	4,070	1,098		
PENNSYLVANIA	4,505	2,216		
MIDDLE ATLANTIC	**42,856**	**5,445**		
OHIO		1,511		
INDIANA		827		
ILLINOIS		902		
MICHIGAN		1,431		
WISCONSIN		686		
EAST NO. CENTRAL		**5,357**		
MINNESOTA		563		
IOWA		402		
MISSOURI		533		
NORTH DAKOTA		51	9	
SOUTH DAKOTA		43	7	
NEBRASKA		141		
KANSAS		277		
WEST NO. CENTRAL		**2,010**	**16**	
DELAWARE		138		
MARYLAND		613		
DISTRICT OF COLUMBIA		31		
VIRGINIA		657		
WEST VIRGINIA		171		
NORTH CAROLINA		1,021		
SOUTH CAROLINA		270		
GEORGIA		433		
FLORIDA		658		
SOUTH ATLANTIC		**3,992**		
KENTUCKY		430		
TENNESSEE		593		
ALABAMA		302		
MISSISSIPPI		476		
EAST SO. CENTRAL		**1,801**		
ARKANSAS		222		
LOUISIANA		231		
OKLAHOMA		301		
TEXAS		718		
WEST SO. CENTRAL		**1,472**		
MONTANA		60	6	
IDAHO		133	4	
WYOMING		19	6	
COLORADO		237		
NEW MEXICO		79		
ARIZONA		131	2,136	384
UTAH		108	11	
NEVADA		32	15	883
MOUNTAIN		**799**	**2,178**	**1,267**
ALASKA		71	2	13
WASHINGTON		413	10	
OREGON		397	10	259
CALIFORNIA		1,406		53,989
HAWAII		262	1	89
PACIFIC		**2,549**	**23**	**54,350**
MISCELLANEOUS	595			
UNCLASSIFIED			913	925
UNITED STATES	**55,900**	**25,544**	**3,130**	**56,542**
POSSESSIONS & OTHER AREAS		63		3
U. S. & POSSESSIONS, ETC.	**55,900**	**25,607**	**3,130**	**56,545**
CANADA		702	1	23
FOREIGN	43	756	41	92
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**55,943**	**27,065**	**3,172**	**56,660**

	THE CATTLEMAN	COLORADO RANCHER AND FARMER	THE DROVERS JOURNAL	FARM JOURNAL
MAINE			90	2,159
NEW HAMPSHIRE	1		42	1,082
VERMONT			48	2,191
MASSACHUSETTS			104	1,816
RHODE ISLAND			23	244
CONNECTICUT	10		98	1,961
NEW ENGLAND	**11**		**405**	**9,453**
NEW YORK	17		734	20,296
NEW JERSEY	8		133	3,151
PENNSYLVANIA	20		908	28,837
MIDDLE ATLANTIC	**45**		**1,775**	**52,284**
OHIO	24		2,751	44,201
INDIANA	25		2,876	43,316
ILLINOIS	72		5,381	69,298
MICHIGAN	15		1,191	27,886
WISCONSIN	26		1,384	35,432
EAST NO. CENTRAL	**162**		**13,583**	**220,133**
MINNESOTA	11		1,749	54,324
IOWA	21		4,464	78,971
MISSOURI	106		5,276	43,597
NORTH DAKOTA	9		651	19,903
SOUTH DAKOTA	9		1,132	22,418
NEBRASKA	30	169	2,051	44,732
KANSAS	113	518	2,277	43,980
WEST NO. CENTRAL	**299**	**687**	**17,600**	**307,925**
DELAWARE	1		33	1,738
MARYLAND	16		266	6,237
DISTRICT OF COLUMBIA	15		43	92
VIRGINIA	41		1,192	12,403
WEST VIRGINIA			666	5,211
NORTH CAROLINA	21		682	22,540
SOUTH CAROLINA	22		327	6,369
GEORGIA	39		1,038	14,874
FLORIDA	107		592	5,887
SOUTH ATLANTIC	**262**		**4,839**	**75,351**
KENTUCKY	16		2,372	14,300
TENNESSEE	53		1,783	16,091
ALABAMA	55		856	10,139
MISSISSIPPI	57		546	8,278
EAST SO. CENTRAL	**181**		**5,557**	**48,808**
ARKANSAS	128		1,249	10,282
LOUISIANA	244		425	5,872
OKLAHOMA	1,074		1,696	17,854
TEXAS	17,331		2,397	30,050
WEST SO. CENTRAL	**18,777**		**5,767**	**64,058**
MONTANA	20		593	13,282
IDAHO	8		506	10,771
WYOMING	29	433	440	4,129
COLORADO	74	15,941	1,042	13,010
NEW MEXICO	182	126	302	2,499
ARIZONA	84		231	2,308
UTAH	9		261	2,926
NEVADA	5		102	825
MOUNTAIN	**411**	**16,500**	**3,477**	**49,750**
ALASKA	6		32	219
WASHINGTON	32		491	11,385
OREGON	19		443	8,735
CALIFORNIA	101		895	17,083
HAWAII	17		30	198
PACIFIC	**175**		**1,891**	**37,620**
MISCELLANEOUS		479		
UNCLASSIFIED				
UNITED STATES	**20,323**	**17,666**	**54,894**	**865,382**
POSSESSIONS & OTHER AREAS	8		10	25
U. S. & POSSESSIONS, ETC.	**20,331**	**17,666**	**54,904**	**865,407**
CANADA	35	6	157	185
FOREIGN	478	2	13	349
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	6	1	10	76
GRAND TOTAL	**20,850**	**17,675**	**55,084**	**866,017**

	THE FARMER	THE FARMER-STOCKMAN	FARMWEEK	THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL
MAINE			5	1
NEW HAMPSHIRE			2	
VERMONT			1	
MASSACHUSETTS			5	5
RHODE ISLAND				1
CONNECTICUT			8	2
NEW ENGLAND			**21**	**9**
NEW YORK			29	9
NEW JERSEY			10	5
PENNSYLVANIA			73	6
MIDDLE ATLANTIC			**112**	**20**
OHIO			4,855	5
INDIANA			19,300	5
ILLINOIS			191	11
MICHIGAN			56	2
WISCONSIN	298		19	4
EAST NO. CENTRAL	**298**		**24,421**	**27**
MINNESOTA	81,944		12	2
IOWA	294		21	3
MISSOURI			34	9
NORTH DAKOTA	28,330		1	
SOUTH DAKOTA	23,603		5	
NEBRASKA			2	2
KANSAS			12	2
WEST NO. CENTRAL	**134,171**		**87**	**18**
DELAWARE			1	
MARYLAND			6	5
DISTRICT OF COLUMBIA			1	1
VIRGINIA			23	15
WEST VIRGINIA			35	1
NORTH CAROLINA			24	18
SOUTH CAROLINA			4	14
GEORGIA			7	107
FLORIDA			35	6,574
SOUTH ATLANTIC			**136**	**6,735**
KENTUCKY			1,450	7
TENNESSEE			405	11
ALABAMA			12	32
MISSISSIPPI			5	8
EAST SO. CENTRAL			**1,872**	**58**
ARKANSAS		207	8	3
LOUISIANA		105	1	10
OKLAHOMA		63,188	6	1
TEXAS		127,617	19	24
WEST SO. CENTRAL		**191,117**	**34**	**38**
MONTANA	259			
IDAHO			1	1
WYOMING			1	
COLORADO			5	3
NEW MEXICO		1,566	1	
ARIZONA			5	5
UTAH				
NEVADA				2
MOUNTAIN	**259**	**1,566**	**13**	**11**
ALASKA			1	
WASHINGTON			1	
OREGON			2	1
CALIFORNIA			14	5
HAWAII				3
PACIFIC			**18**	**9**
MISCELLANEOUS		920		
UNCLASSIFIED	955	1,082		
UNITED STATES	**135,683**	**194,685**	**26,714**	**6,925**
POSSESSIONS & OTHER AREAS				15
U. S. & POSSESSIONS, ETC.	**135,683**	**194,685**	**26,714**	**6,940**
CANADA	51	5	2	3
FOREIGN		9		19
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	9	16		
GRAND TOTAL	**135,743**	**194,715**	**26,716**	**6,962**

	HARVEST FARM UNIT	THE HIGH PLAINS JOURNAL	HOARD'S DAIRYMAN	IDAHO FARMER-STOCKMAN
MAINE		2	971	
NEW HAMPSHIRE			724	
VERMONT			2,637	
MASSACHUSETTS		1	1,185	
RHODE ISLAND			137	
CONNECTICUT		11	1,140	
NEW ENGLAND		14	6,794	
NEW YORK		27	15,745	
NEW JERSEY	2,618	11	823	
PENNSYLVANIA	52,539	36	12,646	
MIDDLE ATLANTIC	55,157	74	29,214	
OHIO	85,251	43	8,196	
INDIANA		34	4,720	
ILLINOIS		123	5,032	
MICHIGAN	58,449	27	8,269	
WISCONSIN		44	33,815	
EAST NO. CENTRAL	143,700	271	60,032	
MINNESOTA		97	14,322	
IOWA		295	5,893	
MISSOURI	59,027	2,036	4,851	
NORTH DAKOTA		155	1,193	2
SOUTH DAKOTA		583	1,753	2
NEBRASKA		8,899	1,926	
KANSAS	49,989	23,402	2,858	
WEST NO. CENTRAL	109,016	35,467	32,796	4
DELAWARE	775	3	196	
MARYLAND	4,569	5	2,153	
DISTRICT OF COLUMBIA		13	61	
VIRGINIA		18	2,518	
WEST VIRGINIA	2,959	7	550	
NORTH CAROLINA		20	1,714	
SOUTH CAROLINA		5	577	
GEORGIA		25	1,279	
FLORIDA		17	1,095	
SOUTH ATLANTIC	8,303	113	10,143	
KENTUCKY		18	4,754	
TENNESSEE		32	3,232	
ALABAMA		13	604	
MISSISSIPPI		38	1,047	
EAST SO. CENTRAL		101	9,637	
ARKANSAS		114	1,528	
LOUISIANA		35	812	
OKLAHOMA		8,482	1,578	
TEXAS		3,901	3,399	
WEST SO. CENTRAL		12,532	7,317	
MONTANA		106	387	54
IDAHO		63	1,130	15,151
WYOMING		329	136	43
COLORADO		5,652	839	
NEW MEXICO		384	287	
ARIZONA		59	346	22
UTAH		42	609	119
NEVADA		18	118	103
MOUNTAIN		6,653	3,852	15,492
ALASKA		15	96	14
WASHINGTON		40	2,219	142
OREGON		48	983	210
CALIFORNIA		133	3,192	
HAWAII			46	2
PACIFIC		236	6,536	368
MISCELLANEOUS				
UNCLASSIFIED	4,047			142
UNITED STATES	320,223	55,461	166,321	16,006
POSSESSIONS & OTHER AREAS	1		199	
U. S. & POSSESSIONS, ETC.	320,224	55,461	166,520	16,006
CANADA	5	63	6,367	3
FOREIGN		18	2,563	2
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	11		51	
GRAND TOTAL	320,240	55,542	175,501	16,011

	KANSAS FARMER	THE KENTUCKY FARMER	MICHIGAN FARMER	MISSOURI RURALIST
MAINE		1		
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND		1		
CONNECTICUT		1		
NEW ENGLAND		**3**		
NEW YORK		11		
NEW JERSEY		2		
PENNSYLVANIA		10		
MIDDLE ATLANTIC		**23**		
OHIO		295		
INDIANA		244		
ILLINOIS		67		
MICHIGAN		32	58,449	
WISCONSIN		6		
EAST NO. CENTRAL		**644**	**58,449**	
MINNESOTA		6		
IOWA		10		
MISSOURI		64		59,027
NORTH DAKOTA		1		
SOUTH DAKOTA		1		
NEBRASKA		2		
KANSAS	49,989	3		
WEST NO. CENTRAL	**49,989**	**87**		**59,027**
DELAWARE				
MARYLAND		9		
DISTRICT OF COLUMBIA		4		
VIRGINIA		55		
WEST VIRGINIA		35		
NORTH CAROLINA		54		
SOUTH CAROLINA		12		
GEORGIA		22		
FLORIDA		61		
SOUTH ATLANTIC		**252**		
KENTUCKY		30,801		
TENNESSEE		212		
ALABAMA		16		
MISSISSIPPI		4		
EAST SO. CENTRAL		**31,033**		
ARKANSAS		4		
LOUISIANA		3		
OKLAHOMA		6		
TEXAS		25		
WEST SO. CENTRAL		**38**		
MONTANA				
IDAHO				
WYOMING				
COLORADO		4		
NEW MEXICO		3		
ARIZONA		13		
UTAH				
NEVADA		3		
MOUNTAIN		**23**		
ALASKA		3		
WASHINGTON		2		
OREGON		4		
CALIFORNIA		12		
HAWAII				
PACIFIC		**21**		
MISCELLANEOUS		4		
UNCLASSIFIED	971		567	907
UNITED STATES	**50,960**	**32,128**	**59,016**	**59,934**
POSSESSIONS & OTHER AREAS			1	
U. S. & POSSESSIONS, ETC.	**50,960**	**32,128**	**59,017**	**59,934**
CANADA		26	4	
FOREIGN		7		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	1		2	4
GRAND TOTAL	**50,961**	**32,161**	**59,023**	**59,938**

	MONTANA FARMER-STOCKMAN	THE NATIONAL FUTURE FARMER	NEBRASKA FARMER	THE OHIO FARMER
MAINE		257		
NEW HAMPSHIRE		821		
VERMONT		811		
MASSACHUSETTS		1,130		
RHODE ISLAND		237		
CONNECTICUT		1,874		
NEW ENGLAND		**5,130**		
NEW YORK		6,390		
NEW JERSEY		1,897		
PENNSYLVANIA		11,839		
MIDDLE ATLANTIC		**20,126**		
OHIO		19,535		85,251
INDIANA		9,915		
ILLINOIS		16,679		
MICHIGAN		7,743		
WISCONSIN		19,404		
EAST NO. CENTRAL		**73,276**		**85,251**
MINNESOTA		13,213		
IOWA		13,035	124	
MISSOURI		15,731		
NORTH DAKOTA	48	4,814		
SOUTH DAKOTA	22	3,345	267	
NEBRASKA		6,677	55,073	
KANSAS		7,109	610	
WEST NO. CENTRAL	**70**	**63,924**	**56,074**	
DELAWARE		820		
MARYLAND		2,809		
DISTRICT OF COLUMBIA		166		
VIRGINIA		14,735		
WEST VIRGINIA		5,179		
NORTH CAROLINA		15,338		
SOUTH CAROLINA		3,869		
GEORGIA		13,451		
FLORIDA		14,995		
SOUTH ATLANTIC		**71,362**		
KENTUCKY		13,307		
TENNESSEE		13,966		
ALABAMA		22,599		
MISSISSIPPI		9,154		
EAST SO. CENTRAL		**59,026**		
ARKANSAS		13,607		
LOUISIANA		12,148		
OKLAHOMA		16,606		
TEXAS		49,429		
WEST SO. CENTRAL		**91,790**		
MONTANA	21,771	2,050		
IDAHO	70	3,580		
WYOMING	1,464	1,543	89	
COLORADO		2,747	668	
NEW MEXICO		2,715		
ARIZONA	45	2,846		
UTAH	24	2,418		
NEVADA	24	548		
MOUNTAIN	**23,398**	**18,447**	**757**	
ALASKA	10	157		
WASHINGTON	200	7,281		
OREGON	89	3,619		
CALIFORNIA		19,345		
HAWAII	2	420		
PACIFIC	**301**	**30,822**		
MISCELLANEOUS			609	
UNCLASSIFIED	282			1,091
UNITED STATES	**24,051**	**433,903**	**57,440**	**86,342**
POSSESSIONS & OTHER AREAS		1,726		
U. S. & POSSESSIONS, ETC.	**24,051**	**435,629**	**57,440**	**86,342**
CANADA	22	6	8	1
FOREIGN	2	33	12	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			1	3
GRAND TOTAL	**24,075**	**435,668**	**57,461**	**86,346**

	OREGON FARMER-STOCKMAN	PENNSYLVANIA FARMER	PRAIRIE FARMER	PROGRESSIVE FARMER
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY		2,618		
PENNSYLVANIA		52,539		
MIDDLE ATLANTIC		**55,157**		
OHIO			1,444	8,412
INDIANA			65,935	8,425
ILLINOIS			89,707	11,432
MICHIGAN			1,405	1,785
WISCONSIN			1,077	2,443
EAST NO. CENTRAL			**159,568**	**32,497**
MINNESOTA				819
IOWA			208	6,794
MISSOURI			972	16,633
NORTH DAKOTA	2			
SOUTH DAKOTA	2			
NEBRASKA				1,628
KANSAS				9,082
WEST NO. CENTRAL	**4**		**1,180**	**34,956**
DELAWARE		775		1,781
MARYLAND		4,569		8,151
DISTRICT OF COLUMBIA				69
VIRGINIA				29,824
WEST VIRGINIA		2,959		9,612
NORTH CAROLINA				51,693
SOUTH CAROLINA				19,098
GEORGIA				35,851
FLORIDA				20,602
SOUTH ATLANTIC		**8,303**		**176,681**
KENTUCKY			810	32,442
TENNESSEE				39,682
ALABAMA				35,974
MISSISSIPPI				29,263
EAST SO. CENTRAL			**810**	**137,361**
ARKANSAS				28,588
LOUISIANA				21,486
OKLAHOMA				28,393
TEXAS				92,141
WEST SO. CENTRAL				**170,608**
MONTANA	17			
IDAHO	50			
WYOMING	11			
COLORADO				1,279
NEW MEXICO				4,665
ARIZONA	17			3,161
UTAH	8			
NEVADA	40			
MOUNTAIN	**143**			**9,102**
ALASKA	19			34
WASHINGTON	173			
OREGON	20,452			
CALIFORNIA	2			1,092
HAWAII				15
PACIFIC	**20,646**			**1,141**
MISCELLANEOUS				1,326
UNCLASSIFIED	210	511	2,005	
UNITED STATES	**21,003**	**63,971**	**163,563**	**563,672**
POSSESSIONS & OTHER AREAS				11
U. S. & POSSESSIONS, ETC.	**21,003**	**63,971**	**163,563**	**563,683**
CANADA	2		62	56
FOREIGN	2			270
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	2	1		109
GRAND TOTAL	**21,009**	**63,972**	**163,625**	**564,118**

	SUCCESSFUL FARMING	UTAH FARMER-STOCKMAN	WALLACES FARMER	WASHINGTON FARMER-STOCKMAN
MAINE	261			
NEW HAMPSHIRE	156			
VERMONT	749			
MASSACHUSETTS	319			
RHODE ISLAND	49			
CONNECTICUT	357			
NEW ENGLAND	**1,891**			
NEW YORK	12,851			
NEW JERSEY	864			
PENNSYLVANIA	12,430			
MIDDLE ATLANTIC	**26,145**			
OHIO	30,643			
INDIANA	35,799			
ILLINOIS	66,107		674	
MICHIGAN	21,152			
WISCONSIN	32,859			
EAST NO. CENTRAL	**186,560**		**674**	
MINNESOTA	56,324		1,687	
IOWA	67,119		83,432	
MISSOURI	35,423		1,042	
NORTH DAKOTA	25,221			3
SOUTH DAKOTA	23,438		327	
NEBRASKA	34,616		591	
KANSAS	28,508		140	
WEST NO. CENTRAL	**270,649**		**87,219**	**3**
DELAWARE	116			
MARYLAND	356			
DISTRICT OF COLUMBIA	52			
VIRGINIA	515			
WEST VIRGINIA	99			
NORTH CAROLINA	371			
SOUTH CAROLINA	173			
GEORGIA	360			
FLORIDA	882			
SOUTH ATLANTIC	**2,924**			
KENTUCKY	878			
TENNESSEE	686			
ALABAMA	408			
MISSISSIPPI	228			
EAST SO. CENTRAL	**2,200**			
ARKANSAS	531			
LOUISIANA	199			
OKLAHOMA	1,002			
TEXAS	1,571			
WEST SO. CENTRAL	**3,303**			
MONTANA	7,613	12		37
IDAHO	4,310	22		158
WYOMING	2,303	211		5
COLORADO	8,400			
NEW MEXICO	295			
ARIZONA	796	18		12
UTAH	590	6,360		15
NEVADA	208	175		15
MOUNTAIN	**24,515**	**6,798**		**242**
ALASKA	103			22
WASHINGTON	4,217	14		24,047
OREGON	2,982	7		138
CALIFORNIA	2,517			
HAWAII	68			
PACIFIC	**9,887**	**21**		**24,207**
MISCELLANEOUS				
UNCLASSIFIED		68	1,264	192
UNITED STATES	**528,074**	**6,887**	**89,157**	**24,644**
POSSESSIONS & OTHER AREAS	3			
U. S. & POSSESSIONS, ETC.	**528,077**	**6,887**	**89,157**	**24,644**
CANADA	399	1	22	10
FOREIGN	445	1	1	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	59			2
GRAND TOTAL	**528,980**	**6,889**	**89,180**	**24,656**

	WESTERN FARMER-STOCKMAN MAGAZINES	WISCONSIN AGRICULTURIST	WYOMING STOCKMAN-FARMER
MAINE			
NEW HAMPSHIRE			
VERMONT			
MASSACHUSETTS			
RHODE ISLAND			
CONNECTICUT			
NEW ENGLAND			
NEW YORK			
NEW JERSEY			
PENNSYLVANIA			
MIDDLE ATLANTIC			
OHIO			
INDIANA			
ILLINOIS		477	
MICHIGAN		177	
WISCONSIN		59,095	
EAST NO. CENTRAL		**59,749**	
MINNESOTA		182	
IOWA			
MISSOURI			
NORTH DAKOTA	57		
SOUTH DAKOTA	29		
NEBRASKA			
KANSAS			
WEST NO. CENTRAL	**86**	**182**	
DELAWARE			
MARYLAND			
DISTRICT OF COLUMBIA			
VIRGINIA			
WEST VIRGINIA			
NORTH CAROLINA			
SOUTH CAROLINA			
GEORGIA			
FLORIDA			
SOUTH ATLANTIC			
KENTUCKY			
TENNESSEE			
ALABAMA			
MISSISSIPPI			
EAST SO. CENTRAL			
ARKANSAS			
LOUISIANA			
OKLAHOMA			
TEXAS			
WEST SO. CENTRAL			
MONTANA	21,443		
IDAHO	15,531		
WYOMING	1,715		3,037
COLORADO			
NEW MEXICO			
ARIZONA	2,213		
UTAH	6,764		
NEVADA	383		
MOUNTAIN	**48,049**		**3,037**
ALASKA	67		
WASHINGTON	24,547		
OREGON	21,175		
CALIFORNIA			
HAWAII	10		
PACIFIC	**45,799**		
MISCELLANEOUS			
UNCLASSIFIED	1,782	439	412
UNITED STATES	**95,716**	**60,370**	**3,449**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**95,716**	**60,370**	**3,449**
CANADA	38	1	
FOREIGN	48	1	
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	10		
GRAND TOTAL	**95,812**	**60,372**	**3,449**

	FARM JOURNAL - CROP EDITIONS ONLY			
	CORN MARKET	CORN MARKET-NORTH	CORN MARKET-SOUTH	WHEAT MARKET
MAINE	2,159	2,159		
NEW HAMPSHIRE	1,082	1,082		
VERMONT	2,191	2,191		
MASSACHUSETTS	1,816	1,816		
RHODE ISLAND	244	244		
CONNECTICUT	1,961	1,961		
NEW ENGLAND	**9,453**	**9,453**		
NEW YORK	20,296	20,296		
NEW JERSEY	3,151	3,151		
PENNSYLVANIA	28,837	28,837		
MIDDLE ATLANTIC	**52,284**	**52,284**		
OHIO	44,201	44,201		
INDIANA	43,316	43,316		
ILLINOIS	69,298	69,298		
MICHIGAN	27,886	27,886		
WISCONSIN	35,432	35,432		
EAST NO. CENTRAL	**220,133**	**220,133**		
MINNESOTA	54,324	54,324		54,324
IOWA	78,971	78,971		
MISSOURI	43,597	43,597		
NORTH DAKOTA	19,903	19,903		19,903
SOUTH DAKOTA	22,418	22,418		22,418
NEBRASKA	44,732	44,732		44,732
KANSAS	43,980	43,980		43,980
WEST NO. CENTRAL	**307,925**	**307,925**		**185,357**
DELAWARE	1,738	1,738		
MARYLAND	6,237	6,237		
DISTRICT OF COLUMBIA	92	92		
VIRGINIA	12,403		12,403	
WEST VIRGINIA	5,211		5,211	
NORTH CAROLINA	22,540		22,540	
SOUTH CAROLINA	6,369		6,369	
GEORGIA	14,874		14,874	
FLORIDA	5,887		5,887	
SOUTH ATLANTIC	**75,351**	**8,067**	**67,284**	
KENTUCKY	14,300		14,300	
TENNESSEE	16,091		16,091	
ALABAMA	10,139		10,139	
MISSISSIPPI				
EAST SO. CENTRAL	**40,530**		**40,530**	
ARKANSAS				
LOUISIANA				
OKLAHOMA				17,854
TEXAS				30,050
WEST SO. CENTRAL				**47,904**
MONTANA				13,282
IDAHO				10,771
WYOMING				4,129
COLORADO	13,010	13,010		13,010
NEW MEXICO				2,499
ARIZONA				
UTAH				2,926
NEVADA				
MOUNTAIN	**13,010**	**13,010**		**46,617**
ALASKA				219
WASHINGTON				11,385
OREGON				8,735
CALIFORNIA				
HAWAII				
PACIFIC				**20,339**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**718,686**	**610,872**	**107,814**	**300,217**
POSSESSIONS & OTHER AREAS	25	25		25
U. S. & POSSESSIONS, ETC.	**718,711**	**610,897**	**107,814**	**300,242**
CANADA	185	185		185
FOREIGN	349	349		349
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	76	76		76
GRAND TOTAL	**719,321**	**611,507**	**107,814**	**300,852**

FARM JOURNAL - CROP EDITIONS ONLY

	SOYBEAN MARKET	SOYBEAN MARKET-NORTH	SOYBEAN MARKET-SOUTH	SORGHUM MARKET
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY	3,151		3,151	
PENNSYLVANIA				
MIDDLE ATLANTIC	**3,151**		**3,151**	
OHIO	44,201	44,201		
INDIANA	43,316	43,316		
ILLINOIS	69,298	69,298		
MICHIGAN				
WISCONSIN				
EAST NO. CENTRAL	**156,815**	**156,815**		
MINNESOTA	54,324	54,324		
IOWA	78,971	78,971		
MISSOURI	43,597	43,597		43,597
NORTH DAKOTA	19,903	19,903		19,903
SOUTH DAKOTA	22,418	22,418		22,418
NEBRASKA	44,732	44,732		44,732
KANSAS	43,980	43,980		43,980
WEST NO. CENTRAL	**307,925**	**307,925**		**174,630**
DELAWARE	1,738		1,738	
MARYLAND	6,237		6,237	
DISTRICT OF COLUMBIA	92		92	
VIRGINIA	12,403		12,403	
WEST VIRGINIA	5,211		5,211	
NORTH CAROLINA	22,540		22,540	
SOUTH CAROLINA	6,369		6,369	
GEORGIA	14,874		14,874	
FLORIDA	5,887		5,887	
SOUTH ATLANTIC	**75,351**		**75,351**	
KENTUCKY	14,300		14,300	
TENNESSEE	16,091		16,091	
ALABAMA	10,139		10,139	
MISSISSIPPI	8,278		8,278	
EAST SO. CENTRAL	**48,808**		**48,808**	
ARKANSAS	10,282		10,282	
LOUISIANA	5,872		5,872	
OKLAHOMA				17,854
TEXAS				30,050
WEST SO. CENTRAL	**16,154**		**16,154**	**47,904**
MONTANA				
IDAHO				
WYOMING				
COLORADO				13,010
NEW MEXICO				2,499
ARIZONA				
UTAH				
NEVADA				
MOUNTAIN				**15,509**
ALASKA				
WASHINGTON				
OREGON				
CALIFORNIA				
HAWAII				
PACIFIC				
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**608,204**	**464,740**	**143,464**	**238,043**
POSSESSIONS & OTHER AREAS	25	25		
U. S. & POSSESSIONS, ETC.	**608,229**	**464,765**	**143,464**	**238,043**
CANADA	185	185		
FOREIGN	349	349		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	76	76		
GRAND TOTAL	**608,839**	**465,375**	**143,464**	**238,043**

	FARM JOURNAL - DEMOGRAPHIC EDITIONS ONLY			
	HOG EXTRA	BEEF EXTRA	DAIRY EXTRA	COTTON EXTRA
MAINE	86	214	691	
NEW HAMPSHIRE	46	84	392	
VERMONT	54	146	1,416	
MASSACHUSETTS	105	139	554	
RHODE ISLAND	13	18	49	
CONNECTICUT	79	179	622	
NEW ENGLAND	**383**	**780**	**3,724**	
NEW YORK	886	1,810	9,767	
NEW JERSEY	159	234	557	
PENNSYLVANIA	2,887	4,217	9,795	
MIDDLE ATLANTIC	**3,932**	**6,261**	**20,119**	
OHIO	7,961	6,810	6,231	
INDIANA	11,903	8,329	3,537	
ILLINOIS	17,402	14,891	4,133	
MICHIGAN	3,570	3,814	5,530	
WISCONSIN	4,792	5,547	21,321	
EAST NO. CENTRAL	**45,628**	**39,391**	**40,752**	
MINNESOTA	14,676	12,072	14,771	
IOWA	34,907	27,947	6,621	
MISSOURI	11,680	19,243	3,066	784
NORTH DAKOTA	1,618	7,832	1,626	
SOUTH DAKOTA	7,083	13,277	2,813	
NEBRASKA	13,417	22,132	2,561	
KANSAS	6,791	21,091	2,347	
WEST NO. CENTRAL	**90,172**	**123,594**	**33,805**	**784**
DELAWARE	213	107	176	
MARYLAND	684	917	1,367	
DISTRICT OF COLUMBIA	7	16	5	
VIRGINIA	1,509	4,425	1,871	
WEST VIRGINIA	365	1,754	548	
NORTH CAROLINA	3,884	4,355	1,713	1,021
SOUTH CAROLINA	1,095	1,703	481	553
GEORGIA	3,070	5,279	941	1,023
FLORIDA	764	2,111	417	199
SOUTH ATLANTIC	**11,591**	**20,667**	**7,519**	**2,796**
KENTUCKY	2,295	5,177	1,969	
TENNESSEE	2,634	5,619	2,121	1,433
ALABAMA	1,238	4,067	439	1,037
MISSISSIPPI	575	2,756	599	1,680
EAST SO. CENTRAL	**6,742**	**17,619**	**5,128**	**4,150**
ARKANSAS	730	3,712	614	1,153
LOUISIANA	277	1,781	515	938
OKLAHOMA	992	9,712	796	1,616
TEXAS	1,707	12,325	1,475	6,943
WEST SO. CENTRAL	**3,706**	**27,530**	**3,400**	**10,650**
MONTANA	1,031	7,745	428	
IDAHO	498	4,257	1,557	
WYOMING	197	2,646	151	
COLORADO	1,316	6,087	669	
NEW MEXICO	95	1,074	111	390
ARIZONA	178	602	168	603
UTAH	192	1,307	646	
NEVADA	54	421	58	8
MOUNTAIN	**3,561**	**24,139**	**3,808**	**1,001**
ALASKA	20	44	26	
WASHINGTON	511	2,947	1,400	
OREGON	456	3,041	729	
CALIFORNIA	868	3,808	2,200	2,307
HAWAII	37	38	6	
PACIFIC	**1,892**	**9,878**	**4,361**	**2,307**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**167,607**	**269,859**	**122,616**	**21,688**
POSSESSIONS & OTHER AREAS				
U. S. & POSSESSIONS, ETC.	**167,607**	**269,859**	**122,616**	**21,688**
CANADA				
FOREIGN				
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**167,607**	**269,859**	**122,616**	**21,688**

	SUCCESSFUL FARMING LIVESTOCK INVOLVEMENT		
	HOG QUALIFIED	BEEF QUALIFIED	DAIRY QUALIFIED
MAINE	57	94	57
NEW HAMPSHIRE	48	64	36
VERMONT	67	212	442
MASSACHUSETTS	85	118	79
RHODE ISLAND	14	18	6
CONNECTICUT	94	136	103
NEW ENGLAND	**365**	**642**	**723**
NEW YORK	2,845	6,457	4,543
NEW JERSEY	164	283	181
PENNSYLVANIA	4,683	8,155	3,509
MIDDLE ATLANTIC	**7,692**	**14,895**	**8,233**
OHIO	12,877	16,350	6,367
INDIANA	16,502	18,414	9,756
ILLINOIS	30,843	36,941	16,645
MICHIGAN	6,958	10,350	4,760
WISCONSIN	12,691	24,506	10,264
EAST NO. CENTRAL	**79,871**	**106,561**	**47,792**
MINNESOTA	30,254	33,837	10,034
IOWA	49,650	48,488	18,150
MISSOURI	22,265	29,914	8,698
NORTH DAKOTA	5,854	14,649	12,118
SOUTH DAKOTA	13,763	19,619	7,519
NEBRASKA	17,903	26,978	10,856
KANSAS	16,583	24,107	11,459
WEST NO. CENTRAL	**156,272**	**197,592**	**78,834**
DELAWARE	57	44	36
MARYLAND	132	177	94
DISTRICT OF COLUMBIA	21	26	4
VIRGINIA	208	326	135
WEST VIRGINIA	52	73	11
NORTH CAROLINA	190	207	82
SOUTH CAROLINA	78	96	53
GEORGIA	174	219	122
FLORIDA	338	430	145
SOUTH ATLANTIC	**1,250**	**1,598**	**682**
KENTUCKY	429	565	223
TENNESSEE	355	463	154
ALABAMA	170	285	130
MISSISSIPPI	102	136	93
EAST SO. CENTRAL	**1,056**	**1,449**	**600**
ARKANSAS	215	305	137
LOUISIANA	75	108	66
OKLAHOMA	414	755	405
TEXAS	707	1,066	408
WEST SO. CENTRAL	**1,411**	**2,234**	**1,016**
MONTANA	2,087	6,033	2,969
IDAHO	954	2,895	1,694
WYOMING	496	1,867	726
COLORADO	2,777	6,263	2,950
NEW MEXICO	75	190	99
ARIZONA	246	385	134
UTAH	117	368	208
NEVADA	56	126	73
MOUNTAIN	**6,808**	**18,127**	**8,853**
ALASKA	25	41	19
WASHINGTON	796	2,400	1,470
OREGON	686	1,911	985
CALIFORNIA	598	1,119	483
HAWAII	28	23	12
PACIFIC	**2,133**	**5,494**	**2,969**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**256,858**	**348,592**	**149,702**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**256,858**	**348,592**	**149,702**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**256,858**	**348,592**	**149,702**

	SUCCESSFUL FARMING LIVESTOCK EDITIONS		
	HOG	BEEF	DAIRY
MAINE	57	90	57
NEW HAMPSHIRE	46	60	36
VERMONT	66	195	440
MASSACHUSETTS	60	108	79
RHODE ISLAND	12	17	6
CONNECTICUT	91	129	102
NEW ENGLAND	**352**	**599**	**720**
NEW YORK	2,546	5,122	4,487
NEW JERSEY	154	262	178
PENNSYLVANIA	4,167	7,473	3,427
MIDDLE ATLANTIC	**6,867**	**12,857**	**8,092**
OHIO	10,480	13,611	6,300
INDIANA	13,725	15,384	9,688
ILLINOIS	23,430	28,600	16,494
MICHIGAN	6,146	9,089	4,725
WISCONSIN	11,196	22,381	10,189
EAST NO. CENTRAL	**64,977**	**89,065**	**47,396**
MINNESOTA	22,660	24,877	9,918
IOWA	37,320	36,464	17,976
MISSOURI	18,958	26,083	8,676
NORTH DAKOTA	3,919	9,898	12,048
SOUTH DAKOTA	8,780	12,158	7,466
NEBRASKA	13,382	20,553	10,782
KANSAS	14,026	19,620	11,378
WEST NO. CENTRAL	**119,045**	**149,653**	**78,244**
DELAWARE	55	41	36
MARYLAND	129	172	94
DISTRICT OF COLUMBIA	20	23	4
VIRGINIA	203	314	134
WEST VIRGINIA	51	72	11
NORTH CAROLINA	187	198	82
SOUTH CAROLINA	72	90	53
GEORGIA	166	209	122
FLORIDA	230	317	145
SOUTH ATLANTIC	**1,113**	**1,436**	**681**
KENTUCKY	413	545	223
TENNESSEE	342	445	154
ALABAMA	162	272	129
MISSISSIPPI	100	133	93
EAST SO. CENTRAL	**1,017**	**1,395**	**599**
ARKANSAS	167	243	137
LOUISIANA	68	103	65
OKLAHOMA	369	679	404
TEXAS	621	940	405
WEST SO. CENTRAL	**1,225**	**1,965**	**1,011**
MONTANA	1,349	3,334	2,950
IDAHO	766	2,562	1,693
WYOMING	351	1,257	723
COLORADO	2,126	4,813	2,932
NEW MEXICO	67	162	99
ARIZONA	154	239	132
UTAH	107	342	206
NEVADA	45	108	73
MOUNTAIN	**4,965**	**12,817**	**8,808**
ALASKA	20	34	19
WASHINGTON	622	1,782	1,464
OREGON	546	1,603	979
CALIFORNIA	539	996	483
HAWAII	27	22	12
PACIFIC	**1,754**	**4,437**	**2,957**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**201,315**	**274,224**	**148,508**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**201,315**	**274,224**	**148,508**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**201,315**	**274,224**	**148,506**

			COUNTRY GUIDE DEMOGRAPHIC EDITIONS ONLY		
	CATTLEMEN	COUNTRY GUIDE	HOG GUIDE	DAIRY GUIDE	CORN-SOY GUIDE
NEWFOUNDLAND	51	665	22	49	8
NOVA SCOTIA	535	5,453	394	697	251
PRINCE EDWARD ISLAND	206	2,080	415	467	169
NEW BRUNSWICK	719	6,948	332	583	263
QUEBEC	1,082	5,551	312	788	5,551
ONTARIO	13,605	68,823	13,176	12,393	68,823
MANITOBA	3,351	25,495	3,356	2,679	1,360
SASKATCHEWAN	7,225	53,239	5,134	4,324	819
ALBERTA	11,912	52,802	7,214	5,397	2,104
BRITISH COLUMBIA	2,590	12,099	727	1,132	547
NORTHWEST TERRITORIES	13	135	1	2	
YUKON TERRITORY	16	97		3	
MISCELLANEOUS					
UNCLASSIFIED					
TOTAL CANADA	**41,305**	**233,387**	**31,083**	**28,514**	**79,895**
BRITISH COMMONWEALTH	15	36	3	8	
UNITED STATES	189	154	26	26	17
FOREIGN	40	109	20	27	19
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL	**41,549**	**233,686**	**31,132**	**28,575**	**79,931**

	COUNTRY LIFE IN BRITISH COLUMBIA*	GRAINEWS	LA TERRE DE CHEZ NOUS	LE BULLETIN DES AGRICULTEURS	THE WESTERN PRODUCER
NEWFOUNDLAND		4	1	2	11
NOVA SCOTIA		35	4	5	130
PRINCE EDWARD ISLAND		38	4	8	44
NEW BRUNSWICK		25	281	4,522	145
QUEBEC		94	47,503	103,810	208
ONTARIO		812	471	2,553	2,582
MANITOBA		9,647	24	16	14,055
SASKATCHEWAN		25,347	5	23	76,719
ALBERTA		16,772	32	229	35,940
BRITISH COLUMBIA		1,135	4	20	12,237
NORTHWEST TERRITORIES		10			91
YUKON TERRITORY		6			103
MISCELLANEOUS		8			
UNCLASSIFIED					
TOTAL CANADA		**53,933**	**48,329**	**111,188**	**142,265**
BRITISH COMMONWEALTH		22			31
UNITED STATES		530	17	13	87
FOREIGN		144	54	28	24
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL		**54,629**	**48,400**	**111,229**	**142,407**

*Publisher's Statement Not Filed By Press Time.

ABC Religious Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

	AVERAGES FOR 6 MONTHS ENDED 6/30/85			AVERAGES FOR 6 MOS. ENDED 6/30/84	% OF INCREASE OR DECREASE
PUBLICATION NAME	SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	TOTAL PAID	
U.S.					
CATHOLIC NEW YORK	129,137		129,137#	129,421	+.2
JEWISH EXPONENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE JEWISH NEWS	20,928		20,928	22,214	+5.8
THE JEWISH WEEK	101,319	736	102,055		
THE LONG ISLAND CATHOLIC	139,903		139,903#	142,330	+1.7
THE TABLET	62,120	28,211	90,331#	91,715	+1.5

# RELIGIOUS PUBLICATION USING THE CONGREGATION-WIDE SUBSCRIPTION PLAN

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  How to Read an ABC Business Publication Publisher's Statement

  How to Read an ABC Newspaper Audit Report

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September 13, 1985

SUPPLEMENT TO ABC PERIODICAL FAS-FAX

Circulation Averages for period ended June 30, 1985

This supplement provides circulation data on publications that filed their regular June 30, 1985 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau
of Circulations
900 North Meacham Road
Schaumburg, Illinois 60195

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
ATTENZIONE	6	3.00	112,182		112,182	141,602		141,602	-20.8		-20.8
BALTIMORE BUSINESS JOURNAL	25	.75	7,231	397	7,628						
BUSINESS FORMS & SYSTEMS	12	7.50	5,700		5,700	5,787		5,787	-1.5		-1.5
CATHOLIC DIGEST	6	1.25	564,856	51,299	616,155	563,644	54,854	618,498	+.2	-6.5	-.4
CLUB	6	3.95	6,348	401,143	407,491	6,696	469,975	476,671	-5.2	-14.6	-14.5
CLUB INTERNATIONAL	6	3.95	1,340	165,009	166,349	1,628	193,212	194,840	-17.7	-14.6	-14.6
CO-ED	5	1.25	297,323		297,323	440,076		440,076	-32.4		-32.4
COLORADO HOMES & LIFESTYLES	3	2.50	10,281	7,425	17,706	10,544	8,857	19,401@	-2.5	-16.2	-8.7
CONSUMERS DIGEST	3	2.00	1,099,093	980	1,100,073	994,420	7,008	1,001,428	+10.5	-86.0	+9.9
COUNTRY MAGAZINE	6	1.95	93,717	8,794	102,511	66,592	8,973	75,565	+40.7	-2.0	+35.7
DENVER MAGAZINE	6	2.00	15,450	2,710	18,160	11,993	2,545	14,538	+28.8	+6.5	+24.9
DR. DOBB'S JOURNAL	6	2.95	23,376	7,218	30,594						
DUNE BUGGIES AND HOT VWS	6	2.50	36,644	72,808	109,452	34,736	71,560	106,296	+5.5	+1.7	+3.0
THE ECONOMIST	26	2.50	96,258	8,478	104,736	93,858	7,395	101,253	+2.6	+14.6	+3.4
ENTER	4	1.75	178,996		178,996	168,476	12,010	180,486	+6.2	-100.0	-.8
GENESIS	6	3.50	2,551	231,620	234,171	3,100	292,793	295,893	-17.7	-20.9	-20.9
GUNS & ACTION	6	2.50	8,335	27,174	35,509	11,765	29,305	41,070	-29.2	-7.3	-13.5
ISLANDS	3	3.50	89,531	18,501	108,032	45,428	23,991	69,419	+97.1	-22.9	+55.6
JUNIOR SCHOLASTIC	10	.75	821,669		821,669	801,092		801,092	+2.6		+2.6
MICHIGAN LIVING	6	1.00	817,510		817,510	806,906		806,906	+1.3		+1.3
THE MOTHER EARTH NEWS	3	3.00	606,025	194,423	800,448	696,241	195,928	892,169	-13.0	-.8	-10.3
THE NATIONAL LAW JOURNAL	26	2.00	38,054	51	38,105	34,709	72	34,781	+9.6	-29.2	+9.6
NATIONAL REVIEW	12	1.50	112,960	3,200	116,160	119,441	3,200	122,641	-5.4		-5.3
NEW BODY	3	2.00	175,165	110,718	285,883						

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/85			AVERAGES FOR SIX MONTHS ENDED 6/30/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
NORTH AMERICAN HUNTER	3		93,006		93,006	78,968		78,968@	+17.8		+17.8
OPERA NEWS	7	2.50	112,463	2,193	114,656	112,201	2,892	115,093	+.2	-24.2	-.4
PHILADELPHIA BUSINESS JOURNAL	25	.75	9,181	572	9,753	8,160	1,076	9,236	+12.5	-46.8	+5.6
PITTSBURGH MAGAZINE	6	1.75	49,386	6,630	56,016	48,549	7,270	55,819	+1.7	-8.8	+.4
PLANE & PILOT	6	2.50	55,787	19,070	74,857	49,144	23,224	72,368	+13.5	-17.9	+3.4
SACRAMENTO MAGAZINE	6	1.75	21,024	3,241	24,265	15,204	3,154	18,358	+38.3	+2.8	+32.2
SCHOLASTIC MAGAZINES			2,841,633		2,841,633	2.935,220		2,935,220	-3.2		-3.2
SENIOR SCHOLASTIC UNIT			2,019,964		2,019,964	2,134,128		2,134,128	-5.3		-5.3
SOLDIER OF FORTUNE	6	3.00	29,615	147,504	177,119	33,364	134,634	167,998	-11.2	+9.6	+5.4
SOUTHERN ACCENTS	3	4.00	153,837	51,394	205,231	127,505	43,773	171,278	+20.7	+17.4	+19.8
SPECTRUM	6	15.00	243,178		243,178						
TIME ATLANTIC	25	.75	420,459	110,780	531,239	410,886	114,236	525,122	+2.3	-3.0	+1.2
TIME LATIN AMERICA	25	.96	57,789	32,955	90,744	63,413	36,852	100,265	-8.9	-10.6	-9.5
TUNED IN SAN DIEGO	26	.60	15,985	20,199	36,184	15,143	23,339	38,482	+5.6	-13.5	-6.0
WEST MICHIGAN MAGAZINE	6	2.00	21,433	569	22,002	18,986	227	19,213	+12.9	+150.7	+14.5
CANADA											
THE FINANCIAL POST	26	1.00	172,482	7,086	179,568	187,594	6,496	194,090	-8.1	+9.1	-7.5
FOREIGN											
VEA	26	.95	7,501	44,717	52,218	8,144	40,546	48,690@	-7.9	+10.3	+7.2

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/84	6/30/84
U.S.					
ADVERTISING AGE	88,675		88,675	85,125	83,509
AMERICAN GLASS REVIEW	645	544	1,189	1,230	1,303
AMUSEMENT BUSINESS	12,192		12,192	12,504	11,965
AVIATION WEEK & SPACE TECHNOLOGY	141,267		141,267	140,284	140,010
BOTTOMLINE	5,460	962	6,422	6,320	6,367
CHEMICAL ENGINEERING	65,548		65,548	64,746	67,052
CHEMICAL WEEK	41,861	8,462	50,323	50,043	49,403
CRAIN'S CHICAGO BUSINESS	40,739	6,287	47,026	47,030	46,551
DATA COMMUNICATIONS	38,678	5,428	44,106	42,702	39,390
DRUG STORE NEWS	38,799	2,050	40,849	37,516	37,766
ELECTRICAL CONSTRUCTION & MAINTENANCE	77,826		77,826	76,853	76,198
ELECTRICAL WHOLESALING	16,883	2,046	18,929	18,510	18,321
ELECTRICAL WORLD	13,849	22,263	36,112	31,384	32,345
ENGINEERING & MINING JOURNAL	19,359	10,966	30,325	21,239	22,325
FINANCIAL ANALYSTS JOURNAL	19,758		19,758	19,507	19,211
FURNITURE PRODUCTION		16,970	16,970	16,906	17,527
GLASS DIGEST	9,265	1,097	10,362	10,180	10,305
GLASS INDUSTRY	1,834	219	2,053	2,050	2,126
INTERIOR DESIGN	51,768		51,768	50,962	48,972
NATIONAL FISHERMAN	53,456		53,456	54,411	54,841
PACKAGING DIGEST		89,336	89,336	87,392	87,247
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE	38,469		38,469	39,821	33,618
PUBLIC RELATIONS JOURNAL	16,187		16,187	15,733	15,780

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/84	6/30/84
RSC REFRIGERATION SERVICE AND CONTRACTING	28,264		28,264	27,702	28,277
SCREEN PRINTING MAGAZINE	10,925	779	11,704	11,811	11,310
SOAP/COSMETICS/CHEMICAL SPECIALTIES	2,066	13,822	15,888	15,260	14,776
THE TAX ADVISER	22,327		22,327	20,999	14,662
TELEPHONY	28,787	8,014	36,801	37,282	37,706
VIDEO MANAGER	979	17,592	18,571	18,554	18,459
WELDING JOURNAL	32,340		32,340	33,649	32,419
WILSON LIBRARY BULLETIN	14,432		14,432	14,768	
ZIP/TARGET MARKETING	875	31,755	32,630	31,597	19,198
CANADA					
FINANCE	27,112		27,112	24,541	20,128
INFORMATIQUE & BUREAUTIQUE	3,645	18,278	21,923	23,896	
REFERENCE PERIODICALS					
CANADIAN ADVERTISING RATES AND DATA	4,635		4,635	4,725	4,712

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 6/30/85 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/84 TOTAL PAID
U.S.		
FARMWEEK	26,863	24,715

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 6/30/85 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/84 TOTAL PAID
CANADA		
COUNTRY LIFE IN BRITISH COLUMBIA	9,359	9,218

	FARMWEEK
MAINE	5
NEW HAMPSHIRE	2
VERMONT	1
MASSACHUSETTS	5
RHODE ISLAND	
CONNECTICUT	8
NEW ENGLAND	**21**
NEW YORK	29
NEW JERSEY	10
PENNSYLVANIA	73
MIDDLE ATLANTIC	**112**
OHIO	4,855
INDIANA	19,298
ILLINOIS	191
MICHIGAN	56
WISCONSIN	19
EAST NO. CENTRAL	**24,419**
MINNESOTA	12
IOWA	21
MISSOURI	34
NORTH DAKOTA	1
SOUTH DAKOTA	5
NEBRASKA	2
KANSAS	12
WEST NO. CENTRAL	**87**
DELAWARE	1
MARYLAND	6
DISTRICT OF COLUMBIA	1
VIRGINIA	23
WEST VIRGINIA	35
NORTH CAROLINA	24
SOUTH CAROLINA	4
GEORGIA	7
FLORIDA	34
SOUTH ATLANTIC	**135**
KENTUCKY	1,450
TENNESSEE	405
ALABAMA	12
MISSISSIPPI	5
EAST SO. CENTRAL	**1,872**
ARKANSAS	8
LOUISIANA	1
OKLAHOMA	6
TEXAS	19
WEST SO. CENTRAL	**34**
MONTANA	
IDAHO	1
WYOMING	1
COLORADO	5
NEW MEXICO	1
ARIZONA	5
UTAH	
NEVADA	
MOUNTAIN	**13**
ALASKA	1
WASHINGTON	1
OREGON	2
CALIFORNIA	14
HAWAII	
PACIFIC	**18**
MISCELLANEOUS	
UNCLASSIFIED	
UNITED STATES	**26,711**
POSSESSIONS & OTHER AREAS	
U. S. & POSSESSIONS, ETC.	**26,711**
CANADA	2
FOREIGN	
UNCLASSIFIED	
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	
GRAND TOTAL	**26,713**

	COUNTRY LIFE IN BRITISH COLUMBIA
NEWFOUNDLAND	
NOVA SCOTIA	15
PRINCE EDWARD ISLAND	1
NEW BRUNSWICK	9
QUEBEC	8
ONTARIO	100
MANITOBA	43
SASKATCHEWAN	93
ALBERTA	99
BRITISH COLUMBIA	9,247
NORTHWEST TERRITORIES	
YUKON TERRITORY	
MISCELLANEOUS	
UNCLASSIFIED	
TOTAL CANADA	9,615
BRITISH COMMONWEALTH	
UNITED STATES	5
FOREIGN	2
UNCLASSIFIED	
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	
GRAND TOTAL	9,622

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 6/30/85 SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/84 TOTAL PAID	% OF INCREASE OR DECREASE
U.S.					
JEWISH EXPONENT	50,023	13	50,036	49,381	+1.3

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FAS-FAX:

United States and Canadian Periodicals

Circulation averages
for six months ended
December 31, 1985

Magazines, Farm Publications, Business Publications, and Religious Publications

Preliminary figures as filed with:

ABC

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60195

INFORMATION FOR THE USERS OF THIS REPORT

FAS-FAX for ABC Periodicals is divided into four sections: Magazines, Business Publications, Farm Publications and Religious Publications. Each section is color coded for easy identification and includes separate listings of U.S. and Canadian publications.

As in the case of all data filed with ABC, the figures are subjected to confirmation by regularly scheduled audits. If there is a difference of 5% or more between the publisher's figures and the auditor's findings, then the comparison figures shown in FAS-FAX are adjusted to the auditor's findings. Additional detailed information for each listed publication is contained in its Publisher's Statement and Audit Report.

@Indicates that the comparison figures have been adjusted to the auditor's findings.

"Publisher's Statement Not Filed By Press Time" indicates that the publisher has not filed his statement prior to the closing date of this issue of FAS-FAX.

Farm Publications report an analysis of one issue by state or province. This is followed by a similar breakdown of those demographic editions reported in the Publisher's Statements.

Business Publications reporting on the Optional Paid Circulation (Ivory) Form and Request and Paid Circulation (Gray) Form are used by ABC Business Publication members reporting analysis of nonpaid circulation to field served.

Religious Publications reporting on the Congregation-Wide Plan are identified with a cross-hatch symbol.

ABC welcomes your comments and suggestions concerning this report.

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FAS-FAX Report - December 31, 1985

ABC Magazines
United States & Canada

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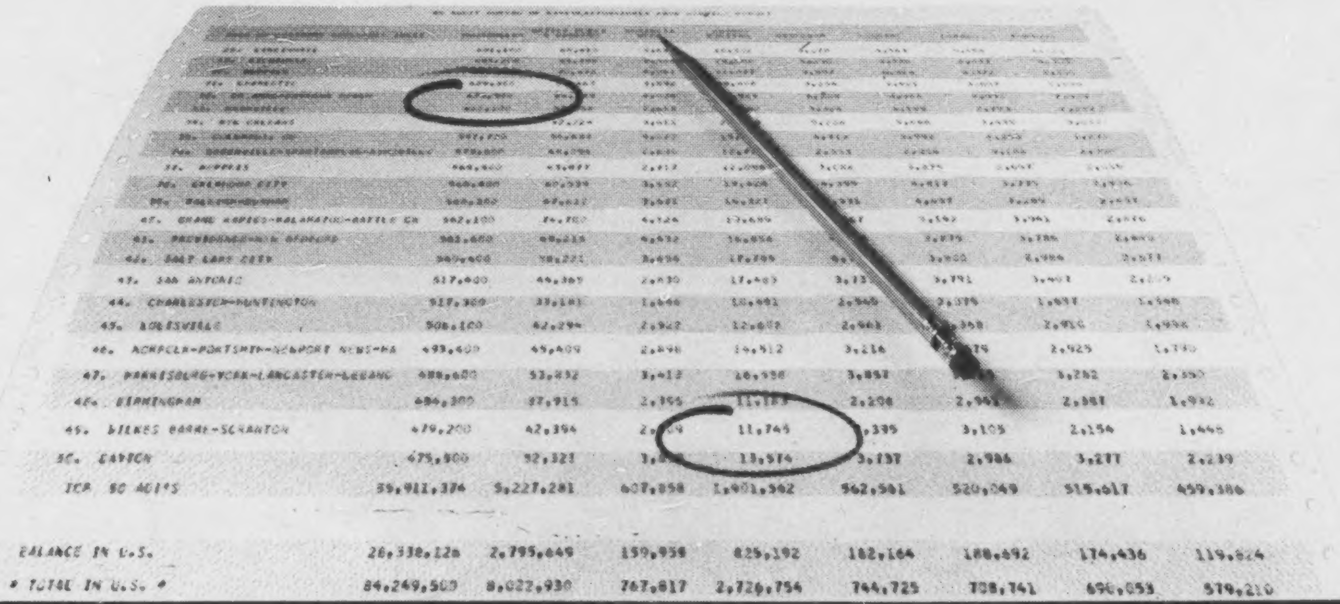

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
ABC NETWORK GROUP			1,442,438	351,683	1,794,121	1,330,690	425,360	1,756,050	+8.4	-17.3	+2.2
ADVENTURE ROAD			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE ADVOCATE			UNDER TEMPORARY SUSPENSION OF SERVICE								
AIR FORCE TIMES	27	1.50	89,850	9,490	99,340	94,414	9,221	103,635	-4.8	+2.9	-4.1
THE AOPA PILOT	6	2.00	260,815		260,815	268,554		268,554	-2.9		-2.9
ALABAMA GAME & FISH	6	1.95	12,818	7,045	19,863	12,891	6,644	19,535	-.6	+6.0	+1.7
ALASKA, THE MAGAZINE OF LIFE ON THE LAST FRONTIER	6	2.00	117,520	38,100	155,620	119,378	41,719	161,097	-1.6	-8.7	-3.4
ALOHA, THE MAGAZINE OF HAWAII AND THE PACIFIC	3	3.50	49,044	12,286	61,330	49,786	8,286	58,072	-1.5	+48.3	+5.6
AMERICAN ARTIST	6	2.25	147,703	16,560	164,263	146,315	16,945	163,260	+.9	-2.3	+.6
AMERICAN DEMOGRAPHICS	6	5.00	12,696		12,696	9,314		9,314	+36.3		+36.3
AMERICAN FILM			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AMERICAN HANDGUNNER	3	2.00	115,011	51,011	166,022	83,388	48,655	132,043	+37.9	+4.8	+25.7
AMERICAN HEALTH-FITNESS OF BODY AND MIND	5	2.00	729,985	62,866	792,851	696,082	54,031	750,113	+4.9	+16.4	+5.7
AMERICAN HERITAGE	3	4.00	138,830	8,042	146,872	117,536	7,526	125,062	+18.1	+6.9	+17.4
THE AMERICAN HUNTER	6	2.00	1,489,566		1,489,566	1,464,993		1,464,993	+1.7		+1.7
THE AMERICAN LEGION MAGAZINE	6	1.50	2,586,199		2,586,199	2,503,017		2,503,017	+3.3		+3.3
AMERICAN MOTORCYCLIST	6	1.25	115,294		115,294	118,066		118,066	-2.3		-2.3
AMERICAN PHOTOGRAPHER	6	2.50	223,860	37,385	261,245	253,333	39,517	292,850	-11.6	-5.4	-10.8
THE AMERICAN RIFLEMAN	6	2.00	1,453,410		1,453,410	1,457,148		1,457,148	-.3		-.3
AMERICAN SCIENTIST	3	4.00	120,986	538	121,524	123,723	541	124,264	-2.2	-.6	-2.2
AMERICAN TRAVELER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AMERICAN WEST	3	3.00	125,627	6,268	131,895	146,593	1,365	147,958	-14.3	+359.2	-10.9
AMERICANA			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
ANALOG SCIENCE FICTION/SCIENCE FACT	7	2.00	75,829	21,000	96,829	72,000	21,643	93,643	+5.3	-3.0	+3.4
ARCHAEOLOGY MAGAZINE	3	3.95	78,892	5,465	84,357	69,851	4,836	74,687	+12.9	+13.0	+12.9
ARCHITECTURAL DIGEST	6	4.50	505,099	95,659	600,758	492,188	108,740	600,928	+2.6	-12.0	
ARKANSAS SPORTSMAN	6	1.95	7,508	4,361	11,869	7,426	3,933	11,359	+1.1	+10.9	+4.5
ARKANSAS TIMES MAGAZINE	6	1.75	27,056	4,224	31,280	22,088	5,281	27,369	+22.5	-20.0	+14.3
ARMY TIMES	27	1.50	120,744	17,882	138,626	117,296	17,687	134,983	+2.9	+1.1	+2.7
ARMY TIMES, NAVY TIMES, AIR FORCE TIMES COMBINED STATEMENT			292,456	35,287	327,743	292,727	33,645	326,372	-.1	+4.9	+.4
ART & ANTIQUES	4	6.00	73,632	2,060	75,692	46,357	4,746	51,103	+58.8	-56.6	+48.1
ART IN AMERICA	6	4.75	45,863	10,174	56,037	42,287	11,755	54,042	+8.5	-13.4	+3.7
THE ARTIST'S MAGAZINE	6	2.00	150,206	15,395	165,601	109,983	11,924	121,907	+36.6	+29.1	+35.8
ARTNEWS	5	4.00	61,413	10,599	72,012	65,526	11,047	76,573	-6.3	-4.1	-6.0
ASTRONOMY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ATHLETIC JOURNAL	5	.60	34,000		34,000	33,091		33,091	+2.7		+2.7
ATLANTA MAGAZINE	6	1.95	48,896	9,361	58,257	46,046	9,964	56,010	+6.2	-6.1	+4.0
THE ATLANTIC	6	2.00	421,259	43,967	465,226	378,522	48,648	427,170	+11.3	-9.6	+8.9
ATTENZIONE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
AUDIO	6	2.00	113,602	45,419	159,021	111,096	43,062	154,158	+2.3	+5.5	+3.2
AUDUBON	3	3.00	376,080	5,820	381,900	372,356	6,454	378,810	+1.0	-9.8	+.8
AUTOWEEK		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BACKPACKER	3	2.95	140,387	34,753	175,140	139,606	33,242	172,848	+.6	+4.5	+1.3
BALTIMORE MAGAZINE	[illegible]	1.75	46,392	6,985	53,377	46,021	6,026	52,047	+.8	+15.9	+2.6
BARRON'S NATIONAL BUSINESS & FINANCIAL WEEKLY	27	1.50	147,687	105,627	253,314	164,114	103,661	267,775	-10.0	+1.9	-5.4
BASEBALL DIGEST	6	1.75	212,724	23,328	236,052	211,851	21,675	233,526	+.4	+7.6	+1.1
BASSIN'	3	1.75	183,529	27,333	210,862	105,064	23,867	128,931	+74.7	+14.5	+63.5

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
BASSMASTER MAGAZINE	4	2.00	401,759	7,928	409,687	393,191	9,000	402,191	+2.2	-11.9	+1.9
BETTER HOMES AND GARDENS	6	1.50	7,454,139	605,926	8,060,065	7,471,172	587,667	8,058,839	-.2	+3.1	
BETTER HOMES AND GARDENS-COUNTRY HOME	3	2.95	521,831	261,667	783,498	361,016	272,338	633,354	+44.5	-3.9	+23.7
BICYCLING	4	2.50	169,168	78,692	247,860	163,733	85,891	249,624	+3.3	-8.4	-.7
BLACK ENTERPRISE	6	1.95	214,690	14,055	228,745	228,208	13,992	242,200	-5.9	+.5	-5.6
BLAIR & KETCHUM'S COUNTRY JOURNAL	6	1.95	299,032	22,829	321,861	284,662	19,648	304,310	+5.0	+16.2	+5.8
THE BLOOD-HORSE	26	2.25	21,124	1,210	22,334	20,631	1,273	21,904	+2.4	-4.9	+2.0
BOATING	6	2.75	142,413	48,428	190,841	144,198	47,789	191,987	-1.2	+1.3	-.6
BON APPETIT	6	1.95	1,147,973	152,861	1,300,834	1,148,643	152,244	1,300,887	-.1	+.4	
BOSTON MAGAZINE	6	1.95	104,976	28,757	133,733	97,533	24,999	122,532	+7.6	+15.0	+9.1
BOWLING DIGEST	3	2.25	95,271	7,164	102,435	94,394	8,569	102,963	+.9	-16.4	-.5
BOYS' LIFE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BRIDES	3	3.50	39,774	303,138	342,912	36,326	306,023	342,349	+9.5	-.9	+.2
BUSINESS FORMS & SYSTEMS	12	7.50	5,887		5,887	5,773		5,773	+2.0		+2.0
BUSINESS WEEK (INTERNATIONAL)	27	1.75	73,089	9,784	82,873	72,302	9,252	81,554	+1.1	+5.8	+1.6
BUSINESS WEEK (NORTH AMERICA)	27	2.00	758,311	23,499	781,810	753,197	22,849	776,046	+.7	+2.8	+.7
BUSINESS WEEK (WORLD WIDE)			831,400	33,283	864,683	825,499	32,101	857,600	+.7	+3.7	+.8
BYTE MAGAZINE	6	3.50	294,403	91,084	385,487	295,816	99,170	394,986	-.5	-8.2	-2.4
CALIFORNIA BUSINESS	6	1.95	45,233	2,775	48,008	51,326	3,108	54,434	-11.9	-10.7	-11.8
CALIFORNIA CITY GROUP			340,686	68,793	409,479	306,771	75,040	381,811	+11.1	-8.3	+7.2
CALIFORNIA MAGAZINE	6	2.00	285,160	16,597	301,757	265,489	16,929	282,418	+7.4	-2.0	+6.8
CAPPER'S WEEKLY	13	.55	404,649		404,649	445,419		445,419	-9.2		-9.2
CAR AND DRIVER	6	2.50	661,936	239,015	900,951	630,370	250,915	881,285	+5.0	-4.7	+2.2
CAR CRAFT	6	1.75	223,836	200,169	424,005	238,918	193,853	432,771	-6.3	+3.3	-2.0

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CAROLINA GAME & FISH	6	1.95	13,705	10,698	24,403	12,947	10,274	23,221	+5.9	+4.1	+5.1
CARS & PARTS	5	1.95	64,178	34,172	98,350	74,401	36,821	111,222	-13.7	-7.2	-11.6
CASHFLOW	5	10.00	9,666	3	9,669	8,780	3	8,783	+10.1		+10.1
CAT FANCY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CATHOLIC DIGEST	6	1.25	567,019	51,048	618,067	568,724	51,766	620,490	-.3	-1.4	-.4
CATS MAGAZINE	6	2.00	112,336	2,270	114,606	107,346	1,913	109,259	+4.6	+18.7	+4.9
THE CBS MAGAZINE NETWORK			4,040,518	1,163,671	5,204,189	4,084,366	1,202,162	5,286,528	-1.1	-3.2	-1.6
CHANGING TIMES, THE KIPLINGER MAGAZINE	6	1.75	1,377,567	37,143	1,414,710	1,354,130	29,383	1,383,513	+1.7	+26.4	+2.3
CHERI	6	3.95		247,448	247,448		340,686	340,686		-27.4	-27.4
CHICAGO			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE CHRONICLE OF HIGHER EDUCATION	23	1.75	73,226		73,226	70,839		70,839	+3.4		+3.4
THE CHRONICLE OF THE HORSE	26	1.25	20,084	288	20,372	19,810	268	20,078	+1.4	+7.5	+1.5
CIRCUS	6	1.95	36,836	327,090	363,926	23,544	446,819	470,363	+56.5	-26.8	-22.6
CLEVELAND MAGAZINE	6	1.95	34,059	8,443	42,502	34,778	8,159	42,937	-2.1	+3.5	-1.0
CLUB	6	3.95	5,224	384,655	389,879	6,687	443,851	450,538	-21.9	-13.3	-13.5
CLUB INTERNATIONAL	6	3.95	1,165	149,121	150,286	1,571	174,652	176,223	-25.8	-14.6	-14.7
COLONIAL HOMES	3	3.00	395,806	196,833	592,639	403,022	204,367	607,389	-1.8	-3.7	-2.4
COLORADO HOMES & LIFESTYLES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
COLUMBUS MONTHLY	6	1.75	28,834	4,995	33,829	29,044	4,844	33,888	-.7	+3.1	-.2
COMMERCE MAGAZINE	6	1.75	9,190	78	9,268	10,689	60	10,749	-14.0	+30.0	-13.8
COMPUTE!	6	2.95	242,991	107,855	350,846	178,319	151,772	330,091	+36.3	-28.9	+6.3
COMPUTE!'S GAZETTE	6	2.95	179,295	117,597	296,892	154,218	136,009	290,227	+16.3	-13.5	+2.3
THE CONDE NAST LTD.			2,386,256	1,409,096	3,795,352	1,898,585	1,467,293	3,365,878	+25.7	-4.0	+12.8
THE CONDE NAST PACKAGE OF WOMEN			2,062,010	4,074,529	6,136,539	2,118,308	4,009,032	6,127,340	-2.7	+1.6	+.2

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CONNECTICUT MAGAZINE	6	1.95	63,500	5,460	68,960	62,261	5,820	68,081	+2.0	-6.2	+1.3
CONNOISSEUR	6	3.00	264,618	22,440	287,058	218,319	20,288	238,607	+21.2	+10.6	+20.3
CONSUMERS DIGEST		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE COOK'S MAGAZINE	3	3.00	100,185	50,485	150,670	106,487	40,064	146,551	-5.9	+26.0	+2.8
CORPORATE REPORT-MINNESOTA	6	2.50	13,412	1,260	14,672	13,226	1,697	14,923	+1.4	-25.8	-1.7
COSMOPOLITAN	6	1.95	307,912	2,714,878	3,022,790	286,624	2,539,658	2,826,282	+7.4	+6.9	+7.0
COUNTRY LIVING	6	1.95	998,482	521,899	1,520,381	864,956	454,867	1,319,823	+15.4	+14.7	+15.2
COUNTRY MUSIC		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CRAFTS	6	1.95	347,307	157,031	504,338	353,998	153,954	507,952	-1.9	+2.0	-.7
CRAFTS 'N THINGS	3	1.75	225,732	60,644	286,376	255,623	19,545	275,168	-11.7	+210.3	+4.1
CREATIVE IDEAS FOR LIVING	6	1.95	726,596	31,061	757,657	701,707	30,420	732,127	+3.5	+2.1	+3.5
CRUISE TRAVEL	3	2.50	151,062	9,707	160,769	139,538	7,970	147,508	+8.3	+21.8	+9.0
CRUISING WORLD	6	2.50	86,449	30,553	117,002	83,610	32,514	116,124	+3.4	-6.0	+.8
CYCLE	6	1.50	315,670	99,722	415,392	321,521	99,712	421,233	-1.8		-1.4
CYCLE GUIDE	5	1.75	146,087	76,021	222,108	165,668	77,766	243,434	-11.8	-2.2	-8.8
CYCLE WORLD	6	1.75	253,465	78,839	332,304	257,046	93,162	350,208	-1.4	-15.4	-5.1
D MAGAZINE	6	1.95	67,237	13,154	80,391	63,572	17,570	81,142	+5.8	-25.1	-.9
DALLAS COWBOYS OFFICIAL WEEKLY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DALLAS-FT. WORTH HOME & GARDEN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DARKROOM & CREATIVE CAMERA TECHNIQUES	3	2.50	31,158	6,221	37,379	24,892	7,349	32,241	+25.2	-15.3	+15.9
DARKROOM PHOTOGRAPHY	5	2.25	66,209	9,114	75,323	66,400	9,022	75,422	-.3	+1.0	-.1
DAYTIME TV	6	1.95		142,796	142,796		188,711	188,711		-24.3	-24.3
DAYTIME TV PRESENTS	3	1.95		118,937	118,937		145,799	145,799		-18.4	-18.4
DC COMICS GROUP			38,230	3,146,875	3,185,105	37,262	3,143,559	3,180,821	+2.6	+.1	+.1
DELAWARE TODAY	6	1.95	12,695	2,605	15,300	12,514	2,066	14,580	+1.4	+26.1	+4.9

AUDIT BUREAU OF CIRCULATIONS

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			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
DELL CROSSWORD PUZZLES	6	1.50	55,420	204,267	259,687	177,592	219,450	397,042	-68.8	-6.9	-34.6
DELL CROSSWORD SPECIAL	3	1.75	10,734	205,500	216,234	10,487	221,533	232,020	+2.4	-7.2	-6.8
DELL PENCIL PUZZLES AND WORD GAMES	3	1.50	20,296	197,800	218,096	19,899	204,733	224,632	+2.0	-3.4	-2.9
DELL PUZZLE MAGAZINE GROUP			161,115	1,540,301	1,701,416						
DELL WORD SEARCH PUZZLES	6	1.00	14,877	181,900	196,777	9,032	183,583	192,615	+64.7	-.9	+2.2
DENVER MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DETROIT MONTHLY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DIAL	6		1,299,025		1,299,025	1,256,676		1,256,676	+3.4		+3.4
DIRT BIKE MAGAZINE	6	2.00	40,857	102,355	143,212	43,617	104,887	148,504	-6.3	-2.4	-3.6
DIRT RIDER	6	2.00	69,974	54,428	124,402	70,105	38,932	109,037	-.2	+39.8	+14.1
DIRT WHEELS	6	2.25	33,218	79,742	112,960	24,593	73,186	97,779	+35.1	+9.0	+15.5
DISCOVER	6	2.50	785,856	134,820	920,676	851,875	125,593	977,468	-7.7	+7.3	-5.8
DISCOVERY	2	.75	1,374,945		1,374,945	1,277,812		1,277,812	+7.6		+7.6
DR. DOBB'S JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DOG FANCY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DOG WORLD	6	2.50	32,059	29,046	61,105	34,096	27,152	61,248	-6.0	+7.0	-.2
DS YOUTH GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DUNE BUGGIES AND HOT VWS	6	2.50	37,660	69,768	107,428	37,524	70,144	107,668	+.4	-.5	-.2
DYNAMIC YEARS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
EARLY AMERICAN LIFE	3	2.95	329,958	36,391	366,349	280,136	45,395	325,531	+17.8	-19.8	+12.5
EASYRIDERS	6	2.95	75,524	239,545	315,069	79,807	293,362	373,169	-5.4	-18.3	-15.6
EBONY	6	1.75	1,515,868	235,387	1,751,255	1,468,479	236,976	1,705,455	+3.2	-.7	+2.7
THE ECONOMIST	25	2.50	99,187	8,729	107,916	94,490	7,841	102,331	+5.0	+11.3	+5.5
80 MICRO	6	4.00	68,492	13,956	82,448	78,128	23,010	101,138	-12.3	-39.3	-18.5
THE ELKS MAGAZINE	5	.25	1,606,487		1,606,487	1,624,033		1,624,033	-1.1		-1.1

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
ENDLESS VACATION	3	4.00	500,891		500,891	421,277		421,277	+18.9		+18.9
EQUUS	6	2.50	104,674	4,449	109,123	108,972	3,314	112,286	-3.9	+34.2	-2.8
ESQUIRE MAGAZINE	6	2.50	573,128	127,384	700,512	569,977	130,363	700,340	+.6	-2.3	
ESSENCE	6	1.50	573,076	227,172	800,248	509,419	190,733	700,152	+12.5	+19.1	+14.3
FAMILY CIRCLE	9	.85	406,095	6,255,861	6,661,956	254,514	6,665,819	6,920,333	+59.6	-6.2	-3.7
FAMILY COMPUTING	6	2.50	348,075	57,259	405,334	328,378	54,670	383,048	+6.0	+4.7	+5.8
THE FAMILY HANDYMAN	5	1.75	1,140,449	66,459	1,206,908	1,135,012	69,136	1,204,148	+.5	-3.9	+.2
FEDERAL TIMES	27	1.00	32,824	1,208	34,032	33,927	1,162	35,089	-3.3	+4.0	-3.0
FIELD & STREAM	6	1.95	1,858,000	150,350	2,008,350	1,861,216	141,667	2,002,883	-.2	+6.1	+.3
50 PLUS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FINANCIAL WORLD	13	2.50	133,886	5,007	138,893	114,302	6,431	120,733	+17.1	-22.1	+15.0
FINE TUNING	6		44,394		44,394	37,576		37,576	+18.1		+18.1
FINS AND FEATHERS			PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE								
FIREHOUSE	6	2.50	109,438		109,438	109,678		109,678	-.2		-.2
FISHING AND HUNTING NEWS	25	1.00	116,865	8,058	124,923	118,234	3,274	121,508	-1.2	+146.1	+2.8
FLORIDA SPORTSMAN	6	1.95	55,211	28,802	84,013	48,421	26,461	74,882	+14.0	+8.8	+12.2
FLORIDA TREND	6	2.50	39,784	3,213	42,997	37,129	3,265	40,394	+7.2	-1.6	+6.4
FLOWER & GARDEN MAGAZINE	3	1.50	601,913	10,000	611,913	627,954	9,100	637,054	-4.1	+9.9	-3.9
FLY FISHERMAN	3	2.95	120,420	23,568	143,988	117,751	24,065	141,816	+2.3	-2.1	+1.5
FLYING	6	1.95	256,945	74,886	331,831	256,354	78,496	334,850	+.2	-4.6	-.9
FLYING MODELS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FOOD & WINE, THE GUIDE TO GOOD TASTE	6	2.00	583,853	30,852	614,705	540,976	16,091	557,067	+7.9	+91.7	+10.3
FOOTBALL DIGEST	5	1.75	165,743	14,716	180,459	179,779	12,391	192,170	-7.8	+18.8	-6.1
FORBES	16	3.00	694,407	38,200	732,607	688,706	37,021	725,727	+.8	+3.2	+.9
FOREIGN AFFAIRS	2	4.95	78,208	12,954	91,162	79,357	10,081	89,438	-1.4	+28.5	+1.9

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
FOREIGN POLICY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FORTUNE (INTERNATIONAL)	13	3.50	98,030	6,669	104,699						
FORTUNE (NORTH AMERICA)	13	3.50	598,898	21,225	620,123						
FORTUNE (WORLD WIDE)			696,928	27,894	724,822	681,591	28,550	710,141	+2.3	-2.3	+2.1
FORUM	6	2.50	29,538	324,629	354,167	25,860	373,095	398,955	+14.2	-13.0	-11.2
FOUR WHEELER	6	2.50	88,453	113,619	202,072	77,011	115,999	193,010	+14.9	-2.1	+4.7
FULL CRY	6	1.50	35,465	167	35,632	35,131	205	35,336	+1.0	-18.5	+.8
GALLERY MAGAZINE	6	3.50	23,529	437,892	461,421	24,277	470,703	494,980	-3.1	-7.0	-6.8
GAMBLING TIMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GAME & FISH GROUP			128,971	71,650	200,621	129,542	71,472	201,014	-.4	+.2	-.2
GAMES	6	1.75	576,185	89,882	666,067	563,803	96,225	660,028	+2.2	-6.6	+.9
GENESIS	6	3.75	2,173	235,614	237,787	3,108	271,442	274,550	-30.1	-13.2	-13.4
GENTLEMEN'S QUARTERLY	6	2.50	269,092	364,409	633,501	250,125	392,031	642,156	+7.6	-7.0	-1.3
GEORGIA SPORTSMAN	6	1.95	40,322	15,620	55,942	39,594	15,507	55,101	+1.8	+.7	+1.5
GLAMOUR	6	1.95	737,122	1,563,685	2,300,807	788,149	1,500,839	2,288,988	-6.5	+4.2	+.5
GLOBE	27	.55	66,733	1,657,044	1,723,777	62,597	1,688,222	1,750,819	+6.6	-1.8	-1.5
GOLF (INCORPORATING GOLFING)	6	1.95	731,615	79,696	811,311	705,872	72,926	778,798	+3.6	+9.3	+4.2
GOLF DIGEST	6	1.95	1,131,683	96,745	1,228,428	1,134,287	91,110	1,225,397	-.2	+6.2	+.2
GOLF WORLD	19	1.00	86,185		86,185	78,822		78,822	+9.3		+9.3
GOOD HOUSEKEEPING	6	1.95	3,388,310	1,768,952	5,157,262	3,359,187	1,825,372	5,184,559	+.9	-3.1	-.5
GOURMET	6	2.00	860,132	130,894	991,026	526,970	137,531	664,501	+63.2	-4.8	+49.1
GREAT FOODS	3	2.00	502,289		502,289						
GREAT LAKES FISHERMAN	6	1.75	22,198	8,536	30,734	21,937	9,380	31,317	+1.2	-9.0	-1.9
GREAT LAKES SPORTSMAN GROUP			124,157	41,203	165,360	129,995	37,228	167,223	-4.5	+10.7	-1.1
GRIT	26	.75	452,867	121,122	573,989	477,619	117,150	594,769	-5.2	+3.4	-3.5

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
GUIDEPOSTS	6	.75	4,217,930		4,217,930	4,133,566		4,133,566	+2.0		+2.0
GUN DOG	3	2.95	67,205	1,069	68,274	56,414		56,414	+19.1		+21.0
GUNS & AMMO	6	2.00	349,449	145,761	495,210	378,891	133,932	512,823	-7.8	+8.8	-3.4
GUNS MAGAZINE	6	2.00	150,380	38,127	188,507	59,363	34,710	94,073	+153.3	+9.8	+100.4
HARPER'S BAZAAR	6	2.00	313,865	455,514	769,379	293,970	443,460	737,430	+6.8	+2.7	+4.3
HARPER'S MAGAZINE	6	2.00	121,807	30,814	152,621	117,331	34,877	152,208	+3.8	-11.6	+.3
HARVARD BUSINESS REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HEALTH	6	2.25	1,021,626	8,283	1,029,909	1,017,881	4,183	1,022,064	+.4	+98.0	+.8
HIGH FIDELITY	6	1.95	378,193	30,469	408,662	376,242	32,101	408,343	+.5	-5.1	+.1
HIGH SOCIETY	6	3.75		294,952	294,952		346,104	346,104		-14.8	-14.8
HIGH TECHNOLOGY	6	2.00	277,282	23,706	300,988	277,503	25,636	303,139	-.1	-7.5	-.7
HISTORIC PRESERVATION			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HISTORY NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HIT PARADER	6	2.25		226,169	226,169		256,475	256,475		-11.8	-11.8
HOME	6	1.95	604,468	108,338	712,806	517,793	84,841	602,634	+16.7	+27.7	+18.3
HOME MECHANIX	6	1.75	1,230,198	102,577	1,332,775	1,438,981	143,166	1,582,147	-14.5	-28.4	-15.8
THE HOMEOWNER	5	1.95	686,894	24,783	711,677	639,172	21,377	660,549	+7.5	+15.9	+7.7
HONOLULU	6	2.00	29,890	3,192	33,082	32,041	2,890	34,931	-6.7	+10.4	-5.3
HORIZON			UNDER TEMPORARY SUSPENSION OF SERVICE								
HORSE & RIDER	6	1.95	87,100	18,473	105,573	65,047	19,566	84,613	+33.9	-5.6	+24.8
HORSEMAN-THE MAGAZINE OF PERFORMANCE HORSEMANSHIP	6	1.75	128,515	15,629	144,144	131,858	14,389	146,247	-2.5	+8.6	-1.4
HORSEPLAY	6	2.95	42,215	3,843	46,058	41,621	1,855	43,476	+1.4	+107.2	+5.9
HORTICULTURE, THE MAGAZINE OF AMERICAN GARDENING	6	2.00	127,496	8,788	136,284	103,500	13,083	116,583	+23.2	-32.8	+16.9
HOT ROD	6	2.00	561,012	286,043	847,055	566,147	299,462	865,609	-.9	-4.5	-2.1

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
HOUNDS & HUNTING	6	1.50	11,161	9	11,170	11,749	18	11,767	-5.0	-50.0	-5.1
HOUSE & GARDEN	6	4.00	501,874	89,820	591,694	483,020	91,895	574,915	+3.9	-2.3	+2.9
HOUSE BEAUTIFUL	6	1.95	587,922	250,542	838,464	600,538	267,198	867,736	-2.1	-6.2	-3.4
HOUSTON CITY MAGAZINE	6	2.00	43,186	15,841	59,027	47,751	15,918	63,669	-9.6	-.5	-7.3
HOUSTON HOME & GARDEN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
HOUSTON MAGAZINE	6	1.25	14,764	442	15,206	14,351	350	14,701	+2.9	+26.3	+3.4
HUSTLER	UNDER TEMPORARY SUSPENSION OF SERVICE										
IN-FISHERMAN	3	2.50	117,659	82,439	200,098	115,474	64,550	180,024	+1.9	+27.7	+11.2
INCIDER	6	2.95	85,337	28,932	114,269	48,376	32,050	80,426	+76.4	-9.7	+42.1
INC.	6	3.00	576,398	29,183	605,581	517,026	34,364	551,390	+11.5	-15.1	+9.8
INDIANAPOLIS MONTHLY	6	1.75	28,682	4,809	33,491	22,877	4,140	27,017	+25.4	+16.2	+24.0
INFOWORLD	26	1.75	151,044	7,292	158,336	119,123	8,523	127,646	+26.8	-14.4	+24.0
INSIDE SPORTS	6	2.00	199,142	160,202	359,344	183,241	126,833	310,074	+8.7	+26.3	+15.9
INSTRUCTOR	4	2.50	255,453	99	255,552	253,014	7	253,021	+1.0	+1314.3	+1.0
ISAAC ASIMOV'S SCIENCE FICTION MAGAZINE	7	2.00	70,186	11,294	81,480	70,921	11,671	82,592	-1.0	-3.2	-1.3
ISLANDS	3	3.50	84,243	21,911	106,154	62,217	23,708	85,925	+35.4	-7.6	+23.5
JET	26	1.25	661,366	158,508	819,874	663,101	179,071	842,172	-.3	-11.5	-2.6
JUNIOR LEAGUE REVIEW	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
JUNIOR SCHOLASTIC	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
THE KIWANIS MAGAZINE	5	.45	284,437		284,437	285,782		285,782	-.5		-.5
LADIES' HOME JOURNAL	6	1.50	4,174,378	1,060,666	5,235,044	4,065,720	992,818	5,058,538	+2.7	+6.8	+3.5
LADY'S CIRCLE	3	1.75		65,271	65,271		60,963	60,963		+7.1	+7.1
LAKELAND BOATING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
LEARNING 85	4	2.50	201,740		201,740	184,628		184,628	+9.3		+9.3
LIFE	6	2.50	925,045	587,615	1,512,660	882,639	562,485	1,445,124	+4.8	+4.5	+4.7

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
LOS ANGELES MAGAZINE	6	2.25	116,939	51,297	168,236	104,335	61,690	166,025	+12.1	-16.8	+1.3
LOUISIANA GAME & FISH	6	1.95	11,116	7,348	18,464	11,531	7,548	19,079	-3.6	-2.6	-3.2
LOUISIANA LIFE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
M, THE CIVILIZED MAN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
MCCALL'S	6	1.50	5,589,568	722,835	6,312,403	5,558,685	752,326	6,311,011	+.6	-3.9	
MCCALL'S NEEDLEWORK & CRAFTS	3	2.50	481,515	236,480	717,995	314,227	248,281	562,508	+53.2	-4.8	+27.6
MACFADDEN WOMEN'S GROUP			1,363,723	979,514	2,343,237	1,367,487	1,016,410	2,383,897	-.3	-3.6	-1.7
MADEMOISELLE	6	1.95	344,362	892,030	1,236,392	341,594	869,486	1,211,080	+.8	+2.6	+2.1
THE MAGAZINE ANTIQUES	6	5.00	55,096	4,915	60,011	48,465	5,189	53,654	+13.7	-5.3	+11.8
MARVEL COMICS GROUP			282,114	7,209,325	7,491,439	264,991	6,908,554	7,173,545	+6.5	+4.4	+4.4
MATURE OUTLOOK		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
METROPOLITAN DETROIT	6	2.00	41,882	6,154	48,036	13,684	8,451	22,135	+206.1	-27.2	+117.0
METROPOLITAN HOME	6	2.50	652,183	62,092	714,275	645,689	73,833	719,522	+1.0	-15.9	-.7
MIAMI/SOUTH FLORIDA MAGAZINE	6	1.95	25,840	3,034	28,874	23,102	2,998	26,100	+11.9	+1.2	+10.6
MICHIGAN LIVING	6	1.00	832,139		832,139	815,235		815,235	+2.1		+2.1
MICHIGAN SPORTSMAN	3	1.75	23,794	10,016	33,810	25,538	8,990	34,528	-6.8	+11.4	-2.1
MID-ATLANTIC COUNTRY	6	1.95	89,849	10,546	100,395	72,612	8,460	81,072	+23.7	+24.7	+23.8
MIDWEST OUTDOORS	6	.95	17,906	17,992	35,898						
MILWAUKEE MAGAZINE	6	1.95	36,947	6,700	43,647	25,010	6,730	31,740	+47.7	-.4	+37.5
MPLS. ST. PAUL MAGAZINE	6	1.95	35,820	12,914	48,734	36,227	9,915	46,142	-1.1	+30.2	+5.6
MINNESOTA SPORTSMAN	3	1.75	27,601	6,510	34,111	27,293	6,322	33,615	+1.1	+3.0	+1.5
MISSISSIPPI GAME & FISH	6	1.95	9,031	4,630	13,661	9,025	4,376	13,401	+.1	+5.8	+1.9
MODEL RAILROADER	6	2.25	106,986	69,229	176,215	102,238	75,679	177,917	+4.6	-8.5	-1.0
MODERN BRIDE	3	3.50	41,085	252,103	293,188	37,337	262,954	300,291	+10.0	-4.1	-2.4
MODERN MATURITY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
MODERN PHOTOGRAPHY	6	2.25	641,959	95,762	737,721	621,911	105,478	727,389	+3.2	-9.2	+1.4
MONEY	6	2.75	1,398,412	293,051	1,691,463	1,226,225	279,739	1,505,964	+14.0	+4.8	+12.3
THE MOTHER EARTH NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MOTHER JONES	4	1.75	134,127	18,538	152,665	141,795	18,221	160,016	-5.4	+1.7	-4.6
MOTOCROSS ACTION MAGAZINE	6	2.00	18,445	66,579	85,024	19,597	70,431	90,028	-5.9	-5.5	-5.6
MOTOR BOATING & SAILING	6	2.50	111,607	34,536	146,143	109,236	32,926	142,162	+2.2	+4.9	+2.8
MOTOR TREND	6	2.25	554,101	227,161	781,262	551,860	226,311	778,171	+.4	+.4	+.4
MOTORCYCLIST	5	1.75	139,990	64,090	204,080	151,053	69,849	220,902	-7.3	-8.2	-7.6
MOTORHOME	6	2.00	102,844	11,149	113,993	103,117	9,629	112,746	-.3	+15.8	+1.1
MOTORLAND	3	.50	1,601,713		1,601,713	1,509,337		1 509,337	+6.1		+6.1
MS.	6	1.95	420,395	45,759	466,154	423,101	52,527	475,628	-.6	-12.9	-2.0
MUSCLE & FITNESS	6	3.50	68,862	399,869	468,731	55,584	375,895	431,479	+23.9	+6.4	+8.6
MUSICIAN	6	2.25	54,075	47,210	101,285	61,327	55,136	116,463	-11.8	-14.4	-13.0
NASHVILLE!	6	2.00	12,119	1,645	13,764	11,729	1,923	13,652	+3.3	-14.5	+.8
NATION'S BUSINESS	6	2.50	864,114	4,322	868,436	864,790	800	865,590	-.1	+440.3	+.3
NATIONAL ENQUIRER	27	.65	444,177	4,107,870	4,552,047	451,977	4,060,712	4,512,689	-1.7	+1.2	+.9
NATIONAL EXAMINER	27	.55	16,834	1,084,788	1,101,622	11,543	955,905	967,448	+45.8	+13.5	+13.9
NATIONAL GEOGRAPHIC	6	1.90	10,469,927	79,422	10,549,349	10,311,461	81,087	10,392,548	+1.5	-2.1	+1.5
NATIONAL LAMPOON	6	2.00	171,549	198,537	370,086	218,878	232,218	451,096	-21.6	-14.5	-18.0
THE NATIONAL LAW JOURNAL	27	2.00	38,055	72	38,127	35,845	60	35,905	+6.2	+20.0	+6.2
NATIONAL NEWS	3		768,390		768,390	725,934		725,934	+5.8		+5.8
NRTA/AARP NEWS BULLETINS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NATIONAL REVIEW	13	1.50	112,472	3,579	116,051	118,632	3,356	121,988	-5.2	+6.6	-4.9
NATURAL HISTORY	6	2.50	495,849	5,324	501,173	494,008	6,091	500,099	+.4	-12.6	+.2
NAVY TIMES	27	1.50	81,862	7,915	89,777	81,017	6,737	87,754	+1.0	+17.5	+2.3

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
NEW BODY	3	2.50	61,061	90,713	151,774	98,439	93,686	192,125	-38.0	-3.2	-21.0
NEW ENGLAND MONTHLY	6	1.75	72,608	11,091	83,699	55,474	7,334	62,808	+30.9	+51.2	+33.3
NEW JERSEY MONTHLY	6	2.00	83,976	12,958	96,934	82,091	12,106	94,197	+2.3	+7.0	+2.9
NEW MEXICO MAGAZINE	6	1.95	89,952	4,973	94,925	84,524	5,636	90,160	+6.4	-11.8	+5.3
THE NEW REPUBLIC	24	1.95	89,073	4,864	93,937	85,442	4,809	90,251	+4.2	+1.1	+4.1
NEW SHELTER	4	2.00	704,308	23,429	727,737	704,200	22,374	726,574		+4.7	+.2
NEW WOMAN	6	1.95	574,536	644,562	1,219,098	396,881	617,363	1,014,244	+44.8	+4.4	+20.2
NEW YORK ALIVE	3	2.45	29,205	372	29,577						
NEW YORK MAGAZINE	25	1.95	393,473	42,717	436,190	396,524	43,434	439,958	-.8	-1.7	-.9
THE NEW YORKER	27	1.50	473,326	32,777	506,103	466,290	34,456	500,746	+1.5	-4.9	+1.1
NEWLOOK	6	3.50	7,658	255,297	262,955						
NEWSWEEK	27	1.95	2,882,874	174,207	3,057,081	2,829,112	183,634	3,012,746	+1.9	-5.1	+1.5
NEWSWEEK INTERNATIONAL (ASIA EDITION)	26	.47	132,010	55,268	187,278	121,955	54,856	176,811	+8.2	+.8	+5.9
NEWSWEEK INTERNATIONAL (ATLANTIC EDITION)	26	.45	186,834	120,876	307,710	179,428	118,185	297,613	+4.1	+2.3	+3.4
NEWSWEEK INTERNATIONAL (LATIN AMERICAN EDITION)	26	.83	28,976	21,120	50,096	26,434	21,868	48,302	+9.6	-3.4	+3.7
NIBBLE MAGAZINE	6	3.25	44,608	29,397	74,005	32,297	28,410	60,707	+38.1	+3.5	+21.9
NORTH AMERICAN HUNTER	3		76,688		76,688	81,213		81,213@	-5.6		-5.6
OFF-ROAD	6	2.00	46,413	55,804	102,217	40,442	77,808	118,250	+14.8	-28.3	-13.6
OFFICIAL CROSSWORD PUZZLES	6	1.50	21,003	189,267	210,270	22,602	200,283	222,885	-7.1	-5.5	-5.7
OFFICIAL PENCIL PUZZLES & WORD GAMES	3	1.50	14,245	158,333	172,578	14,656	147,733	162,389	-2.8	+7.2	+6.3
OHIO FISHERMAN	6	1.75	23,869	7,606	31,475	25,216	7,744	32,960	-5.3	-1.8	-4.5
OHIO MAGAZINE	6	1.50	93,484	5,130	98,614	89,203	5,064	94,267	+4.8	+1.3	+4.6
OKLAHOMA GAME & FISH	6	1.95	2,921	3,643	6,564	2,105	3,632	5,737	+38.8	+.3	+14.4

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
OKLAHOMA HOME & GARDEN	6	2.00	6,484	1,732	8,216	6,702	2,337	9,039	-3.3	-25.9	-9.1
OMNI	6	2.50	579,463	281,527	860,990	512,623	329,659	842,282	+13.0	-14.6	+2.2
1,001 HOME IDEAS	6	2.25	1,507,249	38,710	1,545,959	1,515,660	30,819	1,546,479	-.6	+25.6	
OPERA NEWS	7	2.50	114,552	2,225	116,777	110,417	2,913	113,330	+3.7	-23.6	+3.0
OREGON MAGAZINE	6	2.00	22,405	4,625	27,030	22,767	6,139	28,906	-1.6	-24.7	-6.5
OUTDOOR LIFE	6	1.75	1,361,914	152,461	1,514,375	1,356,384	158,276	1,514,660	+.4	-3.7	
OUTSIDE	6	1.95	164,383	57,438	221,821	156,995	60,701	217,696	+4.7	-5.4	+1.9
PACIFIC NORTHWEST	5	1.95	55,007	4,207	59,214	47,761	4,369	52,130	+15.2	-3.7	+13.6
PAINT HORSE JOURNAL	6	2.00	10,520	287	10,807	9,408	298	9,706	+11.8	-3.7	+11.3
PALM BEACH LIFE	6	2.50	11,459	3,758	15,217	10,486	3,153	13,639	+9.3	+19.2	+11.6
PARENTS	6	1.95	1,628,913	100,940	1,729,853	1,603,993	90,243	1,694,236	+1.6	+11.9	+2.1
PENNSYLVANIA OUTDOORS	3	1.75	18,884	8,831	27,715	21,349	7,707	29,056	-11.5	+14.6	-4.6
PENTHOUSE	6	3.50	255,656	2,917,242	3,172,898	202,887	3,568,517	3,771,404	+26.0	-18.3	-15.9
PEOPLE WEEKLY	26	1.50	1,226,853	1,744,067	2,970,920	1,023,800	1,816,975	2,840,775	+19.8	-4.0	+4.6
PERFORMANCE HORSEMAN	6	2.50	31,519	1,989	33,508	29,682	423	30,105	+6.2	+370.2	+11.3
PERSONAL COMPUTING	6	2.50	479,192	47,325	526,517	509,289	56,655	565,944	-5.9	-16.5	-7.0
PETERSEN MAGAZINE NETWORK			2,556,316	1,223,279	3,779,595	2,658,876	1,225,170	3,884,046	-3.9	-.2	-2.7
PETERSEN'S CIRCLE TRACK	6	2.75	59,866	39,712	99,578	45,829	40,814	86,643	+30.6	-2.7	+14.9
PETERSEN'S 4-WHEEL & OFF-ROAD	6	2.50	129,657	133,634	263,291	157,259	143,735	300,994	-17.6	-7.0	-12.5
PETERSEN'S HUNTING	6	2.00	209,381	74,102	283,483	211,953	74,529	286,482	-1.2	-.6	-1.0
PETERSEN'S PHOTOGRAPHIC	6	2.00	216,116	59,748	275,864	221,931	54,687	276,618	-2.6	+9.3	-.3
PHILADELPHIA MAGAZINE	6	1.95	121,484	32,396	153,880	116,292	31,657	147,949	+4.5	+2.3	+4.0
PHOENIX	6	1.95	30,586	6,312	36,898	29,156	4,338	33,494	+4.9	+45.5	+10.2
PHOENIX HOME & GARDEN	6	2.00	28,933	3,093	32,026	30,907	2,413	33,320	-6.4	+28.2	-3.9
PILLSBURY CLASSICS	6	2.25		409,666	409,666		413,793	413,793		-1.0	-1.0

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
PUBLICATION , NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
PITTSBURGH MAGAZINE	6	1.75	50,499	6,191	56,690	50,137	6,008	56,145	+.7	+3.0	+1.0
PLANE & PILOT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PLAYBOY	6	4.00	2,458,301	1,693,023	4,151,324	2,437,424	1,779,900	4,217,324	+.9	-4.9	-1.6
PLAYGIRL		PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE									
POCKET CROSSWORD PUZZLES	6	1.00	10,841	128,533	139,374	9,522	133,683	143,205	+13.9	-3.9	-2.7
POPULAR COMPUTING		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
POPULAR HOT RODDING	6	1.75	92,373	173,111	265,484	85,543	177,610	263,153	+8.0	-2.5	+.9
POPULAR MECHANICS	6	1.50	1,353,031	295,027	1,648,058	1,348,638	291,865	1,640,503	+.3	+1.1	+.5
POPULAR PHOTOGRAPHY	6	1.95	779,451	103,593	883,044	786,217	118,954	905,171	-.9	-12.9	-2.4
POPULAR SCIENCE	6	1.75	1,606,807	209,332	1,816,139	1,583,332	220,662	1,803,994	+1.5	-5.1	+.7
PRACTICAL HORSEMAN	6	2.50	54,091	3,454	57,545	50,629	2,015	52,644	+6.8	+71.4	+9.3
PREVENTION	6	1.50	2,711,859	163,455	2,875,314	2,688,026	133,475	2,821,501	+.9	+22.5	+1.9
PSYCHOLOGY TODAY	6	1.95	797,401	86,823	884,224	774,141	76,704	850,845	+3.0	+13.2	+3.9
PURE-BRED DOGS-AMERICAN KENNEL GAZETTE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE QUARTER HORSE JOURNAL	6	2.50	76,092	3,007	79,099	78,414	3,678	82,092	-3.0	-18.2	-3.6
RADIO-ELECTRONICS	6	1.95	155,228	73,816	229,044	146,440	70,997	217,437	+6.0	+4.0	+5.3
RAILROAD MODEL CRAFTSMAN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
READER'S DIGEST	6	1.50	16,695,997	961,014	17,657,011	16,985,298	881,500	17,866,798	-1.7	+9.0	-1.2
RECORD	6	1.50	59,943	65,290	125,233	40,179	62,851	103,030	+49.2	+3.9	+21.6
REDBOOK	6	1.50	3,360,235	733,775	4,094,010	3,301,248	708,336	4,009,584	+1.8	+3.6	+2.1
RIDER	6	1.50	120,829	16,667	137,496	129,276	12,625	141,901	-6.5	+32.0	-3.1
RIGHT ON!		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ROAD & TRACK	6	2.50	443,918	286,896	730,814	470,823	270,791	741,614	-5.7	+5.9	-1.5
ROD SERLING'S THE TWILIGHT ZONE MAGAZINE	3	2.50	65,591	28,463	94,054	67,609	27,023	94,632	-3.0	+5.3	-.6

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
RODALE'S ORGANIC GARDENING	6	1.95	1,214,850	7,000	1,221,850	1,369,866	8,762	1,378,628	-11.3	-20.1	-11.4
ROLLING STONE	12	1.95	745,435	312,592	1,058,027	579,559	281,432	860,991	+28.6	+11.1	+22.9
THE ROTARIAN	6	.75	492,964		492,964	480,876		480,876	+2.5		+2.5
RUN	6	2.95	117,734	65,079	182,813	64,694	71,422	136,116	+82.0	-8.9	+34.3
THE RUNNER	6	2.50	219,274	60,218	279,492	195,302	63,198	258,500	+12.3	-4.7	+8.1
RUNNER'S WORLD	6	2.50	211,556	74,799	286,355	225,218	110,062	335,280	-6.1	-32.0	-14.6
SACRAMENTO MAGAZINE	6	1.75	19,831	4,516	24,347	17,176	3,167	20,343	+15.5	+42.6	+19.7
SAIL	6	2.50	114,387	55,665	170,052	110,440	59,750	170,190	+3.6	-6.8	-.1
ST. LOUIS MAGAZINE, INC.	6	1.95	19,432	6,006	25,438	22,914	5,493	28,407	-15.2	+9.3	-10.5
SALT WATER SPORTSMAN	6	2.50	89,731	23,433	113,164	92,356	23,707	116,063	-2.8	-1.2	-2.5
SAN DIEGO HOME/GARDEN MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SAN DIEGO MAGAZINE	6	2.00	49,688	11,375	61,063	46,015	11,433	57,448	+8.0	-.5	+6.3
SAN FRANCISCO FOCUS	6	1.50	174,059	6,121	180,180	156,421	1,917	158,338	+11.3	+219.3	+13.8
SATELLITE ORBIT	6	4.95	216,010	69,780	285,790						
THE SATURDAY EVENING POST	5	1.95	547,941	128,732	676,673	600,555	111,080	711,635	-8.8	+15.9	-4.9
SATURDAY REVIEW MAGAZINE			UNDER TEMPORARY SUSPENSION OF SERVICE								
SAVVY	6	2.00	303,546	26,199	329,745	290,213	15,828	306,041	+4.6	+65.5	+7.7
SCHOLASTIC CHOICES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SCHOLASTIC HIGH SCHOOL NETWORK			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SCHOLASTIC MAGAZINES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SCIENCE	25	2.50	154,777		154,777	155,027		155,027	-.2		-.2
SCIENCE DIGEST	6	2.00	415,270	158,307	573,577	388,664	168,072	556,736	+6.8	-5.8	+3.0
SCIENCE 85	5	2.00	637,083	102,218	739,301	622,355	96,302	718,657	+2.4	+6.1	+2.9
SCIENCE NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE SCIENCES	3	2.50	50,560	7,114	57,674						

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SCOUTING	3	.60	905,612		905,612	936,272		936,272	-3.3		-3.3
SEA	6	1.75	39,939	#6,619	46,558	36,092	6,363	42,455	+10.7	+4.0	+9.7
SELF	6	1.95	504,377	572,713	1,077,090	525,234	540,947	1,066,181	-4.0	+5.9	+1.0
SEVENTEEN	6	1.50	1,219,119	531,394	1,750,513	1,223,733	520,702	1,744,435	-.4	+2.1	+.3
SEW NEWS	6	1.25	100,662	19,420	120,082	67,275	16,685	83,960	+49.6	+16.4	+43.0
SHAPE	6	1.95	138,021	418,762	556,783	132,274	385,453	517,727	+4.3	+8.6	+7.5
SHEET MUSIC MAGAZINE	4	2.00	222,723		222,723						
SHOOTING TIMES	6	1.95	87,704	100,583	188,287	98,781	96,074	194,855@	-11.2	+4.7	-3.4
SIGNATURE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SIMPLICITY SEWING FOR TODAY	2	2.25	87,912	128,787	216,699	60,970	138,973	199,943@	+44.2	-7.3	+8.4
16 MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SKI (INCORPORATING SKI LIFE)	4	1.75	341,866	94,192	436,058	343,408	88,985	432,393	-.4	+5.9	+.8
SKIING	4	1.95	351,919	89,187	441,106	337,855	94,203	432,058	+4.2	-5.3	+2.1
SKIN DIVER MAGAZINE	6	2.50	172,774	32,571	205,345	180,864	28,812	209,676	-4.5	+13.0	-2.1
SMITHSONIAN	6	2.50	2,230,997	9,913	2,240,910	2,128,317	7,636	2,135,953	+4.8	+29.8	+4.9
SNOW WEEK	11	1.50	24,944	127	25,071	24,495		24,495	+1.8		+2.4
SOAP OPERA DIGEST	14	1.50	305,520	444,131	749,651	378,209	462,523	840,732	-19.2	-4.0	-10.8
SOAP OPERA STARS	3	1.95		87,426	87,426		115,027	115,027		-24.0	-24.0
SOLDIER OF FORTUNE	6	3.00	32,801	148,643	181,444	31,113	134,417	165,530	+5.4	+10.6	+9.6
SOPHISTICATE'S HAIRSTYLE GUIDE	3	2.95		90,308	90,308		91,901	91,901		-1.7	-1.7
SOUTHERN ACCENTS	3	4.00	156,370	51,523	207,893	135,712	48,496	184,208	+15.2	+6.2	+12.9
SOUTHERN LIVING	6	2.50	2,159,531	159,293	2,318,824	2,100,922	152,647	2,253,569	+2.8	+4.4	+2.9
SOUTHERN OUTDOORS	4	1.50	205,577	25,176	230,753	188,757	24,060	212,817	+8.9	+4.6	+8.4
SOUTHWEST ART	6	4.50	44,266	9,138	53,404	45,663	7,328	52,991	-3.1	+24.7	+.8
SPECTRUM			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SPIN	6	2.00	1,799	123,243	125,042						
SPORT	6	2.00	768,247	163,646	931,893	785,491	147,055	932,546	-2.2	+11.3	-.1
THE SPORTING NEWS	26	1.95	664,014	54,304	718,318	618,628	57,115	675,743	+7.3	-4.9	+6.3
SPORTS AFIELD	6	1.95	419,063	115,520	534,583	391,945	126,065	518,010	+6.9	-8.4	+3.2
SPORTS ILLUSTRATED	28	1.95	2,643,024	108,336	2,751,360	2,524,434	113,369	2,637,803	+4.7	-4.4	+4.3
STAR	27	.69	168,714	3,370,798	3,539,512	149,586	3,064,142	3,213,728	+12.8	+10.0	+10.1
STAR HITS	6	1.95	11,385	151,202	162,587		155,255	155,255		-2.6	+4.7
STEREO REVIEW	6	1.95	497,338	60,302	557,640	515,552	65,562	581,114	-3.5	-8.0	-4.0
STERLING WOMEN'S GROUP				1,146,843	1,146,843		1,261,178	1,261,178		-9.1	-9.1
STOCK CAR RACING	6	2.50	34,442	39,613	74,055	35,324	45,301	80,625	-2.5	-12.6	-8.1
SUCCESS!	5	2.00	330,277	41,820	372,097	262,168	35,334	297,502	+26.0	+18.4	+25.1
SUN	27	.55	1,957	315,716	317,673	983	195,811	196,794	+99.1	+61.2	+61.4
SUNSET, THE MAGAZINE OF WESTERN LIVING	6	1.50	1,312,202	95,678	1,407,880	1,298,076	89,779	1,387,855	+1.1	+6.6	+1.4
SUPER CHEVY	6	2.25	66,282	68,371	134,653	48,424	62,266	110,690	+36.9	+9.8	+21.6
SUPER SHOPPER	3		483,838		483,838						
SUPER STOCK & DRAG ILLUSTRATED	6	2.50	16,178	33,950	50,128	15,259	36,309	51,568	+6.0	-6.5	-2.8
SUPER TEEN	6	1.95		173,002	173,002		233,192	233,192		-25.8	-25.8
SYLVIA PORTER'S PERSONAL FINANCE MAGAZINE	3	2.50	305,946	52,933	358,879	269,351	69,167	338,518	+13.6	-23.5	+6.0
TEACHING AND COMPUTERS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
'TEEN	6	1.50	748,826	327,388	1,076,214	729,776	281,706	1,011,482	+2.6	+16.2	+6.4
TEEN BEAT	6	1.75	16,786	150,359	167,145	9,080	155,552	164,632	+84.9	-3.3	+1.5
TEEN MACHINE	3	1.75		104,632	104,632		130,624	130,624		-19.9	-19.9
TENNESSEE SPORTSMAN	6	1.95	9,176	5,852	15,028	9,336	5,736	15,072	-1.7	+2.0	-.3
TENNIS	6	1.75	456,804	50,552	507,356	458,276	45,562	503,838	-.3	+11.0	+.7

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
TEXAS BUSINESS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TEXAS FISHERMAN-A COMPLETE GUIDE TO THE TEXAS OUTDOORS	3	1.50	48,650	10,428	59,078	49,507	7,562	57,069	-1.7	+37.9	+3.5
TEXAS HOMES	6	2.50	72,003	11,255	83,258	73,552	11,071	84,623	-2.1	+1.7	-1.6
TEXAS MONTHLY	6	2.00	236,102	46,168	282,270	241,242	48,718	289,960	-2.1	-5.2	-2.7
TEXAS SPORTSMAN	6	1.95	22,374	12,453	34,827	24,687	13,822	38,509	-9.4	-9.9	-9.6
TIGER BEAT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TIGER BEAT STAR			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TIME ATLANTIC	27	.75	419,307	115,519	534,826	395,347	122,183	517,530	+6.1	-5.5	+3.3
TIME LATIN AMERICA	27	.96	57,848	32,585	90,433	56,012	34,184	90,196	+3.3	-4.7	+.3
TIME PACIFIC	27	.67	323,426	78,891	402,317	325,002	72,168	397,170	-.5	+9.3	+1.3
TIME-THE WEEKLY NEWSMAGAZINE	27	1.95	4,378,402	224,905	4,603,307	4,401,896	217,881	4,619,777	-.5	+3.2	-.4
TOWN & COUNTRY	6	3.00	322,754	105,013	427,767	323,191	104,058	427,249	-.1	+.9	+.1
TRAILER LIFE	6	2.00	288,623	17,889	306,512	285,506	17,851	303,357	+1.1	+.2	+1.0
TRAINS	6	2.25	48,551	30,563	79,114	41,064	33,871	74,935	+18.2	-9.8	+5.6
TRAVEL & LEISURE	6	2.95	975,509	9,990	985,499	934,722	6,524	941,246	+4.4	+53.1	+4.7
TRAVELER	2	4.85	994,786	317	995,103	1,040,932	323	1,041,255	-4.4	-1.9	-4.4
TRUE STORY	6	1.25	1,221,301	301,967	1,523,268	1,240,712	301,767	1,542,479	-1.6	+.1	-1.2
TURTLE MAGAZINE FOR PRESCHOOL KIDS	4		340,877		340,877	328,520		328,520	+3.8		+3.8
TV CROSSWORDS	8	1.25	29,422	253,200	282,622	121,760	232,286	354,046	-75.8	+9.0	-20.2
TV GUIDE (USA)	26	.60	8,451,792	8,446,905	16,898,697	8,629,401	8,485,832	17,115,233	-2.1	-.5	-1.3
TV PICTURE LIFE	3	1.95		104,513	104,513		81,458	81,458		+28.3	+28.3
UNIQUE HOMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
U.S. NEWS & WORLD REPORT	27	1.95	2,031,256	52,626	2,083,882	2,011,345	59,896	2,071,241	+1.0	-12.1	+.6
US	14	1.50	577,981	371,105	949,086	473,766	478,859	952,625	+22.0	-22.5	-.4

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
VANITY FAIR	6	2.00	318,782	81,010	399,792	211,465	54,099	265,564	+50.7	+49.7	+50.5
VENTURE	6	3.00	292,951	25,763	318,714	263,192	22,403	285,595	+11.3	+15.0	+11.6
VFW AUXILIARY MAGAZINE	5		715,095		715,095						
VFW MAGAZINE	5	.20	1,956,657		1,956,657	1,942,265		1,942,265	+.7		+.7
VIDEO	6	1.95	258,108	78,654	336,762	195,283	85,251	280,534	+32.2	-7.7	+20.0
VIDEO REVIEW	6	1.95	315,866	92,609	408,475	298,492	81,817	380,309	+5.8	+13.2	+7.4
VISION-THE LATIN AMERICAN MAGAZINE	12	2.00	186,867	14,793	201,660	191,545	15,646	207,191	-2.4	-5.5	-2.7
VOGUE	6	3.00	436,376	742,963	1,179,339	427,005	791,737	1,218,742	+2.2	-6.2	-3.2
VOGUE PATTERNS	3	2.50	140,169	113,499	253,668	166,944	117,270	284,214	-16.0	-3.2	-10.7
"W"			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE WASHINGTON POST NATIONAL WEEKLY EDITION	27	1.50	51,591	503	52,094	47,019	829	47,848	+9.7	-39.3	+8.9
WASHINGTON, THE EVERGREEN STATE MAGAZINE	3	2.50	49,051	10,699	59,750						
THE WASHINGTONIAN	6	1.95	97,811	46,196	144,007	93,951	41,976	135,927	+4.1	+10.1	+5.9
WEEKLY WORLD NEWS	27	.55	28,882	1,018,747	1,047,629	21,336	905,163	926,499	+35.4	+12.5	+13.1
WEIGHT WATCHERS MAGAZINE	6	1.50	734,575	140,166	874,741	712,052	140,223	852,275	+3.2		+2.6
WEST MICHIGAN MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE WESTERN HORSEMAN	6	1.75	95,418	60,939	156,357	96,709	58,511	155,220	-1.3	+4.1	+.7
WESTERN OUTDOORS	5	2.00	135,006	8,122	143,128	143,591	6,523	150,114	-6.0	+24.5	-4.7
WESTWAYS	6	1.25	426,422		426,422	415,100		415,100	+2.7		+2.7
WISCONSIN SPORTSMAN	3	1.75	53,878	15,846	69,724	55,815	14,209	70,024	-3.5	+11.5	-.4
WOMAN	3	1.95	2,893	467,427	470,320	3,082	434,014	437,096	-6.1	+7.7	+7.6
WOMAN'S DAY	9	.89	62,704	6,131,327	6,194,031	68,732	6,448,952	6,517,684	-8.8	-4.9	-5.0
WOMAN'S WORLD	27	.69		1,347,242	1,347,242		1,346,159	1,346,159		+.1	+.1
WOODENBOAT	3	3.50	54,118	49,724	103,842	51,292	44,593	95,885	+5.5	+11.5	+8.3

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
THE WORKBASKET	5	1.00	1,709,898	32,900	1,742,798	1,731,910	30,150	1,762,060	-1.3	+9.1	-1.1
WORKBENCH	3	1.50	839,837	36,000	875,837	847,066	34,767	881,833	-.9	+3.5	-.7
WORKING MOTHER	6	1.95	543,392	13,070	556,462	503,957	16,022	519,979	+7.8	-18.4	+7.0
WORKING WOMAN	6	2.50	694,590	25,943	720,533	676,684	25,776	702,460	+2.6	+.6	+2.6
WORLD PRESS REVIEW	6	2.00	82,991	2,795	85,786	123,185	3,010	126,195	-32.6	-7.1	-32.0
WORLD TENNIS	6	1.75	340,519	27,267	367,786	359,927	26,450	386,377	-5.4	+3.1	-4.8
WRITER'S DIGEST	6	2.00	177,425	24,585	202,010	163,046	24,231	187,277	+8.8	+1.5	+7.9
YACHT RACING & CRUISING	6	2.50	33,055	12,616	45,671	31,552	11,033	42,585	+4.8	+14.3	+7.2
YACHTING	6	2.50	98,450	44,400	142,850	96,196	47,377	143,573	+2.3	-6.3	-.5
YANKEE	6	1.50	930,625	77,956	1,008,581	882,215	77,612	959,827	+5.5	+.4	+5.1
YOUNG MISS	5	1.50	717,540	70,566	788,106	705,622	80,692	786,314	+1.7	-12.5	+.2
CANADA											
ALBERTA REPORT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ALMANACH DU PEUPLE BEUCHEMIN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ALMANACH MODERNE 1985	1	3.95		104,486	104,486		102,251	102,251@		+2.2	+2.2
ATLANTIC INSIGHT	6	1.95	37,194	3,118	40,312	46,930	3,564	50,494	-20.7	-12.5	-20.2
BC OUTDOORS	5	2.25	27,105	5,906	33,011	26,174	6,229	32,403	+3.6	-5.2	+1.9
CANADIAN BUSINESS	6	2.50	86,203	9,642	95,845	88,128	7,352	95,480	-2.2	+31.1	+.4
CANADIAN LIVING	7	1.79	287,357	235,656	523,013	225,627	267,975	493,602	+27.4	-12.1	+6.0
CANADIAN WORKSHOP		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CANADIAN YACHTING POWER AND SAIL	6	2.50	21,313	2,604	23,917	20,045	2,990	23,035	+6.3	-12.9	+3.8
CHATELAINE	6	1.75	1,007,971	90,609	1,098,580	998,557	80,484	1,079,041	+.9	+12.6	+1.8
CHATELAINE (FRENCH LANGUAGE EDITION)	6	1.75	279,148	23,439	302,587	273,352	21,728	295,080	+2.1	+7.9	+2.5

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CITY & COUNTRY HOME	4	3.00	74,785	8,470	83,255	82,536	8,996	91,532	-9.4	-5.8	-9.0
CLIN D'OEIL	7	2.95	11,124	59,480	70,604	13,230	69,436	82,666	-15.9	-14.3	-14.6
COMBINED STATEMENT FOR CANADIAN YACHTING POWER AND SAIL AND PACIFIC YACHTING			32,081	8,170	40,251	31,682	9,156	40,838	+1.3	-10.8	-1.4
COMBINED STATEMENT FOR CHATELAINE AND CHATELAINE (FRENCH LANGUAGE EDITION)			1,287,119	114,048	1,401,167	1,271,909	102,212	1,374,121	+1.2	+11.6	+2.0
COUP DE PEIGNE	1	2.75	5,306	41,000	46,306	5,020	34,099	39,119	+5.7	+20.2	+18.4
COUP DE POUCE	6	1.89	73,015	91,545	164,560	63,657	111,874	175,531	+14.7	-18.2	-6.3
CROC	6	2.50	11,580	68,686	80,266	12,801	65,683	78,484	-9.5	+4.6	+2.3
DECORATION CHEZ-SOI	5	2.50	20,318	45,318	65,636	22,277	43,435	65,712	-8.8	+4.3	-.1
EQUINOX-THE MAGAZINE OF CANADIAN DISCOVERY	3	3.50	152,177	10,599	162,776	139,390	11,259	150,649	+9.2	-5.9	+8.0
FILLES D'AUJOURD'HUI	6	2.25	13,490	16,198	29,688	9,439	16,065	25,504	+42.9	+.8	+16.4
THE FINANCIAL POST	26	1.00	172,161	8,436	180,597	180,689	6,330	187,019	-4.7	+33.3	-3.4
FINANCIAL TIMES OF CANADA	27	1.00	102,614	1,753	104,367	98,611	1,670	100,281	+4.1	+5.0	+4.1
FLARE	6	2.00	192,458	27,468	219,926	183,594	26,836	210,430	+4.8	+2.4	+4.5
HARROWSMITH MAGAZINE	3	3.00	134,414	19,571	153,985	128,087	20,967	149,054	+4.9	-6.7	+3.3
HOCKEY NEWS	20	1.50	81,433	28,374	109,807	81,297	26,808	108,105	+.2	+5.8	+1.6
L'ACTUALITE	6	1.75	245,301	21,459	266,760	243,631	17,843	261,474	+.7	+20.3	+2.0
LE LUNDI	26	1.69	10,699	80,102	90,801	12,221	84,248	96,469	-12.5	-4.9	-5.9
LEGION MAGAZINE	6	1.00	556,300		556,300	558,071		558,071	-.3		-.3
LEISURE WAYS	4	.60	529,036		529,036	496,465		496,465	+6.6		+6.6
LES IDEES DE MA MAISON	5	2.50	26,893	61,142	88,035	11,539	49,148	60,687	+133.1	+24.4	+45.1
M	6	2.25	20,693	39,741	60,434	24,213	39,056	63,269	-14.5	+1.8	-4.5
MACLEAN'S-CANADA'S WEEKLY NEWSMAGAZINE	27	1.75	631,099	17,980	649,079	623,673	21,235	644,908	+1.2	-15.3	+.6

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
MARIE-PIER		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE NEWFOUNDLAND HERALD	26	1.00	1,043	34,741	35,784	967	34,137	35,104	+7.9	+1.8	+1.9
ONTARIO OUT OF DOORS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ORAH	1		14,030		14,030	13,806		13,806	+1.6		+1.6
OUTDOOR CANADA	3	1.95	135,348	11,045	146,393	125,415	8,993	134,408	+7.9	+22.8	+8.9
PACIFIC YACHTING	6	2.75	10,768	5,566	16,334	11,637	6,166	17,803	-7.5	-9.7	-8.3
PHOTO LIFE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
QUEBEC SCIENCE	6	2.95	14,467	5,370	19,837	15,083	4,625	19,708	-4.1	+16.1	+.7
THE READER'S DIGEST CANADIAN ENGLISH EDITION	6	1.69	1,253,364	88,030	1,341,394	1,195,986	93,636	1,289,622	+4.8	-6.0	+4.0
THE READER'S DIGEST-COMBINED STATEMENT FOR THE CANADIAN ENGLISH AND CANADIAN FRENCH EDITIONS			1,609,211	114,753	1,723,964	1,527,595	119,806	1,647,401	+5.3	-4.2	+4.6
RENOVATION BRICOLAGE	6	2.75	24,257	10,798	35,055	25,720	12,376	38,096	-5.7	-12.8	-8.0
SATURDAY NIGHT	6	2.75	129,355	6,344	135,699	130,483	7,133	137,616	-.9	-11.1	-1.4
SEL ET POIVRE	6	2.75	12,430	28,877	41,307	14,116	33,643	47,759	-11.9	-14.2	-13.5
SELECTION DU READER'S DIGEST	6	1.69	355,847	26,723	382,570	331,609	26,170	357,779	+7.3	+2.1	+6.9
SENTIER CHASSE-PECHE	6	2.95	52,617	15,932	68,549	53,267	17,473	70,740	-1.2	-8.8	-3.1
SOUND & VISION	4	2.00	50,037	4,250	54,287	55,250	3,780	59,030	-9.4	+12.4	-8.0
TIME-THE WEEKLY NEWSMAGAZINE-IN CANADA	27	2.25	307,544	27,562	335,106	320,362	29,291	349,653	-4.0	-5.9	-4.2
TORONTO LIFE	9	2.50	81,348	14,963	96,311	78,754	15,232	93,986	+3.3	-1.8	+2.5
TOURING & TRAVEL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TV GUIDE	26	.85	393,972	409,010	802,982	344,292	435,333	779,625	+14.4	-6.0	+3.0
TV HEBDO	26	.89	41,001	215,300	256,301	26,694	206,103	232,797	+53.6	+4.5	+10.1
TV PLUS	26	.85	118	23,653	23,771	145	24,710	24,855	-18.6	-4.3	-4.4
VIVRE	6	2.25	9,521	13,091	22,612	8,626	14,451	23,077	+10.4	-9.4	-2.0

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
			SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
WESTERN SPORTSMAN	3	2.50	24,978	2,417	27,395	25,150	2,125	27,275	-.7	+13.7	+.4
FOREIGN											
AL MOSTAKBAL	26	.61	1,394	74,681	76,075	1,345	61,219	62,564	+3.6	+22.0	+21.6
KOL AL ARAB	26	1.20	645	70,756	71,401	727	70,681	71,408	-11.3	+.1	
VEA	26	.95	7,440	43,794	51,234	8,906	42,563	51,469	-16.5	+2.9	-.5

ABC Business Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/85	12/31/84
U.S.					
AD EAST	1,718	11,976	13,694	12,434	
ADVERTISING AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADWEEK COMBINED	51,315	12,410	63,725	57,623	56,489
ADWEEK/EAST	14,926	2,811	17,737	18,668	18,693
ADWEEK/MIDWEST ADVERTISING NEWS	8,297	1,306	9,603	10,330	11,061
ADWEEK/NATIONAL MARKETING EDITION	1,023	6,460	7,483		
ADWEEK/SOUTHEAST ADVERTISING NEWS	4,638	558	5,196	5,324	5,457
ADWEEK/SOUTHWEST ADVERTISING NEWS	5,350	443	5,793	5,670	5,084
ADWEEK/WESTERN ADVERTISING NEWS	17,081	832	17,913	17,631	16,194
AEROSOL AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AGRICULTURAL ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AIR CONDITIONING, HEATING & REFRIGERATION NEWS	25,241	3,808	29,049	26,521	26,303
AIRLINE & TRAVEL FOOD SERVICE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ABA BANKING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN CERAMIC SOCIETY BULLETIN	11,103	595	11,698	11,231	11,143@
ACP OBSERVER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE AMERICAN FUNERAL DIRECTOR	9,828		9,828	10,104	10,111
AMERICAN GLASS REVIEW	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN HEALTH: FITNESS OF BODY AND MIND: WAITING ROOM EDITION		75,043	75,043	61,609	43,521
THE AMERICAN JOURNAL OF CARDIOLOGY	22,674		22,674	30,057	28,903
THE AMERICAN JOURNAL OF MEDICINE	36,318		36,318	47,875	45,526
AMERICAN JOURNAL OF NURSING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN JOURNAL OF OPHTHALMOLOGY	19,107		19,107	19,087	19,234

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
THE AMERICAN JOURNAL OF SURGERY	17,251		17,251	22,740	21,389
AMERICAN PAINT & COATINGS JOURNAL	4,079	2,483	6,562	6,596	6,105
THE AMERICAN SCHOOL BOARD JOURNAL	41,338		41,338	40,876	40,844
AMERICAN SHOEMAKING	1,925	651	2,576	2,591	2,589
ASHRAE JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMUSEMENT BUSINESS	12,649		12,649	12,192	12,504
ANALYTICAL CHEMISTRY	28,899		28,899	29,295	29,870
ANNALS OF INTERNAL MEDICINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AQUACULTURE MAGAZINE	UNDER TEMPORARY SUSPENSION OF SERVICE				
ARMY	164,113		164,113	163,098	165,316
ART DIRECTION	9,279		9,279	9,485	9,880
ARTS & ACTIVITIES	21,418		21,418	21,661	24,138
ATLANTA BUSINESS CHRONICLE	5,425	14,482	19,907	16,044	15,080
AUTOBODY AND THE RECONDITIONED CAR	14,969	5,883	20,852	20,159	18,114
AUTOMOTIVE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AVIATION WEEK & SPACE TECHNOLOGY	142,527		142,527	141,267	140,284
BAKING EQUIPMENT		4,639	4,639		
BALTIMORE BUSINESS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BETTER ROADS		38,234	38,234	36,389	37,150
BEVERAGE MEDIA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BEVERAGE RETAILER WEEKLY	26,725	2,057	28,782	27,916	28,398
BEVERAGE WORLD	11,413	17,275	28,688	27,813	27,564
BILLBOARD	46,880		46,880	46,665	48,432
BOBBIN MAGAZINE	9,170		9,170	9,350	9,070
BOTTOMLINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/85	12/31/84
BOXBOARD CONTAINERS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOXOFFICE	10,216		10,216	11,640	11,735
BRICK AND CLAY RECORD	1,831	2,510	4,341	4,691	5,236
BROADCASTING-THE NEWSWEEKLY OF THE FIFTH ESTATE	34,382		34,382	35,126	35,364
BUILDING SUPPLY HOME CENTERS		38,510	38,510	37,533	36,465
BUSINESS FIRST OF COLUMBUS	7,931		7,931	13,911	
THE BUSINESS JOURNAL SERVING GREATER MILWAUKEE	11,040		11,040	10,489	
THE BUSINESS JOURNAL SERVING GREATER PORTLAND	10,398		10,398	10,344	
BUSINESS WEEK INDUSTRIAL/TECHNOLOGY	295,887		295,887	308,831	311,287
CANDY INDUSTRY MAGAZINE	2,778	741	3,519	3,706	3,880
CATALOG SHOWROOM MERCHANDISER	517	7,098	7,615	7,819	7,690
CHAIN STORE AGE EXECUTIVE	2,053	30,793	32,846	31,705	31,182
CHAIN STORE AGE-GENERAL MERCHANDISE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL AND ENGINEERING NEWS	126,538		126,538	126,835	127,751
CHEMICAL BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL MARKETING REPORTER	15,891		15,891	15,994	15,975
CHEMICAL WEEK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CINCINNATI BUSINESS COURIER	5,566		5,566	5,521	
CITY AND STATE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
COAL AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
COMMERCIAL WEST	3,367	1,460	4,827	4,563	3,621
COMPUTER & SOFTWARE NEWS		41,563	41,563	39,193	36,944
COMPUTER GRAPHICS TODAY	15,987	7,220	23,207	19,055	

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/85	12/31/84
COMPUTER GRAPHICS WORLD	18,764	12,650	31,414	31,455	23,138
COMPUTERWORLD	128,015		128,015	125,649	125,969
CONSTRUCTION BULLETIN	4,951	512	5,463	5,500	5,469
CONSULTING ENGINEER		39,102	39,102	39,078	
COSMETICS & TOILETRIES	2,782		2,782	2,539	2,695
CRAIN'S CHICAGO BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CRAIN'S DETROIT BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CRAIN'S NEW YORK BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DALLAS/FORT WORTH BUSINESS JOURNAL	4,343	28,492	32,835	27,889	13,557
DATA COMMUNICATIONS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DATA MANAGEMENT	47,618		47,618	49,081	49,417
DECOR	21,009		21,009	20,583	20,147
DISCOUNT STORE NEWS	23,611	1,693	25,304	24,077	24,342
DIY RETAILING	32,030	33,930	65,960	66,165	65,751
DRUG & COSMETIC INDUSTRY	4,463	8,145	12,608	11,592	10,730
DRUG STORE NEWS	39,028	1,520	40,548	40,849	37,516
DUN'S BUSINESS MONTH	7,026	294,474	301,500	301,503	301,481
E&I TV	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
EDITOR & PUBLISHER-THE FOURTH ESTATE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRIC LIGHT & POWER		41,155	41,155	41,155	
ELECTRICAL CONSTRUCTION & MAINTENANCE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WHOLESALING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC LEARNING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC MEDIA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
ELECTRONIC NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC SERVICING & TECHNOLOGY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
EMERGENCY	25,449		25,449	24,019	
ENERGY USER NEWS	14,824		14,824	15,656	15,686
ENGINEERING & MINING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENGINEERING NEWS RECORD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENGINEERING TIMES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE EXECUTIVE EDUCATOR	14,835		14,835	14,869	14,817
FEEDSTUFFS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FINANCIAL ANALYSTS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FE: THE MAGAZINE FOR FINANCIAL EXECUTIVES	18,366		18,366	18,769	19,507
FIRE ENGINEERING	38,139		38,139	38,062	34,809
FLOOR COVERING WEEKLY	12,776	8,521	21,297	21,105	20,686
FLOORING	5,783	16,788	22,571	22,511	22,479
FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FOOD TECHNOLOGY	21,769	2,367	24,136	23,738	23,593
FOOTWEAR NEWS	22,233		22,233	22,497	22,528
FRAMES	20,117		20,117	19,940	19,807
FUELOIL & OIL HEAT MAGAZINE	3,847	7,630	11,477	11,388	11,477
FURNITURE PRODUCTION		16,732	16,732	16,970	16,906
GAS INDUSTRIES		10,456	10,456	9,100	9,190
GEYER'S OFFICE DEALER	13,382	2,504	15,886	15,312	12,477
GIFTS & DECORATIVE ACCESSORIES	33,318		33,318	32,373	32,185
GLASS DIGEST	8,882	2,471	11,353	10,569	10,180

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
GLASS INDUSTRY	1,819	501	2,320	2,118	2,050
GRAIN AGE	648	7,935	8,583	9,102	9,188
GROCERS' SPOTLIGHT		70,189	70,189	69,397	69,171
HARDWARE AGE	11,401	59,815	71,216	71,159	70,993
HAWAII BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
HOLLYWOOD REPORTER	18,785	316	19,101	16,526	16,029
HOUSEWARES	3,138	10,559	13,697	13,378	13,410
HOUSTON BUSINESS JOURNAL	12,323	10,188	22,511	22,963	21,033
HYDROCARBON PROCESSING	27,562	4,236	31,798	33,036	34,074
IMPLEMENT & TRACTOR	17,679	4,772	22,451	23,596	24,162
INDIANAPOLIS BUSINESS JOURNAL	13,481		13,481	12,488	11,596
INDUSTRIAL DESIGN	PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE				
INDUSTRY WEEK	3,386	346,845	350,231	350,111	308,052
INSURANCE SALES	22,384		22,384	24,708	24,574
INTERIOR DESIGN	54,156		54,156	51,768	50,962
INTERNATIONAL ADVERTISER	525	3,869	4,394	4,249	4,239
INTERNATIONAL EYECARE	7,008	7,854	14,862	13,127	13,347
IRON AND STEEL ENGINEER	10,767	1,120	11,887	12,458	12,245
JET CARGO NEWS	74	23,587	23,661	26,902	30,355
THE JEWELERS' CIRCULAR-KEYSTONE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE JOURNAL OF ACCOUNTANCY	279,202		279,202	276,312	274,677
JOURNAL WATER POLLUTION CONTROL FEDERATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
KANSAS CITY BUSINESS JOURNAL	14,514		14,514	14,186	13,560
LEATHER & SHOES	983	2,512	3,495	3,585	3,328
LIBRARY JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
LIFE INSURANCE SELLING	43,125		43,125	42,658	40,305
LIGHTWAVE, THE JOURNAL OF FIBER OPTICS	1,209	11,357	12,566	11,372	11,880
LP-GAS	5,204	10,292	15,496	15,337	15,454
LOCKSMITH LEDGER	17,918		17,918	17,990	18,601
LOS ANGELES BUSINESS JOURNAL	3,962	34,388	38,350	24,350	19,131
THE MANUFACTURING CONFECTIONER	2,651	642	3,293	3,281	3,207
MERCHANDISING	1,210	58,000	59,210	59,057	59,149
METAL BUILDING REVIEW	2,196	21,258	23,454	21,857	20,300
METAL FINISHING	11,154		11,154	11,433	11,381
METAL PROGRESS	41,983	3,352	45,335	45,161	45,000
MICHIGAN BEVERAGE NEWS	5,262	75	5,337	5,748	5,612
MICHIGAN CONTRACTOR & BUILDER	2,726	321	3,047	3,055	3,032
MICHIGAN ROADS AND CONSTRUCTION	1,433	500	1,933	1,943	1,927
MICRO MARKETWORLD		45,092	45,092	42,228	40,347
MILLING & BAKING NEWS	4,285		4,285	4,321	4,464
MINING ENGINEERING	24,223	4,030	28,253	28,842	29,832
MODERN PLASTICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MODERN SALON	109,382	19,134	128,516	125,163	125,529
MOTOR	125,548		125,548	125,865	125,248
THE MUSIC TRADES	6,392		6,392	6,472	6,634
NATION'S RESTAURANT NEWS	80,557	1,519	82,076	77,157	74,976
NATIONAL DEFENSE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NATIONAL FISHERMAN	55,516		55,516	53,456	54,411
NATIONAL HOME CENTER NEWS	4,483	29,476	33,959	34,363	33,150
NHFA'S COMPETITIVEDGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/85	12/31/84
THE NATIONAL LOCKSMITH	11,818		11,818	12,028	11,457
NATIONAL PETROLEUM NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE NATIONAL PROVISIONER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE NATIONAL UNDERWRITER (LIFE AND HEALTH INSURANCE EDITION)	13,835		13,835	14,017	13,988
THE NATIONAL UNDERWRITER PROPERTY AND CASUALTY INSURANCE	25,414		25,414	25,585	25,566
NEW JERSEY SUCCESS	456	37,528	37,984	36,258	
NORTHEAST OIL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE NORTHERN LOGGER AND TIMBER PROCESSOR	12,855		12,855	12,503	11,954
NORTHWESTERN BANKER	3,455	1,125	4,580	4,671	4,776
OFFICE ADMINISTRATION AND AUTOMATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE OIL AND GAS JOURNAL	59,601		59,601	61,146	61,568
ON COMMUNICATIONS		60,073	60,073	60,092	
OPTICAL INDEX	2,384	27,328	29,712	32,942	28,964
PACIFIC BUSINESS NEWS	12,405		12,405	12,097	11,883
PACIFIC FISHING	9,317		9,317	9,963	9,680
PACIFIC OIL WORLD	2,137		2,137	2,188	2,179
PACKAGING DIGEST		89,773	89,773	89,336	87,392
THE PACKER	15,046		15,046	15,005	14,727
PAPER SALES	9,137	3,693	12,830	12,917	12,815
PAPER TRADE JOURNAL	4,685	22,964	27,649	25,095	18,076
PEDIATRICS	41,612		41,612	35,331@	34,553@
PENNSYLVANIA MEDICINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE PET DEALER	1,347	12,469	13,816	13,599	13,047
PETROLEUM ENGINEER INTERNATIONAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
PHILADELPHIA BUSINESS JOURNAL	10,146	998	11,144	11,889	13,923
PHOENIX BUSINESS JOURNAL	2,603	10,555	13,158	11,703	8,938
PHOTOGRAPHIC TRADE NEWS	11,264	2,346	13,610	11,902	11,405
PIPELINE & GAS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PIPELINE DIGEST	5,414	1,481	6,895	7,165	7,316
PITTSBURGH BUSINESS TIMES-JOURNAL	8,765		8,765	7,951	6,993
PLANT ENGINEERING		115,580	115,580	112,232	105,506
PLAYTHINGS	10,538	3,663	14,201	13,329	11,580
POLICE PRODUCTS NEWS		36,059	36,059	34,446	
THE POULTRY TIMES	11,655		11,655	11,849	12,797
POWER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
POWER ENGINEERING		51,508	51,508	50,481	
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PROFESSIONAL BUILDER	7,504	128,344	135,848	134,563	134,594
PROGRESSIVE ARCHITECTURE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUBLIC RELATIONS JOURNAL	16,152		16,152	16,187	15,733
PUBLIC UTILITIES FORTNIGHTLY	7,324		7,324	7,156	7,182
PUBLISHER'S WEEKLY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUGET SOUND BUSINESS JOURNAL	5,499	10,162	15,661	10,300	9,783
RAILWAY AGE	14,384	5,663	20,047	20,901	21,052
RAILWAY TRACK AND STRUCTURES	9,174		9,174	9,096	8,555
REAL ESTATE MAGAZINE		10,392	10,392	10,476	10,399
REEVES JOURNAL, PLUMBING-HEATING-COOLING		20,654	20,654	20,379	20,525
RSC REFRIGERATION SERVICE AND CONTRACTING	28,300		28,300	28,264	27,702
RESTAURANTS & INSTITUTIONS		131,036	131,036	127,911	126,536

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/85	12/31/84
RISK MANAGEMENT	9,682		9,682	9,831	9,874
ROCKY MOUNTAIN BUSINESS JOURNAL	3,753	10,376	14,129	6,850	6,291
ROUGH NOTES	21,904		21,904	22,887	24,339
RUBBER WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
RURAL ELECTRIFICATION	22,294	1,040	23,334	23,879	23,987
ST. LOUIS BUSINESS JOURNAL	18,597	440	19,037	20,455	19,320
SALES & MARKETING MANAGEMENT	49,614		49,614	47,163	43,070
SAN DIEGO BUSINESS JOURNAL	2,195	12,958	15,153	12,535	14,517
SAN FRANCISCO BUSINESS JOURNAL	4,070	21,077	25,147	16,472	14,886
THE SAN JOSE BUSINESS JOURNAL	10,826		10,826	10,145	
SAVINGS INSTITUTIONS	28,555		28,555	28,579	28,656
SCHOLASTIC COACH	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SCHOOL ARTS	18,692	5,442	24,134	23,709	23,130
SCHOOL LIBRARY JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SCREEN PRINTING MAGAZINE	10,780	764	11,544	11,704	11,811
SCRIPPS HOWARD BUSINESS JOURNALS	48,978	185,047	234,025	182,582	163,332
SEAFOOD BUSINESS REPORT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SEED TRADE NEWS	1,239	2,139	3,378	3,473	3,563
SHIPPING DIGEST	5,309		5,309	5,192	5,181
SIGNS OF THE TIMES	17,686	175	17,861	17,272	16,735
SOAP/COSMETICS/CHEMICAL SPECIALTIES	1,891	14,642	16,533	15,888	15,260
SOUTH FLORIDA BUSINESS JOURNAL	2,341	15,103	17,444	14,212	16,192
SOUTHWEST OIL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE STANDARD	4,844		4,844	4,855	4,928
SUPERMARKET NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/85	12/31/84
THE TAX ADVISER	23,359		23,359	22,327	20,999
T.H.E. JOURNAL: TECHNOLOGICAL HORIZONS IN EDUCATION		75,281	75,281	71,375	66,272
TELEPHONY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TOBACCO INTERNATIONAL	1,910	405	2,315	2,331	2,236
TOY TRADE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAFFIC WORLD	11,258		11,258	11,399	11,590
TRANSPORT TOPICS	31,074		31,074	31,739	32,047
THE TRAVEL AGENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL TRADE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL WEEKLY	43,044		43,044	41,143	40,304
UNDERWRITERS' REPORT	5,416		5,416	5,430	5,489
VIDEO MANAGER	894	19,216	20,110	18,571	18,554
VIDEOGRAPHY	13,095	2,357	15,452	13,570	13,163
VISUAL MERCHANDISING & STORE DESIGN	10,893	308	11,201	10,693	10,250
WALLCOVERINGS	3,093	11,648	14,741	8,905	7,210
WASHINGTON BUSINESS JOURNAL	2,464	17,266	19,730	19,264	11,485
WJR (WASHINGTON JOURNALISM REVIEW)	16,944	10,011	26,955	26,991	28,106
WATER & WASTES DIGEST		97,361	97,361	98,091	95,103
THE WATERWAYS JOURNAL	6,453		6,453	6,666	6,859
WELDING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WESTERN BUILDER	4,332		4,332	4,287	4,004
WESTERN OIL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WESTERN OUTFITTER	32	14,218	14,250	13,442	
WILSON LIBRARY BULLETIN	13,970		13,970	14,432	14,768
WINES & VINES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/85	12/31/84
WORLD OIL	3,269	37,106	40,375	40,498	40,659
ZIP/TARGET MARKETING	605	34,242	34,847	32,630	31,597
REFERENCE PERIODICALS					
BUSINESS PUBLICATION RATES AND DATA	7,612		7,612	7,771	7,810
COMMUNITY PUBLICATION RATES AND DATA	2,074		2,074	2,083	2,129
CONSUMER MAGAZINE AND AGRI-MEDIA RATES AND DATA	6,384		6,384	6,539	6,619
DATA SOURCES	22,907		22,907	25,593	24,039
NEWSPAPER RATES AND DATA	6,614		6,614	6,743	6,779
THE POCKET LIST OF RAILROAD OFFICIALS	12,795		12,795	12,641	13,204
SPOT RADIO RATES AND DATA	4,504		4,504	4,634	4,648
SPOT TELEVISION RATES AND DATA	4,508		4,508	4,499	4,502
THOMAS REGISTER OF AMERICAN MANUFACTURERS AND THOMAS REGISTER CATALOG FILE 75TH (1985) EDITION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CANADA					
THE BUSINESS QUARTERLY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CANADIAN UNDERWRITER	8,116		8,116	8,148	8,222
FINANCE	UNDER TEMPORARY SUSPENSION OF SERVICE				
INFORMATIQUE & BUREAUTIQUE	6,692	15,141	21,833	21,923	23,896
JOURNAL CONSTRUCTO	2,232	4,458	6,690	6,518	6,486
LE JOURNAL DES VOYAGES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
LES AFFAIRES	67,801		67,801	63,283	58,811
MARKETING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MUNICIPAL WORLD	7,386	690	8,076	8,436	8,957

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/85	12/31/84
QUEBEC CONSTRUCTION	1,805	2,370	4,175	4,118	4,007
REVUE COMMERCE	33,806		33,806	34,640	33,653

REFERENCE PERIODICALS

CANADIAN ADVERTISING RATES AND DATA PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME

ABC Farm Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 12/31/85 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 12/31/84 TOTAL PAID
U.S.		
AMERICAN AGRICULTURIST	55,525	59,297
AMERICAN VEGETABLE GROWER	25,780	26,929
ARIZONA FARMER-STOCKMAN	3,147	3,368
CALIFORNIA FARMER	56,080	55,839
THE CATTLEMAN	20,511	21,820
COLORADO RANCHER AND FARMER	17,123	19,065
THE DROVERS JOURNAL	53,218	56,225
FARM JOURNAL	845,871	904,708
THE FARMER	133,690	141,481
THE FARMER-STOCKMAN	194,022	201,215
FARMWEEK	27,012	24,644
THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	6,465	6,428
HARVEST FARM UNIT	298,660	340,501
THE HIGH PLAINS JOURNAL	55,638	56,182
HOARD'S DAIRYMAN	171,037	182,421
IDAHO FARMER-STOCKMAN	15,987	16,921
KANSAS FARMER	48,923	55,535
THE KENTUCKY FARMER	P/S NOT FILED BY PRESS TIME	
MICHIGAN FARMER	57,234	63,157
MISSOURI RURALIST	58,485	62,263
MONTANA FARMER-STOCKMAN	23,859	24,540
THE NATIONAL FUTURE FARMER	429,362	452,237
NEBRASKA FARMER	56,214	59,798
THE OHIO FARMER	84,048	91,252
OREGON FARMER-STOCKMAN	20,358	22,323
PENNSYLVANIA FARMER	62,462	68,294
PRAIRIE FARMER	160,511	178,554
PROGRESSIVE FARMER	548,905	573,402
SUCCESSFUL FARMING	506,651	542,578
UTAH FARMER-STOCKMAN	6,761	7,358
WALLACES FARMER	86,716	97,781
WASHINGTON FARMER-STOCKMAN	24,231	25,682
WESTERN FARMER-STOCKMAN MAGAZINES	94,343	100,193
WISCONSIN AGRICULTURIST	57,862	65,833
WYOMING STOCKMAN-FARMER	3,372	3,956
CANADA		
CATTLEMEN	41,354	41,067
COUNTRY GUIDE	231,176	233,215
COUNTRY LIFE IN BRITISH COLUMBIA	P/S NOT FILED BY PRESS TIME	
GRAINEWS	53,146	51,406
LA TERRE DE CHEZ NOUS	48,234	48,710
LE BULLETIN DES AGRICULTEURS	105,907	118,294
THE WESTERN PRODUCER	139,766	142,389

	AMERICAN AGRICULTURIST	AMERICAN VEGETABLE GROWER	ARIZONA FARMER-STOCKMAN	CALIFORNIA FARMER
MAINE	2,277	266		
NEW HAMPSHIRE	1,827	228		
VERMONT	2,318	117		
MASSACHUSETTS	2,943	912		
RHODE ISLAND	392	108		
CONNECTICUT	2,494	483		
NEW ENGLAND	**12,251**	**2,114**		
NEW YORK	33,824	1,928		
NEW JERSEY	3,953	969		
PENNSYLVANIA	4,392	2,102		
MIDDLE ATLANTIC	**42,169**	**4,999**		
OHIO		1,565		
INDIANA		737		
ILLINOIS		1,012		
MICHIGAN		1,323		
WISCONSIN		718		
EAST NO. CENTRAL		**5,355**		
MINNESOTA		539		
IOWA		430		
MISSOURI		497		
NORTH DAKOTA		53	7	
SOUTH DAKOTA		50	5	
NEBRASKA		151		
KANSAS		300		
WEST NO. CENTRAL		**2,020**	**12**	
DELAWARE		142		
MARYLAND		652		
DISTRICT OF COLUMBIA		42		
VIRGINIA		702		
WEST VIRGINIA		212		
NORTH CAROLINA		927		
SOUTH CAROLINA		227		
GEORGIA		317		
FLORIDA		483		
SOUTH ATLANTIC		**3,704**		
KENTUCKY		485		
TENNESSEE		516		
ALABAMA		243		
MISSISSIPPI		365		
EAST SO. CENTRAL		**1,609**		
ARKANSAS		178		
LOUISIANA		215		
OKLAHOMA		279		
TEXAS		599		
WEST SO. CENTRAL		**1,271**		
MONTANA		74	11	
IDAHO		139	5	
WYOMING		17	5	
COLORADO		206		
NEW MEXICO		98		
ARIZONA		157	2,077	372
UTAH		113	9	
NEVADA		26	20	918
MOUNTAIN		**830**	**2,127**	**1,290**
ALASKA		65	2	15
WASHINGTON		376	20	
OREGON		333	6	250
CALIFORNIA		1,168		52,927
HAWAII		245	1	92
PACIFIC		**2,187**	**29**	**53,284**
MISCELLANEOUS	654			
UNCLASSIFIED			921	917
UNITED STATES	**55,074**	**24,089**	**3,089**	**55,491**
POSSESSIONS & OTHER AREAS		76		3
U. S. & POSSESSIONS, ETC.	**55,074**	**24,165**	**3,089**	**55,494**
CANADA		726	1	25
FOREIGN	47	882	17	85
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**55,121**	**25,773**	**3,107**	**55,604**

	THE CATTLEMAN	COLORADO RANCHER AND FARMER	THE DROVERS JOURNAL	FARM JOURNAL
MAINE			94	2,037
NEW HAMPSHIRE	1		42	994
VERMONT			50	2,135
MASSACHUSETTS	1		103	1,709
RHODE ISLAND			20	223
CONNECTICUT	10		97	1,834
NEW ENGLAND	**12**		**406**	**8,932**
NEW YORK	17		719	19,227
NEW JERSEY	6		129	3,001
PENNSYLVANIA	23		908	27,693
MIDDLE ATLANTIC	**46**		**1,756**	**49,921**
OHIO	20		2,615	43,312
INDIANA	25		2,689	42,289
ILLINOIS	76		4,998	67,051
MICHIGAN	18		1,186	27,314
WISCONSIN	21		1,275	34,848
EAST NO. CENTRAL	**160**		**12,763**	**214,814**
MINNESOTA	10		1,643	52,589
IOWA	21		4,017	75,953
MISSOURI	106		5,005	41,872
NORTH DAKOTA	9		596	19,399
SOUTH DAKOTA	10		1,037	21,792
NEBRASKA	26	140	1,836	43,222
KANSAS	100	494	2,170	42,885
WEST NO. CENTRAL	**282**	**634**	**16,304**	**297,712**
DELAWARE			33	1,655
MARYLAND	13		267	5,957
DISTRICT OF COLUMBIA	15		45	92
VIRGINIA	37		1,202	11,934
WEST VIRGINIA	1		648	4,791
NORTH CAROLINA	22		710	21,384
SOUTH CAROLINA	26		331	6,048
GEORGIA	40		1,029	13,931
FLORIDA	102		587	5,445
SOUTH ATLANTIC	**256**		**4,852**	**71,237**
KENTUCKY	17		2,223	13,646
TENNESSEE	48		1,774	15,107
ALABAMA	49		853	9,572
MISSISSIPPI	58		559	7,791
EAST SO. CENTRAL	**172**		**5,409**	**46,116**
ARKANSAS	108		1,179	9,695
LOUISIANA	216		473	5,568
OKLAHOMA	1,046		1,788	17,064
TEXAS	16,995		2,935	28,839
WEST SO. CENTRAL	**18,365**		**6,375**	**61,166**
MONTANA	18		578	12,880
IDAHO	8		476	10,315
WYOMING	25	392	445	4,015
COLORADO	69	15,235	1,031	12,674
NEW MEXICO	162	128	339	2,409
ARIZONA	92		268	2,192
UTAH	9		267	2,833
NEVADA	4		113	778
MOUNTAIN	**387**	**15,755**	**3,517**	**48,096**
ALASKA	1		35	209
WASHINGTON	28		484	10,884
OREGON	17		432	8,411
CALIFORNIA	104		871	15,988
HAWAII	16		31	174
PACIFIC	**166**		**1,853**	**35,666**
MISCELLANEOUS		460		
UNCLASSIFIED				
UNITED STATES	**19,846**	**16,849**	**53,235**	**833,660**
POSSESSIONS & OTHER AREAS	8		10	24
U. S. & POSSESSIONS, ETC.	**19,854**	**16,849**	**53,245**	**833,684**
CANADA	38	7	159	177
FOREIGN	482	2	15	335
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	4		11	75
GRAND TOTAL	**20,378**	**16,858**	**53,430**	**834,271**

	THE FARMER	THE FARMER-STOCKMAN	FARMWEEK	THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL
MAINE			5	1
NEW HAMPSHIRE			1	
VERMONT			1	
MASSACHUSETTS			6	2
RHODE ISLAND				
CONNECTICUT			8	2
NEW ENGLAND			21	5
NEW YORK			34	7
NEW JERSEY			7	5
PENNSYLVANIA			65	6
MIDDLE ATLANTIC			106	18
OHIO			4,984	6
INDIANA			19,451	5
ILLINOIS			201	12
MICHIGAN			74	2
WISCONSIN	273		23	5
EAST NO. CENTRAL	273		24,733	30
MINNESOTA	78,208		16	3
IOWA	291		27	1
MISSOURI			39	7
NORTH DAKOTA	27,400		2	
SOUTH DAKOTA	22,915		6	
NEBRASKA			3	2
KANSAS			13	1
WEST NO. CENTRAL	128,814		106	14
DELAWARE			1	
MARYLAND			7	5
DISTRICT OF COLUMBIA			1	1
VIRGINIA			19	18
WEST VIRGINIA			40	1
NORTH CAROLINA			27	12
SOUTH CAROLINA			5	14
GEORGIA			8	96
FLORIDA			89	5,782
SOUTH ATLANTIC			197	5,929
KENTUCKY			1,673	6
TENNESSEE			527	17
ALABAMA			21	32
MISSISSIPPI			5	7
EAST SO. CENTRAL			2,226	62
ARKANSAS		204	8	2
LOUISIANA		95	2	10
OKLAHOMA		61,475	5	
TEXAS		128,863	18	19
WEST SO. CENTRAL		190,637	33	31
MONTANA	243			
IDAHO				1
WYOMING			1	
COLORADO			4	1
NEW MEXICO		1,482	2	1
ARIZONA			10	3
UTAH				
NEVADA				2
MOUNTAIN	243	1,482	17	8
ALASKA			1	
WASHINGTON			1	
OREGON			2	1
CALIFORNIA			20	3
HAWAII				3
PACIFIC			24	7
MISCELLANEOUS		915		
UNCLASSIFIED	1,042	1,154		
UNITED STATES	130,372	194,188	27,463	6,104
POSSESSIONS & OTHER AREAS				13
U. S. & POSSESSIONS, ETC.	130,372	194,188	27,463	6,117
CANADA	49	3	1	3
FOREIGN		9		15
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	8	18		
GRAND TOTAL	130,429	194,218	27,464	6,135

	HARVEST FARM UNIT	THE HIGH PLAINS JOURNAL	HOARD'S DAIRYMAN	IDAHO FARMER-STOCKMAN
MAINE		2	964	
NEW HAMPSHIRE			705	
VERMONT			2,641	
MASSACHUSETTS		1	1,153	
RHODE ISLAND			139	
CONNECTICUT		14	1,128	
NEW ENGLAND		**17**	**6,730**	
NEW YORK		29	15,306	
NEW JERSEY	2,534	12	790	
PENNSYLVANIA	51,091	38	12,412	
MIDDLE ATLANTIC	**53,625**	**79**	**28,508**	
OHIO	82,174	46	7,946	
INDIANA		42	4,559	
ILLINOIS		116	4,853	
MICHIGAN	56,136	20	7,932	
WISCONSIN		44	32,488	
EAST NO. CENTRAL	**138,310**	**268**	**57,778**	
MINNESOTA		94	13,659	
IOWA		301	5,766	
MISSOURI	56,881	2,007	4,764	
NORTH DAKOTA		157	1,173	
SOUTH DAKOTA		472	1,684	2
NEBRASKA		9,023	1,883	
KANSAS	47,122	23,977	2,773	
WEST NO. CENTRAL	**104,003**	**36,031**	**31,702**	**2**
DELAWARE	765	3	163	
MARYLAND	4,516	4	2,107	
DISTRICT OF COLUMBIA		9	64	
VIRGINIA		19	2,474	
WEST VIRGINIA	2,906	7	556	
NORTH CAROLINA		24	1,686	
SOUTH CAROLINA		6	567	
GEORGIA		28	1,261	
FLORIDA		18	1,113	
SOUTH ATLANTIC	**8,187**	**118**	**9,991**	
KENTUCKY		22	4,619	
TENNESSEE		34	3,122	
ALABAMA		13	590	
MISSISSIPPI		39	1,009	
EAST SO. CENTRAL		**108**	**9,340**	
ARKANSAS		130	1,499	
LOUISIANA		39	800	
OKLAHOMA		8,897	1,555	
TEXAS		4,199	3,354	
WEST SO. CENTRAL		**13,265**	**7,208**	
MONTANA		113	387	67
IDAHO		68	1,110	15,029
WYOMING		308	128	45
COLORADO		5,940	802	
NEW MEXICO		418	288	
ARIZONA		95	365	21
UTAH		44	583	92
NEVADA		19	112	101
MOUNTAIN		**7,005**	**3,775**	**15,355**
ALASKA		12	99	10
WASHINGTON		43	2,255	133
OREGON		46	967	199
CALIFORNIA		146	3,187	
HAWAII			43	1
PACIFIC		**247**	**6,551**	**343**
MISCELLANEOUS				
UNCLASSIFIED	3,825			171
UNITED STATES	**307,950**	**57,138**	**161,583**	**15,871**
POSSESSIONS & OTHER AREAS	1		197	
U. S. & POSSESSIONS, ETC.	**307,951**	**57,138**	**161,780**	**15,871**
CANADA	4	58	6,238	7
FOREIGN		11	2,397	3
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	5		49	
GRAND TOTAL	**307,960**	**57,207**	**170,464**	**15,881**

	KANSAS FARMER	THE KENTUCKY FARMER*	MICHIGAN FARMER	MISSOURI RURALIST
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY				
PENNSYLVANIA				
MIDDLE ATLANTIC				
OHIO				
INDIANA				
ILLINOIS				
MICHIGAN			56,136	
WISCONSIN				
EAST NO. CENTRAL			**56,136**	
MINNESOTA				
IOWA				
MISSOURI				56,881
NORTH DAKOTA				
SOUTH DAKOTA				
NEBRASKA				
KANSAS	47,122			
WEST NO. CENTRAL	**47,122**			**56,881**
DELAWARE				
MARYLAND				
DISTRICT OF COLUMBIA				
VIRGINIA				
WEST VIRGINIA				
NORTH CAROLINA				
SOUTH CAROLINA				
GEORGIA				
FLORIDA				
SOUTH ATLANTIC				
KENTUCKY				
TENNESSEE				
ALABAMA				
MISSISSIPPI				
EAST SO. CENTRAL				
ARKANSAS				
LOUISIANA				
OKLAHOMA				
TEXAS				
WEST SO. CENTRAL				
MONTANA				
IDAHO				
WYOMING				
COLORADO				
NEW MEXICO				
ARIZONA				
UTAH				
NEVADA				
MOUNTAIN				
ALASKA				
WASHINGTON				
OREGON				
CALIFORNIA				
HAWAII				
PACIFIC				
MISCELLANEOUS				
UNCLASSIFIED	898		592	796
UNITED STATES	**48,020**		**56,728**	**57,677**
POSSESSIONS & OTHER AREAS			1	
U. S. & POSSESSIONS, ETC.	**48,020**		**56,729**	**57,677**
CANADA			3	
FOREIGN				
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	1		1	1
GRAND TOTAL	**48,021**		**56,733**	**57,678**

*Publisher's Statement Not Filed By Press Time.

	MONTANA FARMER-STOCKMAN	THE NATIONAL FUTURE FARMER	NEBRASKA FARMER	THE OHIO FARMER
MAINE		264		
NEW HAMPSHIRE		663		
VERMONT		827		
MASSACHUSETTS		1,005		
RHODE ISLAND		204		
CONNECTICUT		1,860		
NEW ENGLAND		**4,823**		
NEW YORK		6,246		
NEW JERSEY		1,898		
PENNSYLVANIA		11,873		
MIDDLE ATLANTIC		**20,017**		
OHIO		19,318		82,174
INDIANA		9,889		
ILLINOIS		14,487		
MICHIGAN		7,032		
WISCONSIN		19,946		
EAST NO. CENTRAL		**70,672**		**82,174**
MINNESOTA		8,461		
IOWA		12,953	123	
MISSOURI		15,990		
NORTH DAKOTA	70	953		
SOUTH DAKOTA	35	4,212	245	
NEBRASKA		2,189	53,511	
KANSAS		6,977	587	
WEST NO. CENTRAL	**105**	**51,735**	**54,466**	
DELAWARE		1,161		
MARYLAND		2,714		
DISTRICT OF COLUMBIA		219		
VIRGINIA		16,779		
WEST VIRGINIA		4,963		
NORTH CAROLINA		14,469		
SOUTH CAROLINA		3,208		
GEORGIA		14,444		
FLORIDA		12,938		
SOUTH ATLANTIC		**70,895**		
KENTUCKY		13,942		
TENNESSEE		15,003		
ALABAMA		24,162		
MISSISSIPPI		7,095		
EAST SO. CENTRAL		**60,202**		
ARKANSAS		13,885		
LOUISIANA		10,390		
OKLAHOMA		15,378		
TEXAS		48,732		
WEST SO. CENTRAL		**88,385**		
MONTANA	21,345	2,335		
IDAHO	76	4,001		
WYOMING	1,383	1,640	77	
COLORADO		2,745	614	
NEW MEXICO		2,914		
ARIZONA	56	2,850		
UTAH	24	784		
NEVADA	28	352		
MOUNTAIN	**22,912**	**17,621**	**691**	
ALASKA	12	184		
WASHINGTON	190	7,611		
OREGON	77	3,655		
CALIFORNIA		19,151		
HAWAII	2	588		
PACIFIC	**281**	**31,189**		
MISCELLANEOUS			619	
UNCLASSIFIED	264			1,034
UNITED STATES	**23,562**	**415,539**	**55,776**	**83,208**
POSSESSIONS & OTHER AREAS		2,177		
U. S. & POSSESSIONS, ETC.	**23,562**	**417,716**	**55,776**	**83,208**
CANADA	16	5	5	1
FOREIGN		30	11	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			1	1
GRAND TOTAL	**23,578**	**417,751**	**55,793**	**83,210**

	OREGON FARMER-STOCKMAN	PENNSYLVANIA FARMER	PRAIRIE FARMER	PROGRESSIVE FARMER
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY		2,534		
PENNSYLVANIA		51,091		
MIDDLE ATLANTIC		**53,625**		
OHIO			1,390	9,365
INDIANA			63,884	8,784
ILLINOIS			86,477	11,829
MICHIGAN			1,327	1,411
WISCONSIN			955	1,929
EAST NO. CENTRAL			**154,033**	**33,318**
MINNESOTA				715
IOWA			192	6,978
MISSOURI			883	16,021
NORTH DAKOTA				
SOUTH DAKOTA	2			
NEBRASKA				1,381
KANSAS				8,721
WEST NO. CENTRAL	**2**		**1,075**	**33,816**
DELAWARE		765		1,742
MARYLAND		4,516		7,960
DISTRICT OF COLUMBIA				79
VIRGINIA				28,914
WEST VIRGINIA		2,906		9,134
NORTH CAROLINA				50,275
SOUTH CAROLINA				18,010
GEORGIA				34,328
FLORIDA				19,513
SOUTH ATLANTIC		**8,187**		**169,955**
KENTUCKY			779	31,204
TENNESSEE				38,102
ALABAMA				34,578
MISSISSIPPI				28,287
EAST SO. CENTRAL			**779**	**132,171**
ARKANSAS				27,618
LOUISIANA				20,773
OKLAHOMA				27,428
TEXAS				90,121
WEST SO. CENTRAL				**165,940**
MONTANA	19			
IDAHO	48			
WYOMING	8			
COLORADO				1,109
NEW MEXICO				4,397
ARIZONA	12			3,089
UTAH	11			
NEVADA	39			
MOUNTAIN	**137**			**8,595**
ALASKA	19			36
WASHINGTON	151			
OREGON	19,258			
CALIFORNIA				985
HAWAII				14
PACIFIC	**19,428**			**1,035**
MISCELLANEOUS-UNCLASSIFIED	207	505	2,128	1,314
UNITED STATES	**19,774**	**62,317**	**158,015**	**546,144**
POSSESSIONS & OTHER AREAS				8
U. S. & POSSESSIONS, ETC.	**19,774**	**62,317**	**158,015**	**546,152**
CANADA	3		11	51
FOREIGN	1			257
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	1	1		110
GRAND TOTAL	**19,779**	**62,318**	**158,026**	**546,570**

	SUCCESSFUL FARMING	UTAH FARMER-STOCKMAN	WALLACES FARMER	WASHINGTON FARMER-STOCKMAN
MAINE	242			
NEW HAMPSHIRE	134			
VERMONT	699			
MASSACHUSETTS	293			
RHODE ISLAND	44			
CONNECTICUT	317			
NEW ENGLAND	**1,729**			
NEW YORK	11,386			
NEW JERSEY	806			
PENNSYLVANIA	11,465			
MIDDLE ATLANTIC	**23,657**			
OHIO	29,131			
INDIANA	34,587			
ILLINOIS	64,134		570	
MICHIGAN	20,088			
WISCONSIN	31,481			
EAST NO. CENTRAL	**179,421**		**570**	
MINNESOTA	54,383		1,418	
IOWA	64,095		78,719	
MISSOURI	34,039		872	
NORTH DAKOTA	24,938		14	2
SOUTH DAKOTA	22,816		283	
NEBRASKA	32,436		546	
KANSAS	27,407		120	
WEST NO. CENTRAL	**260,114**		**81,972**	**2**
DELAWARE	108			
MARYLAND	333			
DISTRICT OF COLUMBIA	49			
VIRGINIA	512			
WEST VIRGINIA	106			
NORTH CAROLINA	365			
SOUTH CAROLINA	171			
GEORGIA	335			
FLORIDA	700			
SOUTH ATLANTIC	**2,679**			
KENTUCKY	818			
TENNESSEE	655			
ALABAMA	387			
MISSISSIPPI	209			
EAST SO. CENTRAL	**2,069**			
ARKANSAS	492			
LOUISIANA	179			
OKLAHOMA	889			
TEXAS	1,459			
WEST SO. CENTRAL	**3,019**			
MONTANA	7,338	9		49
IDAHO	4,018	20		145
WYOMING	2,451	186		6
COLORADO	7,817			
NEW MEXICO	290			
ARIZONA	692	11		12
UTAH	515	6,137		11
NEVADA	208	165		
MOUNTAIN	**23,329**	**6,528**		**223**
ALASKA	109			20
WASHINGTON	4,114	8		23,268
OREGON	2,577	6		116
CALIFORNIA	2,355			
HAWAII	67			
PACIFIC	**9,222**	**14**		**23,404**
MISCELLANEOUS				
UNCLASSIFIED		65	1,302	187
UNITED STATES	**505,239**	**6,607**	**83,844**	**23,816**
POSSESSIONS & OTHER AREAS	3			
U. S. & POSSESSIONS, ETC.	**505,242**	**6,607**	**83,844**	**23,816**
CANADA	343	3	2	12
FOREIGN	296	1		11
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	54			1
GRAND TOTAL	**505,935**	**6,611**	**83,846**	**23,840**

	WESTERN FARMER-STOCKMAN MAGAZINES	WISCONSIN AGRICULTURIST	WYOMING STOCKMAN-FARMER
MAINE			
NEW HAMPSHIRE			
VERMONT			
MASSACHUSETTS			
RHODE ISLAND			
CONNECTICUT			
NEW ENGLAND			
NEW YORK			
NEW JERSEY			
PENNSYLVANIA			
MIDDLE ATLANTIC			
OHIO			
INDIANA			
ILLINOIS		404	
MICHIGAN		146	
WISCONSIN		55,121	
EAST NO. CENTRAL		**55,671**	
MINNESOTA		152	
IOWA			
MISSOURI			
NORTH DAKOTA	79		
SOUTH DAKOTA	44		
NEBRASKA			
KANSAS			
WEST NO. CENTRAL	**123**	**152**	
DELAWARE			
MARYLAND			
DISTRICT OF COLUMBIA			
VIRGINIA			
WEST VIRGINIA			
NORTH CAROLINA			
SOUTH CAROLINA			
GEORGIA			
FLORIDA			
SOUTH ATLANTIC			
KENTUCKY			
TENNESSEE			
ALABAMA			
MISSISSIPPI			
EAST SO. CENTRAL			
ARKANSAS			
LOUISIANA			
OKLAHOMA			
TEXAS			
WEST SO. CENTRAL			
MONTANA	21,500		
IDAHO	15,323		
WYOMING	1,633		2,779
COLORADO			
NEW MEXICO			
ARIZONA	2,189		
UTAH	6,284		
NEVADA	353		
MOUNTAIN	**47,282**		**2,779**
ALASKA	63		
WASHINGTON	23,770		
OREGON	19,662		
CALIFORNIA			
HAWAII	4		
PACIFIC	**43,499**		
MISCELLANEOUS			
UNCLASSIFIED	1,815	420	383
UNITED STATES	**92,719**	**56,243**	**3,162**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**92,719**	**56,243**	**3,162**
CANADA	42	3	
FOREIGN	33		
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	2		
GRAND TOTAL	**92,796**	**56,246**	**3,162**

		FARM JOURNAL - CROP EDITIONS ONLY		
	CORN MARKET	CORN MARKET-NORTH	CORN MARKET-SOUTH	WHEAT MARKET
MAINE	2,037	2,037		
NEW HAMPSHIRE	994	994		
VERMONT	2,135	2,135		
MASSACHUSETTS	1,709	1,709		
RHODE ISLAND	223	223		
CONNECTICUT	1,834	1,834		
NEW ENGLAND	**8,932**	**8,932**		
NEW YORK	19,227	19,227		
NEW JERSEY	3,001	3,001		
PENNSYLVANIA	27,693	27,693		
MIDDLE ATLANTIC	**49,921**	**49,921**		
OHIO	43,312	43,312		
INDIANA	42,289	42,289		
ILLINOIS	67,051	67,051		
MICHIGAN	27,314	27,314		
WISCONSIN	34,848	34,848		
EAST NO. CENTRAL	**214,814**	**214,814**		
MINNESOTA	52,589	52,589		52,589
IOWA	75,953	75,953		
MISSOURI	41,872	41,872		
NORTH DAKOTA	19,399	19,399		19,399
SOUTH DAKOTA	21,792	21,792		21,792
NEBRASKA	43,222	43,222		43,222
KANSAS	42,885	42,885		42,885
WEST NO. CENTRAL	**297,712**	**297,712**		**179,887**
DELAWARE	1,655	1,655		
MARYLAND	5,957	5,957		
DISTRICT OF COLUMBIA	92	92		
VIRGINIA	11,934		11,934	
WEST VIRGINIA	4,791		4,791	
NORTH CAROLINA	21,384		21,384	
SOUTH CAROLINA	6,048		6,048	
GEORGIA	13,931		13,931	
FLORIDA	5,445		5,445	
SOUTH ATLANTIC	**71,237**	**7,704**	**63,533**	
KENTUCKY	13,646		13,646	
TENNESSEE	15,107		15,107	
ALABAMA	9,572		9,572	
MISSISSIPPI				
EAST SO. CENTRAL	**38,325**		**38,325**	
ARKANSAS				
LOUISIANA				
OKLAHOMA				17,064
TEXAS				28,839
WEST SO. CENTRAL				**45,903**
MONTANA				12,880
IDAHO				10,315
WYOMING				4,015
COLORADO	12,674	12,674		12,674
NEW MEXICO				2,409
ARIZONA				
UTAH				2,833
NEVADA				
MOUNTAIN	**12,674**	**12,674**		**45,126**
ALASKA				209
WASHINGTON				10,884
OREGON				8,411
CALIFORNIA				
HAWAII				
PACIFIC				**19,504**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**693,615**	**591,757**	**101,858**	**290,420**
POSSESSIONS & OTHER AREAS	24	24		24
U. S. & POSSESSIONS, ETC.	**693,639**	**591,781**	**101,858**	**290,444**
CANADA	177	177		177
FOREIGN	335	335		335
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	75	75		75
GRAND TOTAL	**694,226**	**592,368**	**101,858**	**291,031**

FARM JOURNAL - CROP EDITIONS ONLY

	SOYBEAN MARKET	SOYBEAN MARKET-NORTH	SOYBEAN MARKET-SOUTH	SORGHUM MARKET
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY	3,001		3,001	
PENNSYLVANIA				
MIDDLE ATLANTIC	**3,001**		**3,001**	
OHIO	43,312	43,312		
INDIANA	42,289	42,289		
ILLINOIS	67,051	67,051		
MICHIGAN				
WISCONSIN				
EAST NO. CENTRAL	**152,652**	**152,652**		
MINNESOTA	52,589	52,589		
IOWA	75,953	75,953		
MISSOURI	41,872	41,872		41,872
NORTH DAKOTA	19,399	19,399		19,399
SOUTH DAKOTA	21,792	21,792		21,792
NEBRASKA	43,222	43,222		43,222
KANSAS	42,885	42,885		42,885
WEST NO. CENTRAL	**297,712**	**297,712**		**169,170**
DELAWARE	1,655		1,655	
MARYLAND	5,957		5,957	
DISTRICT OF COLUMBIA	92		92	
VIRGINIA	11,934		11,934	
WEST VIRGINIA	4,791		4,791	
NORTH CAROLINA	21,384		21,384	
SOUTH CAROLINA	6,048		6,048	
GEORGIA	13,931		13,931	
FLORIDA	5,445		5,445	
SOUTH ATLANTIC	**71,237**		**71,237**	
KENTUCKY	13,646		13,646	
TENNESSEE	15,107		15,107	
ALABAMA	9,572		9,572	
MISSISSIPPI	7,791		7,791	
EAST SO. CENTRAL	**46,116**		**46,116**	
ARKANSAS	9,695		9,695	
LOUISIANA	5,568		5,568	
OKLAHOMA				17,064
TEXAS				28,839
WEST SO. CENTRAL	**15,263**		**15,263**	**45,903**
MONTANA				
IDAHO				
WYOMING				
COLORADO				12,674
NEW MEXICO				2,409
ARIZONA				
UTAH				
NEVADA				
MOUNTAIN				**15,083**
ALASKA				
WASHINGTON				
OREGON				
CALIFORNIA				
HAWAII				
PACIFIC				
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**585,981**	**450,364**	**135,617**	**230,156**
POSSESSIONS & OTHER AREAS	24	24		
U. S. & POSSESSIONS, ETC.	**586,005**	**450,388**	**135,617**	**230,156**
CANADA	177	177		
FOREIGN	335	335		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	75	75		
GRAND TOTAL	**586,592**	**450,975**	**135,617**	**230,156**

SUCCESSFUL FARMING
LIVESTOCK INVOLVEMENT

	HOG QUALIFIED	BEEF QUALIFIED	DAIRY QUALIFIED
MAINE	55	87	114
NEW HAMPSHIRE	43	57	81
VERMONT	67	193	608
MASSACHUSETTS	81	120	141
RHODE ISLAND	13	19	14
CONNECTICUT	80	125	163
NEW ENGLAND	**339**	**601**	**1,121**
NEW YORK	2,473	5,535	8,037
NEW JERSEY	157	262	228
PENNSYLVANIA	4,320	7,651	6,773
MIDDLE ATLANTIC	**6,950**	**13,448**	**15,038**
OHIO	12,412	15,850	7,450
INDIANA	15,881	17,725	5,089
ILLINOIS	30,090	36,176	9,502
MICHIGAN	6,572	9,835	6,608
WISCONSIN	12,230	24,083	24,004
EAST NO. CENTRAL	**77,185**	**103,669**	**52,653**
MINNESOTA	29,410	33,000	22,948
IOWA	47,462	46,360	12,293
MISSOURI	21,450	29,022	10,659
NORTH DAKOTA	5,636	14,303	4,106
SOUTH DAKOTA	13,649	19,240	6,054
NEBRASKA	16,789	25,341	3,845
KANSAS	16,931	23,592	9,461
WEST NO. CENTRAL	**151,327**	**190,858**	**69,366**
DELAWARE	44	38	25
MARYLAND	122	163	118
DISTRICT OF COLUMBIA	18	24	13
VIRGINIA	221	337	197
WEST VIRGINIA	59	78	56
NORTH CAROLINA	177	206	141
SOUTH CAROLINA	84	101	58
GEORGIA	158	211	91
FLORIDA	280	365	197
SOUTH ATLANTIC	**1,163**	**1,523**	**896**
KENTUCKY	377	513	252
TENNESSEE	338	440	238
ALABAMA	161	277	104
MISSISSIPPI	86	117	55
EAST SO. CENTRAL	**962**	**1,347**	**649**
ARKANSAS	190	277	126
LOUISIANA	71	104	58
OKLAHOMA	355	661	208
TEXAS	667	990	472
WEST SO. CENTRAL	**1,283**	**2,032**	**864**
MONTANA	2,239	5,928	783
IDAHO	854	2,745	1,018
WYOMING	526	2,031	297
COLORADO	2,563	5,878	1,380
NEW MEXICO	85	189	61
ARIZONA	233	361	130
UTAH	99	323	129
NEVADA	52	124	41
MOUNTAIN	**6,651**	**17,579**	**3,839**
ALASKA	36	52	35
WASHINGTON	796	2,345	706
OREGON	608	1,634	513
CALIFORNIA	580	1,084	518
HAWAII	26	25	14
PACIFIC	**2,046**	**5,140**	**1,786**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**247,906**	**336,197**	**146,212**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**247,906**	**336,197**	**146,212**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**247,906**	**336,197**	**146,212**

	SUCCESSFUL FARMING LIVESTOCK EDITIONS		
	HOG	BEEF	DAIRY
MAINE	55	85	110
NEW HAMPSHIRE	42	56	79
VERMONT	62	177	561
MASSACHUSETTS	77	113	136
RHODE ISLAND	11	18	13
CONNECTICUT	76	119	151
NEW ENGLAND	**323**	**568**	**1,050**
NEW YORK	2,126	4,211	6,103
NEW JERSEY	149	249	204
PENNSYLVANIA	3,816	6,998	6,031
MIDDLE ATLANTIC	**6,091**	**11,458**	**12,338**
OHIO	10,266	13,388	6,084
INDIANA	13,236	14,863	4,242
ILLINOIS	23,087	28,234	7,838
MICHIGAN	5,868	8,729	5,633
WISCONSIN	10,856	21,973	21,120
EAST NO. CENTRAL	**63,313**	**87,187**	**44,917**
MINNESOTA	21,652	23,992	16,541
IOWA	36,121	35,279	9,640
MISSOURI	18,150	25,251	9,428
NORTH DAKOTA	3,789	9,620	2,738
SOUTH DAKOTA	8,530	11,693	4,122
NEBRASKA	12,444	19,047	2,929
KANSAS	14,475	19,477	8,380
WEST NO. CENTRAL	**115,161**	**144,359**	**53,778**
DELAWARE	42	35	25
MARYLAND	112	149	111
DISTRICT OF COLUMBIA	16	20	12
VIRGINIA	215	325	191
WEST VIRGINIA	58	77	55
NORTH CAROLINA	173	198	136
SOUTH CAROLINA	76	90	57
GEORGIA	149	202	88
FLORIDA	178	252	145
SOUTH ATLANTIC	**1,019**	**1,348**	**820**
KENTUCKY	334	465	239
TENNESSEE	316	413	228
ALABAMA	150	264	100
MISSISSIPPI	81	111	53
EAST SO. CENTRAL	**881**	**1,253**	**620**
ARKANSAS	144	219	107
LOUISIANA	67	100	56
OKLAHOMA	245	518	185
TEXAS	580	867	446
WEST SO. CENTRAL	**1,036**	**1,704**	**794**
MONTANA	1,590	3,527	496
IDAHO	735	2,506	884
WYOMING	388	1,461	235
COLORADO	1,939	4,506	1,077
NEW MEXICO	77	160	60
ARIZONA	150	237	89
UTAH	90	303	121
NEVADA	42	106	36
MOUNTAIN	**5,011**	**12,806**	**2,998**
ALASKA	33	45	32
WASHINGTON	652	1,835	627
OREGON	503	1,384	397
CALIFORNIA	526	970	475
HAWAII	26	24	14
PACIFIC	**1,740**	**4,258**	**1,545**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**194,575**	**264,941**	**118,860**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**194,575**	**264,941**	**118,860**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**194,575**	**264,941**	**118,860**

	CATTLEMEN	COUNTRY GUIDE	COUNTRY GUIDE DEMOGRAPHIC EDITIONS ONLY		
			HOG GUIDE	DAIRY GUIDE	CORN-SOY GUIDE
NEWFOUNDLAND	49	622	26	57	8
NOVA SCOTIA	551	5,504	392	717	169
PRINCE EDWARD ISLAND	204	2,461	407	466	251
NEW BRUNSWICK	767	7,323	333	623	263
QUEBEC	1,008	5,214	304	786	5,214
ONTARIO	13,526	68,542	12,811	12,359	68,542
MANITOBA	3,228	24,572	3,276	2,660	1,360
SASKATCHEWAN	7,012	51,834	4,975	4,175	819
ALBERTA	11,630	51,913	6,970	5,238	2,104
BRITISH COLUMBIA	2,553	11,425	694	1,085	547
NORTHWEST TERRITORIES	14	132	1	2	
YUKON TERRITORY	15	81		2	
MISCELLANEOUS					
UNCLASSIFIED					
TOTAL CANADA	**40,557**	**229,623**	**30,189**	**28,170**	**79,277**
BRITISH COMMONWEALTH	14	28	2	7	
UNITED STATES	172	152	24	26	17
FOREIGN	43	98	21	27	17
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL	**40,786**	**229,901**	**30,236**	**28,230**	**79,311**

	COUNTRY LIFE IN BRITISH COLUMBIA*	GRAINEWS	LA TERRE DE CHEZ NOUS	LE BULLETIN DES AGRICULTEURS	THE WESTERN PRODUCER
NEWFOUNDLAND		5	1	2	10
NOVA SCOTIA		32	3	5	124
PRINCE EDWARD ISLAND		37	5	5	42
NEW BRUNSWICK		27	284	3,381	142
QUEBEC		91	47,526	96,628	201
ONTARIO		796	486	2,440	2,596
MANITOBA		9,431	28	12	13,726
SASKATCHEWAN		24,778	9	17	74,922
ALBERTA		16,395	35	149	35,156
BRITISH COLUMBIA		1,111	3	11	12,670
NORTHWEST TERRITORIES		11			86
YUKON TERRITORY		5			99
MISCELLANEOUS		5			
UNCLASSIFIED					
TOTAL CANADA		**52,724**	**48,380**	**102,650**	**139,774**
BRITISH COMMONWEALTH		21			31
UNITED STATES		518	22	12	113
FOREIGN		139	53	28	24
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL		**53,402**	**48,455**	**102,690**	**139,942**

*Publisher's Statement Not Filed By Press Time.

ABC Religious Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 12/31/85			AVERAGES FOR 6 MOS. ENDED 12/31/84 TOTAL PAID	% OF INCREASE OR DECREASE
	SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID		
U.S.					
CATHOLIC NEW YORK	129,220		129,220#	129,261	
JEWISH EXPONENT	50,984	19	51,003	50,353	+1.3
THE JEWISH NEWS	2,670	18,302	20,972	20,326	+3.2
THE JEWISH WEEK	98,909	774	99,683	95,817	+4.0
THE LONG ISLAND CATHOLIC	138,832		138,832#	140,989	+1.5
THE TABLET	64,815	24,936	89,751#	90,925	+1.3

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  How to Read an ABC Newspaper Audit Report

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March 14, 1986

SUPPLEMENT TO ABC PERIODICAL FAS-FAX

Circulation Averages for period ended December 31, 1985

This supplement provides circulation data on publications that filed their regular December 31, 1985 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

**Audit Bureau
of Circulations**
900 North Meacham Road
Schaumburg, Illinois 60195

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
AMERICAN FILM	5	2.50	125,913	9,646	135,559	115,738	9,422	125,160	+8.8	+2.4	+8.3
AMERICAN HERITAGE	3	4.00	138,401	8,471	146,872	117,536	7,526	125,062	+17.8	+12.6	+17.4
AMERICAN TRAVELER	2	2.00	355,185		355,185	353,948		353,948	+.3		+.3
ART & ANTIQUES	4	6.00	73,632	2,060	75,692	42,707	2,021	44,728@	+72.4	+1.9	+69.2
ASTRONOMY	6	2.00	106,725	51,046	157,771	96,785	35,054	131,839	+10.3	+45.6	+19.7
AUTOWEEK	28	1.25	158,514	2,597	161,111	139,556	3,679	143,235	+13.6	-29.4	+12.5
BALTIMORE MAGAZINE	6	1.75	46,392	6,970	53,362	46,021	6,026	52,047	+.8	+15.7	+2.5
BLACK ENTERPRISE	6	1.95	214,690	14,055	228,745	224,584	9,460	234,044@	-4.4	+48.6	-2.3
BOYS' LIFE	6	1.50	1,369,256		1,369,256	1,410,415		1,410,415	-2.9		-2.9
CAT FANCY	6	2.00	148,345	15,074	163,419	97,176	10,959	108,135	+52.7	+37.5	+51.1
CHICAGO	6	2.25	191,350	23,536	214,886	200,081	24,012	224,093	-4.4	-2.0	-4.1
COUNTRY MUSIC	3	3.00	353,161		353,161	296,207		296,207	+19.2		+19.2
DALLAS COWBOYS OFFICIAL WEEKLY	23	1.00	70,045	2,208	72,253	73,732	2,589	76,321	-5.0	-14.7	-5.3
DENVER MAGAZINE	6	2.00	14,346	2,471	16,817	14,978	2,405	17,383	-4.2	+2.7	-3.3
DETROIT MONTHLY	6	1.50	32,818	7,743	40,561	32,467	7,549	40,016	+1.1	+2.6	+1.4
DR. DOBB'S JOURNAL	6	2.95	26,785	6,339	33,124	18,241	6,569	24,810	+46.8	-3.5	+33.5
DOG FANCY	6	2.00	82,041	8,651	90,692	65,306	6,837	72,143	+25.6	+26.5	+25.7
ELECTRIC COMPANY MAGAZINE	5	.95	312,453	52,029	364,482						
50 PLUS	6	1.50	447,381		447,381	318,016		318,016	+40.7		+40.7
FLYING MODELS	6	2.25	10,030	15,731	25,761	9,207	16,210	25,417@	+8.9	-3.0	+1.4
FOREIGN POLICY	2	5.25	19,252	3,073	22,325	21,296	3,276	24,572	-9.6	-6.2	-9.1
GALLERY MAGAZINE	6	3.75	23,529	437,892	461,421	24,277	470,703	494,980	-3.1	-7.0	-6.8
HISTORIC PRESERVATION	3	2.50	144,545	2,003	146,548	130,986	1,715	132,701	+10.4	+16.8	+10.4
JUNIOR SCHOLASTIC	8	1.75	771,326		771,326	792,626		792,626	-2.7		-2.7

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIP-TIONS	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SINGLE COPY SALES	AVERAGES FOR SIX MONTHS ENDED 12/31/85 TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIP-TIONS	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SINGLE COPY SALES	AVERAGES FOR SIX MONTHS ENDED 12/31/84 TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	% OF INCREASE OR DECREASE SINGLE COPY SALES	% OF INCREASE OR DECREASE TOTAL PAID
LAKELAND BOATING	4	2.00	34,619	5,031	39,650	37,374	4,000	41,374	-7.4	+25.8	-4.2
LOUISIANA LIFE	3	3.00	34,831	8,320	43,151	38,693	9,992	48,685	-10.0	-16.7	-11.4
M, THE CIVILIZED MAN	6	3.00	76,589	57,460	134,049	75,584	40,413	115,997	+1.3	+42.2	+15.6
MATURE OUTLOOK	3		338,447		338,447	171,146		171,146	+97.8		+97.8
THE MOTHER EARTH NEWS	3	3.00	543,220	181,763	724,983	673,799	183,211	857,010	-19.4	-.8	-15.4
NASHVILLE!	6	1.75	12,125	1,645	13,770	11,729	1,923	13,652	+3.4	-14.5	+.9
PLANE & PILOT	6	2.50	51,092	19,788	70,880	52,430	20,390	72,820	-2.6	-3.0	-2.7
PLAYGIRL	6	2.95	216,067	359,480	575,547	150,670	385,011	535,681@	+43.4	-6.6	+7.4
POPULAR COMPUTING	6	2.50	166,350	50,599	216,949	207,907	60,004	267,911	-20.0	-15.7	-19.0
RAILROAD MODEL CRAFTSMAN	6	2.25	32,360	44,973	77,333	32,332	51,011	83,343	+.1	-11.8	-7.2
SAN DIEGO HOME/GARDEN MAGAZINE	6	1.95	31,068	2,715	33,783	32,738	2,452	35,190	-5.1	+10.7	-4.0
SCHOLASTIC HIGH SCHOOL NETWORK			2,240,610		2,240,610	2,068,617		2,068,617	+8.3		+8.3
SCHOLASTIC MAGAZINES			3,011,936		3,011,936	2,861,243		2,861,243	+5.3		+5.3
SCIENCE 85	5	2.00	637,077	102,224	739,301	622,355	96,302	718,657	+2.4	+6.1	+2.9
SCIENCE NEWS	25	1.00	155,832		155,832	150,941		150,941	+3.2		+3.2
SESAME STREET MAGAZINE	5	.95	1,008,425	258,515	1,266,940						
16 MAGAZINE	6	1.95	12,196	173,180	185,376	14,427	258,533	272,960	-15.5	-33.0	-32.1
SPECTRUM	6	15.00	251,094		251,094	240,053		240,053	+4.6		+4.6
TEACHING AND COMPUTERS	3	3.50	37,783		37,783	36,070		36,070	+4.7		+4.7
TEXAS BUSINESS	6	2.25	39,895	5,914	45,809	37,201	10,124	47,325	+7.2	-41.6	-3.2
3-2-1 CONTACT	5		432,159		432,159						
TIME ATLANTIC	19	.74	419,307	115,519	534,826	395,347	122,183	517,530	+6.1	-5.5	+3.3
TIME LATIN AMERICA	27	.75	57,848	32,585	90,433	56,012	34,184	90,196	+3.3	-4.7	+.3
TIME PACIFIC	27	.67	323,425	78,892	402,317	325,002	72,168	397,170	-.5	+9.3	+1.3
UNIQUE HOMES	3	6.95	44,645	33,200	77,845	41,876	32,322	74,198	+6.6	+2.7	+4.9

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 12/31/85			AVERAGES FOR SIX MONTHS ENDED 12/31/84			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
"W"	13	2.50	182,855	30,338	213,193	185,292	23,033	208,325	-1.3	+31.7	+2.3
WEST MICHIGAN MAGAZINE	6	2.00	21,256	702	21,958	19,482	266	19,748	+9.1	+163.9	+11.2
CANADA											
ALBERTA REPORT	27	2.00	53,759	3,462	57,221	55,362	3,813	59,175	-2.9	-9.2	-3.3
ALMANACH DU PEUPLE	1	4.50		129,094	129,094		106,517	106,517		+21.2	+21.2
FINANCIAL TIMES OF CANADA	27	.50	102,614	1,753	104,367	98,611	1,670	100,281	+4.1	+5.0	+4.1
HOCKEY NEWS	19	1.50	81,453	28,333	109,786	81,297	26,808	108,105	+.2	+5.7	+1.6
ONTARIO OUT OF DOORS	5	2.00	44,097	9,138	53,235	42,344	7,817	50,161	+4.1	+16.9	+6.1
PHOTO LIFE	6	2.00	61,314	4,400	65,714	65,683	4,559	70,242	-6.7	-3.5	-6.4
TOURING & TRAVEL	3	2.50	133,440		133,440						

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/85	12/31/84
U.S.					
ADMINISTRATIVE MANAGEMENT	47,696	17,640	65,336	50,324	57,920
ADVERTISING AGE	87,469		87,469	88,675	85,125
AEROSOL AGE	2,346	3,722	6,068	6,299	6,429
ABA BANKING JOURNAL	38,009	1,882	39,891	41,165	42,083
ACP OBSERVER	52,739		52,739	54,233	52,396
AMERICAN GLASS REVIEW	645	538	1,183	1,187	1,230
AMERICAN JOURNAL OF NURSING	286,547		286,547	314,078	313,233
ASHRAE JOURNAL	43,404	5,688	49,092	48,015	48,304
ANNALS OF INTERNAL MEDICINE	91,217		91,217	93,306	92,466
AUTOMOTIVE NEWS	64,246		64,246	63,045	61,828
BALTIMORE BUSINESS JOURNAL	7,709		7,709	7,628	6,853
BEVERAGE MEDIA	7,581	3,395	10,976	9,237	7,446
BOTTOMLINE	5,036	946	5,982	6,422	6,320
BOXBOARD CONTAINERS	5,591	7,733	13,324	13,157	12,806
CHAIN STORE AGE-GENERAL MERCHANDISE TRENDS	24,026	5,565	29,591	30,359	30,812
CITY & STATE	781	29,916	30,697	27,612	
COAL AGE	10,872	13,686	24,558	24,490	17,196
CRAIN'S CHICAGO BUSINESS	41,079	5,602	46,681	47,026	47,030
CRAIN'S DETROIT BUSINESS	13,966	17,232	31,198	32,755	
DATA COMMUNICATIONS	40,687	5,877	46,564	44,106	42,702
DATA MANAGEMENT	47,627		47,627	49,081	49,417
EDITOR & PUBLISHER-THE FOURTH ESTATE	24,879	3,149	28,028	28,173	27,565
ELECTRICAL CONSTRUCTION & MAINTENANCE	76,632	4,293	80,925	77,826	76,853
ELECTRICAL WHOLESALING	16,857	1,991	18,848	18,929	18,510

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

				TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	6/30/85	12/31/84
ELECTRICAL WORLD	8,162	30,477	38,639	36,112	31,384
ELECTRONIC LEARNING	17,974	31,464	49,438	52,390	57,180
ELECTRONICS	85,859		85,859	90,148	97,443
ENGINEERING & MINING JOURNAL	17,679	12,034	29.713	30,325	21,239
ENGINEERING NEWS-RECORD	101,683		101,683	102,401	102,884
ENGINEERING TIMES	60,797	11,514	72,311	73,263	73,653
FEEDSTUFFS	15,723	2,210	17,933	18,797	19,016
FINANCIAL ANALYSTS JOURNAL	19,686		19,686	19,684	19,507
HAWAII BUSINESS	9.939		9,939	9,505	9,548
INDUSTRIAL DESIGN	14,079		14,079	13,015	12,472
THE JEWELERS' CIRCULAR-KEYSTONE	38,696		38,696	39,085	39,143
LIBRARY JOURNAL	24,460		24,460	24,933	25,488
MARINE ENGINEERING/LOG	5,774	19,061	24,835	24,816	24,955
NATIONAL DEFENSE	37,835	1,978	39,813	38,782	38,626
NHFA'S COMPETITIVEDGE	9,382	11,500	20,882	21,866	21,332
NATIONAL PETROLEUM NEWS	14,934		14,934	16,244	16,875
THE NATIONAL PROVISIONER	9,190		9,190	9,552	9,730
NORTHEAST OIL WORLD	3,567	1,231	4,798	5,527	5,754
PENNSYLVANIA MEDICINE	14,769	2,007	16,776	16,974	17,018
PETROLEUM ENGINEER INTERNATIONAL	10,335	27,344	37,679	37,836	37,515
PIPELINE & GAS JOURNAL	5,973	17,935	23,908	23,876	23,955
POWER	44,264	13,682	57,946	56,322	57,566
PROGRESSIVE ARCHITECTURE	69,938		69,938	69,285	71,001
PUBLISHER'S WEEKLY	36,129		36,129	36,716	37,887
RUBBER WORLD	4,134	6,908	11,042	10,818	10,808

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/85	12/31/84
SCHOLASTIC COACH	29,535	8,045	37,580	33,935	36,901
SCHOOL LIBRARY JOURNAL	40,893		40,893	40,513	41,812
SEAFOOD BUSINESS REPORT	388	10,784	11,172	11,091	11,015
SIGNS OF THE TIMES	17,659	175	17,834	17,272	16,735
SOUTHWEST OIL WORLD	2,611	1,211	3,822	4,089	4,246
SUPERMARKET NEWS	55,050		55,050	55,053	54,831
TELEPHONY	27,574	7,838	35,412	36,801	37,282
THE TRAVEL AGENT	33,934	5,537	39,471	37,581	34,724
WELDING JOURNAL	31,330		31,330	32,340	33,649
WESTERN OIL WORLD	5,186	1,420	6,606	6,544	6,890
WINES & VINES	4,954		4,954	5,019	5,172
CANADA					
BUSINESS QUARTERLY	8,820	68	8,888	9,291	9,608
MARKETING	10,491		10,491	9,774	9,665
REFERENCE PERIODICALS					
CANADIAN ADVERTISING RATES & DATA	4,684		4,684	4,635	4,725

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 12/31/85 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 12/31/84 TOTAL PAID
U.S.		
FARMWEEK	27,008	24,644
THE KENTUCKY FARMER	32,042	32,534@

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 12/31/85 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 12/31/84 TOTAL PAID
CANADA		
COUNTRY LIFE IN BRITISH COLUMBIA	9,661	9,264
THE WESTERN PRODUCER	139,676	142,389

	FARMWEEK	THE KENTUCKY FARMER
MAINE	5	1
NEW HAMPSHIRE	1	
VERMONT	1	
MASSACHUSETTS	6	
RHODE ISLAND		1
CONNECTICUT	8	1
NEW ENGLAND	**21**	**3**
NEW YORK	34	11
NEW JERSEY	7	2
PENNSYLVANIA	65	10
MIDDLE ATLANTIC	**106**	**23**
OHIO	4,978	302
INDIANA	19,428	250
ILLINOIS	200	69
MICHIGAN	74	33
WISCONSIN	23	6
EAST NO. CENTRAL	**24,703**	**660**
MINNESOTA	16	6
IOWA	27	10
MISSOURI	39	66
NORTH DAKOTA	2	1
SOUTH DAKOTA	6	1
NEBRASKA	3	2
KANSAS	13	3
WEST NO. CENTRAL	**106**	**89**
DELAWARE	1	
MARYLAND	7	9
DISTRICT OF COLUMBIA	1	4
VIRGINIA	19	57
WEST VIRGINIA	40	36
NORTH CAROLINA	27	56
SOUTH CAROLINA	5	12
GEORGIA	8	23
FLORIDA	89	63
SOUTH ATLANTIC	**197**	**260**
KENTUCKY	1,671	31,568
TENNESSEE	526	217
ALABAMA	21	16
MISSISSIPPI	5	4
EAST SO. CENTRAL	**2,223**	**31,805**
ARKANSAS	8	4
LOUISIANA	2	3
OKLAHOMA	5	6
TEXAS	18	26
WEST SO. CENTRAL	**33**	**39**
MONTANA		
IDAHO		
WYOMING	1	
COLORADO	4	4
NEW MEXICO	2	3
ARIZONA	10	12
UTAH		
NEVADA		3
MOUNTAIN	**17**	**22**
ALASKA	1	3
WASHINGTON	1	2
OREGON	2	4
CALIFORNIA	20	12
HAWAII		
PACIFIC	**24**	**21**
MISCELLANEOUS		
UNCLASSIFIED		
UNITED STATES	**27,430**	**32,922**
POSSESSIONS & OTHER AREAS		
U. S. & POSSESSIONS, ETC.	**27,430**	**32,922**
CANADA	1	27
FOREIGN		7
UNCLASSIFIED		
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		
GRAND TOTAL	**27,431**	**32,956**

	COUNTRY LIFE IN BRITISH COLUMBIA	THE WESTERN PRODUCER
NEWFOUNDLAND		10
NOVA SCOTIA	17	124
PRINCE EDWARD ISLAND		42
NEW BRUNSWICK	4	142
QUEBEC	14	201
ONTARIO	106	2,596
MANITOBA	35	13,726
SASKATCHEWAN	109	74,832
ALBERTA	88	35,156
BRITISH COLUMBIA	9,296	12,670
NORTHWEST TERRITORIES		86
YUKON TERRITORY		99
MISCELLANEOUS		
UNCLASSIFIED		
TOTAL CANADA	9,669	139,684
BRITISH COMMONWEALTH	2	31
UNITED STATES	7	113
FOREIGN	2	24
UNCLASSIFIED		
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		
GRAND TOTAL	9,680	139,852

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 12/31/85 SUBSCRIPTIONS	AVERAGES FOR 6 MONTHS ENDED 12/31/85 SINGLE COPY SALES	AVERAGES FOR 6 MONTHS ENDED 12/31/85 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 12/31/84 TOTAL PAID	% OF INCREASE OR DECREASE
U.S.					
THE LONG ISLAND CATHOLIC	138,384		138,384#	140,989	+1.8

# RELIGIOUS PUBLICATION USING THE CONGREGATION-WIDE SUBSCRIPTION PLAN

FAS-FAX:
United States and Canadian Periodicals

Circulation averages
for six months ended
June 30, 1986

Magazines,
Farm Publications,
Business Publications,
and Religious Publications

Preliminary figures as filed with:

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

A 3385-3.1
8/86

INFORMATION FOR THE USERS OF THIS REPORT

FAS-FAX for ABC Periodicals is divided into four sections: Magazines, Business Publications, Farm Publications and Religious Publications. Each section is color coded for easy identification and includes separate listings of U.S. and Canadian publications.

As in the case of all data filed with ABC, the figures are subjected to confirmation by regularly scheduled audits. If there is a difference of 5% or more between the publisher's figures and the auditor's findings, then the comparison figures shown in FAS-FAX are adjusted to the auditor's findings. Additional detailed information for each listed publication is contained in its Publisher's Statement and Audit Report.

@Indicates that the comparison figures have been adjusted to the auditor's findings.

"Publisher's Statement Not Filed By Press Time" indicates that the Publisher's Statement has not been filed prior to the closing date of this issue of FAS-FAX.

Farm Publications report an analysis of one issue by state or province. This is followed by a similar breakdown of those demographic editions reported in the Publisher's Statements.

Business Publications reporting on the Optional Paid Circulation (Ivory) Form and Request and Paid Circulation (Gray) Form report an analysis of nonpaid circulation to field served.

Religious Publications reporting on the Congregation-Wide Plan are identified with a cross-hatch symbol.

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FAS-FAX Report - June 30, 1986.

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AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
ADVENTURE ROAD			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE ADVOCATE			UNDER TEMPORARY SUSPENSION OF SERVICE								
AIR FORCE TIMES	26	1.75	87,671	9,436	97,107	90,263	8,861	99,124	-2.9	+6.5	-2.0
THE AOPA PILOT	6	2.00	257,344		257,344	265,554		265,554	-3.1		-3.1
ALASKA, THE MAGAZINE OF LIFE ON THE LAST FRONTIER	6	2.00	113,801	28,413	142,214	121,722	28,785	150,507	-6.5	-1.3	-5.5
ALOHA, THE MAGAZINE OF HAWAII AND THE PACIFIC	3	3.50	49,354	11,606	60,960	49,447	8,566	58,013	-.2	+35.5	+5.1
AMERICAN ARTIST	6	2.25	139,892	20,240	160,132	148,901	18,228	167,129	-6.1	+11.0	-4.2
ABC NETWORK GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AMERICAN DEMOGRAPHICS	6	6.00	15,015		15,015	10,791		10,791	+39.1		+39.1
AMERICAN FILM	5	2.50	129,501	8,578	138,079	125,298	9,580	134,878	+3.4	-10.5	+2.4
AMERICAN HANDGUNNER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AMERICAN HEALTH-FITNESS OF BODY AND MIND	5	2.00	733,522	59,525	793,047	706,831	75,254	782,085	+3.8	-20.9	+1.4
AMERICAN HERITAGE	3	4.00	149,456	8,471	157,927	129,318	7,998	137,316	+15.6	+5.9	+15.0
THE AMERICAN HUNTER	6	2.00	1,403,337		1,403,337	1,504,322		1,504,322	-6.7		-6.7
THE AMERICAN LEGION MAGAZINE	6	1.50	2,647,405		2,647,405	2,525,790		2,525,790	+4.8		+4.8
AMERICAN MOTORCYCLIST	6	1.25	116,929		116,929	113,139		113,139	+3.3		+3.3
AMERICAN PHOTOGRAPHER	6	2.50	218,846	35,833	254,679	243,274	42,387	285,661	-10.0	-15.5	-10.8
THE AMERICAN RIFLEMAN	6	2.00	1,360,319		1,360,319	1,460,742		1,460,742	-6.9		-6.9
AMERICAN SCIENTIST	3	4.00	122,037	1,606	123,643	123,111	771	123,882	-.9	+108.3	-.2
THE AMERICAN SPECTATOR	6	1.75	36,664	1,853	38,517						
AMERICAN WEST	3	3.00	113,943	6,574	120,517	149,200	652	149,852	-23.6	+908.3	-19.6
AMERICANA	3	1.95	322,624	10,529	333,153	378,813	21,506	400,319	-14.8	-51.0	-16.8

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
ANALOG SCIENCE FICTION/SCIENCE FACT	6	2.00	73,838	19,935	93,773	70,189	21,267	91,456	+5.2	-6.3	+2.5
ARCHAEOLOGY MAGAZINE	3	3.95	84,615	6,144	90,759	76,717	5,432	82,149	+10.3	+13.1	+10.5
ARCHITECTURAL DIGEST	6	4.50	500,271	99,875	600,146	522,098	98,069	620,167	-4.2	+1.8	-3.2
ARKANSAS TIMES MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ARMY TIMES	26	1.75	121,489	18,062	139,551	120,103	16,887	136,990	+1.2	+7.0	+1.9
ARMY TIMES, NAVY TIMES, AIR FORCE TIMES COMBINED STATEMENT			290,237	35,164	325,401	293,203	32,965	326,168	-1.0	+6.7	-.2
ART & ANTIQUES	6	4.75	91,299	2,289	93,588	56,544	2,495	59,039	+61.5	-8.3	+58.5
ART IN AMERICA	6	4.75	47,099	9,010	56,109	45,160	10,277	55,437	+4.3	-12.3	+1.2
THE ARTIST'S MAGAZINE	6	2.00	156,543	16,815	173,358	142,222	12,953	155,175	+10.1	+29.8	+11.7
ARTNEWS	5	4.00	60,162	9,889	70,051	62,418	9,936	72,354	-3.6	-.5	-3.2
ASTRONOMY	6	2.00	122,308	52,162	174,470	97,968	37,118	135,086	+24.8	+40.5	+29.2
ATHLETIC JOURNAL	5	.60	35,789		35,789	33,940		33,940	+5.4		+5.4
ATLANTA MAGAZINE	6	1.95	50,281	8,661	58,942	48,828	9,617	58,445	+3.0	-9.9	+.9
THE ATLANTIC	6	2.00	425,106	38,300	463,406	398,557	43,583	442,140	+6.7	-12.1	+4.8
ATTENZIONE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AUDIO	6	2.00	110,156	40,050	150,206	114,911	45,744	160,655	-4.1	-12.4	-6.5
AUDUBON	3	3.00	399,144	6,788	405,932	372,070	7,362	379,432	+7.3	-7.8	+7.0
AUTOWEEK			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BACKPACKER	3	2.95	139,395	33,784	173,179	137,606	41,133	178,739	+1.3	-17.9	-3.1
BALTIMORE MAGAZINE	6	1.75	48,050	6,940	54,990	46,703	6,690	53,393	+2.9	+3.7	+3.0
BARRON'S NATIONAL BUSINESS & FINANCIAL WEEKLY	26	1.95	153,162	130,342	283,504	153,161	107,166	260,327		+21.6	+8.9
BASEBALL DIGEST	6	1.75	213,399	27,001	240,400	202,891	26,812	229,703	+5.2	+.7	+4.7
BASSIN'	5	1.95	189,928	26,334	216,262	147,798	26,203	174,001	+28.5	+.5	+24.3
BASSMASTER MAGAZINE	5	2.00	434,928	18,852	453,780	405,574	17,175	422,749	+7.2	+9.8	+7.3

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PA.D	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
BETTER HOMES AND GARDENS	6	1.50	7,496,702	515,333	8,012,035	7,467,065	557,329	8,024,394	+.4	-7.5	-.2
BETTER HOMES AND GARDENS-COUNTRY HOME	3	2.95	532,431	278,333	810,764	478,776	264,333	743,109	+11.2	+5.3	+9.1
BICYCLING	6	2.50	183,746	68,581	252,327	174,913	73,798	248,711	+5.0	-7.1	+1.5
BILL MAZEROSKI'S BASEBALL	1	3.99		206,806	206,806		153,184	153,184		+35.0	+35.0
BLACK ENTERPRISE	6	1.95	224,355	10,405	234,760	225,162	10,269	235,431	-.4	+1.3	-.3
THE BLOOD-HORSE	26	2.25	20,732	1,070	21,802	20,916	1,216	22,132	-.9	-12.0	-1.5
BOATING	6	2.75	140,535	51,672	192,207	142,174	49,250	191,424	-1.2	+4.9	+.4
BON APPETIT	6	2.50	1,166,453	133,826	1,300,279	1,175,045	133,235	1,308,280	-.7	+.4	-.6
BOSTON MAGAZINE	6	1.95	102,153	26,816	128,969	105,285	23,977	129,262	-3.0	+11.8	-.2
BOWLING DIGEST	3	2.25	90,485	7,571	98,056	93,161	9,580	102,741	-2.9	-21.0	-4.6
BOYS' LIFE	6	1.50	1,362,147		1,362,147	1,492,956		1,492,956	-8.8		-8.8
BRIDES	3	3.50	46,874	366,315	413,189	35,949	372,312	408,261	+30.4	-1.6	+1.2
BUSINESS FORMS & SYSTEMS	12	7.50	5,996		5,996	5,700		5,700	+5.2		+5.2
BUSINESS WEEK (INTERNATIONAL)	25	1.75	76,034	11,403	87,437	74,115	8,752	82,867	+2.6	+30.3	+5.5
BUSINESS WEEK (NORTH AMERICA)	25	2.00	760,514	27,708	788,222	772,672	22,737	795,409	-1.6	+21.9	-.9
BUSINESS WEEK (WORLD WIDE)			836,548	39,111	875,659	846,787	31,489	878,276	-1.2	+24.2	-.3
BYTE MAGAZINE	6	3.50	296,017	98,224	394,241	298,951	92,693	391,644	-1.0	+6.0	+.7
CALIFORNIA BUSINESS	6	1.95	49,529	2,563	52,092	50,465	3,119	53,584	-1.9	-17.8	-2.8
CALIFORNIA CITY GROUP			357,926	62,483	420,409	313,057	65,672	378,729@	+14.3	-4.9	+11.0
CALIFORNIA MAGAZINE	6	2.00	307,329	19,275	326,604	279,889	18,349	298,238	+9.8	+5.0	+9.5
CAPPER'S WEEKLY	13	.55	410,219		410,219	417,820		417,820	-1.8		-1.8
CAR AND DRIVER	6	2.50	664,719	253,800	918,519	666,655	245,883	912,538	-.3	+3.2	+.7
CAR CRAFT	6	2.00	205,123	202,618	407,741	245,209	210,332	455,541	-16.3	-3.7	-10.5
CARS & PARTS	6	1.95	62,853	33,932	96,785	68,664	38,506	107,170	-8.5	-11.9	-9.7
CASHFLOW	6	6.00	9,392	2	9,394	9,420		9,420	-.3		-.3

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CAT FANCY	6	2.00	169,886	19,811	189,697	127,338	13,634	140,972	+33.4	+45.3	+34.6
CATHOLIC DIGEST	6	1.25	556,079	51,030	607,109	564,856	51,299	616,155	-1.6	-.5	-1.5
CATS MAGAZINE	6	2.00	116,815	2,711	119,526	110,561	2,374	112,935	+5.7	+14.2	+5.8
CHANGING TIMES, THE KIPLINGER MAGAZINE	6	2.25	1,354,934	36,977	1,391,911	1,404,441	32,350	1,436,791	-3.5	+14.3	-3.1
CHERI	6	3.95		233,269	233,269		264,649	264,649@		-11.9	-11.9
CHICAGO	6	2.50	180,535	22,423	202,958	204,689	21,539	226,228	-11.8	+4.1	-10.3
THE CHRONICLE OF HIGHER EDUCATION	25	1.75	75,779		75,779	71,162		71,162	+6.5		+6.5
THE CHRONICLE OF THE HORSE	26	1.25	20,671	288	20,959	19,538	259	19,797	+5.8	+11.2	+5.9
CIRCUS	6	1.95	36,935	295,402	332,337	31,522	390,031	421,553	+17.2	-24.3	-21.2
CLEVELAND MAGAZINE	6	1.95	35,460	8,399	43,859	34,120	8,303	42,423	+3.9	+1.2	+3.4
CLUB			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CLUB INTERNATIONAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
COLONIAL HOMES	3	3.00	379,587	181,071	560,658	393,137	207,300	600,437	-3.4	-12.7	-6.6
COLORADO HOMES & LIFESTYLES	3	2.50	13,133	5,265	18,398	10,281	7,425	17,706	+27.7	-29.1	+3.9
CBS MAGAZINE NETWORK			3,992,153	1,162,626	5,154,779						
COLUMBUS MONTHLY	6	1.75	29,346	4,270	33,616	29,169	4,556	33,725	+.6	-6.3	-.3
COMMERCE MAGAZINE	6	1.75	8,560	22	8,582	9,946	68	10,014	-13.9	-67.6	-14.3
COMPUTE!	6	3.00	253,147	106,086	359,233	222,737	149,873	372,610	+13.7	-29.2	-3.6
COMPUTE!'S GAZETTE	6	3.00	180,896	100,478	281,374	174,986	127,913	302,899	+3.4	-21.4	-7.1
THE CONDE NAST LTD.			2,190,720	1,366,073	3,556,793	2,562,061	1,441,781	4,003,842	-14.5	-5.3	-11.2
THE CONDE NAST PACKAGE OF WOMEN			2,017,177	4,069,670	6,086,847	2,100,618	4,100,255	6,200,873	-4.0	-.7	-1.8
CONNECTICUT MAGAZINE	6	1.95	61,465	6,776	68,241	61,981	6,122	68,103	-.8	+10.7	+.2
CONNOISSEUR	6	3.00	300,994	20,058	321,052	237,808	18,709	256,517	+26.6	+7.2	+25.2
CONSUMERS DIGEST			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
COOK'S	3	3.00	93,960	50,217	144,177	106,161	38,049	144,210	-11.5	+32.0	
COSMOPOLITAN	6	1.95	328,344	2,607,144	2,935,488	297,445	2,522,664	2,820,109	+10.4	+3.3	+4.1
COUNTRY JOURNAL	6	1.95	313,906	21,773	335,679	305,325	20,036	325,361	+2.8	+8.7	+3.2
COUNTRY LIVING	6	1.95	1,090,642	489,441	1,580,083	913,774	450,958	1,364,732	+19.4	+8.5	+15.8
COUNTRY MUSIC	3	3.00	349,229		349,229	348,146		348,146	+.3		+.3
CRAFTS	6	1.95	317,809	134,934	452,743	353,267	131,820	485,087	-10.0	+2.4	-6.7
CRAFTS 'N THINGS	2	1.95	200,613	59,430	260,043	238,023	51,086	289,109	-15.7	+16.3	-10.1
CREATIVE IDEAS FOR LIVING	6	1.95	753,615	29,775	783,390	704,965	30,024	734,989	+6.9	-.8	+6.6
CRUISE TRAVEL	3	2.50	141,592	8,257	149,849	142,648	10,339	152,987	-.7	-20.1	-2.1
CRUISING WORLD	6	2.50	90,638	28,965	119,603	84,526	30,192	114,718	+7.2	-4.1	+4.3
CYCLE	6	1.75	301,011	100,283	401,294	312,590	112,833	425,423	-3.7	-11.1	-5.7
CYCLE GUIDE	6	1.75	137,210	73,206	210,416	160,711	65,111	225,822	-14.6	+12.4	-6.8
CYCLE WORLD	6	1.75	231,385	94,209	325,594	242,767	98,932	341,699	-4.7	-4.8	-4.7
D MAGAZINE	6	1.95	67,350	13,776	81,126	64,721	15,412	80,133	+4.1	-10.6	+1.2
DALLAS COWBOYS OFFICIAL WEEKLY	9	1.00	70,557	374	70,931	70,840	1,433	72,273	-.4	-73.9	-1.9
DALLAS-FT. WORTH HOME & GARDEN	6	1.95	52,953	9,258	62,211	56,465	7,754	64,219	-6.2	+19.4	-3.1
DARKROOM & CREATIVE CAMERA TECHNIQUES	3	2.50	32,370	7,137	39,507	27,997	7,152	35,149	+15.6	-.2	+12.4
DARKROOM PHOTOGRAPHY	3	2.25	62,796	10,241	73,037	70,770	9,686	80,456	-11.3	+5.7	-9.2
DAYTIME TV	6	1.95		129,311	129,311		151,620	151,620		-14.7	-14.7
DAYTIME TV PRESENTS	2	1.95		100,027	100,027		103,672	103,672		-3.5	-3.5
DC COMICS GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DELAWARE TODAY	6	1.95	12,414	3,401	15,815	12,808	2,248	15,056	-3.1	+51.3	+5.0
DELL CROSSWORD AND VARIETY PUZZLES	3	1.50	6,914	149,200	156,114		152,239	152,239		-2.0	+2.5
DELL CROSSWORD PUZZLES	6	1.50	53,311	194,667	247,978	142,826	208,516	351,342	-62.7	-6.6	-29.4

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
			SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
DELL CROSSWORD SPECIAL	3	1.75	10,134	202,967	213,101	10,973	203,500	214,473	-7.6	-.3	-.6
DELL PENCIL PUZZLES AND WORD GAMES	4	1.50	18,613	178,525	197,138	20,536	185,733	206,269	-9.4	-3.9	-4.4
DELL PUZZLE MAGAZINE GROUP			157,110	1,395,256	1,552,366						
DELL WORD SEARCH PUZZLES	6	1.25	15,754	141,683	157,437	11,361	182,917	194,278	+38.7	-22.5	-19.0
DENVER MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
DETROIT MONTHLY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
DIAL	UNDER TEMPORARY SUSPENSION OF SERVICE										
DIGITAL AUDIO	6	2.95	31,692	31,853	63,545	15,787	22,424	38,211	+100.7	+42.0	+66.3
DIRT BIKE MAGAZINE	6	2.00	43,470	98,077	141,547	44,909	105,202	150,111	-3.2	-6.8	-5.7
DIRT RIDER	6	2.00	71,710	59,551	131,261	71,810	49,950	121,760	-.1	+19.2	+7.8
DIRT WHEELS	6	2.25	34,540	75,125	109,665	29,983	77,297	107,280	+15.2	-2.8	+2.2
DISCOVER	6	2.50	728,308	149,498	877,806	828,652	121,490	950,142	-12.1	+23.1	-7.6
DISCOVERY	2	.75	1,424,874		1,424,874	1,326,977		1,326,977	+7.4		+7.4
DR. DOBB'S JOURNAL OF SOFTWARE TOOLS	6	2.95	35,664	11,157	46,821	23,376	7,218	30,594	+52.6	+54.6	+53.0
DOG FANCY	6	2.00	92,273	12,388	104,661	74,276	8,161	82,437	+24.2	+51.8	+27.0
DOG WORLD	6	2.50	31,768	30,203	61,971	33,996	28,923	62,919	-6.6	+4.4	-1.5
DS YOUTH GROUP	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
DUNE BUGGIES AND HOT VWS	6	2.50	36,641	76,789	113,430	36,644	72,808	109,452		+5.5	+3.6
EARLY AMERICAN LIFE	3	2.95	300,538	40,789	341,327	312,490	36,617	349,107	-3.8	+11.4	-2.2
EASYRIDERS	6	2.95	74,452	217,212	291,664	77,958	263,039	340,997	-4.5	-17.4	-14.5
EBONY	6	2.00	1,498,445	225,804	1,724,249	1,501,898	220,180	1,722,078	-.2	+2.6	+.1
THE ECONOMIST	26	2.50	102,746	9,737	112,483	96,258	8,478	104,736	+6.7	+14.9	+7.4
80 MICRO	6	4.00	72,035	14,596	86,631	76,489	17,195	93,684	-5.8	-15.1	-7.5
ELECTRIC COMPANY MAGAZINE	5	1.25	247,924	14,080	262,004	265,190	37,516	302,706	-6.5	-62.5	-13.4

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
THE ELKS MAGAZINE	5	.25	1,609,529		1,609,529	1,604,653		1,604,653	+.3		+.3
ELLE	6	2.50	185,083	286,749	471,832						
ENDLESS VACATION	4	4.00	437,091		437,091	418,820		418,820	+4.4		+4.4
EQUUS	6	2.50	102,965	5,376	108,341	109,231	3,550	112,781	-5.7	+51.4	-3.9
ESQUIRE MAGAZINE	6	2.50	552,809	139,184	691,993	565,162	145,442	710,604	-2.2	-4.3	-2.6
ESSENCE	6	1.50	583,266	216,975	800,241	616,335	185,337	801,672	-5.4	+17.1	-.2
FAMILY CIRCLE	8	.89	486,262	6,067,621	6,553,883	314,969	6,387,165	6,702,134	+54.4	-5.0	-2.2
FAMILY COMPUTING	6	2.75	358,409	60,027	418,436	339,053	61,132	400,185	+5.7	-1.8	+4.6
THE FAMILY HANDYMAN	5	1.95	1,166,634	54,417	1,221,051	1,154,276	52,008	1,206,284	+1.1	+4.6	+1.2
FEDERAL TIMES	26	1.50	32,133	1,367	33,500	33,131	1,294	34,425	-3.0	+5.6	-2.7
FIELD & STREAM	6	1.95	1,883,386	118,350	2,001,736	1,863,059	144,933	2,007,992	+1.1	-18.3	-.3
50 PLUS	6	1.50	444,146		444,146	380,949		380,949	+16.6		+16.6
FINANCIAL WORLD	13	2.50	149,953	6,004	155,957	128,214	5,830	134,044	+17.0	+3.0	+16.3
FINE TUNING	6		46,351		46,351	41,387		41,387	+12.0		+12.0
FINS AND FEATHERS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FIREHOUSE	6	2.50	110,787		110,787	110,936		110,936	-.1		-.1
FISHING AND HUNTING NEWS	26	1.00	118,899	7,854	126,753	118,645	6,105	124,750	+.2	+28.6	+1.6
FISHING FACTS	6	1.95	77,511	79,101	156,612	85,001	79,022	164,023	-8.8	+.1	-4.5
FIVE GREAT ROMANCES & WORLD'S GREATEST LOVE STORIES	3	1.75	552,312		552,312	664,454		664,454	-16.9		-16.9
FLORIDA SPORTSMAN	6	1.95	59,547	30,951	90,498	53,545	29,361	82,906	+11.2	+5.4	+9.2
FLORIDA TREND	7	2.50	39,468	3,785	43,253	37,720	3,494	41,214	+4.6	+8.3	+4.9
FLOWER & GARDEN MAGAZINE	3	1.50	619,354	11,667	631,021	628,658	10,500	639,158	-1.5	+11.1	-1.3
FLY FISHERMAN	3	3.00	117,981	24,310	142,291	120,749	22,241	142,990	-2.3	+9.3	-.5
FLYING	6	1.95	260,840	70,273	331,113	255,305	75,267	330,572	+2.2	-6.6	+.2
FLYING MODELS	6	2.25	11,274	15,879	27,153	10,012	17,061	27,073	+12.6	-6.9	+.3

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
FOOD & WINE, THE GUIDE TO GOOD TASTE	6	2.00	645,941	28,292	674,233	571,582	30,890	602,472	+13.0	-8.4	+11.9
FOOTBALL DIGEST	5	1.75	154,451	10,345	164,796	164,895	10,500	175,395	-6.3	-1.5	-6.0
FORBES	14	3.00	695,203	32,032	727,235	693,412	32,315	725,727	+.3	-.9	+.2
FOREIGN AFFAIRS	3	4.95	77,541	13,634	91,175	79,091	10,965	90,056	-2.0	+24.3	+1.2
FORTUNE (INTERNATIONAL)	13	3.53	96,544	7,266	103,810						
FORTUNE (NORTH AMERICA)	13	3.50	614,371	26,168	640,539						
FORTUNE (WORLD WIDE)			710,915	33,434	744,349	698,624	34,601	733,225	+1.8	-3.4	+1.5
FOUR WHEELER	6	2.50	96,729	116,581	213,310	87,877	118,120	205,997	+10.1	-1.3	+3.6
FULL CRY	6	1.50	34,243	238	34,481	36,166	203	36,369	-5.3	+17.2	-5.2
GALLERY MAGAZINE	6	3.75	25,301	386,752	412,053	22,232	445,644	467,876	+13.8	-13.2	-11.9
GAME & FISH MAGAZINE	6	1.95	133,833	86,406	220,239	130,056	70,227	200,283	+2.9	+23.0	+10.0
GAMES	6	1.75	581,138	89,720	670,858	565,133	89,298	654,431	+2.8	+.5	+2.5
GENESIS	6	3.75	2,131	225,000	227,131	2,551	231,620	234,171	-16.5	-2.9	-3.0
GENTLEMEN'S QUARTERLY	6	3.00	276,044	338,767	614,811	264,252	392,942	657,194	+4.5	-13.8	-6.4
GLAMOUR	6	1.95	721,212	1,506,362	2,227,574	771,666	1,495,755	2,267,421	-6.5	+.7	-1.8
GLOBE	25	.59	65,556	1,561,134	1,626,690	64,815	1,670,608	1,735,423	+1.1	-6.6	-6.3
GOLF (INCORPORATING GOLFING)	6	1.95	746,940	94,503	841,443	713,582	83,354	796,936	+4.7	+13.4	+5.6
GOLF DIGEST	6	1.95	1,114,486	105,718	1,220,204	1,128,775	105,386	1,234,161	-1.3	+.3	-1.1
GOLF WORLD	23	1.00	101,512		101,512	78,127		78,127	+29.9		+29.9
GOOD HOUSEKEEPING	6	1.95	3,457,838	1,683,855	5,141,693	3,402,320	1,800,702	5,203,022	+1.6	-6.5	-1.2
GOURMET	6	2.50	709,836	107,189	817,025	1,033,824	129,618	1,163,442	-31.3	-17.3	-29.8
GREAT FOODS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GREAT LAKES FISHERMAN	6	1.95	23,606	9,943	33,549	23,388	11,989	35,377	+.9	-17.1	-5.2
GREAT LAKES SPORTSMAN GROUP			131,868	35,031	166,899	126,679	37,018	163,697	+4.1	-5.4	+2.0
GRIT	26	.75	486,491	88,633	575,124	502,674	98,650	601,324	-3.2	-10.2	-4.4

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
GUIDEPOSTS	6	.75	4,281,004		4,281,004	4,252,313		4,252,313	+.7		+.7
GUN DOG	3	3.50	66,632		66,632	65,899	687	66,586	+1.1	-100.0	+.1
GUNS & AMMO	6	2.00	334,843	143,619	478,462	373,293	149,866	523,159	-10.3	-4.2	-8.5
GUNS MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
HARPER'S BAZAAR	6	2.00	307,583	417,806	725,389	302,365	437,600	739,965	+1.7	-4.5	-2.0
HARPER'S MAGAZINE	6	2.00	130,931	30,032	160,963	119,956	30,181	150,137	+9.1	-.5	+7.2
HARVARD BUSINESS REVIEW	3	8.50	211,073	5,237	216,310	236,007	4,319	240,326	-10.6	+21.3	-10.0
HEALTH	6	2.25	1,003,072	11,740	1,014,812	1,027,531	4,633	1,032,164	-2.4	+153.4	-1.7
THE HEARST GOLD BUY			2,010,402	980,934	2,991,336						
THE HEARST HOME BUY			2,063,594	905,253	2,968,847						
HEARST WOMEN POWER			8,409,376	5,864,742	14,274,118						
HIGH FIDELITY	6	2.25	376,092	25,932	402,024	379,238	32,583	411,821	-.8	-20.4	-2.4
HIGH SOCIETY	6	3.95		271,886	271,886		321,301	321,301		-15.4	-15.4
HIGH TECHNOLOGY	6	2.50	287,973	21,391	309,364	281,591	25,037	306,628	+2.3	-14.6	+.9
HISTORIC PRESERVATION	3	2.50	160,968	2,185	163,153	137,949	1,715	139,664	+16.7	+27.4	+16.8
HIT PARADER	6	2.25		174,768	174,768		254,934	254,934		-31.4	-31.4
HOME	6	1.95	658,250	127,250	785,500	576,291	108,334	684,625	+14.2	+17.5	+14.7
HOME & AWAY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
HOME MECHANIX	6	1.75	1,105,280	102,678	1,207,958	1,364,199	126,830	1,491,029	-19.0	-19.0	-19.0
THE HOMEOWNER	5	1.95	654,185	29,692	683,877	635,624	23,280	658,904	+2.9	+27.5	+3.8
HONOLULU	6	2.00	29,497	2,727	32,224	29,868	2,773	32,641	-1.2	-1.7	-1.3
HORIZON		UNDER TEMPORARY SUSPENSION OF SERVICE									
HORSE & RIDER	6	1.95	66,742	16,370	83,112	86,678	20,111	106,789	-23.0	-18.6	-22.2
HORSEMAN-THE MAGAZINE OF PERFORMANCE HORSEMANSHIP	6	1.75	124,402	15,787	140,189	139,020	13,333	152,353	-10.5	+18.4	-8.0
HORSEPLAY	6	2.95	45,513	3,850	49,363	42,951	2,947	45,898	+6.0	+30.6	+7.5

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
HORTICULTURE, THE MAGAZINE OF AMERICAN GARDENING	6	2.00	145,771	7,654	153,425	109,030	15,142	124,172	+33.7	-49.5	+23.6
HOT ROD	6	2.00	540,786	279,994	820,780	563,183	303,420	866,603	-4.0	-7.7	-5.3
HOUNDS & HUNTING	6	1.50	10,497	7	10,504	11,252	17	11,269	-6.7	-58.8	-6.8
HOUSE & GARDEN	6	4.00	454,307	86,556	540,863	549,745	91,455	641,200	-17.4	-5.4	-15.6
HOUSE BEAUTIFUL	6	1.95	593,365	234,741	828,106	587,709	253,229	840,938	+1.0	-7.3	-1.5
HOUSTON CITY MAGAZINE	6	2.00	39,144	15,098	54,242	48,125	15,923	64,048	-18.7	-5.2	-15.3
HOUSTON HOME & GARDEN	6	1.95	72,202	12,929	85,131	70,986	14,104	85,090	+1.7	-8.3	
HOUSTON MAGAZINE	6	1.25	14,533	499	15,032	14,799	1,405	16,204	-1.8	-64.5	-7.2
IN-FISHERMAN	3	2.75	106,513	143,834	250,347	116,116	116,394	232,510	-8.3	+23.6	+7.7
INCIDER	6	2.95	92,575	31,198	123,773	72,065	32,998	105,063	+28.5	-5.5	+17.8
INC.	6	3.00	575,784	25,704	601,488	583,917	26,813	610,730	-1.4	-4.1	-1.5
INDIANAPOLIS MONTHLY	6	1.75	32,347	5,897	38,244	27,318	4,318	31,636	+18.4	+36.6	+20.9
INFOWORLD	26	1.75	151,723	7,811	159,534	132,310	7,162	139,472	+14.7	+9.1	+14.4
INSIDE SPORTS	6	2.25	210,084	184,414	394,498	196,277	141,198	337,475	+7.0	+30.6	+16.9
INSTRUCTOR	5	2.50	254,306	55	254,361	252,218	55	252,273	+.8		+.8
IRELAND OF THE WELCOMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ISAAC ASIMOV'S SCIENCE FICTION MAGAZINE	6	2.00	67,150	10,383	77,533	66,969	12,283	79,252	+.3	-15.5	-2.2
ISLANDS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
JET	26	1.25	640,561	149,712	790,273	651,867	162,579	814,446	-1.7	-7.9	-3.0
JUNIOR LEAGUE REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
JUNIOR SCHOLASTIC	10	1.75	762,580		762,580	821,669		821,669	-7.2		-7.2
THE KIWANIS MAGAZINE	5	.45	281,530		281,530	284,200		284,200	-.9		-.9
LADIES' HOME JOURNAL	6	1.75	4,172,626	948,167	5,120,793	4,124,644	915,513	5,040,157	+1.2	+3.6	+1.6
LADY'S CIRCLE	3	1.75	8,945	70,310	79,255		61,988	61,988		+13.4	+27.9

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
LAKELAND BOATING			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LEARNING 86	5	2.50	207,842		207,842	162,448		162,448	+27.9		+27.9
LIFE	6	2.50	951,632	670,405	1,622,037	911,895	708,839	1,620,734	+4.4	-5.4	+.1
LOS ANGELES MAGAZINE	6	2.25	125,475	44.563	170,038	104,865	50,145	155,010@	+19.7	-11.1	+9.7
LOUISIANA LIFE	3	3.00	31,117	5,845	36,962	37,507	8,329	45,836	-17.0	-29.8	-19.4
LOUISVILLE MAGAZINE	6	1.75	19,639	2,137	21,776						
M, THE CIVILIZED MAN	6	3.00	73,480	60.596	134,076	86,646	47,038	133,684	-15.2	+28.8	+.3
MCCALL'S	6	1.50	4,676,834	598.594	5,275.428	5,568,014	664,467	6,232,481	-16.0	-9.9	-15.4
MCCALL'S NEEDLEWORK & CRAFTS	3	2.50	476,534	176.395	652,929	472,730	235,806	708,536	+.8	-25.2	-7.8
MACFADDEN WOMEN'S GROUP			1,317,973	891.234	2,209,207	1,342,863	980,468	2,323,331	-1.9	-9.1	-4.9
MADEMOISELLE	6	1.95	342,441	861.586	1,204,027	348,025	846,379	1,194,404	-1.6	+1.8	+.8
THE MAGAZINE ANTIQUES	6	5.00	57,170	4,329	61,499	52,048	5,266	57,314	+9.8	-17.8	+7.3
MANHATTAN, INC.	6	2.95	50,971	7,848	58,819						
MARVEL COMICS GROUP			262,200	6,732,800	6,995,000	291,877	6,255,088	6.546,965	-10.2	+7.6	+6.8
MATURE OUTLOOK	3	1.50	521,074		521,074	265. 95		265.395	+96.3		+96.3
METROPOLITAN DETROIT	6	1.50	74,690	6,011	80,701	23,728	7,601	31,329	+214.8	-20.9	+157.6
METROPOLITAN HOME	6	2.50	656,050	64,667	720,717	649,148	72,833	721,981	+1.1	-11.2	-.2
MIAMI/SOUTH FLORIDA MAGAZINE	6	1.95	26,954	2,303	29,257	24,770	3,583	28,353	+8.8	-35.7	+3.2
MICHIGAN LIVING	6	1.00	849,830		849,830	817,510		817,510	+4.0		+4.0
MICHIGAN SPORTSMAN	4	1.75	24,722	8,105	32,827	24,668	8,574	33,242	+.2	-5.5	-1.2
MID-ATLANTIC COUNTRY	6	1.95	97,311	4,663	101,974	93,717	8,794	102,511	+3.8	-47.0	-.5
MIDWEST OUTDOORS	6	.95	17,869	21,019	38,888	17,299	18,509	35,808	+3.3	+13.6	+8.6
MILWAUKEE MAGAZINE	6	1.95	36,655	6,132	42,787	34,447	6,393	40,840	+6.4	-4.1	+4.8
MPLS. ST. PAUL MAGAZINE	6	1.95	34,934	12,347	47,281	36,849	11,609	48,458	-5.2	+6.4	-2.4
MINNESOTA SPORTSMAN	4	1.75	29,675	5,309	34,984	27,520	6,923	34,443	+7.8	-23.3	+1.6

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
MODEL RAILROADER	6	2.50	107,860	70,793	178,653	107,133	75,717	182,850	+.7	-6.5	-2.3
MODERN BRIDE	3	4.00	43,200	296,223	339,423	39,176	328,300	367,476	+10.3	-9.8	-7.6
MODERN MATURITY	3		13,597,330		13,597,330	11,818,316		11,818,316	+15.1		+15.1
MODERN PHOTOGRAPHY	6	2.25	627,795	84,986	712,781	635,665	101,443	737,108	-1.2	-16.2	-3.3
MONEY	6	2.75	1,418,818	354,053	1,772,871	1,312,484	318,429	1,630,913	+8.1	+11.2	+8.7
MOTHER EARTH NEWS	3	3.00	539,920	166,373	706,293	606,025	194,423	800,448	-10.9	-14.4	-11.8
MOTHER JONES	4	1.75	141,754	18,427	160,181	133,936	16,064	150,000	+5.8	+14.7	+6.8
MOTOCROSS ACTION MAGAZINE	6	2.00	22,321	64,251	86,572	20,203	69,833	90,036	+10.5	-8.0	-3.8
MOTOR BOATING & SAILING	6	2.50	108,650	33,817	142,467	111,056	33,552	144,608	-2.2	+.8	-1.5
MOTOR TREND	6	2.50	558,776	217,884	776,660	542,272	208,172	750,444	+3.0	+4.7	+3.5
MOTORCYCLIST	6	1.75	127,106	80,151	207,257	145,459	79,741	225,200	-12.6	+.5	-8.0
MOTORHOME	6	2.00	108,658	10,888	119,546	104,116	10,621	114,737	+4.4	+2.5	+4.2
MOTORLAND	3	.50	1,650,483		1,650,483	1,553,148		1,553,148	+6.3		+6.3
MS.	6	1.95	442,519	39,132	481,651	407,911	43,009	450,920	+8.5	-9.0	+6.8
MUSCLE & FITNESS	6	3.50	82,151	427,144	509,295	57,650	372,023	429,673	+42.5	+14.8	+18.5
MUSICIAN	6	2.25	50,418	50,167	100,585	53,195	49,649	102,844	-5.2	+1.0	-2.2
NATION'S BUSINESS	6	2.50	861,700	5,326	867,026	867,798	1,077	868,875	-.7	+394.5	-.2
NATIONAL ENQUIRER	25	.65	439,278	4,065,656	4,504,934	446,467	4,060,588	4,507,055	-1.6	+.1	
NATIONAL EXAMINER	25	.59	16,521	1,072,582	1,089,103	15,154	1,023,685	1,038,839	+9.0	+4.8	+4.8
NATIONAL GEOGRAPHIC	6	1.90	10,621,447	69,267	10,690,714	10,367,739	81,657	10,449,396	+2.4	-15.2	+2.3
NATIONAL LAMPOON	6	2.00	107,195	173,380	280,575	214,892	199,048	413,940	-50.1	-12.9	-32.2
THE NATIONAL LAW JOURNAL	25	2.00	38,998	51	39,049	38,054	51	38,105	+2.5		+2.5
NATIONAL NEWS	3		791,636		791,636	772,809		772,809	+2.4		+2.4
NRTA/AARP NEWS BULLETINS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NATIONAL REVIEW	11	1.95	112,724	3,982	116,706	112,960	3,200	116,160	-.2	+24.4	+.5

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
NATURAL HISTORY	6	2.50	497,408	5,589	502,997	489,790	6,300	496,090	+1.6	-11.3	+1.4
NAVY TIMES	26	1.75	81,077	7,666	88,743	82,837	7,217	90,054	-2.1	+6.2	-1.5
NEW BODY	3	2.50		80,977	80,977	175,165	110,718	285,883	-100.0	-26.9	-71.7
NEW ENGLAND MONTHLY	6	1.95	81,599	10,652	92,251	67,044	9,694	76,738	+21.7	+9.9	+20.2
NEW JERSEY MONTHLY	6	2.00	87.279	15,559	102,838	85.678	12,973	98,651	+1.9	+19.9	+4.2
NEW MEXICO MAGAZINE	6	1.95	84,538	4,006	88,544	86,916	4,335	91,251	-2.7	-7.6	-3.0
THE NEW REPUBLIC	25	1.95	88.905	4,466	93,371	88.058	4,292	92,350	+1.0	+4.1	+1.1
NEW SHELTER	5	2.00	676,776	30,465	707,241	699,711	30,712	730,423	-3.3	-.8	-3.2
NEW WOMAN	6	1.95	572,246	580,366	1,152,612	497,601	595,989	1,093,590	+15.0	-2.6	+5.4
NEW YORK ALIVE	3	2.45	28,149	413	28,562	28,640	207	28,847	-1.7	+99.5	-1.0
NEW YORK MAGAZINE	25	1.95	388,259	39,022	427,281	408.180	39,031	447,211	-4.9		-4.5
THE NEW YORKER	26	1.50	501,285	33.229	534,514	469.507	32,912	502,419	+6.8	+1.0	+6.4
NEWLOOK	6	3.50	11,349	210,695	222,044		411,327	411,327		-48.8	-46.0
NEWSWEEK	26	2.00	2,862,805	190.962	3,053.767	2,897,534	161,876	3,059,410	-1.2	+18.0	-.2
NEWSWEEK INTERNATIONAL (ASIA EDITION)	26	.55	139,279	64,003	203,282	127,610	55,845	183,455	+9.1	+14.6	+10.8
NEWSWEEK INTERNATIONAL (ATLANTIC EDITION)	26	.70	208,884	110,246	319,130	196,289	105,218	301,507	+6.4	+4.8	+5.8
NEWSWEEK INTERNATIONAL (LATIN AMERICAN EDITION)	26	.83	32,275	22,783	55,058	26,599	23,512	50,111	+21.3	-3.1	+9.9
NIBBLE MAGAZINE	6	3.25	46,765	25,303	72,068	38,328	30,177	68,505	+22.0	-16.2	+5.2
NORTH AMERICAN HUNTER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NORTH SHORE	6	1.75	21,308	2,078	23,386						
OFF-ROAD	6	2.00	37,770	43,643	81,413	46,634	77,191	123,825	-19.0	-43.5	-34.3
OFFICIAL CROSSWORD PUZZLES	6	1.50	21,101	186,800	207,901	21,805	189,750	211,555	-3.2	-1.6	-1.7
OFFICIAL PENCIL PUZZLES & WORD GAMES	3	1.50	13,663	155,167	168,830	14,510	144,933	159,443	-5.8	+7.1	+5.9

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
OFFICIAL WORD SEARCH PUZZLES	5	1.25	5,373	78,380	83,753		125,357	125,357		-37.5	-33.2
OHIO FISHERMAN	6	1.95	25,020	10,170	35,190	25,646	11,665	37,311	-2.4	-12.8	-5.7
OHIO MAGAZINE	6	1.50	97,825	3,971	101,796	98,422	4,851	103,273	-.6	-18.1	-1.4
OKLAHOMA HOME & GARDEN	6	2.00	6,426	1,682	8,108	6,789	1,759	8,548	-5.3	-4.4	-5.1
OMNI	6	2.50	573,431	282,023	855,454	520,505	345,056	865,561	+10.2	-18.3	-1.2
1,001 HOME IDEAS	6	2.25	1,488,871	38,405	1,5[illegible],276	1,492,092	35,933	1,528,025	-.2	+6.9	
OPERA NEWS	10	2.50	117,748	1,789	119,537	112,463	2,193	114,656	+4.7	-18.4	+4.3
OREGON MAGAZINE	6	2.00	23,176	4,556	27,732	21,073	4,405	25,478	+10.0	+3.4	+8.8
OUTDOOR LIFE	6	1.75	1,379,430	136,831	1,516,261	1,365,293	135,957	1,501,250	+1.0	+.6	+1.0
OUTSIDE	6	1.95	173,254	64,311	237,565	162,127	58,536	220,663	+6.9	+9.9	+7.7
PACIFIC NORTHWEST	5	1.95	56,731	6,084	62,815	49,905	3,846	53,751	+13.7	+58.2	+16.9
PAINT HORSE JOURNAL	6	2.00	11,166	290	11,456	9,994	293	10,287	+11.7	-1.0	+11.4
PALM BEACH LIFE	6	2.50	13,251	4,178	17,429	10,107	5,686	15,793	+31.1	-26.5	+10.4
PARENTS	6	1.95	1,622,570	106,003	1,728,573	1,611,393	94,857	1,706,250	+.7	+11.8	+1.3
PENNSYLVANIA OUTDOORS	4	1.75	20,322	8,285	28,607	20,085	6,752	26,837	+1.2	+22.7	+6.6
PENNY STOCK JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PENTHOUSE	6	3.50	263,693	2,437,451	2,701,144	224,863	2,813,977	3,038,840	+17.3	-13.4	-11.1
PEOPLE WEEKLY	26	1.50	1,227,317	1,599,547	2,826,864	1,207,137	1,624,337	2,831,474	+1.7	-1.5	-.2
PERFORMANCE HORSEMAN	6	2.95	28,526	804	29,330	27,676	1,099	28,775	+3.1	-26.8	+1.9
PERSONAL COMPUTING	6	3.00	416,655	33,808	450,463	491,241	49,737	540,978	-15.2	-32.0	-16.7
PETERSEN MAGAZINE NETWORK			2,667,223	1,316,766	3,983,989						
PETERSEN'S CIRCLE TRACK	6	2.75	61,297	39,880	101,177	52,156	43,957	96,113	+17.5	-9.3	+5.3
PETERSEN'S 4-WHEEL & OFF-ROAD	6	2.50	129,333	142,252	271,585	151,278	155,619	306,897	-14.5	-8.6	-11.5
PETERSEN'S HUNTING	6	2.00	235,397	65,786	301,183	204,768	71,821	276,589	+15.0	-8.4	+8.9
PETERSEN'S PHOTOGRAPHIC	6	2.25	222,441	53,648	276,089	221,956	59,542	281,498	+.2	-9.9	-1.9

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
PHILADELPHIA MAGAZINE	6	1.95	113,700	29,236	142,936	123,201	29,071	152,272	-7.7	+.6	-6.1
PHOENIX HOME & GARDEN	6	2.00	29,199	3,531	32,730	30,143	3,028	33,171	-3.1	+16.6	-1.3
PHOENIX METRO MAGAZINE	6	1.95	29,145	5,037	34,182	30,846	4,276	35,122@	-5.5	+17.8	-2.7
PILLSBURY CLASSICS	6	2.25	1,210	364,933	366,143		410,516	410,516		-11.1	-10.8
PITTSBURGH MAGAZINE	6	1.75	50,297	6,525	56,822	49,386	6,630	56,016	+1.8	-1.6	+1.4
PLANE & PILOT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PLAYBOY	6	4.00	2,647,424	1,253,900	3,901,324	2,551,437	1,559,887	4,111,324	+3.8	-19.6	-5.1
PLAYGIRL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
POCKET CROSSWORD PUZZLES	6	1.25	12,247	107,867	120,114	10,228	129,483	139,711	+19.7	-16.7	-14.0
POPULAR HOT RODDING	6	2.00	92,539	149,652	242,191	96,493	183,849	280,342	-4.1	-18.6	-13.6
POPULAR MECHANICS	6	1.50	1,356,248	286,964	1,643,212	1,363,359	313,701	1,677,060	-.5	-8.5	-2.0
POPULAR PHOTOGRAPHY	6	1.95	765,739	95,532	861,271	799,922	115,217	915,139	-4.3	-17.1	-5.9
POPULAR SCIENCE	6	1.75	1,633,810	215,079	1,848,889	1,595,806	208,828	1,804,634	+2.4	+3.0	+2.5
PRACTICAL HORSEMAN	6	2.95	52,943	2,303	55,246	51,430	2,607	54,037	+2.9	-11.7	+2.2
PREVENTION	6	1.50	2,637,179	144,176	2,781,355	2,760,281	159,374	2,919,655	-4.5	-9.5	-4.7
PSYCHOLOGY TODAY	6	1.95	807,934	87,195	895,129	779,967	82,226	862,193	+3.6	+6.0	+3.8
PURE-BRED DOGS-AMERICAN KENNEL GAZETTE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE QUARTER HORSE JOURNAL	6	2.50	72,577	2,851	75,428	76,988	3,336	80,324	-5.7	-14.5	-6.1
RADIO-ELECTRONICS	6	1.95	159,733	79,579	239,312	152,947	72,432	225,379	+4.4	+9.9	+6.2
RAILROAD MODEL CRAFTSMAN	6	2.25	31,928	44,599	76,527	32,907	52,142	85,049	-3.0	-14.5	-10.0
READER'S DIGEST	6	1.75	16,356,944	943,157	17,300,101	16,948,099	936,719	17,884,818	-3.5	+.7	-3.3
REDBOOK	6	1.50	3,224,969	666,496	3,891,465	3,470,849	734,006	4,204,855	-7.1	-9.2	-7.5
RIDER	6	1.50	114,626	18,856	133,482	129,522	17,552	147,074	-11.5	+7.4	-9.2
RIGHT ON!			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ROAD & TRACK	6	2.50	443,630	272,150	715,780	461,007	278,582	739,589	-3.8	-2.3	-3.2

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
ROD SERLING'S THE TWILIGHT ZONE MAGAZINE	3	2.50	61,522	26,113	87,635	65,720	28,443	94,163	-6.4	-8.2	-6.9
RODALE'S ORGANIC GARDENING	6	1.95	1,190,071	10,117	1,200,188	1,299,611	11,384	1,310,995	-8.4	-11.1	-8.5
ROLLING STONE	12	1.95	779,097	248,050	1,027,147	660,856	262,993	923,849	+17.9	-5.7	+11.2
THE ROTARIAN	6	.75	492,301		492,301	487,127		487,127	+1.1		+1.1
RUN	6	2.95	132,497	62,791	195,288	107,769	77,340	185,109	+22.9	-18.8	+5.5
THE RUNNER	6	2.50	220,682	54,581	275,263	210,424	64,350	274,774	+4.9	-15.2	+.2
RUNNER'S WORLD	6	2.50	220,481	70,213	290,694	219,989	82,026	302,015	+.2	-14.4	-3.7
SACRAMENTO MAGAZINE	5	1.95	20,519	3,289	23,808	21,024	3,241	24,265	-2.4	+1.5	-1.9
SAIL	6	2.50	110,517	56,672	167,189	110,505	59,575	170,080		-4.9	-1.7
ST. LOUIS MAGAZINE, INC.	6	1.95	18,078	4,808	22,886	21,341	6,021	27,362	-15.3	-20.1	-16.4
SALT WATER SPORTSMAN	6	2.50	95,840	24,188	120,028	93,006	23,274	116,280	+3.0	+3.9	+3.2
SAN DIEGO HOME/GARDEN MAGAZINE	6	1.95	31,715	2,389	34,104	31,660	2,187	33,847	+.2	+9.2	+.8
SAN DIEGO MAGAZINE	6	2.00	48,915	11,438	60,353	47,478	11,653	59,131	+3.0	-1.8	+2.1
SAN FRANCISCO FOCUS	6	1.95	183,536	6,482	190,018	160,714	3,874	164,588	+14.2	+67.3	+15.5
SATELLITE ORBIT	6	4.95	264,817	138,804	403,621	162,616		162,616	+62.8		+148.2
THE SATURDAY EVENING POST	4	1.95	557,199	120,837	678,036	552,630	119,007	671,637	+.8	+1.5	+1.0
SAVVY	6	2.00	347,675	21,229	368,904	293,961	18,565	312,526	+18.3	+14.3	+18.0
SCHOLASTIC HIGH SCHOOL NETWORK			2,179,672		2,179,672	2,019,964		2,019,964	+7.9		+7.9
SCHOLASTIC MAGAZINES			2,942,252		2,942,252	2,841,634		2,841,634	+3.5		+3.5
SCIENCE	26	2.50	151,575		151,575	156,670		156,670	-3.3		-3.3
SCIENCE DIGEST	6	2.00	417,786	156,947	574,733	411,186	179,178	590,364	+1.6	-12.4	-2.6
SCIENCE 86			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SCIENCE NEWS	26	1.00	158,300		158,300	160,761		160,761	-1.5		-1.5
THE SCIENCES	3	2.50	50,351	9,584	59,935	50,744	6,241	56,985	-.8	+53.6	+5.2
SCOUTING	3	.60	964,055		964,055	963,555		963,555	+.1		+.1

AUDIT BUREAU OF CIRCULATIONS

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PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SEA	6	1.95	41,048	4,351	45,399	40,290	6,825	47,115	+1.9	-36.2	-3.6
SELF	6	1.95	468,886	582,150	1,051,036	517,141	617,558	1,134,699	-9.3	-5.7	-7.4
SESAME STREET MAGAZINE	5	1.25	940,973	217,715	1,158,688	845,061	247,292	1,092,353	+11.3	-12.0	+6.1
SEVENTEEN	6	1.50	1,315,518	488,234	1,803,752	1,235,431	502,191	1,737,622	+6.5	-2.8	+3.8
SEW NEWS	6	1.25	116,614	25,052	141,666	86,981	15,096	102,077	+34.1	+66.0	+38.8
SHAPE	6	1.95	157,164	419,317	576,481	127,653	381,537	509,190	+23.1	+9.9	+13.2
SHEET MUSIC MAGAZINE	5	2.75	227,643		227,643	233,393		233,393	-2.5		-2.5
SHOOTING TIMES	6	1.95	87,354	106,975	194,329	95,306	104,940	200,246	-8.3	+1.9	-3.0
SIGNATURE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
16 MAGAZINE	6	1.95	10,041	148,749	158,790	14,536	171,581	186,117	-30.9	-13.3	-14.7
SKI (INCORPORATING SKI LIFE)	4	1.75	340,487	69,353	409,840	341,400	62,946	404,346	-.3	+10.2	+1.4
SKIING	3	1.95	363,175	85,633	448,808	349,816	88,000	437,816	+3.8	-2.7	+2.5
SKIN DIVER MAGAZINE	6	2.50	180,411	31,383	211,794	175,943	29,929	205,872	+2.5	+4.9	+2.9
SMITHSONIAN	6	2.50	2,270,666	9,503	2,280,169	2,164,615	8,216	2,172,831	+4.9	+15.7	+4.9
SNOW WEEK	7	1.50	24,716	169	24,885	26,483		26,483	-6.7		-6.0
SOAP OPERA DIGEST	12	1.50	298,238	467,133	765,371	349,485	437,373	786,858	-14.7	+6.8	-2.7
SOAP OPERA STARS	3	1.95		83,677	83,677		90,829	90,829		-7.9	-7.9
SOLDIER OF FORTUNE	6	3.00	37,000	134,849	171,849	29,615	147,504	177,119	+24.9	-8.6	-3.0
SOPHISTICATE'S HAIRSTYLE GUIDE	3	2.95		80,713	80,713		86,518	86,518		-6.7	-6.7
SOUTH FLORIDA HOME & GARDEN	6	2.50	15,297	2,911	18,208	12,672	3,041	15,713	+20.7	-4.3	+15.9
SOUTHERN ACCENTS	3	4.00	205,816	52,514	258,330	153,837	51,394	205,231	+33.8	+2.2	+25.9
SOUTHERN LIVING	6	2.50	2,120,407	151,981	2,272,388	2,143,832	153,454	2,297,286	-1.1	-1.0	-1.1
SOUTHERN OUTDOORS	5	1.50	218,650	20,096	238,746	201,002	27,961	228,963	+8.8	-28.1	+4.3
SOUTHWEST ART	6	4.50	43,076	10,480	53,556	44,219	7,905	52,124	-2.6	+32.6	+2.7
SPECTRUM			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

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SPIN	6	2.00	5,036	137,809	142,845		130,479	130,479		+5.6	+9.5
SPORT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE SPORTING NEWS	28	1.95	662,616	53,682	716,298	651,678	55,714	707,392	+1.7	-3.6	+1.3
SPORTS AFIELD	6	1.95	419,366	98,467	517,833	406,520	106,704	513,224	+3.2	-7.7	+.9
SPORTS ILLUSTRATED	26	2.25	2,738,424	136,152	2,874,576	2,696,449	117,935	2,814,384	+1.6	+15.4	+2.1
STAR	25	.69	208,307	3,351,706	3,560,013	150,609	3,169,589	3,320,198	+38.3	+5.7	+7.2
STAR HITS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
STEREO REVIEW	6	1.95	492,117	63,191	555,308	508,508	67,417	575,925	-3.2	-6.3	-3.6
STOCK CAR RACING	6	2.75	34,217	42,473	76,690	35,177	44,931	80,108	-2.7	-5.5	-4.3
SUCCESS!	5	2.00	358,930	41,515	400,445	291,662	38,035	329,697	+23.1	+9.1	+21.5
SUN	25	.59	2,770	359,291	362,061	1,467	250,276	251,743	+88.8	+43.6	+43.8
SUNSET, THE MAGAZINE OF WESTERN LIVING	6	1.50	1,342,657	96,906	1,439,563	1,295,623	93,732	1,389,355	+3.6	+3.4	+3.6
SUPER CHEVY	6	2.25	71,358	66,612	137,970	59,143	73,640	132,783	+20.7	-9.5	+3.9
SUPER SHOPPER	3		403,090		403,090	422,611		422,611	-4.6		-4.6
SUPER STOCK & DRAG ILLUSTRATED	6	2.50	15,485	32,052	47,537	15,686	37,913	53,599	-1.3	-15.5	-11.3
SUPER TEEN	6	1.95		167,352	167,352		159,417	159,417		+5.0	+5.0
SYLVIA PORTER'S PERSONAL FINANCE MAGAZINE	5	2.50	303,265	48,200	351,465	300,160	51,500	351,660	+1.0	-6.4	-.1
TEACHING AND COMPUTERS	5	3.50	42,157		42,157	43,672		43,672	-3.5		-3.5
'TEEN	6	1.50	823,591	300,412	1,124,003	744,496	258,163	1,002,659	+10.6	+16.4	+12.1
TEEN BEAT	6	1.95	20,152	114,806	134,958	12,472	134,678	147,150@	+61.6	-14.8	-8.3
TEEN MACHINE	3	1.95		90,783	90,783		87,362	87,362		+3.9	+3.9
TENNIS	6	1.75	464,628	41,751	506,379	463,891	43,427	507,318	+.2	-3.9	-.2
TEXAS BUSINESS	6	2.25	42,465	4,345	46,810	37,484	11,158	48,642	+13.3	-61.1	-3.8
TEXAS FISH & GAME	6	1.50	34,586		34,586						

AUDIT BUREAU OF CIRCULATIONS

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TEXAS FISHERMAN-A COMPLETE GUIDE TO THE TEXAS OUTDOORS	6	1.50	52,220	9,455	61,675	52,366	8,753	61,119	-.3	+8.0	+.9
TEXAS HOMES	6	2.50	68,856	8,860	77,716	70,661	13,806	84,467	-2.6	-35.8	-8.0
TEXAS MONTHLY	6	2.00	236,176	53,079	289,255	241,807	46,087	287,894	-2.3	+15.2	+.5
3-2-1 CONTACT	5		373,123		373,123	318,581		318,581	+17.1		+17.1
TIGER BEAT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TIGER BEAT STAR			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TIME ASIA	26	.67	210,810	58,501	269,311	326,535	71,575	398,110	-35.4	-18.3	-32.4
TIME ATLANTIC	26	.80	431,427	103,846	535,273	420,459	110,780	531,239	+2.6	-6.3	+.8
TIME LATIN AMERICA	26	.78	56,955	33,517	90,472	57,789	32,955	90,744	-1.4	+1.7	-.3
TIME-THE WEEKLY NEWSMAGAZINE	26	1.95	4,602,853	229,542	4,832,395	4,482,488	213,832	4,696,320	+2.7	+7.3	+2.9
TOWN & COUNTRY	6	3.00	320,223	93,441	413,664	330,568	98,635	429,203	-3.1	-5.3	-3.6
TRAILER LIFE	6	2.00	287,389	19,017	306,406	286,739	18,175	304,914	+.2	+4.6	+.5
TRAINS	6	2.50	50,510	28,906	79,416	46,001	31,831	77,832	+9.8	-9.2	+2.0
TRAVEL & LEISURE	6	2.95	1,043,675	11,905	1,055,580	975,050	9,762	984,812	+7.0	+22.0	+7.2
TRAVELER	2	4.85	865,320	249	865,569	1,022,676	369	1,023,045	-15.4	-32.5	-15.4
TRUE STORY	6	1.25	1,172,853	271,417	1,444,270	1,232,896	281,266	1,514,162	-4.9	-3.5	-4.6
TURTLE MAGAZINE FOR PRESCHOOL KIDS	4		331,929		331,929	360,745		360,745	-8.0		-8.0
TV CROSSWORDS	9	1.25	23,445	267,733	291,178	43,679	258,533	302,212	-46.3	+3.6	-3.7
TV GUIDE (USA)	26	.60	8,440,901	8,433,576	16,874,477	8,685,907	8,479,154	17,165,061	-2.8	-.5	-1.7
TV PICTURE LIFE	3	1.95		124,920	124,920		88,608	88,608		+41.0	+41.0
UNIQUE HOMES	3	6.95	41,286	34,133	75,419	42,657	32,987	75,644	-3.2	+3.5	-.3
U.S. NEWS & WORLD REPORT	25	1.95	2,201,467	54,476	2,255,943	2,017,068	53,604	2,070,672	+9.1	+1.6	+8.9
US	13	1.50	635,148	372,515	1,007,663	515,492	436,039	951,531	+23.2	-14.6	+5.9
VANITY FAIR	6	2.00	312,769	80,304	393,073	286,403	59,515	345,918	+9.2	+34.9	+13.6

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
VENTURE	6	3.00	304,566	25,927	330,493	285,154	21,325	306,479	+6.8	+21.6	+7.8
VFW AUXILIARY MAGAZINE	3		700,455		700,455	703,202		703,202	-.4		-.4
VFW MAGAZINE	6	.20	1,762,542		1,762,542	1,774,828		1,774,828	-.7		-.7
VIDEO	6	1.95	262,748	77,371	340,119	222,047	83,582	305,629	+18.3	-7.4	+11.3
VIDEO REVIEW	6	1.95	327,253	83,112	410,365	282,889	87,224	370,113	+15.7	-4.7	+10.9
VISION-THE LATIN AMERICAN MAGAZINE	12	2.00	184,468	17,333	201,801	189,039	14,534	203,573	-2.4	+19.3	-.9
VOGUE	6	3.00	437,764	753,257	1,191,021	427,837	768,251	1,196,088	+2.3	-2.0	-.4
VOGUE PATTERNS	3	2.50	128,694	112,686	241,380	154,072	127,457	281,529	-16.5	-11.6	-14.3
"W"	13	2.50	182,996	30,142	213,138	190,440	21,521	211,961	-3.9	+40.1	+.6
THE WASHINGTON POST NATIONAL WEEKLY EDITION	26	1.50	48,438	597	49,035	50,211	661	50,872	-3.5	-9.7	-3.6
WASHINGTON, THE EVERGREEN STATE MAGAZINE	3	2.50	57,802	12,981	70,783	39,927	15,088	55,015	+44.8	-14.0	+28.7
THE WASHINGTONIAN	6	1.95	101,434	47,427	148,861	93,422	43,421	136,843	+8.6	+9.2	+8.8
WEEKLY WORLD NEWS	25	.55	30,897	995,417	1,026,314	26,302	993,522	1,019,824	+17.5	+.2	+.6
THE WEEKLY, SEATTLE'S NEWSMAGAZINE	26	.75	21,476	8,760	30,236						
WEIGHT WATCHERS MAGAZINE	6	1.50	745,364	155,153	900,517	706,929	153,740	860,669	+5.4	+.9	+4.6
WEST MICHIGAN MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE WESTERN HORSEMAN	6	1.95	97,437	60,330	157,767	94,880	60,968	155,848	+2.7	-1.0	+1.2
WESTERN OUTDOORS	5	2.00	137,919	7,325	145,244	144,513	7,061	151,574	-4.6	+3.7	-4.2
WESTWAYS	6	1.25	448,727		448,727	421,104		421,104	+6.6		+6.6
WILDFOWL	3	3.50	23,756		23,756						
WISCONSIN SPORTSMAN	4	1.75	57,149	13,332	70,481	54,406	14,769	69,175	+5.0	-9.7	+1.9
WOMAN	3	1.95	2,678	472,606	475,284	3,233	401,387	404,620	-17.2	+17.7	+17.5
WOMAN'S DAY	8	.89	63,688	5,568,147	5,631,835	62,831	6,527,442	6,590,273	+1.4	-14.7	-14.5

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
WOMAN'S WORLD	25	.69		1,337,431	1,337,431		1,305,162	1,305,162		+2.5	+2.5
WOODENBOAT	3	3.50	55,474	48,427	103,901	53,591	42,906	96,497	+3.5	+12.9	+7.7
THE WORKBASKET	5	1.00	1,721,402	26,000	1,747,402	1,727,412	27,800	1,755,212	-.3	-6.5	-.4
WORKBENCH	3	1.50	848,277	36,333	884,610	853,850	37,833	891,683	-.7	-4.0	-.8
WORKING MOTHER	6	1.95	548,875	15,692	564,567	529,900	14,059	543,959	+3.6	+11.6	+3.8
WORKING WOMAN	6	2.50	720,384	30,469	750,853	686,316	24,478	710,794	+5.0	+24.5	+5.6
WORLD PRESS REVIEW	6	2.95	66,251	2,779	69,030	102,522	3,039	105,561	-35.4	-8.6	-34.6
WORLD TENNIS	6	1.75	348,523	26,017	374,540	338,685	16,925	355,610	+2.9	+53.7	+5.3
WRITER'S DIGEST	6	2.00	189,513	25,269	214,782	171,473	25,269	196,742	+10.5		+9.2
YACHT RACING & CRUISING			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
YACHTING	6	2.50	94,583	41,973	136,556	102,647	45,800	148,447	-7.9	-8.4	-8.0
YANKEE	6	1.50	936,290	65,359	1,001,649	923,671	62,887	986,558	+1.4	+3.9	+1.5
YM	5	1.50	712,245	92,231	804,476	702,096	73,142	775,238	+1.4	+26.1	+3.8
CANADA											
ALBERTA REPORT	26	2.00	50,585	3,126	53,711	55,913	3,333	59,246	-9.5	-6.2	-9.3
ALMANACH DU PEUPLE	1	4.95		133,139	133,139		129,094	129,094		+3.1	+3.1
ATLANTIC INSIGHT	6	1.95	36,228	2,835	39,063	41,857	2,236	44,093	-13.4	+26.8	-11.4
BC OUTDOORS	5	2.25	34,044	5,508	39,552	25,996	5,899	31,895	+31.0	-6.6	+24.0
CANADIAN BUSINESS	6	3.50	86,875	9,033	95,908	86,591	9,148	95,739	+.3	-1.3	+.2
CANADIAN LIVING	6	1.79	303,857	211,899	515,756	262,650	231,670	494,320	+15.7	-8.5	+4.3
THE CANADIAN SHOPPER	6	2.00	25,032	2,076	27,108	14,869	366	15,235	+68.4	+467.2	+77.9
CANADIAN WORKSHOP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CANADIAN YACHTING POWER AND SAIL	6	2.50	21,169	3,278	24,447	21,507	2,543	24,050	-1.6	+28.9	+1.7
CHATELAINE	6	1.75	1,026,582	83,113	1,109,695	1,029,145	77,452	1,106,597	-.2	+7.3	+.3

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CHATELAINE (FRENCH LANGUAGE EDITION)	6	1.75	282,100	22,213	304,313	283,486	20,550	304,036	-.5	+8.1	+.1
CITY & COUNTRY HOME	4	3.00	75,655	7,546	83,201	75,355	8,654	84,009	+.4	-12.8	-1.0
CLIN D'OEIL	6	2.95	9,461	66,358	75,819	12,727	66,819	79,546	-25.7	-.7	-4.7
COMBINED STATEMENT FOR BC OUTDOORS AND ONTARIO OUT OF DOORS			81,859	14,200	96,059						
COMBINED STATEMENT FOR CANADIAN YACHTING POWER AND SAIL AND PACIFIC YACHTING			32,337	8,865	41,202	32,403	8,026	40,429	-.2	+10.5	+1.9
COMBINED STATEMENT FOR CHATELAINE AND CHATELAINE (FRENCH LANGUAGE EDITION)			1,308,682	105,326	1,414,008	1,312,631	98,002	1,410,633	-.3	+7.5	+.2
COUP DE PEIGNE	2	2.75	5,209	32,456	37,665	5,418	35,944	41,362@	-3.9	-9.7	-8.9
COUP DE POUCE	6	1.89	66,731	80,577	147,308	76,836	105,308	182,144	-13.2	-23.5	-19.1
COUP DE POUCE EXTRA	3	2.99		57,505	57,505						
CROC			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DECORATION CHEZ-SOI	6	2.50	19,460	44,571	64,031	20,259	44,107	64,366	-3.9	+1.1	-.5
EQUINOX-THE MAGAZINE OF CANADIAN DISCOVERY	3	3.50	154,308	12,281	166,589	149,980	11,592	161,572	+2.9	+5.9	+3.1
FILLES D'AUJOURD'HUI	6	2.25	17,782	13,232	31,014	10,313	15,153	25,466	+72.4	-12.7	+21.8
THE FINANCIAL POST	26	1.00	175,869	8,998	184,867	172,482	7,086	179,568	+2.0	+27.0	+3.0
FINANCIAL TIMES OF CANADA	26	1.00	103,719	2,561	106,280	103,314	1,987	105,301	+.4	+28.9	+.9
FLARE	6	2.00	196,247	26,857	223,104	185,023	24,077	209,100	+6.1	+11.5	+6.7
HARROWSMITH MAGAZINE	3	3.00	136,634	18,623	155,257	132,832	20,073	152,905	+2.9	-7.2	+1.5
HOCKEY NEWS	22	1.50	80,605	23,266	103,871	82,738	23,788	106,526	-2.6	-2.2	-2.5
L'ACTUALITE	6	1.75	244,491	21,241	265,732	247,616	17,071	264,687	-1.3	+24.4	+.4
LE LUNDI	26	1.69	12,945	82,020	94,965	11,071	85,017	96,088	+16.9	-3.5	-1.2
LEGION MAGAZINE	6	1.00	529,907		529,907	536,940		536,940	-1.3		-1.3

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
LEISURE WAYS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LES IDEES DE MA MAISON	5	2.75	36,014	48,004	84,018	19,066	42,565	61,631	+88.9	+12.8	+36.3
M	6	2.25	20,998	30,716	51,714	21,634	43,325	64,959	-2.9	-29.1	-20.4
MACLEAN'S-CANADA'S WEEKLY NEWSMAGAZINE	26	1.75	632,731	16,550	649,281	630,009	18,811	648,820	+.4	-12.0	+.1
THE NEWFOUNDLAND HERALD	26	1.00	1,129	36,208	37,337	1,027	35,749	36,776	+9.9	+1.3	+1.5
ONTARIO OUT OF DOORS	5	2.00	47,815	8,692	56,507	42,862	8,648	51,510	+11.6	+.5	+9.7
ORAH	3		14,508		14,508	13,618		13,618	+6.5		+6.5
OUTDOOR CANADA	5	2.00	138,290	10,181	148,471	129,605	9,129	138,734	+6.7	+11.5	+7.0
PACIFIC YACHTING	6	2.75	11,168	5,587	16,755	10,896	5,483	16,379	+2.5	+1.9	+2.3
PHOTO LIFE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
QUEBEC SCIENCE	6	2.95	14,571	4,361	18,932	14,962	5,199	20,161	-2.6	-16.1	-6.1
QUEBEC YACHTING VOILE & MOTEUR	6	2.75	5,407	1,666	7,073						
THE READER'S DIGEST CANADIAN ENGLISH EDITION	6	1.95	1,273,453	78,014	1,351,467	1,275,437	86,443	1,361,880	-.2	-9.8	-.8
THE READER'S DIGEST-COMBINED STATEMENT FOR THE CANADIAN ENGLISH AND CANADIAN FRENCH EDITIONS			1,631,696	102,134	1,733,830	1,629,099	111,897	1,740,996	+.2	-8.7	-.4
RENOVATION BRICOLAGE	6	2.75	24,449	13,242	37,691	24,540	11,992	36,532	-.4	+10.4	+3.2
SATURDAY NIGHT	6	2.75	128,033	6,113	134,146	131,600	5,360	136,960	-2.7	+14.0	-2.1
SELECTION DU READER'S DIGEST	6	1.95	358,243	24,120	382,363	353,662	25,454	379,116	+1.3	-5.2	+.9
SENTIER CHASSE-PECHE	5	2.95	55,407	20,819	76,226	53,008	18,716	71,724	+4.5	+11.2	+6.3
SOUND & VISION	3	2.00	46,214	1,599	47,813	53,612		53,612	-13.8		-10.8
TIME-THE WEEKLY NEWSMAGAZINE-IN CANADA	26	2.25	345,802	26,437	372,239	315,978	24,853	340,831	+9.4	+6.4	+9.2
TORONTO LIFE	9	2.50	81,099	16,254	97,353	80,569	14,665	95,234	+.7	+10.8	+2.2
TOURING & TRAVEL	2	2.00	126,617		126,617	121,616		121,616	+4.1		+4.1

AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
TV GUIDE	26	.85	424,855	403,634	828,489	377,407	423,976	801,383	+12.6	-4.8	+3.4
TV HEBDO	26	.95	49,998	222,392	272,390	34,729	218,671	253,400	+44.0	+1.7	+7.5
TV PLUS	26	.85	125	20,346	20,471	129	23,848	23,977	-3.1	-14.7	-14.6
WESTERN SPORTSMAN	3	2.50	25,969	2,869	28,838	25,288	2,235	27,523	+2.7	+28.4	+4.8
YOUR MONEY	3	2.50	86,440	19,360	105,800						
FOREIGN											
AL MOSTAKBAL	26	.61	1,091	73,505	74,596	1,306	57,850	59,156	-16.5	+27.1	+26.1
KOL AL ARAB			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
VEA	26	.95	9,317	47,816	57,133	7,501	44,717	52,218	+24.2	+6.9	+9.4

ABC Business Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
U.S.					
AD EAST	1,782	12,358	14,140	13,694	12,434
ADMINISTRATIVE MANAGEMENT	42,986	37,831	80,817	65,336	50,324
ADVERTISING AGE	88,937		88,937	87,469	88,675
ADWEEK	62,185	16,637	78,822		
AEROSOL AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AGRICULTURAL ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AIR CONDITIONING, HEATING & REFRIGERATION NEWS	26,287	3,218	29,505	29,049	26,521
THE AIRCRAFT BULLETIN	197	14,799	14,996	2,495	
AIRLINE & TRAVEL FOOD SERVICE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ABA BANKING JOURNAL	35,312	3,016	38,328	39,891	41,165
AMERICAN CERAMIC SOCIETY BULLETIN	11,679	610	12,289	11,698	11,231
ACP OBSERVER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE AMERICAN FUNERAL DIRECTOR	10,068		10,068	10,134	10,104
AMERICAN GLASS REVIEW	645	548	1,193	1,183	1,187
AMERICAN HEALTH: FITNESS OF BODY AND MIND: WAITING ROOM EDITION		75,087	75,087	75,043	61,609
THE AMERICAN JOURNAL OF CARDIOLOGY	22,978		22,978	22,674	30,057
THE AMERICAN JOURNAL OF MEDICINE	35,794		35,794	36,318	47,875
AMERICAN JOURNAL OF NURSING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN JOURNAL OF OPHTHALMOLOGY	19,263		19,263	19,107	19,087
THE AMERICAN JOURNAL OF SURGERY	17,558		17,558	17,251	22,740
AMERICAN PAINT & COATINGS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE AMERICAN SCHOOL BOARD JOURNAL	41,752		41,752	41,338	40,876
AMERICAN SHOEMAKING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/85	6/30/85
ASHRAE JOURNAL	46,903	2,276	49,179	49,092	48,015
AMUSEMENT BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ANALYTICAL CHEMISTRY	26,941		26,941	28,899	29,295
ANNALS OF INTERNAL MEDICINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
APPAREL MERCHANDISING		41,482	41,482	44,524	44,776
AQUACULTURE MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ARMY	166,042		166,042	164,113	163,098
ART DIRECTION	8,886		8,886	9,279	9,485
ARTS & ACTIVITIES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ATLANTA BUSINESS CHRONICLE	5,432	16,549	21,981	19,907	16,044
AUTOMOTIVE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AVIATION WEEK & SPACE TECHNOLOGY	144,012		144,012	142,527	141,267
BAKING EQUIPMENT		4,844	4,844	4,639	
BALTIMORE BUSINESS JOURNAL	7,262	185	7,447	7,709	7,628
BETTER ROADS		38,307	38,307	38,234	36,389
BEVERAGE MEDIA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BEVERAGE RETAILER WEEKLY	27,503	2,145	29,648	28,782	27,916
BEVERAGE WORLD	11,472	17,958	29,430	28,688	27,813
BILLBOARD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOBBIN MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOTTOMLINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOXBOARD CONTAINERS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOXOFFICE	10,112		10,112	10,216	11,640
BRICK AND CLAY RECORD	1,461	2,902	4,363	4,341	4,691
BROADCASTING-THE NEWSWEEKLY OF THE FIFTH ESTATE	34,260		34,260	34,382	35,126

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/85	6/30/85
BUILDING SUPPLY HOME CENTERS		40,024	40,024	38,510	37,533
BUSINESS FIRST OF BUFFALO	6,963		6,963	7,046	
BUSINESS FIRST OF COLUMBUS	8,265		8,265	7,947	13,911
BUSINESS JOURNAL PUBLICATIONS	66,223	426	66,649	65,342	
THE BUSINESS JOURNAL SERVING GREATER MILWAUKEE	11,382		11,382	11,385	10,489
THE BUSINESS JOURNAL SERVING GREATER PORTLAND	10,604		10,604	10,398	10,344
THE BUSINESS JOURNAL SERVING SAN JOSE AND THE SANTA CLARA VALLEY	10,528		10,528	10,826	10,145
BUSINESS WEEK INDUSTRIAL/TECHNOLOGY	277,057		277,057	295,887	308,831
CANDY INDUSTRY MAGAZINE	2,854	821	3,675	3,519	3,706
CATALOG SHOWROOM MERCHANDISER	450	7,598	8,048	7,615	7,819
CHAIN STORE AGE EXECUTIVE	1,912	30,042	31,954	32,846	31,705
CHAIN STORE AGE-GENERAL MERCHANDISE TRENDS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL AND ENGINEERING NEWS	126,372		126,372	126,538	126,835
CHEMICAL ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL MARKETING REPORTER	15,701		15,701	15,891	15,994
CHEMICAL WEEK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CINCINNATI BUSINESS COURIER	6,306		6,306	5,566	5,521
CITY & STATE	1,054	30,075	31,129	30,658	27,612
COAL AGE	8,743	15,777	24,520	24,558	24,490
COMMERCIAL WEST	3,325	1,466	4,791	4,827	4,563
COMPUTER + SOFTWARE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
COMPUTER GRAPHICS TODAY	10,424	16,498	26,922	23,207	19,055
COMPUTER GRAPHICS WORLD	18,128	16,750	34,878	31,414	31,455

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/85	6/30/85
COMPUTERWORLD	126,252		126,252	128,015	125,649
CONSTRUCTION BULLETIN	5,052	519	5,571	5,463	5,500
CONSULTING ENGINEER		41,270	41,270	39,102	39,078
CORPORATE REPORT MINNESOTA	14,614	6,058	20,672	22,853	22,500
COSMETICS & TOILETRIES	2,684		2,684	2,782	2,539
CRAIN'S CHICAGO BUSINESS	42,249	5,840	48,089	46,681	47,026
CRAIN'S CLEVELAND BUSINESS	7,481	17,718	25,199	25,101	
CRAIN'S DETROIT BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CRAIN'S NEW YORK BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DALLAS/FORT WORTH BUSINESS JOURNAL	4,172	31,383	35,555	32,835	27,889
DATA COMMUNICATIONS	42,521	8,236	50,757	46,618	44,106
DATA MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DATAMATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DECOR	21,128		21,128	21,009	20,583
DISCOUNT STORE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DO IT YOURSELF RETAILING	31,626	32,806	64,432	65,960	66,165
DRUG & COSMETIC INDUSTRY	4,771	7,797	12,568	12,608	11,592
DRUG STORE NEWS	39,563	1,974	41,537	40,548	40,849
DUN'S BUSINESS MONTH	6,601	294,899	301,500	301,500	301,503
E&I TV	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
EDITOR & PUBLISHER-THE FOURTH ESTATE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRIC LIGHT & POWER		41,542	41,542	41,155	41,155
ELECTRICAL CONSTRUCTION & MAINTENANCE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WHOLESALING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
ELECTRONIC LEARNING	17,107	36,867	53,974	49,438	52,390
ELECTRONIC MEDIA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC NEWS	61,512	15,102	76,614	65,966	68,918
ELECTRONIC SERVICING & TECHNOLOGY	49,540		49,540	54,513	57,310
ELECTRONICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
EMERGENCY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENERGY USER NEWS	14,527		14,527	14,824	15,656
ENGINEERING & MINING JOURNAL	14,591	15,435	30,026	29,713	30,325
ENGINEERING NEWS-RECORD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENGINEERING TIMES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE EXECUTIVE EDUCATOR	14,709		14,709	14,835	14,869
FEEDSTUFFS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FINANCIAL ANALYSTS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FE: THE MAGAZINE FOR FINANCIAL EXECUTIVES	18,225		18,225	18,366	18,769
FIRE ENGINEERING	39,018		39,018	38,139	38,062
FLOOR COVERING WEEKLY	12,676	8,567	21,243	21,297	21,105
FLOORING	5,438	18,554	23,992	22,571	22,511
FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FOOD TECHNOLOGY	21,731	2,473	24,204	24,136	23,738
FOOTWEAR MANUFACTURING	1,101	2,342	3,443	3,495	3,585
FOOTWEAR NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FRAMES	20,208		20,208	20,117	19,940
FUELOIL & OIL HEAT MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GAS INDUSTRIES		10,795	10,795	10,464	9,100
GEYER'S OFFICE DEALER	13,849	1,929	15,778	15,886	15,312

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 6/30/86			TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	12/31/85	6/30/85
GIFTS & DECORATIVE ACCESSORIES	34,372		34,372	33,318	32,373
GLASS DIGEST	8,420	2,492	10,912	11,353	10,569
GLASS INDUSTRY	1,713	587	2,300	2,320	2,118
GRAIN AGE	537	7,238	7,775	8,583	9,102
GROCERS' SPOTLIGHT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GULF COAST OIL WORLD	1,853	4,238	6,091	5,788	
HARDWARE AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
HAWAII BUSINESS	9,903		9,903	9,939	9,505
HOLLYWOOD REPORTER	18,762	547	19,309	19,111	16,161
HOUSEWARES	3,024	11,177	14,201	13,697	13,378
HOUSTON BUSINESS JOURNAL	11,450	11,348	22,798	22,511	22,963
HYDROCARBON PROCESSING	26,352	5,053	31,405	31,798	33,036
IMPLEMENT & TRACTOR	14,490	4,519	19,009	22,451	23,596
INDIANAPOLIS BUSINESS JOURNAL	14,132	83	14,215	13,257	12,488
INDUSTRIAL DESIGN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
INDUSTRY WEEK	3,119	355,588	358,707	350,231	350,111
INSURANCE SALES	23,722		23,722	22,384	24,708
INTERIOR DESIGN	54,834		54,834	54,156	51,768
INTERNATIONAL ADVERTISER	552	4,723	5,275	4,394	4,249
INTERNATIONAL EYECARE	5,746	8,588	14,334	14,868	13,127
IRON AND STEEL ENGINEER	9,708	2,128	11,836	11,887	12,458
JET CARGO NEWS	42	21,324	21,366	23,661	26,902
THE JEWELERS' CIRCULAR-KEYSTONE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE JOURNAL OF ACCOUNTANCY	286,109		286,109	279,202	276,312
JOURNAL WATER POLLUTION CONTROL FEDERATION	27,015		27,015	28,071	27,870

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
KANSAS CITY BUSINESS JOURNAL	14,396		14,396	14,514	14,186
LIBRARY JOURNAL	24,356		24,356	24,460	24,933
LIFE INSURANCE SELLING	43,317		43,317	43,125	42,658
LIGHTWAVE, THE JOURNAL OF FIBER OPTICS	1,631	11,259	12,890	12,566	11,372
LP-GAS	5,519	9,881	15,400	15,496	15,337
LOCKSMITH LEDGER	17,415		17,415	17,918	17,990
LOS ANGELES BUSINESS JOURNAL	3,628	34,806	38,434	38,350	24,350
THE MANUFACTURING CONFECTIONER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
METAL BUILDING REVIEW	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
METAL FINISHING	10,526		10,526	11,154	11,433
METAL PROGRESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MICHIGAN BEVERAGE NEWS	5,489	75	5,564	5,337	5,748
MICHIGAN CONTRACTOR & BUILDER	2,735	333	3,068	3,047	3,055
MICHIGAN ROADS AND CONSTRUCTION	1,423	496	1,919	1,933	1,943
MICRO MARKETWORLD		45,093	45,093	45,092	38,540@
MIDCONTINENT OIL WORLD	573	6,048	6,621	6,235	
MILLING & BAKING NEWS	4,342		4,342	4,285	4,321
MINING ENGINEERING	23,291	2,885	26,176	28,253	28,842
MODERN PLASTICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MODERN SALON	111,144	18,356	129,500	128,516	125,163
MOTOR	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE MUSIC TRADES	6,385		6,385	6,392	6,472
NATION'S RESTAURANT NEWS	83,934	103	84,037	82,076	77,157
NATIONAL DEFENSE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NATIONAL FISHERMAN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/85	6/30/85
NATIONAL HOME CENTER NEWS	4,568	31,079	35,647	33,959	34,363
NHFA'S COMPETITIVEDGE	9,159	13,529	22,688	20,882	21,866
THE NATIONAL LOCKSMITH	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NATIONAL PETROLEUM NEWS	15,215		15,215	14,934	16,244
THE NATIONAL PROVISIONER	9,079		9,079	9,190	9,552
THE NATIONAL UNDERWRITER (LIFE AND HEALTH INSURANCE EDITION)	13,488		13,488	13,835	14,017
THE NATIONAL UNDERWRITER PROPERTY AND CASUALTY INSURANCE	25,274		25,274	25,414	25,585
NEW JERSEY SUCCESS	640	39,018	39,658	37,984	36,258
NORTHEAST OIL WORLD	3,508	1,608	5,116	4,798	5,527
THE NORTHERN LOGGER AND TIMBER PROCESSOR	12,836		12,836	12,855	12,503
NORTHWESTERN BANKER	3,244	1,281	4,525	4,580	4,671
OIL AND GAS INVESTOR	6,784		6,784	7,382	
THE OIL AND GAS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
OPTICAL INDEX	3,317	26,476	29,793	29,788	32,942
PACIFIC BUSINESS NEWS	12,882		12,882	12,405	12,097
PACIFIC FISHING	8,720		8,720	9,317	9,963
PACKAGING DIGEST	91,870		91,870	89,773	89,336
THE PACKER	15,029		15,029	15,046	15,005
PAPER SALES	9,265	3,750	13,015	12,830	12,917
PAPER TRADE JOURNAL	3,071	26,182	29,253	27,649	25,095
PEDIATRICS	42,155		42,155	41,612	35,331@
PENNSYLVANIA MEDICINE	UNDER TEMPORARY SUSPENSION OF SERVICE				
THE PET DEALER	1,022	12,646	13,668	13,816	13,599
PETROLEUM ENGINEER INTERNATIONAL	9,277	28,561	37,838	37,679	37,836

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
PHILADELPHIA BUSINESS JOURNAL	10,503	85	10,588	11,115	11,889
PHOENIX BUSINESS JOURNAL	2,584	12,810	15,394	13,158	11,703
PHOTOGRAPHIC TRADE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PIPELINE & GAS JOURNAL	5,683	18,417	24,100	23,908	23,876
PIPELINE DIGEST	5,104	1,382	6,486	6,895	7,165
PITTSBURGH BUSINESS TIMES-JOURNAL	8,956		8,956	8,765	7,951
PLANT ENGINEERING		119,077	119,077	115,580	112,232
PLAYTHINGS	11,415	3,185	14,600	14,201	13,329
POLICE PRODUCTS NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE POULTRY TIMES	11,771		11,771	11,655	11,849
POWER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
POWER ENGINEERING		52,080	52,080	51,508	50,481
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PROFESSIONAL BUILDER	7,082	128,307	135,389	135,839	134,563
PROGRESSIVE ARCHITECTURE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUBLIC RELATIONS JOURNAL	16,500		16,500	16,152	16,187
PUBLIC UTILITIES FORTNIGHTLY	7,457		7,457	7,324	7,156
PUBLISHER'S WEEKLY	35,375		35,375	36,129	36,716
PUGET SOUND BUSINESS JOURNAL	5,025	11,326	16,351	15,661	10,300
RAILWAY AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
RAILWAY TRACK AND STRUCTURES	8,955		8,955	9,174	9,096
REAL ESTATE MAGAZINE	10,276		10,276	10,392	10,476
REEVES JOURNAL, PLUMBING-HEATING-COOLING		20,511	20,511	20,654	20,379
RSC REFRIGERATION SERVICE AND CONTRACTING	28,375		28,375	28,300	28,264
RESTAURANTS & INSTITUTIONS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
RISK MANAGEMENT	10,027		10,027	9,682	9,831
ROCKY MOUNTAIN BUSINESS JOURNAL	3,018	10,699	13,717	14,129	6,850
ROUGH NOTES	21,485		21,485	21,904	22,887
RUBBER WORLD	4,032	7,360	11,392	11,042	10,818
RURAL ELECTRIFICATION	21,324	1,028	22,352	23,334	23,879
ST. LOUIS BUSINESS JOURNAL	19,064	73	19,137	18,930	20,455
SALES AND MARKETING MANAGEMENT	51,790		51,790	49,614	47,163
SAN DIEGO BUSINESS JOURNAL	1,933	16,300	18,233	15,153	12,535
SAN FRANCISCO BUSINESS JOURNAL	3,509	23,925	27,434	25,147	16,472
SAVINGS INSTITUTIONS	27,471		27,471	28,555	28,579
SCHOLASTIC COACH	26,783	10,506	37,289	37,580	33,935
SCHOOL ARTS	18,176	5,277	23,453	24,134	23,709
SCHOOL LIBRARY JOURNAL	40,189		40,189	40,893	40,513
SCREEN PRINTING MAGAZINE	10,890	773	11,663	11,544	11,704
SCRIPPS HOWARD BUSINESS JOURNALS	46,156	208,681	254,837	234,025	182,582
SEAFOOD BUSINESS	468	11,372	11,840	11,172	11,091
SEED TRADE NEWS	1,271	2,052	3,323	3,378	3,473
SEED WORLD	2,677	1,400	4,077	3,281	
SHIPPING DIGEST	5,453		5,453	5,309	5,192
SIGNS OF THE TIMES	17,759	173	17,932	17,834	17,272
SOAP/COSMETICS/CHEMICAL SPECIALTIES	1,807	15,165	16,972	16,533	15,888
SOUTH FLORIDA BUSINESS JOURNAL	2,796	18,240	21,036	17,444	14,212
SOUTHWEST OIL WORLD	2,369	1,963	4,332	3,822	4,089
THE STANDARD	4,820		4,820	4,844	4,855
SUPERMARKET NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
THE TAX ADVISER	24,368		24,368	23,359	22,327
T.H.E. JOURNAL: TECHNOLOGICAL HORIZONS IN EDUCATION		79,216	79,216	75,281	71,375
TELEPHONY	27,422	7,773	35,195	35,412	36,801
TEST & MEASURMENT WORLD		48,370	48,370	44,692	42,692
TOBACCO INTERNATIONAL	1,858	401	2,259	2,315	2,331
TRAFFIC WORLD	10,990		10,990	11,258	11,399
TRANSPORT TOPICS	30,861		30,861	31,074	31,739
THE TRAVEL AGENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL TRADE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL WEEKLY	42,892		42,892	43,044	41,143
UNDERWRITERS' REPORT	5,307		5,307	5,416	5,430
VIDEO MANAGER	797	23,754	24,551	20,110	18,571
VIDEOGRAPHY	7,313	18,511	25,824	15,452	13,570
VISUAL MERCHANDISING & STORE DESIGN	11,332	301	11,633	11,201	10,693
WALLCOVERINGS	2,903	12,122	15,025	14,741	8,905
WASHINGTON BUSINESS JOURNAL	2,609	21,297	23,906	19,730	19,264
WJR (WASHINGTON JOURNALISM REVIEW)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WATER & WASTES DIGEST		100,321	100,321	97,361	98,091
THE WATERWAYS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WELDING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WESTERN BUILDER	4,330		4,330	4,332	4,287
WESTERN OIL WORLD	4,753	1,456	6,209	6,605	6,544
WESTERN OUTFITTER	25	16,354	16,379	14,250	13,442
WILSON LIBRARY BULLETIN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WINES & VINES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/85	6/30/85
WORLD OIL	3,100	37,157	40,257	40,375	40,498
ZIP/TARGET MARKETING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
REFERENCE PERIODICALS					
BUSINESS PUBLICATION RATES AND DATA	7,388		7,388	7,612	7,771
COMMUNITY PUBLICATION RATES AND DATA	1,992		1,992	2,074	2,083
CONSUMER MAGAZINE AND AGRI-MEDIA RATES AND DATA	6,187		6,187	6,384	6,539
DATA SOURCES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NEWSPAPER RATES AND DATA	6,380		6,380	6,614	6,743
THE POCKET LIST OF RAILROAD OFFICIALS	12,308		12,308	12,795	12,641
SPOT RADIO RATES AND DATA	4,368		4,368	4,504	4,634
SPOT TELEVISION RATES AND DATA	4,431		4,431	4,508	4,499
CANADA					
BUSINESS QUARTERLY	8,572	66	8,638	8,888	9,207
CANADIAN TRAVEL PRESS		15,072	15,072	17,404	
CANADIAN UNDERWRITER	8,037		8,037	8,116	8,148
FINANCE	27,283		27,283	21,456	
INFORMATIQUE & BUREAUTIQUE	7,662	15,313	22,975	21,833	21,923
JOURNAL CONSTRUCTO	2,364	4,816	7,180	6,690	6,518
LE JOURNAL DES VOYAGES	1,776	4,010	5,786	5,729	5,630
LES AFFAIRES	77,922		77,922	67,801	63,283
MARKETING	10,724		10,724	10,491	9,774
MUNICIPAL WORLD	7,775	765	8,540	8,076	8,436
QUEBEC CONSTRUCTION	1,960	2,360	4,320	4,175	4,118

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
REVUE COMMERCE	34,345		34,345	33,806	34,640
REFERENCE PERIODICALS					
CANADIAN ADVERTISING RATES & DATA	4,558		4,558	4,684	4,635

ABC Farm Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 6/30/86 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/85 TOTAL PAID
U.S.		
AMERICAN AGRICULTURIST	53,938	56,337
AMERICAN VEGETABLE GROWER	26,037	28,243
ARIZONA FARMER-STOCKMAN	3,050	3,220
CALIFORNIA FARMER	54,672	56,633
THE CATTLEMAN	19,761	21,372
COLORADO RANCHER AND FARMER	16,413	18,215
THE DROVERS JOURNAL	51,647	55,571
FARM JOURNAL	812,585	876,065
THE FARMER	126,065	138,025
FARMWEEK	27,772	26,863
THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	6,205	6,727
HARVEST FARM UNIT	303,339	321,068
THE HIGH PLAINS JOURNAL	59,625	56,492
HOARD'S DAIRYMAN	164,638	176,509
IDAHO FARMER-STOCKMAN	15,658	16,394
KANSAS FARMER	47,311	52,504
THE KENTUCKY FARMER	33,300	31,981
MICHIGAN FARMER	55,603	60,170
MISSOURI RURALIST	57,147	60,688
MONTANA FARMER-STOCKMAN	23,195	24,244
THE NATIONAL FUTURE FARMER	415,685	441,340
NEBRASKA FARMER	54,536	58,139
THE OHIO FARMER	81,407	87,759
OKLAHOMA FARMER-STOCKMAN	61,120	
OKLAHOMA/TEXAS FARMER-STOCKMAN	189,407	198,049
OREGON FARMER-STOCKMAN	19,049	21,468
PENNSYLVANIA FARMER	61,872	65,942
PRAIRIE FARMER	153,295	167,996
PROGRESSIVE FARMER	536,071	557,337
SUCCESSFUL FARMING	494,807	521,754
TEXAS FARMER-STOCKMAN	128,287	
UTAH FARMER-STOCKMAN	6,436	7,149
WALLACES FARMER	83,136	91,627
WASHINGTON FARMER-STOCKMAN	23,244	25,113
WESTERN FARMER-STOCKMAN MAGAZINES	90,632	97,588
WISCONSIN AGRICULTURIST	55,412	62,037
WYOMING STOCKMAN-FARMER	2,935	3,413
CANADA		
CATTLEMEN	40,909	41,625
COUNTRY GUIDE	228,675	234,313
COUNTRY LIFE IN BRITISH COLUMBIA	P/S NOT FILED BY PRESS TIME	
GRAINEWS	61,670	55,001
LA TERRE DE CHEZ NOUS	47,798	48,320
LE BULLETIN DES AGRICULTEURS	100,832	113,783
THE WESTERN PRODUCER	138.533	141,986

	AMERICAN AGRICULTURIST	AMERICAN VEGETABLE GROWER	ARIZONA FARMER-STOCKMAN	CALIFORNIA FARMER
MAINE	2,239	227		
NEW HAMPSHIRE	1,830	200		
VERMONT	2,219	97		
MASSACHUSETTS	2,899	811		
RHODE ISLAND	395	101		
CONNECTICUT	2,441	399		
NEW ENGLAND	**12,023**	**1,835**		
NEW YORK	32,816	1,944		
NEW JERSEY	3,760	981		
PENNSYLVANIA	4,240	2,095		
MIDDLE ATLANTIC	**40,816**	**5,020**		
OHIO		1,559		
INDIANA		728		
ILLINOIS		1,022		
MICHIGAN		1,304		
WISCONSIN		726		
EAST NO. CENTRAL		**5,339**		
MINNESOTA		532		
IOWA		432		
MISSOURI		501		
NORTH DAKOTA		54	5	
SOUTH DAKOTA		46	7	
NEBRASKA		163		
KANSAS		307		
WEST NO. CENTRAL		**2,035**	**12**	
DELAWARE		145		
MARYLAND		656		
DISTRICT OF COLUMBIA		39		
VIRGINIA		698		
WEST VIRGINIA		217		
NORTH CAROLINA		1,049		
SOUTH CAROLINA		235		
GEORGIA		321		
FLORIDA		502		
SOUTH ATLANTIC		**3,862**		
KENTUCKY		488		
TENNESSEE		510		
ALABAMA		246		
MISSISSIPPI		371		
EAST SO. CENTRAL		**1,615**		
ARKANSAS		181		
LOUISIANA		211		
OKLAHOMA		239		
TEXAS		547		
WEST SO. CENTRAL		**1,178**		
MONTANA		68	21	
IDAHO		142	5	
WYOMING		16	3	
COLORADO		231	28	
NEW MEXICO		100	62	
ARIZONA		162	2,016	351
UTAH		111	9	
NEVADA		24	14	915
MOUNTAIN		**854**	**2,158**	**1,266**
ALASKA		58	2	16
WASHINGTON		365	12	
OREGON		345	10	249
CALIFORNIA		1,203	300	51,652
HAWAII		237	1	85
PACIFIC		**2,208**	**325**	**52,002**
MISCELLANEOUS	595			
UNCLASSIFIED			492	876
UNITED STATES	**53,434**	**23,946**	**2,987**	**54,144**
POSSESSIONS & OTHER AREAS		63		3
U. S. & POSSESSIONS, ETC.	**53,434**	**24,009**	**2,987**	**54,147**
CANADA		721	1	24
FOREIGN	38	916	12	57
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**53,472**	**25,646**	**3,000**	**54,228**

	THE CATTLEMAN	COLORADO RANCHER AND FARMER	THE DROVERS JOURNAL	FARM JOURNAL
MAINE			92	1,846
NEW HAMPSHIRE			43	891
VERMONT			40	1,983
MASSACHUSETTS	3		99	1,603
RHODE ISLAND			22	211
CONNECTICUT	8		99	1,715
NEW ENGLAND	**11**		**395**	**8,249**
NEW YORK	14		671	17,744
NEW JERSEY	8		132	2,761
PENNSYLVANIA	11		832	26,009
MIDDLE ATLANTIC	**33**		**1,635**	**46,514**
OHIO	19		2,454	41,039
INDIANA	26		2,508	40,097
ILLINOIS	66		4,653	63,544
MICHIGAN	16		1,078	25,894
WISCONSIN	19		1,189	33,043
EAST NO. CENTRAL	**146**		**11,882**	**203,617**
MINNESOTA	10		1,420	49,681
IOWA	25		3,578	71,637
MISSOURI	95		4,734	38,690
NORTH DAKOTA	8		512	18,284
SOUTH DAKOTA	10		928	20,454
NEBRASKA	25	117	1,630	41,010
KANSAS	95	462	1,879	40,036
WEST NO. CENTRAL	**268**	**579**	**14,681**	**279,792**
DELAWARE			34	1,581
MARYLAND	10		255	5,639
DISTRICT OF COLUMBIA	10		43	90
VIRGINIA	37		1,192	11,167
WEST VIRGINIA	2		656	4,292
NORTH CAROLINA	22		723	19,287
SOUTH CAROLINA	26		317	5,589
GEORGIA	30		1,019	12,736
FLORIDA	92		586	4,920
SOUTH ATLANTIC	**229**		**4,825**	**65,301**
KENTUCKY	15		2,221	12,762
TENNESSEE	45		1,799	13,910
ALABAMA	47		852	8,831
MISSISSIPPI	49		557	7,164
EAST SO. CENTRAL	**156**		**5,429**	**42,667**
ARKANSAS	105		1,138	8,961
LOUISIANA	182		501	5,189
OKLAHOMA	961		1,929	15,828
TEXAS	16,098		3,235	26,781
WEST SO. CENTRAL	**17,346**		**6,803**	**56,759**
MONTANA	16		490	12,074
IDAHO	7		406	9,562
WYOMING	23	360	410	3,818
COLORADO	66	14,351	941	11,934
NEW MEXICO	156	119	371	2,272
ARIZONA	77		258	2,047
UTAH	8		263	2,632
NEVADA	3		108	743
MOUNTAIN	**356**	**14,830**	**3,247**	**45,082**
ALASKA	3		30	194
WASHINGTON	24		416	10,431
OREGON	15		404	7,860
CALIFORNIA	90		844	15,102
HAWAII	17		25	155
PACIFIC	**149**		**1,719**	**33,742**
MISCELLANEOUS		416		
UNCLASSIFIED				
UNITED STATES	**18,694**	**15,825**	**50,616**	**781,723**
POSSESSIONS & OTHER AREAS	8		5	18
U. S. & POSSESSIONS, ETC.	**18,702**	**15,825**	**50,621**	**781,741**
CANADA	39	6	157	148
FOREIGN	446	3	15	311
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	3		11	59
GRAND TOTAL	**19,190**	**15,834**	**50,804**	**782,259**

	THE FARMER	FARMWEEK	THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	HARVEST FARM UNIT
MAINE		4	1	
NEW HAMPSHIRE		2		
VERMONT				
MASSACHUSETTS		4	3	
RHODE ISLAND				
CONNECTICUT		4	1	
NEW ENGLAND		**14**	**5**	
NEW YORK		32	7	
NEW JERSEY		7	6	2,560
PENNSYLVANIA		59	6	51,274
MIDDLE ATLANTIC		**98**	**19**	**53,834**
OHIO		4,950	8	80,404
INDIANA		19,542	4	
ILLINOIS		231	7	
MICHIGAN		74	3	55,572
WISCONSIN	261	20	3	
EAST NO. CENTRAL	**261**	**24,817**	**25**	**135,976**
MINNESOTA	73,546	9	3	
IOWA	254	19	1	
MISSOURI		27	9	57,361
NORTH DAKOTA	26,075	2		
SOUTH DAKOTA	21,207	4	1	
NEBRASKA		2	1	
KANSAS		6		46,498
WEST NO. CENTRAL	**121,082**	**69**	**15**	**103,859**
DELAWARE		1		766
MARYLAND		8	5	4,830
DISTRICT OF COLUMBIA			2	
VIRGINIA		17	17	
WEST VIRGINIA		40	1	2,808
NORTH CAROLINA		21	9	
SOUTH CAROLINA		4	12	
GEORGIA		11	95	
FLORIDA		31	5,456	
SOUTH ATLANTIC		**133**	**5,597**	**8,404**
KENTUCKY		1,812	6	
TENNESSEE		422	17	
ALABAMA		18	39	
MISSISSIPPI		4	7	
EAST SO. CENTRAL		**2,256**	**69**	
ARKANSAS		6	2	
LOUISIANA			9	
OKLAHOMA		2		
TEXAS		15	17	
WEST SO. CENTRAL		**23**	**28**	
MONTANA	226			
IDAHO			1	
WYOMING		1		
COLORADO		1		
NEW MEXICO		2	1	
ARIZONA		7	2	
UTAH				
NEVADA			1	
MOUNTAIN	**226**	**11**	**5**	
ALASKA		1		
WASHINGTON		1		
OREGON		1	1	
CALIFORNIA		10	7	
HAWAII			3	
PACIFIC		**13**	**11**	
MISCELLANEOUS				
UNCLASSIFIED	917			3,582
UNITED STATES	**122,486**	**27,434**	**5,774**	**305,655**
POSSESSIONS & OTHER AREAS			10	
U. S. & POSSESSIONS, ETC.	**122,486**	**27,434**	**5,784**	**305,655**
CANADA	45	2	2	4
FOREIGN			21	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	6			8
GRAND TOTAL	**122,537**	**27,436**	**5,807**	**305,667**

	THE HIGH PLAINS JOURNAL	HOARD'S DAIRYMAN	IDAHO FARMER-STOCKMAN	KANSAS FARMER
MAINE	1	944		
NEW HAMPSHIRE	1	697		
VERMONT		2,591		
MASSACHUSETTS	2	1,135		
RHODE ISLAND		139		
CONNECTICUT	10	1,074		
NEW ENGLAND	**14**	**6,580**		
NEW YORK	33	14,691		
NEW JERSEY	13	785		
PENNSYLVANIA	42	11,987		
MIDDLE ATLANTIC	**88**	**27,463**		
OHIO	40	7,664		
INDIANA	41	4,304		
ILLINOIS	113	4,569		
MICHIGAN	17	7,507		
WISCONSIN	47	30,166		
EAST NO. CENTRAL	**258**	**54,210**		
MINNESOTA	101	13,373		
IOWA	386	5,429		
MISSOURI	2,182	4,536		
NORTH DAKOTA	149	1,094		
SOUTH DAKOTA	489	1,538	2	
NEBRASKA	9,457	1,784		
KANSAS	25,028	2,671		46,498
WEST NO. CENTRAL	**37,792**	**30,425**	**2**	**46,498**
DELAWARE	4	162		
MARYLAND	5	2,029		
DISTRICT OF COLUMBIA	9	77		
VIRGINIA	22	2,424		
WEST VIRGINIA	6	533		
NORTH CAROLINA	23	1,660		
SOUTH CAROLINA	7	532		
GEORGIA	27	1,268		
FLORIDA	21	1,083		
SOUTH ATLANTIC	**124**	**9,768**		
KENTUCKY	24	4,274		
TENNESSEE	30	3,023		
ALABAMA	17	603		
MISSISSIPPI	31	982		
EAST SO. CENTRAL	**102**	**8,882**		
ARKANSAS	119	1,512		
LOUISIANA	28	746		
OKLAHOMA	9,484	1,526		
TEXAS	4,808	3,213		
WEST SO. CENTRAL	**14,439**	**6,997**		
MONTANA	108	348	89	
IDAHO	55	1,071	14,664	
WYOMING	289	117	44	
COLORADO	6,181	771		
NEW MEXICO	399	271		
ARIZONA	78	350	18	
UTAH	41	554	94	
NEVADA	19	104	95	
MOUNTAIN	**7,170**	**3,586**	**15,004**	
ALASKA	13	98	9	
WASHINGTON	43	2,184	119	
OREGON	42	931	190	
CALIFORNIA	149	3,094		
HAWAII	1	45	1	
PACIFIC	**248**	**6,352**	**319**	
MISCELLANEOUS				
UNCLASSIFIED			163	876
UNITED STATES	**60,235**	**154,263**	**15,488**	**47,374**
POSSESSIONS & OTHER AREAS		214		
U. S. & POSSESSIONS, ETC.	**60,235**	**154,477**	**15,488**	**47,374**
CANADA	41	5,885	4	
FOREIGN	10	2,315	1	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		52		1
GRAND TOTAL	**60,286**	**162,729**	**15,493**	**47,375**

	THE KENTUCKY FARMER	MICHIGAN FARMER	MISSOURI RURALIST	MONTANA FARMER-STOCKMAN
MAINE	1			
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS	1			
RHODE ISLAND				
CONNECTICUT	1			
NEW ENGLAND	**3**			
NEW YORK	16			
NEW JERSEY	2			
PENNSYLVANIA	7			
MIDDLE ATLANTIC	**25**			
OHIO	255			
INDIANA	229			
ILLINOIS	67			
MICHIGAN	30	55,572		
WISCONSIN	7			
EAST NO. CENTRAL	**588**	**55,572**		
MINNESOTA	6			
IOWA	9			
MISSOURI	62		57,361	
NORTH DAKOTA	1			74
SOUTH DAKOTA	1			42
NEBRASKA				
KANSAS	2			
WEST NO. CENTRAL	**81**		**57,361**	**116**
DELAWARE	1			
MARYLAND	10			
DISTRICT OF COLUMBIA	3			
VIRGINIA	53			
WEST VIRGINIA	35			
NORTH CAROLINA	44			
SOUTH CAROLINA	19			
GEORGIA	15			
FLORIDA	62			
SOUTH ATLANTIC	**242**			
KENTUCKY	31,911			
TENNESSEE	191			
ALABAMA	13			
MISSISSIPPI	1			
EAST SO. CENTRAL	**32,116**			
ARKANSAS	5			
LOUISIANA	2			
OKLAHOMA	3			
TEXAS	24			
WEST SO. CENTRAL	**34**			
MONTANA	3			20,809
IDAHO	1			85
WYOMING	1			1,298
COLORADO	8			
NEW MEXICO	1			
ARIZONA	8			35
UTAH				19
NEVADA	1			22
MOUNTAIN	**23**			**22,268**
ALASKA	3			14
WASHINGTON	2			182
OREGON	2			70
CALIFORNIA	13			
HAWAII				2
PACIFIC	**20**			**268**
MISCELLANEOUS				
UNCLASSIFIED		490	772	263
UNITED STATES	**33,132**	**56,062**	**58,133**	**22,915**
POSSESSIONS & OTHER AREAS				
U. S. & POSSESSIONS, ETC.	**33,132**	**56,062**	**58,133**	**22,915**
CANADA	33	3		17
FOREIGN	4			1
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		1	2	
GRAND TOTAL	**33,169**	**56,066**	**58,135**	**22,933**

	THE NATIONAL FUTURE FARMER	NEBRASKA FARMER	THE OHIO FARMER	OKLAHOMA FARMER-STOCKMAN
MAINE	278			
NEW HAMPSHIRE	799			
VERMONT	790			
MASSACHUSETTS	1,082			
RHODE ISLAND	335			
CONNECTICUT	1,834			
NEW ENGLAND	**5,118**			
NEW YORK	6,058			
NEW JERSEY	1,754			
PENNSYLVANIA	10,874			
MIDDLE ATLANTIC	**18,686**			
OHIO	19,477		80,404	
INDIANA	9,961			
ILLINOIS	15,542			
MICHIGAN	7,016			
WISCONSIN	18,902			
EAST NO. CENTRAL	**70,898**		**80,404**	
MINNESOTA	12,851			
IOWA	12,695	111		
MISSOURI	15,343			
NORTH DAKOTA	4,774			
SOUTH DAKOTA	3,545	218		
NEBRASKA	6,328	51,487		
KANSAS	6,775	566		
WEST NO. CENTRAL	**62,311**	**52,382**		
DELAWARE	1,050			
MARYLAND	2,327			
DISTRICT OF COLUMBIA	204			
VIRGINIA	13,833			
WEST VIRGINIA	4,290			
NORTH CAROLINA	13,020			
SOUTH CAROLINA	4,216			
GEORGIA	13,566			
FLORIDA	8,112			
SOUTH ATLANTIC	**60,618**			
KENTUCKY	12,859			
TENNESSEE	13,631			
ALABAMA	22,441			
MISSISSIPPI	9,159			
EAST SO. CENTRAL	**58,090**			
ARKANSAS	13,409			177
LOUISIANA	9,904			
OKLAHOMA	16,889			56,701
TEXAS	48,554			
WEST SO. CENTRAL	**88,756**			**56,878**
MONTANA	1,869			
IDAHO	3,234			
WYOMING	1,503	73		
COLORADO	2,744	581		
NEW MEXICO	2,699			
ARIZONA	2,964			
UTAH	3,153			
NEVADA	578			
MOUNTAIN	**18,744**	**654**		
ALASKA	166			
WASHINGTON	6,834			
OREGON	3,732			
CALIFORNIA	23,687			
HAWAII	650			
PACIFIC	**35,069**			
MISCELLANEOUS		577		1,244
UNCLASSIFIED			954	
UNITED STATES	**418,290**	**53,613**	**81,358**	**58,122**
POSSESSIONS & OTHER AREAS	2,161			
U. S. & POSSESSIONS, ETC.	**420,451**	**53,613**	**81,358**	**58,122**
CANADA	3	4	1	
FOREIGN	25	11		5
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		2	3	
GRAND TOTAL	**420,479**	**53,630**	**81,362**	**58,127**

	OKLAHOMA/TEXAS FARMER-STOCKMAN GROUP	OREGON FARMER-STOCKMAN	PENNSYLVANIA FARMER	PRAIRIE FARMER
MAINE				8
NEW HAMPSHIRE				2
VERMONT				4
MASSACHUSETTS				8
RHODE ISLAND				1
CONNECTICUT				11
NEW ENGLAND				**34**
NEW YORK				103
NEW JERSEY			2,560	46
PENNSYLVANIA			51,274	140
MIDDLE ATLANTIC			**53,834**	**289**
OHIO				1,344
INDIANA				51,986
ILLINOIS				84,467
MICHIGAN				1,261
WISCONSIN				878
EAST NO. CENTRAL				**149,936**
MINNESOTA				89
IOWA				176
MISSOURI				855
NORTH DAKOTA				5
SOUTH DAKOTA		1		11
NEBRASKA				19
KANSAS				32
WEST NO. CENTRAL		**1**		**1,187**
DELAWARE			766	5
MARYLAND			4,830	30
DISTRICT OF COLUMBIA				11
VIRGINIA				57
WEST VIRGINIA			2,808	8
NORTH CAROLINA				42
SOUTH CAROLINA				20
GEORGIA				31
FLORIDA				340
SOUTH ATLANTIC			**8,404**	**544**
KENTUCKY				878
TENNESSEE				172
ALABAMA				32
MISSISSIPPI				21
EAST SO. CENTRAL				**1,103**
ARKANSAS	177			45
LOUISIANA	83			18
OKLAHOMA	56,701			36
TEXAS	120,701			102
WEST SO. CENTRAL	**177,662**			**201**
MONTANA		23		12
IDAHO		46		6
WYOMING		3		8
COLORADO				66
NEW MEXICO	1,381			14
ARIZONA		11		110
UTAH		6		6
NEVADA		39		10
MOUNTAIN	**1,381**	**128**		**232**
ALASKA		15		9
WASHINGTON		136		26
OREGON		17,884		7
CALIFORNIA				138
HAWAII				3
PACIFIC		**18,035**		**183**
MISCELLANEOUS	2,069			
UNCLASSIFIED		206	490	
UNITED STATES	**181,112**	**18,370**	**62,728**	**153,709**
POSSESSIONS & OTHER AREAS				
U. S. & POSSESSIONS, ETC.	**181,112**	**18,370**	**62,728**	**153,709**
CANADA	3	1		76
FOREIGN	11	1		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	21		1	
GRAND TOTAL	**181,147**	**18,372**	**62,729**	**153,785**

	PROGRESSIVE FARMER	SUCCESSFUL FARMING	TEXAS FARMER-STOCKMAN	UTAH FARMER-STOCKMAN
MAINE		221		
NEW HAMPSHIRE		128		
VERMONT		569		
MASSACHUSETTS		293		
RHODE ISLAND		45		
CONNECTICUT		305		
NEW ENGLAND		**1,561**		
NEW YORK		10,728		
NEW JERSEY		796		
PENNSYLVANIA		11,409		
MIDDLE ATLANTIC		**22,933**		
OHIO	10,266	29,260		
INDIANA	9,266	34,726		
ILLINOIS	12,537	62,778		
MICHIGAN	1,316	19,666		
WISCONSIN	1,709	32,214		
EAST NO. CENTRAL	**35,094**	**178,644**		
MINNESOTA	690	52,658		
IOWA	6,859	61,960		
MISSOURI	16,917	33,606		
NORTH DAKOTA		24,049		
SOUTH DAKOTA		22,631		
NEBRASKA	1,231	32,198		
KANSAS	9,070	27,533		
WEST NO. CENTRAL	**34,767**	**254,635**		
DELAWARE	1,732	108		
MARYLAND	8,077	337		
DISTRICT OF COLUMBIA	80	52		
VIRGINIA	29,725	522		
WEST VIRGINIA	9,613	105		
NORTH CAROLINA	51,810	372		
SOUTH CAROLINA	18,642	178		
GEORGIA	35,444	322		
FLORIDA	20,302	820		
SOUTH ATLANTIC	**175,425**	**2,816**		
KENTUCKY	31,936	803		
TENNESSEE	40,047	671		
ALABAMA	36,691	378		
MISSISSIPPI	29,975	196		
EAST SO. CENTRAL	**138,649**	**2,048**		
ARKANSAS	28,068	476		
LOUISIANA	21,175	174	83	
OKLAHOMA	27,653	861		
TEXAS	90,905	1,478	120,701	
WEST SO. CENTRAL	**167,801**	**2,989**	**120,784**	
MONTANA		7,262		7
IDAHO		3,720		17
WYOMING		2,377		181
COLORADO	1,052	7,637		
NEW MEXICO	4,467	270	1,381	
ARIZONA	3,024	799		14
UTAH		512		5,842
NEVADA		214		154
MOUNTAIN	**8,543**	**22,791**	**1,381**	**6,215**
ALASKA	38	120		
WASHINGTON		3,797		7
OREGON		2,834		6
CALIFORNIA	958	2,230		
HAWAII	15	67		
PACIFIC	**1,011**	**9,048**		**13**
MISCELLANEOUS	1,303		825	
UNCLASSIFIED				62
UNITED STATES	**562,593**	**497,465**	**122,990**	**6,290**
POSSESSIONS & OTHER AREAS	13	4		
U. S. & POSSESSIONS, ETC.	**562,606**	**497,469**	**122,990**	**6,290**
CANADA	48	323	3	2
FOREIGN	259	283	6	1
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	118	48	21	
GRAND TOTAL	**563,031**	**498,123**	**123,020**	**5,293**

	WALLACES FARMER	WASHINGTON FARMER-STOCKMAN	WESTERN FARMER-STOCKMAN MAGAZINES	WISCONSIN AGRICULTURIST	WYOMING STOCKMAN-FARMER
MAINE				4	
NEW HAMPSHIRE	3				
VERMONT	2			1	
MASSACHUSETTS	7			2	
RHODE ISLAND	1				
CONNECTICUT	6				
NEW ENGLAND	**19**			**7**	
NEW YORK	38			8	
NEW JERSEY	17			1	
PENNSYLVANIA	39			11	
MIDDLE ATLANTIC	**94**			**20**	
OHIO	60			8	
INDIANA	42			16	
ILLINOIS	667			451	
MICHIGAN	54			170	
WISCONSIN	119			54,151	
EAST NO. CENTRAL	**942**			**54,796**	
MINNESOTA	1,794			176	
IOWA	76,678			48	
MISSOURI	1,120			29	
NORTH DAKOTA	20	3	82	8	
SOUTH DAKOTA	362		52	7	
NEBRASKA	642			9	
KANSAS	177			5	
WEST NO. CENTRAL	**80,793**	**3**	**134**	**282**	
DELAWARE	3			1	
MARYLAND	30			6	
DISTRICT OF COLUMBIA	10				
VIRGINIA	24			4	
WEST VIRGINIA	2			2	
NORTH CAROLINA	20			7	
SOUTH CAROLINA	7			1	
GEORGIA	19			10	
FLORIDA	83			43	
SOUTH ATLANTIC	**198**			**74**	
KENTUCKY	16			4	
TENNESSEE	18			12	
ALABAMA	6			1	
MISSISSIPPI	7				
EAST SO. CENTRAL	**47**			**17**	
ARKANSAS	57			14	
LOUISIANA	8			2	
OKLAHOMA	23			7	
TEXAS	132			16	
WEST SO. CENTRAL	**220**			**39**	
MONTANA	13	51	21,000	1	
IDAHO	7	135	14,952	4	
WYOMING	8	6	1,535	2	2,483
COLORADO	100		28	11	
NEW MEXICO	24		62	5	
ARIZONA	155	12	2,106	37	
UTAH	9	10	5,980		
NEVADA	14		324	1	
MOUNTAIN	**330**	**214**	**45,987**	**61**	**2,483**
ALASKA	11	19	59	7	
WASHINGTON	22	22,125	22,581	17	
OREGON	23	107	18,267	6	
CALIFORNIA	200		300	38	
HAWAII	4		4	3	
PACIFIC	**260**	**22,251**	**41,211**	**71**	
MISCELLANEOUS					
UNCLASSIFIED		152	1,338		346
UNITED STATES	**82,903**	**22,620**	**88,670**	**55,367**	**2,829**
POSSESSIONS & OTHER AREAS					
U. S. & POSSESSIONS, ETC.	**82,903**	**22,620**	**88,670**	**55,367**	**2,829**
CANADA	22	8	33	2	
FOREIGN		10	26	1	
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL	**82,925**	**22,638**	**88,729**	**55,370**	**2,829**

	FARM JOURNAL - CROP EDITIONS ONLY			
	CORN MARKET	CORN MARKET-NORTH	CORN MARKET-SOUTH	WHEAT MARKET
MAINE	1,846	1,846		
NEW HAMPSHIRE	891	891		
VERMONT	1,983	1,983		
MASSACHUSETTS	1,603	1,603		
RHODE ISLAND	211	211		
CONNECTICUT	1,715	1,715		
NEW ENGLAND	**8,249**	**8,249**		
NEW YORK	17,744	17,744		
NEW JERSEY	2,761	2,761		
PENNSYLVANIA	26,009	26,009		
MIDDLE ATLANTIC	**46,514**	**46,514**		
OHIO	41,039	41,039		
INDIANA	40,097	40,097		
ILLINOIS	63,544	63,544		
MICHIGAN	25,894	25,894		
WISCONSIN	33,043	33,043		
EAST NO. CENTRAL	**203,617**	**203,617**		
MINNESOTA	49,681	49,681		49,681
IOWA	71,637	71,637		
MISSOURI	38,690	38,690		
NORTH DAKOTA	18,284	18,284		18,284
SOUTH DAKOTA	20,454	20,454		20,454
NEBRASKA	41,010	41,010		41,010
KANSAS	40,036	40,036		40,036
WEST NO. CENTRAL	**279,792**	**279,792**		**169,465**
DELAWARE	1,581	1,581		
MARYLAND	5,639	5,639		
DISTRICT OF COLUMBIA	90	90		
VIRGINIA	11,167		11,167	
WEST VIRGINIA	4,292		4,292	
NORTH CAROLINA	19,287		19,287	
SOUTH CAROLINA	5,589		5,589	
GEORGIA	12,736		12,736	
FLORIDA	4,920		4,920	
SOUTH ATLANTIC	**65,301**	**7,310**	**57,991**	
KENTUCKY	12,762		12,762	
TENNESSEE	13,910		13,910	
ALABAMA	8,831		8,831	
MISSISSIPPI				
EAST SO. CENTRAL	**35,503**		**35,503**	
ARKANSAS				
LOUISIANA				
OKLAHOMA				15,828
TEXAS				26,781
WEST SO. CENTRAL				**42,609**
MONTANA				12,074
IDAHO				9,562
WYOMING				3,818
COLORADO	11,934	11,934		11,934
NEW MEXICO				2,272
ARIZONA				
UTAH				2,632
NEVADA				
MOUNTAIN	**11,934**	**11,934**		**42,292**
ALASKA				194
WASHINGTON				10,431
OREGON				7,860
CALIFORNIA				
HAWAII				
PACIFIC				**18,485**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**650,910**	**557,416**	**93,494**	**272,851**
POSSESSIONS & OTHER AREAS	18	18		18
U. S. & POSSESSIONS, ETC.	**650,928**	**557,434**	**93,494**	**272,869**
CANADA	148	148		148
FOREIGN	311	311		311
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	59	59		59
GRAND TOTAL	**651,446**	**557,952**	**93,494**	**273,387**

	FARM JOURNAL - CROP EDITIONS ONLY				
	SOYBEAN MARKET	SOYBEAN MARKET-NORTH	SOYBEAN MARKET-SOUTH	SORGHUM MARKET	COTTON EXTRA
MAINE					
NEW HAMPSHIRE					
VERMONT					
MASSACHUSETTS					
RHODE ISLAND					
CONNECTICUT					
NEW ENGLAND					
NEW YORK					
NEW JERSEY	2,761		2,761		
PENNSYLVANIA					
MIDDLE ATLANTIC	**2,761**		**2,761**		
OHIO	41,039	41,039			
INDIANA	40,097	40,097			
ILLINOIS	63,544	63,544			
MICHIGAN	25,894	25,894			
WISCONSIN					
EAST NO. CENTRAL	**170,574**	**170,574**			
MINNESOTA	49,681	49,681			
IOWA	71,637	71,637			
MISSOURI	38,690	38,690		38,690	702
NORTH DAKOTA	18,284	18,284		18,284	
SOUTH DAKOTA	20,454	20,454		20,454	
NEBRASKA	41,010	41,010		41,010	
KANSAS	40,036	40.036		40,036	
WEST NO. CENTRAL	**279,792**	**279,792**		**158,474**	**702**
DELAWARE	1,581		1,581		
MARYLAND	5,639		5,639		
DISTRICT OF COLUMBIA	90		90		
VIRGINIA	11,167		11,167		
WEST VIRGINIA	4,292		4,292		
NORTH CAROLINA	19,287		19,287		898
SOUTH CAROLINA	5,589		5,589		508
GEORGIA	12,736		12,736		911
FLORIDA	4,920		4,920		130
SOUTH ATLANTIC	**65,301**		**65,301**		**2,447**
KENTUCKY	12,762		12,762		
TENNESSEE	13,910		13,910		1,227
ALABAMA	8,831		8,831		952
MISSISSIPPI	7,164		7,164	7,164	1,543
EAST SO. CENTRAL	**42,667**		**42,667**	**7,164**	**3,722**
ARKANSAS	8,961		8,961	8,961	978
LOUISIANA	5,189		5,189	5,189	852
OKLAHOMA				15,828	1,406
TEXAS				26,781	6,080
WEST SO. CENTRAL	**14,150**		**14,150**	**56,759**	**9,316**
MONTANA					
IDAHO					
WYOMING					
COLORADO				11,934	
NEW MEXICO				2,272	323
ARIZONA					509
UTAH					
NEVADA					7
MOUNTAIN				**14,206**	**839**
ALASKA					
WASHINGTON					
OREGON					
CALIFORNIA					1,989
HAWAII					5
PACIFIC					**1,994**
MISCELLANEOUS					
UNCLASSIFIED					
UNITED STATES	**575,245**	**450,366**	**124,879**	**236,603**	**19,020**
POSSESSIONS & OTHER AREAS	18	18			
U. S. & POSSESSIONS, ETC.	**575,263**	**450,384**	**124,879**	**236,603**	**19,020**
CANADA	148	148			
FOREIGN	311	311			
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	59	59			
GRAND TOTAL	**575,781**	**450,902**	**124,879**	**236,603**	**19,020**

		SUCCESSFUL FARMING LIVESTOCK INVOLVEMENT	
	HOG QUALIFIED	BEEF QUALIFIED	DAIRY QUALIFIED
MAINE	50	81	103
NEW HAMPSHIRE	40	50	73
VERMONT	62	165	493
MASSACHUSETTS	78	120	153
RHODE ISLAND	15	22	15
CONNECTICUT	78	118	154
NEW ENGLAND	**323**	**556**	**991**
NEW YORK	2,254	4,969	7,476
NEW JERSEY	160	260	234
PENNSYLVANIA	4,248	7,791	6,687
MIDDLE ATLANTIC	**6,662**	**13,020**	**14,397**
OHIO	12,310	15,986	7,326
INDIANA	15,846	17,460	5,388
ILLINOIS	29,435	35,665	9,513
MICHIGAN	6,349	9,587	6,498
WISCONSIN	12,692	25,021	24,836
EAST NO. CENTRAL	**76,632**	**103,719**	**53,561**
MINNESOTA	28,466	32,066	22,239
IOWA	45,712	44,858	12,198
MISSOURI	21,493	28,782	10,714
NORTH DAKOTA	5,580	13,911	3,989
SOUTH DAKOTA	13,706	19,201	6,354
NEBRASKA	16,637	25,102	3,865
KANSAS	17,489	23,935	9,674
WEST NO. CENTRAL	**149,083**	**187,855**	**69,033**
DELAWARE	42	37	24
MARYLAND	135	176	129
DISTRICT OF COLUMBIA	24	30	22
VIRGINIA	215	340	192
WEST VIRGINIA	61	81	55
NORTH CAROLINA	176	199	139
SOUTH CAROLINA	82	100	60
GEORGIA	158	214	96
FLORIDA	306	390	200
SOUTH ATLANTIC	**1,199**	**1,567**	**917**
KENTUCKY	363	510	243
TENNESSEE	363	470	262
ALABAMA	162	261	106
MISSISSIPPI	78	104	52
EAST SO. CENTRAL	**966**	**1,345**	**663**
ARKANSAS	182	263	123
LOUISIANA	65	98	51
OKLAHOMA	326	640	197
TEXAS	659	1,000	456
WEST SO. CENTRAL	**1,232**	**2,001**	**827**
MONTANA	2,368	5,907	796
IDAHO	787	2,528	928
WYOMING	499	1,994	295
COLORADO	2,463	5,783	1,342
NEW MEXICO	73	176	48
ARIZONA	264	407	159
UTAH	97	317	128
NEVADA	54	129	41
MOUNTAIN	**6,605**	**17,241**	**3,737**
ALASKA	46	68	45
WASHINGTON	695	2,142	625
OREGON	643	1,727	520
CALIFORNIA	568	1,057	514
HAWAII	27	25	14
PACIFIC	**1,979**	**5,019**	**1,718**
MISCELLANEOUS UNCLASSIFIED			
UNITED STATES	**244,681**	**332,323**	**145,844**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**244,681**	**332,323**	**145,844**
CANADA			
FOREIGN UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**244,681**	**332,323**	**145,844**

	SUCCESSFUL FARMING LIVESTOCK EDITIONS		
	HOG	BEEF	DAIRY
MAINE	50	79	98
NEW HAMPSHIRE	38	48	70
VERMONT	58	153	461
MASSACHUSETTS	76	112	148
RHODE ISLAND	13	21	14
CONNECTICUT	72	112	142
NEW ENGLAND	**307**	**525**	**933**
NEW YORK	1,924	3,631	5,576
NEW JERSEY	152	244	210
PENNSYLVANIA	3,752	7,139	5,992
MIDDLE ATLANTIC	**5,828**	**11,014**	**11,778**
OHIO	10,273	13,612	6,016
INDIANA	13,170	14,581	4,586
ILLINOIS	22,532	27,851	7,893
MICHIGAN	5,591	8,459	5,521
WISCONSIN	11,375	22,865	22,014
EAST NO. CENTRAL	**62,941**	**87,368**	**46,030**
MINNESOTA	20,413	22,845	15,752
IOWA	34,839	34,276	9,678
MISSOURI	17,941	24,721	9,377
NORTH DAKOTA	3,738	9,080	2,599
SOUTH DAKOTA	8,476	11,483	4,372
NEBRASKA	12,300	18,696	2,975
KANSAS	15,112	20,008	8,581
WEST NO. CENTRAL	**112,819**	**141,109**	**53,334**
DELAWARE	40	34	24
MARYLAND	126	165	122
DISTRICT OF COLUMBIA	22	26	20
VIRGINIA	207	326	186
WEST VIRGINIA	60	80	54
NORTH CAROLINA	171	189	133
SOUTH CAROLINA	75	90	58
GEORGIA	146	200	92
FLORIDA	188	259	145
SOUTH ATLANTIC	**1,035**	**1,369**	**834**
KENTUCKY	321	459	230
TENNESSEE	337	438	249
ALABAMA	149	245	101
MISSISSIPPI	72	96	49
EAST SO. CENTRAL	**879**	**1,238**	**629**
ARKANSAS	140	210	106
LOUISIANA	58	87	48
OKLAHOMA	223	494	173
TEXAS	561	863	427
WEST SO. CENTRAL	**982**	**1,654**	**754**
MONTANA	1,698	3,552	505
IDAHO	678	2,307	804
WYOMING	385	1,467	244
COLORADO	1,772	4,265	1,007
NEW MEXICO	66	147	47
ARIZONA	162	253	108
UTAH	90	290	119
NEVADA	45	113	35
MOUNTAIN	**4,896**	**12,394**	**2,869**
ALASKA	38	55	40
WASHINGTON	565	1,662	552
OREGON	556	1,510	423
CALIFORNIA	509	929	467
HAWAII	26	23	13
PACIFIC	**1,694**	**4,179**	**1,495**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**191,381**	**260,850**	**118,656**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**191,381**	**260,850**	**118,656**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**191,381**	**260,850**	**118,656**

			COUNTRY GUIDE DEMOGRAPHIC EDITIONS ONLY		
	CATTLEMEN	COUNTRY GUIDE	HOG GUIDE	DAIRY GUIDE	CORN-SOY GUIDE
NEWFOUNDLAND	44	561	22	50	
NOVA SCOTIA	523	5,347	373	732	
PRINCE EDWARD ISLAND	187	2,399	416	473	
NEW BRUNSWICK	793	6,829	329	639	
QUEBEC	911	4,855	298	782	4,855
ONTARIO	13,295	68,214	12,548	12,405	68,214
MANITOBA	3,204	24,389	3,198	2,622	
SASKATCHEWAN	6,959	50,897	4,836	4,011	
ALBERTA	11,971	51,292	6,753	5,046	
BRITISH COLUMBIA	2,533	11,441	684	1,089	
NORTHWEST TERRITORIES	16	85		2	
YUKON TERRITORY	9	166	3	2	
MISCELLANEOUS					
UNCLASSIFIED					
TOTAL CANADA	**40,445**	**226,475**	**29,460**	**27,853**	**73,069**
BRITISH COMMONWEALTH	13	25	3	6	
UNITED STATES	136	162	25	27	
FOREIGN	42	97	20	26	
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL	**40,636**	**226,759**	**29,508**	**27,912**	**73,069**

	COUNTRY LIFE IN BRITISH COLUMBIA*	GRAINEWS	LA TERRE DE CHEZ NOUS	LE BULLETIN DES AGRICULTEURS	THE WESTERN PRODUCER
NEWFOUNDLAND		5	1	2	8
NOVA SCOTIA		51	4	4	131
PRINCE EDWARD ISLAND		41	5	5	50
NEW BRUNSWICK		29	272	3,339	139
QUEBEC		92	46,883	92,025	186
ONTARIO		879	601	2,417	2,580
MANITOBA		11,573	25	13	13,549
SASKATCHEWAN		27,856	9	17	74,308
ALBERTA		19,638	34	144	34,609
BRITISH COLUMBIA		1,329	3	11	12,372
NORTHWEST TERRITORIES		10			82
YUKON TERRITORY		8			102
MISCELLANEOUS					
UNCLASSIFIED		4			
TOTAL CANADA		**61,515**	**47,837**	**97,977**	**138,116**
BRITISH COMMONWEALTH					24
UNITED STATES		603	25	8	110
FOREIGN		168	56	32	25
UNCLASSIFIED		7			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL		**62,293**	**47,918**	**98,017**	**138,275**

*Publisher's Statement Not Filed By Press Time.

ABC Religious Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 6/30/86 SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/85 TOTAL PAID	% OF INCREASE OR DECREASE
U.S.					
CATHOLIC NEW YORK	128,990		128,990#	129,137	+.1
JEWISH EXPONENT	50,235	33	50,268	50,036	+.5
THE JEWISH NEWS	21,009		21,009	20,928	+.4
THE JEWISH WEEK	83,686	812	84,498	102,055	+17.2
THE LONG ISLAND CATHOLIC	137,468		137,468#	139,903	+1.7
THE TABLET	64,745	24,374	89,119#	90,331	+1.3

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September 12, 1986

SUPPLEMENT TO ABC PERIODICAL FAS-FAX

Circulation Averages for period ended June 30, 1986

This supplement provides circulation data on publications that filed their regular June 30, 1986 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
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AUDIT BUREAU OF CIRCULATIONS

			AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
AMERICAN HANDGUNNER	3	2.50	106,960	48,094	155,054	88,573	50,000	138,573	+20.8	-3.8	+11.9
AMERICANA	3	2.50	322,624	10,529	333,153	378,813	21,506	400,319	-14.8	-51.0	-16.8
ARKANSAS TIMES MAGAZINE	6	1.75	29,905	4,792	34,697	24,478	4,645	29,123	+22.2	+3.2	+19.1
ATTENZIONE	5	3.00	92,383	965	93,348	112,182	498	112,680	-17.6	+93.8	-17.2
AUTOWEEK	26	1.00	161,709	3,234	164,943	151,848	2,935	154,783	+6.5	+10.2	+6.6
BRIDES	3	4.00	46,874	366,315	413,189	35,949	372,312	408,261	+30.4	-1.6	+1.2
CLUB	6	3.95	4,572	385,828	390,400	6,348	401,143	407,491	-28.0	-3.8	-4.2
CLUB INTERNATIONAL	6	3.95	1,076	128,934	130,010	1,340	165,009	166,349	-19.7	-21.9	-21.8
DC COMICS GROUP			29,564	2,199,527	2,229,091	42,405	3,008,220	3,050,625	-30.3	-26.9	-26.9
DENVER MAGAZINE	6	2.00	13,308	2,546	15,854	15,450	2,710	18,160	-13.9	-6.1	-12.7
FORBES	14	3.50	695,203	32,032	727,235	693,412	32,315	725,727	+0.3	-0.9	+0.2
GUNS MAGAZINE	6	2.00	89,641	35,905	125,546	97,578	40,516	138,094	-8.1	-11.4	-9.1
HOME & AWAY	3	.50	1,342,185		1,342,185						
LADIES' HOME JOURNAL	6	1.50	4,172,626	948,167	5,120,793	4,124,644	915,513	5,040,157	+1.2	+3.6	+1.6
LAKELAND BOATING	6	2.00	33,160	5,743	38,903	36,342	3,694	40,036	-8.8	+55.5	-2.8
NRTA/AARP NEWS BULLETINS	6		13,169,887		13,169,887	11,246,295		11,246,295	+17.1		+17.1
NORTH AMERICAN HUNTER	3		83,016		83,016	93,006		93,006	-10.7		-10.7
PLANE & PILOT	6	2.50	51,707	18,417	70,124	55,787	19,070	74,857	-7.3	-3.4	-6.3
PLAYBOY	6	3.50	2,647,424	1,253,900	3,901,324	2,551,437	1,559,887	4,111,324	+3.8	-19.6	-5.1
SAILING WORLD	6	1.75	33,581	8,854	42,435	34,848	11,827	46,675	-3.6	-25.1	-9.1
SIGNATURE	6	2.50	763,860		763,860	812,280		812,280	-6.0		-6.0
SPECTRUM	6	15.00	252,368		252,368	243,178		243,178	+3.8		+3.8
SPORT	6	2.00	783,087	153,683	936,770	781,292	150,131	931,423	+0.2	+2.4	+0.6
STAR	25	.69	208,304	3,351,718	3,560,022	150,609	3,169,589	3,320,198	+38.3	+5.7	+7.2

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86			AVERAGES FOR SIX MONTHS ENDED 6/30/85			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
STAR HITS	6	1.95	13,895	112,463	126,358	8,735	156,559	165,294	+59.1	-28.2	-23.6
TIME ASIA	26	.67	210,810	58,501	269,311						
TIME SOUTH PACIFIC	26	1.00	112,634	25,374	138,008						
WEST MICHIGAN MAGAZINE	6	2.00	20,475	787	21,262	21,432	569	22,001	-4.5	+38.3	-3.4
WOMAN'S WORLD	25	.69		1,337,341	1,337,341		1,305,162	1,305,162		+2.5	+2.5
CANADA											
CANADIAN WORKSHOP	6	2.50	74,211	3,338	77,549	73,639	4,598	78,237	+0.8	-27.4	-0.9
CROC	6	2.75	14,204	60,713	74,917	11,793	64,375	76,168	+20.4	-5.7	-1.6
LEISURE WAYS	4	1.00	550,962		550,962	515,224		515,224	+6.9		+6.9
PHOTO LIFE	5	2.25	63,640	4,633	68,273	63,598	4,347	67,945	+0.1	+6.6	+0.5

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				12/31/85	6/30/85
U.S.					
AEROSOL AGE	2,364	3,543	5,907	6,068	6,299
AGRICULTURAL ENGINEERING	9,244		9,244	9,542	9,353
AIRLINE & TRAVEL FOOD SERVICE	1,845	10,828	12,673	13,227	13,040
ACP OBSERVER	56,801		56,801	52,739	54,233
AMERICAN JOURNAL OF NURSING	280,154		280,154	286,547	314,078
AMERICAN SHOEMAKING	1,836	719	2,555	2,576	2,591
AMUSEMENT BUSINESS	12,318		12,318	12,649	12,192
ANNALS OF INTERNAL MEDICINE	94,678		94,678	91,217	93,306
AQUACULTURE MAGAZINE	5,213		5,213	5,184	
ARTS & ACTIVITIES	19,466		19,466	21,418	21,661
BEVERAGE MEDIA	7,473	3,473	10,946	10,976	9,237
BILLBOARD	46,223		46,223	46,880	46,665
BOBBIN MAGAZINE	8,822		8,822	9,170	9,350
BOXBOARD CONTAINERS	5,574	7,868	13,442	13,324	13,157
CHAIN STORE AGE-GENERAL MERCHANDISE TRENDS	10,742	18,815	29,557	29,591	30,359
COMPUTER + SOFTWARE NEWS		42,849	42,849	41,563	39,193
DISCOUNT STORE NEWS	24,772	1,052	25,824	25,304	24,077
EDITOR & PUBLISHER-THE FOURTH ESTATE	24,909	3,069	27,978	28,028	28,173
ELECTRICAL WHOLESALING	17,222	2,091	19,313	18,848	18,929
ELECTRICAL WORLD	7,348	32,467	39,815	38,623	36,112
ELECTRONIC MEDIA	11,896	12,511	24,407	25,017	24,629
EMERGENCY	26,503		26,503	25,449	24,019
ENGINEERING NEWS-RECORD	101,054		101,054	101,683	102,401
ENGINEERING TIMES	60,259	12,845	73,104	72,311	73,263

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
FINANCIAL ANALYSTS JOURNAL	19,184		19,184	19,686	19,684
FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	10,961		10,961	10,105	10,775
FOOTWEAR NEWS	21,721		21,721	22,233	22,497
FUELOIL & OIL HEAT MAGAZINE	3,802	7,410	11,212	11,477	11,388
HARDWARE AGE	9,279	61,840	71,119	71,216	71,159
THE JEWELERS' CIRCULAR-KEYSTONE	38,732		38,732	38,696	39,085
THE MANUFACTURING CONFECTIONER	2,577	639	3,216	3,293	3,281
MOTOR	125,591		125,591	125,548	125,865
NATIONAL DEFENSE	38,167	2,031	40,198	39,813	38,782
THE NATIONAL LOCKSMITH	12,316		12,316	11,818	12,028
THE OIL AND GAS JOURNAL	57,648		57,648	59,601	61,146
PACKAGING DIGEST		91,870	91,870	89,773	89,336
PHOTOGRAPHIC TRADE NEWS	11,436	2,079	13,515	13,610	11,902
POLICE PRODUCT NEWS	37,938		37,938	36,059	34,446
POWER	40,885	15,535	56,420	57,946	56,322
PROGRESSIVE ARCHITECTURE	70,421		70,421	69,938	69,285
RAILWAY AGE	13,701	5,570	19,271	20,047	20,901
RESTAURANTS & INSTITUTIONS		133,092	133,092	131,036	127,911
THE TRAVEL AGENT	35,150	7,261	42,411	39,471	37,581
WJR (WASHINGTON JOURNALISM REVIEW)	17,740	14,902	32,642	26,955	26,991
WELDING JOURNAL	30,221		30,221	32,025	32,340
WILSON LIBRARY BULLETIN	14,093		14,093	13,970	14,432
WINES & VINES	4,946		4,946	4,954	5,019
ZIP/TARGET MARKETING	331	35,447	35,778	34,847	32,630

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 6/30/86 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/85 TOTAL PAID	PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 6/30/86 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/85 TOTAL PAID
U.S.			CANADA		
			COUNTRY LIFE IN BRITISH COLUMBIA	9,694	9,359

	COUNTRY LIFE IN BRITISH COLUMBIA
NEWFOUNDLAND	
NOVA SCOTIA	16
PRINCE EDWARD ISLAND	
NEW BRUNSWICK	4
QUEBEC	16
ONTARIO	103
MANITOBA	35
SASKATCHEWAN	108
ALBERTA	90
BRITISH COLUMBIA	9,286
NORTHWEST TERRITORIES	
YUKON TERRITORY	
MISCELLANEOUS	
UNCLASSIFIED	
TOTAL CANADA	**9,658**
BRITISH COMMONWEALTH	2
UNITED STATES	8
FOREIGN	
UNCLASSIFIED	
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	
GRAND TOTAL	**9,668**

AUDIT BUREAU OF CIRCULATIONS

	AVERAGES FOR 6 MONTHS ENDED 6/30/86			AVERAGES FOR 6 MOS. ENDED 6/30/85	
PUBLICATION NAME	SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	TOTAL PAID	% OF INCREASE OR DECREASE
U.S.					
THE JEWISH WEEK	83,686	812	84,498	89,375@	+5.5